

Original

Company Name:  
Handshake

Company Description:  
We are a company that makes and distributes healthy snacks. Our main product is made with attention to detail and served in 5-star restaurants across the nation. Our target audience is couples. We want to convey a sense of comfort, while at the same time being agreeable.

Job Description:  
You must create a website that will mainly make it easy to contact the company. The goal is to make the website easy to navigate. Besides the landing page, the website will need a contact page, shop page and a blog. The landing page should have a Our Values section. There should be a call to action to get users to order a free sample. They would prefer a modern design, and would like you to use the brand color, which is grey. Take into account the client's preferences and values.

Handshake

Ages 18-25

Modern Style

Brand Colour = Grey

Logo Idea 1  
No Reference



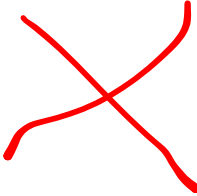
#F8FFD6	#CDCDCD	#FFFFFF
Cream	Grey	White

Why Not Choose



1. Too Childish (not Right age)

2. not Modern

3. No Colour Brand



Logo Idea 2



#4D4D4D	#FFFFFF
Grey	White

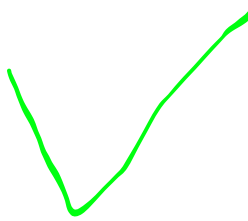
Why Choose

1. Right Age



2. Has Brand Colour

3. It's Modern

4. Easy To See When Small



Logo Idea 3

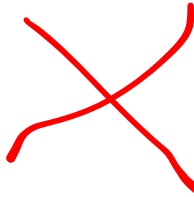


#4D4D4D	#FEF0A6
Grey	Custard



Why Not Choose

1. Not Right age

2. Not Right Style



Logo Idea 4



#4D4D4D	#FFFFFF
Grey	White

Why Not Choose

1. Too Hard To Read When Small

2. Not clear

