# The rapid synthesis of integral stimuli

<sup>2</sup> C. E. R. Edmunds<sup>1</sup>, Fraser Milton<sup>2</sup>, & Andy J Wills<sup>3</sup>

- <sup>1</sup> Bath Spa University
- <sup>2</sup> University of Exeter

1

<sup>3</sup> University of Plymouth

# Author Note

- The authors thank Anna Robertson and Gemma Williams for their assistance in data collection.
- The experiments in this manuscript were approved by Faculty of Health and Human
- Sciences Research Ethics Committee, University of Plymouth. Reference Number: 14/15-444
- Stimulus files, raw data, and a reproducible manuscript including all analysis code, is available at https://github.com/ajwills72/pu084github
- 13 Correspondence concerning this article should be addressed to C. E. R. Edmunds,
- School of Psychology, Bath Spa University, Newton St Loe, Bath. BA2 9BN United
- Kingdom. E-mail: ceredmunds@gmail.com

16 Abstract

Integral stimuli (e.g. colours varying in saturation and brightness) are classically considered 17 to be processed holistically (i.e. as undifferentiated stimulus wholes); people analyze such 18 stimuli into their consistent dimensions only with substantial time, effort, training, or 19 instruction (Foard & Kemler, 1984). In contrast, Combination Theory (Wills, Inkster, & Milton, 2015) argues that the dimensions of integral stimuli are quickly combined. Through 21 an investigation of the effects of stimulus presentation time, we support Combination Theory 22 over the classical holistic-to-analytic account. Specifically, using coloured squares varying in 23 saturation and brightness, we demonstrate that the prevalence of single-dimension classification increases as stimulus presentation time is reduced. We conclude that integral 25 stimuli are not slowly analyzed, they are quickly synthesized.

27

# The rapid synthesis of integral stimuli

Even the simplest of laboratory-based stimuli tend to vary across more than one 28 stimulus attribute. Monochromatic squares are presented at different sizes and brightnesses 29 (J. D. Smith & Kemler, 1984); pure sine waves at different pitches and intensities (Grau & 30 Kemler Nelson, 1988). For many decades, there has been consensus that one of the ways in 31 which multi-attribute stimuli differ from each other is in the level of separability of their dimensions (Garner, 1976). For highly separable stimulus dimensions, such as size and brightness, adults find it easy to attend to one of the stimulus dimensions while ignoring the other. In contrast, for integral stimulus dimensions such as pitch and loudness, selective attention is difficult (Garner, 1976). Nonetheless, the stimulus dimensions of integral stimuli have psychological reality, as shown by the fact that it is even harder to selectively attend along an arbitrary dimension in stimulus space. For example, for coloured squares of a fixed hue but varying in saturation and brightness, it is easier to classify on the basis of saturation, or brightness, than it is to classify on the basis of arbitrary dimensions that are a 45-degree rotation of the saturation-brightness axes (Foard & Kemler, 1984). Thus, integral dimension pairs, such as saturation and brightness, are both difficult to selectively attend, and are considered as primary or 'privileged' stimulus dimensions.

The study of integral stimuli seems to have been key to the development of a class of theories of processing order in stimulus classification (Lockhead, 1972 et seq.); this class of account being subsequently described as Differentiation Theory (Wills et al., 2015). Under Differentiation Theory, integral stimuli are initially perceived as undifferentiated wholes, or "blobs". It proposes that if the task at hand cannot be completed with this holistic stimulus representation then, with time and effort, people can analyze the stimulus into its constituent dimensions.

The domain of Differentiation Theory was widened by subsequent investigators, who argued that even stimuli that were separable for adults under conditions of intentional

unspeeded classification (e.g., grey squares varying in size and brightness) were classified
holistically by children (L. B. Smith & Kemler, 1977), by adults under time pressure (J. D.
Smith & Kemler, 1984; Ward, 1983) or cognitive load (J. D. Smith & Shapiro, 1989), and by
adults who classified under incidental rather than intentional conditions (Kemler Nelson,
1984). Thus, Differentiation Theory was considered to apply quite broadly; people start with
an undifferentiated stimulus whole, which they break down into its constituent components if
they have the time and mental resources to do so. Under this account, separable and integral
stimuli differ in the time or effort required to analyze the stimulus into its component
dimensions; with integral and separable stimuli seen as the two poles of a continuum of
analyzability.

Unfortunately, the application of Differentiation Theory to separable stimuli turned out to be an over-extension made on the basis of flawed analyses. In correcting these flaws, Wills et al. (2015) demonstrated that increased time pressure (in terms of both stimulus presentation time and limited response time), cognitive load, and incidental training conditions, *increased* the likelihood that people would classify separable stimuli on the basis of a single stimulus dimension (rather than decrease it as predicted by Differentiation Theory). This pattern of results is predicted by a class of accounts starting with Neisser (1967), which were subsequently described as Combination Theory (Wills et al., 2015).

