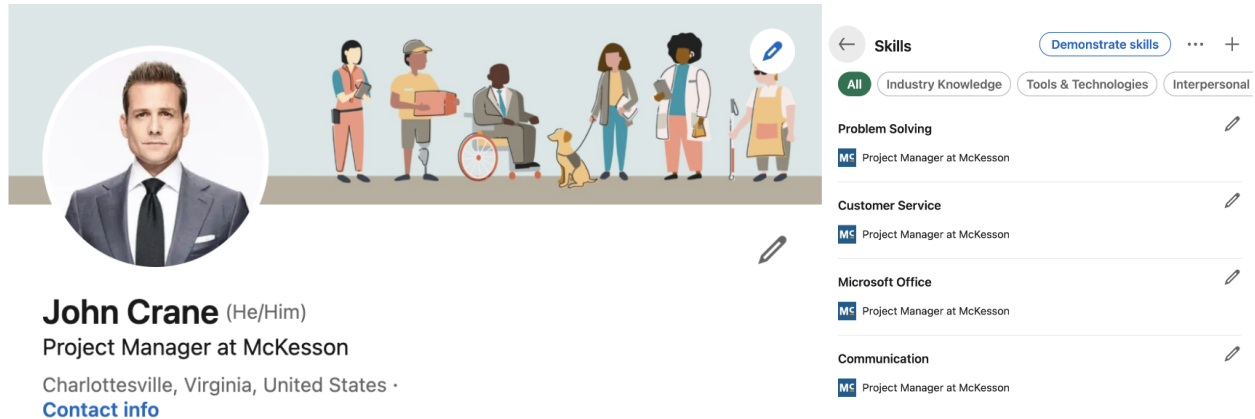


A Case for Excelling in the Post-Graduate Job Market

An analysis on the current most in-demand skills according to LinkedIn



Example of a LinkedIn profile

Prompt: The world has never been more globally connected than in today's time. This is due to great recent technological strides. With this, comes increased widespread demand for jobs in many different industries. The professional social media platform LinkedIn has quickly become a great resource for discovering job opportunities, showcasing certain skill sets, and allowing one to tap and transition into new industries. We are all players in the job market- you are no exception. ***You have been hired as a campus consultant by LinkedIn to analyze and inform college students of the most in-demand skills (using a text recognition model) in the current job market according to the platform's collected data as provided.*** LinkedIn's hope in hiring you is that your analysis and presentation will help to increase their platform's user numbers and that your newly informed students will be snatched up quickly by employers both on and off the platform!

Deliverable: You will be presenting your findings to your fellow student peers in order to communicate the value of joining the LinkedIn platform, but more importantly, the best skills with which students should equip themselves to appear attractive to seeking/future employers. In order to support your conclusions, you will need to create ***an easily accessible Github repository*** and ***a brief 10-12 slide presentation.***



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