

Anagha Jaysankar

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Associate Product Manager with 4 years of experience building SaaS and API-led products across travel, e-commerce and fintech domains. Skilled in defining product vision, managing cross-functional roadmaps, and translating customer insights into scalable features. Proven success in collaborating with cross-functional teams(including development, design and sales teams), launching scalable B2B solutions, and improving adoption and customer retention. Strong foundation in analytics, dashboarding and MVP creation with hands-on expertise in Figma, SQL, Python and Tableau.

Skills/Expertise

- **Product Management:** PRD, Agile/Scrum, JIRA, Confluence, User Stories, Backlog Management, MVPs, GTM Strategy ,**Figma**
- **Data & Analytics:** SQL, Python, Tableau, A/B Testing, Metrics Tracking, User Analytics
- **Collaboration & Communication:** Stakeholder Engagement, Cross-functional collaboration, Client Onboarding, BRD/FSD

Education

Master of Science in Information Systems and Operations Management (Merit) |

The University of Nottingham | Nottingham, UK | September 2022 - December 2023

- Relevant Modules: Operations Management, Project Management, Business Intelligence and Analytics
- Projects: Dissertation of cloud implementation in telecom, AI Case Studies (Uber, Revolut)

Bachelor of Technology in Electronics and Communication Engineering (7.23 out of 10 CGPA) |

National Institute of Technology Calicut | Kozhikode, India | June 2015 - May 2019

- Relevant Modules: Supply Chain Management, Principles of Management, French

Work Experience

API Analyst | Sabre | Bengaluru, India | April 2024 – August 2025

- Drove cross-functional alignment with engineering & sales, implementing **API** improvements that reduced operational losses by **2%** and increased data reliability by **15%**.
- Owned backlog refinement and KPI tracking to prioritize high-impact features, driving product adoption and reducing delivery risks.

Consultant (SEO/UX) | Kubik Intelligence | London, United Kingdom | June 2023 - July 2023

- Conducted **UI/UX audit** using Nielsen's heuristics and **competitor research**.
- Designed SEO and UX strategy improving **organic traffic by 20%**, strengthening market positioning.

Product Intern | Capital One | Nottingham, United Kingdom | February 2023 - March 2023

- Gained hands-on exposure to **financial product design**.

Business Analyst | Amadeus Labs | Bengaluru, India | July 2019 - December 2021

- Owned the end-to-end **product management lifecycle** for 12 mobile app projects, leveraging **Agile** methodologies, **JIRA**, and **Confluence** to ensure **100% on-time delivery** and drive a **20% increase** in active user engagement.
- Leveraged **SQL** to extract critical airport route data for 90% of mobile app implementation.
- Managed risk by strategically splitting a critical release into two phases, enabling on-time app launch.

Key Projects:

- **Zara Operations Case Study:** Analysed **Zara's operational strategies and supply chain resilience** and proposed blockchain for transparency and market expansion.
- **Uber & Revolut Case Study:** Evaluated **AI's use** in pricing, retention, and digital subscription mode
- **Student Recruitment Analysis:** Optimised university's recruitment funnel by analysing recruitment data using **R, SQL, and Excel** to improve conversion pipelines.
- **Walmart Sales Dashboard:** Built **Tableau** dashboards to uncover profit trends and regional performance insights.

Certifications: **Figma** Essential Training by LinkedIn | **Microsoft Azure Data Fundamentals (DP-900)** | **A/B**

Testing in Python | HackerRank **SQL** (Advanced) | **Statistics Foundations** by LinkedIn | Fundamentals of Waterfall Project Management (**PMI**) | IIBA **Business Analysis Foundations**