Combination Theory is the inverse of Differentiation Theory. It argues that cognition begins with the stimulus attributes (e.g., saturation, brightness), and that these attributes are combined if time and mental resources allow. It provides a sufficient account of the effects of time pressure (both in terms of stimulus presentation time and limited response time), cognitive load and incidental training on the classification of separable stimuli (Wills et al., 2015). However, it makes a striking and untested prediction concerning integral stimuli. It predicts than when the time available to process the stimuli is sufficiently low it will increase the prevalence of single-dimension classification of integral stimuli. Thus,

despite the difficulty people have in selectively attending to one dimension of an integral stimulus under unspeeded conditions, under sufficiently speeded conditions their classification will nonetheless be more likely to be on the basis of a single stimulus dimension, because they have not yet combined the dimensions. In other words, the properties of integral stimuli under unspeeded conditions come not from the difficulty of differentiating the holistic 'blob' into its constituent dimensions (as Differentiation Theory would predict) but from the rapidity with which the stimulus dimensions are combined. In order to explain performance under unspeeded conditions, Combination Theory must further assume that, once combined, selective attention of dimensions is effortful. This is an existing assumption of Combination Theory, already employed to explain other phenomena (Wills et al., 2015). In summary, Combination Theory predicts that reducing the stimulus presentation time will increase the prevalence of single-dimension classification of integral stimuli, while

# 92 The current experiments

A key experimental procedure employed in support of Differentiation Theory is the restricted classification (or "triad") task (Garner, 1976; J. D. Smith & Kemler, 1984; Ward, 1983). Participants are presented with three stimuli, for example the stimuli labelled 6 to 8 in Figure 1. Stimuli 7 and 8 are identical in brightness but quite dissimilar in saturation ('chroma'). Stimuli 6 and 8 are similar on both dimensions, but identical on neither. The task is to pick the two stimuli that 'go together' (or to pick the odd one out). No feedback is given.

A defining characteristic of integral stimuli is that people have a strong preference to group stimuli 6 and 8 together in this task, i.e., the stimuli that are similar, but not the same, on both dimensions. This is known as an *overall similarity* (OS) response. For separable stimuli, under full attention and unspeeded conditions, there is a strong preference for adults to group stimuli 7 and 8 together, i.e., the stimuli that are identical on one

stimulus dimension but not the other. This is sometimes called a 'dimensional' response, but
we prefer the less ambiguous term *identity* (ID) response (Wills et al., 2015). For separable
stimuli, stimulus 7 and 8 are grouped together because the identity on one dimension
overwhelms the fact that stimuli 6 and 8 are more similar overall.

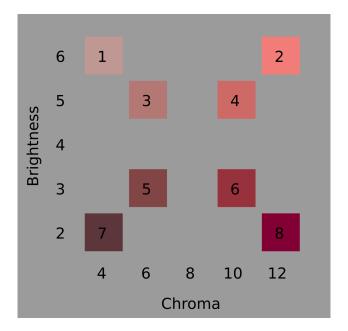


Figure 1. The eight stimuli employed in the current experiments, along with their Munsell Chroma and Brightness values. The text and numbers in this Figure are for reference; only the coloured squares themselves were presented to participants.

An important thing to appreciate about the triad task is that while there is always one dimension on which two stimuli are identical, which dimension that is varies unpredictably from trial to trial. For example, while the first trial might involve stimulus triad 6-7-8 in Figure 1, the next might involve triad 1-3-7. In this case, the identity is on the saturation dimension, and an Identity response involves classifying stimuli 1 and 7 together. Thus, in order to classify on the basis of Identity, the participant must be sensitive to both stimulus dimensions, and weigh more heavily the dimension on which there is an identity.

In addition to overall similarity and identity responding, another possible response pattern in the triad task is that the participant's classifications are made on the basis of a

single dimension. In other words, a unidimensional (UD) strategy. For example, a 118 participant might classify on the basis of stimulus brightness. In this case, they would 119 classify stimuli 7 and 8 together in the triad 6-7-8, and stimuli 1 and 3 together in triad 120 1-3-7. Thus, the classification of any single triad supports at least two hypotheses about the 121 participant's behavior. For example, classifying 1 and 3 together from triad 1-2-3 supports 122 both an Overall Similarity hypothesis, and a single-dimension (brightness) hypothesis. It is 123 thus crucial that the participant's responses are considered as a set across multiple trials. 124 some trials involving brightness-identical triads and others saturation-identical triads. It was 125 the lack of a full appreciation of this point that led to the over-extension of Differentiation 126 Theory to separable stimuli, and the adoption of response-set analysis that resolved this 127 issue (Raijmakers, Jansen, & Maas, 2004; Thompson, 1994; Wills et al., 2015). 128

In the current experiments, we apply response-set analysis of the triad task to the 129 effects of stimulus presentation time on classification of integral stimuli varying in brightness 130 and saturation. The decision to use stimulus presentation time in the current experiments 131 was motivated by our previous use of this procedure in a comparable experiment with 132 separable stimuli (Wills et al., 2015, p. Exp.2, triad procedure with squares varying in size 133 and brightness). Previous experiments have sometimes used stimulus presentation time and 134 sometimes a response deadline, with largely similar results. Combination Theory predicts an 135 increase in the prevalence of single-dimension classification with a decrease in stimulus 136 presentation time. Differentiation Theory predicts the opposite. A strong preference for 137 overall similarity classification in integral stimuli under a decrease in stimulus presentation 138 time is already well established, and the reduction of stimulus presentation time makes 139 classification data more 'noisy' (Wills et al., 2015). Here, 'noisy' means being either more erratic in the application of a strategy, or more inconsistent in the selection of a strategy in the first place. Wills et al. measured this using the proxy of the number of responses that fit the winning strategy. For both these reasons, we tested about twice as many participants in 143 our short-stimulus-presentation-time conditions than in our long-stimulus-presentation-time conditions.

