

Up-road

Traveler

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Project Background - Motivation



[Problem]

1. Blockchain-related learning materials are scattered now.
2. In order for more people to join web3, good learning materials are needed.
3. In addition, new project stakeholders should promote their projects and new improvements.

[Solution]

use TOKEN ECONOMICS to BUILD a creator-centric platform where we can produce good contents and be rewarded.

Project Background - Differentiation



- Up-road is mainly produced for introductory content
- Provides articles and learning content
- Content Inspection System
- Content review through voting
- Learn to Earn
 - o <https://mirror.xyz/>
 - o <https://xangle.io/>

Project Overview - what will you be building?



- We will make a web3.0 creator-centric contents platform which provides blockchain-related materials.
- Anybody can request blockchain-contents for learning and web3 ecosystem.
- Someone who made good contents will be received some tokens if the contents are confirmed by reviewers.
- Finally, users can utilize the high quality contents. New project stakeholders are also able to promote their projects and new improvements.

Project Overview - Tech Stack & Tools



- Blockchain : Ethereum, Klaytn, AI Network
- Language : JavaScript, Solidity
- Front-end : HTML, CSS, React.js
- Back-end : Node.js, Express, Firebase
- web3.js, MetaMask, Hardhat, Alchemy ...