

Product Manager with 4.5+ years across hyper-growth startups (Zepto, Blinkit) and enterprises (Airtel), driving 0→1 builds, GTM, and platform innovation across warehousing, fintech, and AI-led products. ISB PGP '25 with a strong technical foundation (ECE, DTU), delivering impact through data-driven and AI/ML-powered decisions.

EDUCATION

Indian School of Business | PGP | Intended majors: Information and Technology Management & Marketing Apr 2025- Present

Product Internships & Projects

- **Marut Drones (ELP)**: Defined GTM and 2-year roadmap for B2B agritech platform; targeting 10× farmer adoption.
- **Bookwise AI**: Launched GenAI recommendation engine for ISB SIG; doubled user retention via personalization.
- **DigiSkills App (SWPM)**: Built AI-verified hiring passport MVP; projected 40% reduction in hiring TAT.

Delhi Technological University | B. Tech in Electronics and Communications (ECE) | Jun 2015-Jun 2019

- **Worldquant LLC (Intern)**: Designed **800+trading alphas using statistical and ML models**, delivering 50–100% higher risk-adjusted returns
 - **Quant Finance**: Secured **2nd/ 12,000** in WorldQuant alpha competition, awarded summer internship as a **Quant researcher (WebSim)**
- **Founder-Eqwitty** : Enhanced financial literacy for 500+ students by organizing 10+ workshops as for DTU's first student-led fin society

Academic achievements: JEE Advance: AIR 6014 (99.4%ile) | NTSE Scholar: Top 500 pan-India | XII: 95% (2/250+) | Class X: 10/10 CGPA

WORK EXPERIENCE

4 years 6 months

Technical skills: JIRA, Confluence, Tableau, Grafana, SQL, NoSQL, Agile framework, Java, Python, Rest APIs, GitHub, Azure cloud, Hadoop

Zepto : Senior Manager – Product (Warehouse Systems)

Dec 2024- Apr 2025

Championed AI-enabled process automation and stakeholder alignment, streamlining warehouse ops, reducing costs, and accelerating decision-making

- Architected the **Microservices foundation on Kubernetes** for the AI Control Tower, guaranteeing horizontal scalability for the **0 to 1 roadmap execution**
- Set up **API governance and ETL data contracts** across 10+ WMS pipelines, ensuring the 30% data integrity improvement necessary for **₹3Cr in savings**
- Ran **10+ usability pilots, feedback loops** with WH operators, iterating task flows (dispatch, inventory) to refine UX, achieving **100% adoption in 3 month**
- Engineered **real-time inventory visibility engine**, with **automated alerts, anomaly detection** into workflows, reducing spoilage by **22%**

Zomato-Blinkit: Manager I – Product Growth & Strategy

Dec 2023- Sep 2024

Directed product growth and operational transformation across a 500+ store network, spearheading digital and AI-driven innovations on the platform

Key Achievements

- Selected as **youngest manager at 25 years (vs. avg. 27)** to lead nationwide team of 500+ dark stores, driving product growth and strategy
- Handpicked to **orchestrate nationwide Print Store expansion** among a group of 50+ Program managers across various verticals in Blinkit

Product innovation and process optimisation

- **Shipped a demand forecasting feature**, integrating a supervised learning engine into Blinkit's WMS to optimize **excess inventory 20%**
- Engineered data framework **across picking-dispatch workflows**, converting **500+customer complaints** data into high-fidelity training and validation datasets for a new ML-driven anomaly detection feature, **reducing picking inaccuracy by 20%**
- Boosted **repeat usage via A/B tests on new features** (e.g., cart merge), optimizing workflows and processes to improve **NPS by +12%**
- Redesigned stocking & dispatch workflows based on 100+ customer insights, **reducing order TAT by 25% (40 → 30 mins)**

Algosure : Founding Product Manager

Mar 2021 – Jan 2023

Product vision (Thought Leadership)

- Partnered with founders to **define 0→1 product roadmap**, prioritizing portfolio tracking, investor tools, driving **1,200+ early sign-ups**
- Orchestrated **extensive user research** (60+ interviews, FDGs), steering cross-functional alignment MVP flows, boosting **DAU by 38%**
- Led **delivery of 3 releases**, building React dashboards, back testing modules, AI-powered insight features improving **activation by 25%**
- **Integrated 5+ broker API (Zerodha, Upstox)**, enabling low-latency execution, seamless portfolio management through **agile collaboration** with engineers

Key Firm-Building Initiatives

- **First product hire**, later converted to equity partner, building **foundational product processes** (PRDs, standups, OKRs) for the platform
- Established design & product rituals (weekly sprints, design reviews), **improving delivery velocity and cutting release delays by 40%**

Airtel (Young Tech Leader Program) : Assistant Product Manager

Jun 2019 – Feb 2021

Key Achievements

- Fast-tracked to leadership in **12 months (vs. 24-month avg)** for delivering 3 major product releases across functions
- Reduced customer complaints by **18% (3.5K → 2.9K/month)** by presenting a predictive modeling solution to the CTO, later adopted at pan-India level

Product Development & Innovation

- Spearheaded product roadmap of Airtel Work App with **~400 stakeholders**, shipping 3 major releases achieving **4.2-star rating (Playstore)**
- Drove 100% adoption of Airtel Work App leading **20+ onboarding sessions**, moving **legacy workflows to digital platforms**, eliminating manual processes
- **Directed cross-functional teams,10+ vendors** to virtualize 500+ network nodes, ensuring **seamless migration ,stakeholder alignment**

EXTRA - CURRICULARS

- Won **Gold Medal (2024) in North-Delhi Zonals** as Captain of school Basketball team, steering 12-member squad to top position among 10 zonal teams
- **Co-founder Delhi Dynamos FC**: first ISL fan club, **boosting fan engagement by 30%** through targeted publicity campaigns, public events and gatherings