## Experiment 1

#### 147 Method

146

Forty-six psychology students from XXX University participated for Participants. 148 partial course credit; the sample size was determined by the number of course credits 149 available at the time of testing. Our experiment had sufficient (80%) power to detect 150 medium-to-large effects (w = 0.40) in a chi-squared test. An effect size of approximately 151 similar magnitude (w = 0.33) had previously been observed when applying more subtle time 152 pressure to squares varying in size and brightness (Wills et al., 2015). Hence, the sample size 153 provided an initial test of our hypothesis within the resources available. Power calculations were performed using the R package pwr (Champely, 2020). The University of XXX Faculty 155 Ethics Committee approved all reported experiments. 156

Stimuli and apparatus. Eight coloured squares, 8mm on a side, were used (see 157 Figure 1). The stimuli were of a red hue (Munsell 5R), and varied in chroma (4-12) and 158 brightness (2-6); this is similar to the colour space employed in Nosofsky (1987). Note that, 159 in the Munsell system, two units of chroma are psychologically equivalent to one unit of 160 brightness (Nickerson, 1936; Nosofsky, 1987; Shepard, 1958). The positioning of the stimuli 161 within stimulus space followed our previous experiments (Milton, Longmore, & Wills, 2008; 162 Wills et al., 2015). Eight stimulus triads are possible within this stimulus set (1-3-7, 1-5-7, 163 2-4-8, 2-6-8, 1-2-3, 1-2-4, 5-7-8, 6-7-8). There are six different ways in which three stimuli 164 can be placed in three spatial locations (e.g., for the 1-3-7 triad, these would be 1-3-7, 1-7-3, 3-1-7, 3-7-1, 7-1-3, 7-3-1). The three stimuli in each triad were presented simultaneously in a horizontal line, with each square separated from the next by an edge-to-edge distance of 8 167 mm. Thus, each of the eight triads had six different instantiations, resulting in 48 physically 168 different triads per experiment. Stimuli were presented on a 22-inch Philips LED monitor, 169 against a mid-grey background, using E-prime 2; responses were collected using a standard 170

PC keyboard. Participants sat approximately 50cm from the screen; the whole stimulus triad thus subtended approximately five degrees of visual angle horizontally, and one degree vertically.

Procedure. Participants were arbitrarily assigned to one of two conditions, short
presentation time or long presentation time. The stimulus presentation times used were 100
ms and 2000 ms. At the beginning of each trial, the screen displayed the message "Ready?"
and the participant pressed a key to continue. After this, a small fixation cross was
presented in the centre of the screen, for 500 ms. The stimulus triad was then presented for
the appropriate duration, and then immediately replaced by the message "Odd one out?"
The participant pressed the number key 1, 2 or 3 to indicate the left, middle, or right
stimulus, respectively. The next trial began immediately upon detection of a response.

Each of the 48 physically different stimulus triads were presented twice, with order of presentation randomized for each participant. The randomization was constrained such that each block of eight trials contained exactly one of the eight logical triads (1-3-7, 1-5-7, etc.). At the end of each block, the participants received an on-screen reminder of the instructions, and pressed a key when they were ready to continue.

Strategy analysis. To determine the strategy used by each participant, the 187 participants' responses were compared to each of the three categorisation strategies 188 mentioned above: unidimensional (UD), overall similarity (OS), and identity (ID). 189 Additionally, we checked to see whether any participants were best described by a Response 190 Bias strategy (Bias). To determine the strategy used by each participant, we first 191 determined for each of the 48 possible triad stimuli what the response should be given each 192 of these strategies. For the UD strategy, the response would be the pair that was be closest 193 on a particular dimension. For the OS strategy, the response would be the pair that was the 194 most similar overall. For the ID strategy, the response would be the pair that shared an 195 identical feature on either dimension. For the Bias strategy, the response would be where the 196 participant pressed the same key throughout the experiment. We then counted, for each 197

strategy and participant, how many of the participant's responses matched the predicted response of that strategy. Then, the participant's strategy was the strategy that best matched the participant's responses

Table 1

Number of participants (and proportion of participants) best fit by a unidimensional (UD), overall similarity (OS), identity (ID), or response bias (Bias) model, as a function of stimulus presentation time, in Experiment 1.

| Time     | UD         | OS         | ID | Bias       |
|----------|------------|------------|----|------------|
| 100 ms   | 1 (0.0345) | 27 (0.931) | 0  | 1 (0.0345) |
| 2000  ms | 0 (0)      | 17 (1.00)  | 0  | 0 (0)      |

### 201 Results and discussion

Table 1 shows, as expected, that there was a strong preference for overall similarity 202 classification at 2000 ms. However, shortening the presentation time to 100 ms appeared to 203 have little effect. One participant was best fit by a response-bias model (i.e., always pressing 204 the same key), one by the assumption they were responding on the basis of a single 205 dimension. All the other participants remained best fit by an overall similarity account. 206 Bayesian analysis, conducted with the BayesFactor R package (Morey & Rouder, 2022), 207 indicated that the ratio of unidimensional to overall similarity classifiers was unaffected by 208 our manipulation,  $BF_{10} = 0.14$ . This result is not diagnostic between Combination Theory 209 and Differentiation Theory. Differentiation Theory can attribute the lack of increase in 210 overall-similarity classification to a ceiling effect, and Combination Theory can attribute it to 211 the manipulation being insufficiently potent to produce a detectable effect. 212

In a further, exploratory, analysis we fitted the same response models to each
eight-trial block of responses separately, deriving the number of blocks which, for each

participant, were best fit by each model. Although this analysis is a novel one for the triad 215 task, we have employed it in previous experiments using the match-to-standards 216 categorisation procedure (Wills, Milton, Longmore, Hester, & Robinson, 2013). We 217 speculated that this analysis might be more sensitive to low levels of unidimensional 218 classification, assuming that, due to both internal and external noise, participants sometimes 219 successfully classified on the basis of both dimensions but other times did not have time to 220 combine both dimensions and hence responded on the basis of a single dimension. This 221 analysis was conducted on 45 participants, as one participant had been found to best fit a 222 response-bias model. Response-bias models can only be fit at a whole-participant level, not 223 an individual-block level, because it is only at the participant level that the physical position 224 of the stimuli on the screen is counterbalanced. 225

Table 2

Mean proportion of unidimensional (UD), overall similarity (OS), and identity (ID) blocks,
as a function of stimulus presentation time, in Experiment 1.

| Time     | UD    | OS    | ID    |
|----------|-------|-------|-------|
| 100 ms   | 0.119 | 0.881 | 0.000 |
| 2000  ms | 0.018 | 0.975 | 0.007 |

On 13% of blocks, models tied for first place; these blocks were removed from further analysis. Table 2 shows the results of this by-block analysis. The crucial result is that participants in the 100 ms condition produce more classification blocks best fit by a unidimensional response model than participants in the 2000 ms condition,  $BF_{10} = 4.92$ . Hence reducing the stimulus presentation time increased unidimensional responding, even for these integral stimuli. This result is predicted by Combination Theory, and disconfirms Differentiation Theory.

One obvious criticism of this conclusion is that it is based on a post-hoc analysis which,
despite having precedents in the literature, was only engaged after our a priori analysis failed
to reveal conclusive results. For this reason, we conducted a direct replication.

# Experiment 2

### 237 Method

236

Fifty psychology students from XXX University participated for partial course credit; this sample size has sufficient (84%) power to detect the medium-to-large effect observed in the by-blocks analysis of the previous experiment (d = 0.83). The stimuli, apparatus, and procedure, were identical to the previous experiment.

Table 3

Mean proportion of unidimensional (UD), overall similarity (OS), and identity (ID) blocks,
as a function of stimulus presentation time, in Experiment 2.

| Time     | UD    | OS    | ID    |
|----------|-------|-------|-------|
| 100 ms   | 0.142 | 0.850 | 0.008 |
| 2000  ms | 0.012 | 0.988 | 0.000 |

#### 242 Results and discussion

One participant was excluded due to being best fit by a response-bias model. On 10% of blocks, models tied for first place; these blocks were removed from further analysis. Table 3 shows the key results, which are similar to the previous experiment. Crucially, shorter presentation times (compared to longer presentation times) once again increased the prevalence of unidimensional classification of these integral stimuli,  $BF_{10} = 1047$ . This Bayesian calculation makes use of a prior based on the size of the effect in the previous

experiment. Specifically, following Dienes (2011), we used a normally-distributed prior of effect sizes, centered on the observed difference in the previous experiment, and with a standard deviation of half that observed difference. There is also Bayesian evidence for the effect of stimulus presentation time on unidimensional responding if one entirely ignores the prior provided by the previous experiment and uses a non-directional test against a non-informative prior, as performed in the previous experiment,  $BF_{10} = 3.50$ .

# Experiment 3

Our final experiment had two purposes. First, we wished to confirm that the stimuli as 256 presented in the first two experiments met a standard Garner definition of integrality, i.e. the 257 pairwise similarity ratings were better fit by a Euclidean than a city-block multidimensional 258 scaling (MDS) solution (Garner, 1976). Second, we wished to assess the closeness of the 259 resulting MDS solution to the solution provided by the Munsell colour codes attributed to 260 these stimuli. If differences were to be found, we would then use the MDS solution in a 261 re-analysis of the triad data that represents the stimuli in terms of a psychological, rather 262 than physical, stimulus space. 263

### 264 Method

255

Participants, apparatus and stimuli. Twenty-four participants were tested in this 265 experiment; the sample size was determined by the number of course credits available at the time of testing, similar to past categorisation experiments (e.g., Bergman, Västfjäll, 267 Tajadura-Jiménez, & Asutay, 2016; Gaissert & Wallraven, 2012; Livingston, Andrews, & 268 Harnad, 1998; Shin & Nosofsky, 1992) and is in line with the sample size shown by Rodgers 269 (1991) to lead to good metric recovery. PsychoPy software (Pierce, 2007), version 1.83, was 270 used to present the stimuli and to collect responses via a standard PC keyboard and mouse. 271 The stimuli were the same as in the two previous experiments. 272 **Procedure.** After some initial instructions explaining the task, the experiment 273

began. On each trial, two square stimuli were shown in the centre of the screen, arranged

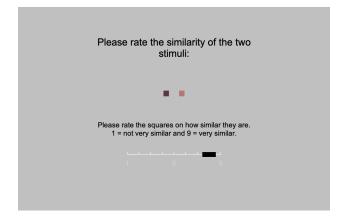


Figure 2. A screenshot of a single example trial from Experiment 3.

horizontally, and placed 2cm apart as measured from their centres (see Figure 2). Participants were asked to rate the similarity of each pair of stimuli using a 1-9 scale. The 276 scale was visually presented on the screen, below the square stimuli, along with text 277 specifying that "1 = not very similar" and "9 = very similar". The number 5 was also 278 indicated on the scale, but not further labelled. A moveable rectangular slider was present 279 on this scale. Initially placed above the number 5, participants moved this slider to one of 280 the nine available ratings using the mouse and indicated their response with a mouse click. 281 The screen cleared immediately after the participant's response, and the next trial began one 282 second later. 283

The experiment had two blocks of 56 trials. A block comprised two presentations of
each possible pair of the eight stimuli, with left-right position of the stimulus pair
counterbalanced across those two presentations. Trial ordering was randomized separately
for each block and participant.

### Results and discussion

The average pairwise similarity ratings for the eight stimuli are shown in Table 4.

Two-dimensional, non-metric multidimensional scaling (Kruskal, 1964) was applied to these
data, using the isoMDS function of the R package MASS (Ripley, 2024). The stress of the

Table 4

Pairwise similarity ratings.

|   | 1    | 2    | 3    | 4    | 5    | 6    | 7    |
|---|------|------|------|------|------|------|------|
| 2 | 4.32 |      |      |      |      |      |      |
| 3 | 7.68 | 4.54 |      |      |      |      |      |
| 4 | 5.03 | 7.12 | 6.38 |      |      |      |      |
| 5 | 4.47 | 3.07 | 5.90 | 4.28 |      |      |      |
| 6 | 3.78 | 3.33 | 4.79 | 4.65 | 6.60 |      |      |
| 7 | 3.81 | 2.36 | 4.71 | 3.27 | 7.66 | 5.66 |      |
| 8 | 3.57 | 2.97 | 3.92 | 3.95 | 5.61 | 7.34 | 5.33 |

Euclidean solution (0.04) was lower than the city-block solution (3.19), implying that these stimuli are better considered as integral than separable by Garner's operational definition.

Figure 3 shows the Euclidean MDS solution, scaled and Procrustean rotated for best fit to the co-ordinates of the stimuli in the Munsell colour system; these rigid transformations do not affect the distance relationships in a Euclidean MDS solution. The procrustes function of the R package vegan (Oksanen et al., 2022) was used for this part of the analysis. Following standard practice, we assumed that, in the Munsell system, two units of chroma are psychologically equivalent to one unit of brightness (Nickerson, 1936; Nosofsky, 1987; Shepard, 1958).

Inspection of Figure 3 indicates that, for six of the eight stimuli, the MDS solution shows similarity relations comparable to those in the Munsell co-ordinates. The exceptions are stimuli 2 and 4, which would appear to have been perceived as somewhat brighter and more saturated than their Munsell co-ordinates would indicate. This may have been a function of our use of commodity hardware for screen display.

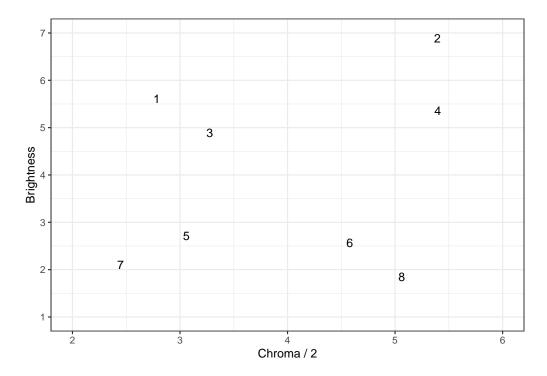


Figure 3. Multidimensional scaling solution

309

Given these moderate discrepancies between the Munsell co-ordinates and the 306 multidimensional scaling solution, we re-analyzed the data from the previous two 307 experiments, combining the two datasets and using the MDS co-ordinates as the inputs to 308 our response models, rather than the Munsell co-ordinates.

Two participants were excluded due to being best fit by a response-bias model. On 310 25% of blocks, models tied for first place; these blocks were removed from further analysis. 311 Table 5 shows the results of our re-analysis. Using the MDS co-ordinates for these stimuli 312 approximately doubled the magnitude of the effect observed with the Munsell co-ordinates; 313 unidimensional responding rose from 9% at 2000 ms to 32% at 100 ms. Bayesian analysis, 314 employing a non-informative prior, provides very strong support for an effect of stimulus 315 presentation time on the prevalence of unidimensional responding, BF = 892. Hence, overall, 316 the three experiments presented in the current paper provide strong evidence for the effect 317 predicted by Combination Theory, and disconfirm Differentiation Theory. 318

329

Table 5

Mean proportion of unidimensional (UD), overall similarity (OS), and identity (ID) blocks, as a function of stimulus presentation time.

| Time     | UD    | OS    | ID |
|----------|-------|-------|----|
| 100 ms   | 0.319 | 0.681 | 0  |
| 2000  ms | 0.086 | 0.914 | 0  |

Further inspection of Figure 3 reveals that no stimulus is identically placed on either 319 dimension (this is true even for stimuli 2 and 4 on the chroma dimension). As a consequence, 320 the Identity response model can never predict participants' responses, leading to reported 321 zero prevalence of Identity responding in Table 5. It would in principle be possible to 322 generalize the Identity response model such that it could deal with near-identity (such as 323 stimuli 2 and 4 on chroma) effectively, and the work of L. B. Smith (1989) suggests a way in 324 which this could be done. However, given the very low prevalence of ID classification 325 observed for these stimuli in our earlier analysis, where the use of Munsell co-ordinates 326 would have made such responding detectable if it had occurred, such a generalization of the 327 Identity model would be unlikely to change the conclusions of the current work. 328

#### General Discussion

As stimulus presentation time decreases, the prevalence of single-dimension
classification of multi-attribute stimuli increases (Wills et al., 2015). This phenomenon is
well established for separable stimuli (e.g. squares varying in size and brightness), but the
current experiments are the first demonstration for integral stimuli (specifically, for squares
varying in saturation and brightness). Intuitively, this effect of stimulus presentation time on
integral stimuli may seem surprising. After all, under unspeeded conditions, it is well
established that selectively attending to integral stimulus dimensions requires effort (Garner,
1976). Such observations have led some to conclude that cognition begins with an

undifferentiated stimulus whole, which is analyzed into its components only with effort 338 (Lockhead, 1972 et seq.); a view subsequently described as Differentiation Theory (Wills et 339 al., 2015). However, our results support an approximately opposite account - cognition 340 begins with stimulus attributes, which are combined if time and mental resources allow 341 (Neisser, 1967 et seq.); an account subsequently described as Combination Theory (Wills et 342 al., 2015). Once attributes are combined, selective attention is somewhat effortful, and that 343 effort is greater for integral than for separable stimuli. Under a Combination Theory account 344 synthesis, rather than analysis, is the more appropriate chemical metaphor. Integral stimuli, rather than being slowly analyzed, are quickly synthesized. 346

While we believe that our results add to the growing body of evidence that supports
Combination theory over Differentiation theory (e.g., Milton et al., 2008; Wills et al., 2015)
and that the extension of this evidence to integral stimuli is particularly noteworthy, our
results do not, of course, challenge Garner's classic integral-separable distinction itself (e.g.,
Garner, 1974; Garner & Felfoldy, 1970) which is based on a robust and diverse set of
evidence including the demonstration of Garner Interference (e.g., Pomerantz, 1983, 1986)
and redundancy gains (Garner & Felfoldy, 1970).

Indeed, this distinction may at least partially explain the virtual absence of ID sorting 354 that we observed with integral stimuli in the long presentation time condition in contrast to 355 the relatively high levels of ID sorting with separable stimuli previously found under a similar 356 time constraint (e.g., Wills et al., 2015). For separable stimuli, the ability to selectively 357 attend and switch between dimensions is assumed to become easier as presentation time increases which makes ID responding an easier and more commonly used approach. However, for integral stimuli, once synthesis has occurred it is much harder to selectively attend to the individual dimensions than for separable stimuli and harder still to switch between the two 361 dimensions which is necessary to consistently make ID responses. This added difficulty of 362 selectively attending to integral than separable dimensions after they have been combined 363

may therefore explain the virtual absence of ID sorting in the current experiments in contrast to the relatively high prevalence of this approach with separable stimuli.

It is also worth noting that whilst our pattern of results appear to be robust, the
precise mechanisms that underlie the effect remain uncertain and Combination Theory does
not make any direct predictions in this regard. This is because categorization involves a
number of processes (e.g., perceptual, attentional, decisional/strategic and action) that are
unlikely to be independent of each other making partitioning the precise contribution of
these various components at the very least extremely difficult.

Although the current experiments concern the presentation of simple stimuli in the 372 laboratory, the distinction between Differentiation and Combination Theory is of broader 373 relevance. The terms 'analytic' and 'nonanalytic' (or 'holistic') are broadly applied in 374 psychology as theories of modes of thought. Such terms seem to assume the correctness of 375 Differentiation Theory (otherwise terms such as 'synthetic' would be more appropriate). 376 Given that Differentiation Theory seems to be largely the wrong theory for the classification 377 of simple stimuli, an investigation of the extent to which the predictions of Differentiation 378 Theory are correct across psychology more generally seems worthy of further examination. 379 For example, a form of Differentiation Theory seems to underlie the proposal that the 380 training of radiologists could be improved by distracting them with a secondary task 381 (Filoteo, Lauritzen, & Maddox, 2010), while Combination Theory predicts that this is likely 382 to be harmful (Newell, Moore, Wills, & Milton, 2013). A second example - one of the key ways WEIRD (Western Educated Industrialized Rich and Democratic) populations are described as differing from some other cultures is in the unusual extent to which WEIRD 385 thought is characteristically 'analytic' rather than 'holisitic' (Henrich, Heine, & Norenzayan, 386 2010). Such a description presupposes a form of Differentiation Theory. 387

Returning to the experiments reported in the current paper, the same-lab replication of our results reduces the chances that we are reporting a false positive, but replication by an

independent lab would further increase confidence, and we are keen to support such efforts. Our materials and analysis methods are publicly available. One crucial aspect for successful 391 replication of our results is the well-controlled presentation of precisely-defined stimuli; the 392 logic of the experiment requires, for example, that the location of stimuli in physical stimulus 393 space (Figure 1) corresponds reasonably closely to their position in psychological stimulus 394 space. Investigations of our own stimuli (reported in Experiment 3) support the conclusion 395 that, in our case, the correspondence was sufficiently close that our conclusions remain valid 396 (in fact, use of a psychological stimulus space strengthens the support for our conclusions). 397 Nonetheless, future investigators may wish to take further steps towards tight stimulus 398 control (for example, the use of more specialist hardware for stimulus presentation or the 399 inclusion of a post-stimulus mask). 400

In the current work, we used color stimuli varying in saturation and brightness as they 401 have perhaps been the most commonly used integral stimuli in past categorization research 402 (e.g., Foard & Kemler, 1984; Little, Nosofsky, Donkin, & Denton, 2013; Nosofsky, 1987). 403 However, one could potentially argue that a very short stimulus time may have altered the 404 perception of the colors themselves which could potentially have influenced our results. It is 405 not clear how such a possibility could directly be tested in our paradigm. However, it would 406 be helpful in future work to extend our results to other integral stimulus sets, perhaps with 407 pure tones differing in pitch and loudness (Grau & Kemler Nelson, 1988) or sets with more 408 than two dimensions (e.g., Nosofsky & Palmeri, 1996; Vigo, Doan, & Zhao, 2022). 409

Finally, it would be interesting to see which formal process models of classification can accommodate the current results. EGCM (Lamberts, 1995) seems a likely candidate, as does any other model that explicitly combines stimulus dimensions over time (Cohen & Nosofsky, 2003). A further promising approach is Vigo et al.'s (2022) recent dual discrimination invariance model (DDIM) which has been shown to provide an excellent account of the classification of three-dimensional integral stimuli although it may need to be extended to

include a time component to provide a full explanation of our current data (Vigo, Doan, et al., 2022). In contrast, theories such as COVIS (Ashby, Alfonso-Reese, Waldron, et al., 1998), in which responding on the basis of a single dimension is a function of the effortful use of the rule-based system, seem conceptually closer to Differentiation Theory, and hence may require some modification in order to accommodate the present results.

References

- Ashby, F. G., Alfonso-Reese, L. A., Waldron, E. M., et al. (1998). A

  neuropsychological theory of multiple systems in category learning. *Psychological Review*, 105(3), 442–481.
- Bergman, P., Västfjäll, D., Tajadura-Jiménez, A., & Asutay, E. (2016).

  Auditory-induced emotion mediates perceptual categorization of everyday sounds.

  Frontiers in Psychology, 7, 1565.
- Champely, S. (2020). Pwr: Basic functions for power analysis. Retrieved from https://github.com/heliosdrm/pwr
- Cohen, A. L., & Nosofsky, R. M. (2003). An extension of the exemplar-based random-walk model to separable-dimension stimuli. *Journal of Mathematical Psychology*, 47(2), 150–165.
- Dienes, Z. (2011). Bayesian versus orthodox statistics: Which side are you on?

  Perspectives on Psychological Science, 6(3), 274–290.
- Filoteo, J. V., Lauritzen, S., & Maddox, W. T. (2010). Removing the frontal lobes:

  The effects of engaging executive functions on perceptual category learning.

  Psychological Science, 21(3), 415–423.
- Foard, C. F., & Kemler, D. G. (1984). Holistic and analytic modes of processing: The multiple determinants of perceptual analysis. *Journal of Experimental Psychology:*General, 113(1), 94–111.
- Gaissert, N., & Wallraven, C. (2012). Categorizing natural objects: A comparison of the visual and the haptic modalities. *Experimental Brain Research*, 216, 123–134.

- Garner, W. R. (1974). The processing of information and structure. Potomac, MD:
  Erlbaum.
- Garner, W. R. (1976). Interaction of stimulus dimensions in concept and choice processes. *Cognitive Psychology*, 8(1), 98–123.
- Garner, W. R., & Felfoldy, G. L. (1970). Integrality of stimulus dimensions in various
  types of information processing. *Cognitive Psychology*, 1(3), 225–241.
- Grau, J. W., & Kemler Nelson, D. K. (1988). The distinction between integral and separable dimensions: Evidence for the integrality of pitch and loudness. *Journal*of Experimental Psychology: General, 117(4), 347–370.
- Henrich, J., Heine, S. J., & Norenzayan, A. (2010). The weirdest people in the world?

  Behavioral and Brain Sciences, 33(2-3), 61-83.
- Kemler Nelson, D. G. (1984). The effect of intention on what concepts are acquired.

  Journal of Verbal Learning and Verbal Behavior, 23(6), 734–759.
- Kruskal, J. B. (1964). Nonmetric multidimensional scaling: A numerical method.

  Psychometrika, 29(2), 115–129.
- Lamberts, K. (1995). Categorization under time pressure. *Journal of Experimental Psychology: General*, 124(2), 161–180.
- Little, D. R., Nosofsky, R. M., Donkin, C., & Denton, S. E. (2013). Logical rules and
  the classification of integral-dimension stimuli. *Journal of Experimental*Psychology: Learning, Memory, and Cognition, 39(3), 801.
- Livingston, K. R., Andrews, J. K., & Harnad, S. (1998). Categorical perception
  effects induced by category learning. Journal of Experimental Psychology:

  Learning, Memory, and Cognition, 24(3), 732.
- Lockhead, G. R. (1972). Processing dimensional stimuli: A note. *Psychological Review*, 79(5), 410–419.
- Milton, F., Longmore, C. A., & Wills, A. J. (2008). Processes of overall similarity sorting in free classification. *Journal of Experimental Psychology: Human*

- Perception and Performance, 34(3), 676-692.
- Morey, R. D., & Rouder, J. N. (2022). BayesFactor: Computation of bayes factors for common designs. Retrieved from https://richarddmorey.github.io/BayesFactor/
- Neisser, U. (1967). Cognitive psychology. Prentice Hall.
- Newell, B. R., Moore, C. P., Wills, A. J., & Milton, F. (2013). Reinstating the frontal lobes? Having more time to think improves implicit perceptual categorization: A comment on filoteo, lauritzen, and maddox (2010). *Psychological Science*, 24(3), 386–389.
- Nickerson, D. (1936). The specification of color tolerances. Textile Research, 6(12), 505-514.
- Nosofsky, R. M. (1987). Attention and learning processes in the identification and categorization of integral stimuli. *Journal of Experimental Psychology: Learning,*Memory, and Cognition, 13(1), 87–108.
- Nosofsky, R. M., & Palmeri, T. J. (1996). Learning to classify integral-dimension stimuli. *Psychonomic Bulletin & Review*, 3(2), 222–226.
- Oksanen, J., Simpson, G. L., Blanchet, F. G., Kindt, R., Legendre, P., Minchin, P. R.,

  Weedon, J. (2022). Vegan: Community ecology package. Retrieved from

  https://github.com/vegandevs/vegan
- Pierce, J. W. (2007). PsychoPy psychophysics software in python. *Journal of Neuroscience Methods*, 162(1-2), 8–13.
- Pomerantz, J. R. (1983). Global and local precedence: Selective attention in form and motion perception. *Journal of Experimental Psychology: General*, 112(4), 516.
- Pomerantz, J. R. (1986). Visual form perception: An overview. Pattern Recognition
  by Humans and Machines: Visual Perception, 2, 1–30.
- Raijmakers, M. E., Jansen, B. R., & Maas, H. L. van der. (2004). Rules and development in triad classification task performance. *Developmental Review*, 24(3), 289–321.

- Ripley, B. (2024). MASS: Support functions and datasets for venables and ripley's

  MASS. Retrieved from http://www.stats.ox.ac.uk/pub/MASS4/
- Rodgers, J. L. (1991). Matrix and stimulus sample sizes in the weighted MDS model:

  Empirical metric recovery functions. Applied Psychological Measurement, 15(1),

  71–77.
- Shepard, R. N. (1958). Stimulus and response generalization: Tests of a model
  relating generalization to distance in psychological space. Journal of Experimental
  Psychology, 55(6), 509–523.
- Shin, H. J., & Nosofsky, R. M. (1992). Similarity-scaling studies of dot-pattern classification and recognition. *Journal of Experimental Psychology: General*, 121(3), 278.
- Smith, J. D., & Kemler, D. G. (1984). Overall similarity in adults' classification: The child in all of us. *Journal of Experimental Psychology: General*, 113(1), 137–159.
- Smith, J. D., & Shapiro, J. H. (1989). The occurrence of holistic categorization.

  Journal of Memory and Language, 28(4), 386–399.
- Smith, L. B. (1989). A model of perceptual classification in children and adults.

  Psychological Review, 96(1), 125–144.
- Smith, L. B., & Kemler, D. G. (1977). Developmental trends in free classification:

  Evidence for a new conceptualization of perceptual development. *Journal of*Experimental Child Psychology, 24(2), 279–298.
- Thompson, L. A. (1994). Dimensional strategies dominate perceptual classification.

  Child Development, 65(6), 1627–1645.
- Vigo, R., Doan, C. A., & Zhao, L. (2022). Classification of three-dimensional integral stimuli: Accounting for a replication and extension of nosofsky and palmeri (1996) with a dual discrimination invariance model. *Journal of Experimental Psychology: Learning, Memory, and Cognition, 48*(8), 1165.
- Vigo, R., Wimsatt, J., Doan, C. A., & Zeigler, D. E. (2022). Raising the bar for

| 524 | theories of categorisation and concept learning: The need to resolve five basic                                |
|-----|--|
| 525 | paradigmatic tensions. Journal of Experimental & Theoretical Artificial  |
| 526 | Intelligence, 34(5), 845–869.  |
| 527 | Ward, T. B. (1983). Response tempo and separable-integral responding: Evidence for                             |
| 528 | an integral-to-separable processing sequence in visual perception. $Journal\ of$                               |
| 529 | $\label{thm:experimental} \textit{Experimental Psychology: Human Perception and Performance, 9 (1), 103-112}.$ |
| 530 | Wills, A. J., Inkster, A. B., & Milton, F. (2015). Combination or differentiation? Two                         |
| 531 | theories of processing order in classification. $Cognitive\ Psychology,\ 80,\ 1-33.$                           |
| 532 | Wills, A. J., Milton, F., Longmore, C. A., Hester, S., & Robinson, J. (2013). Is                               |
| 533 | overall similarity classification less effortful than single-dimension classification?                         |
| 534 | Quarterly Journal of Ernerimental Psychology 66(2) 299–318   |