

Original

Company Name:

Handshake

Company Description:

We are a company that makes and distributes healthy snacks. Our main product is made with attention to detail and served in 5-star restaurants across the nation. Our target audience is couples. We want to convey a sense of comfort, while at the same time being agreeable.

Job Description:

You must create a website that will mainly make it easy to contact the company. The goal is to make the website easy to navigate. Besides the landing page, the website will need a contact page, shop page and a blog. The landing page should have a Our Values section. There should be a call to action to get users to order a free sample. They would prefer a modern design, and would like you to use the brand color, which is grey. Take into account the client's preferences and values.



Handshake Logo Designs



Handshake UI/UX

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Target Audience

- 1. Couples - Ages 18-25

HOME PAGE INFO

- 1. Our Value Section
- 2. CTA BTN - Order Free Sample

CTA BTN = Call To Action Button

Navigation Bar

- 1. Landing (HOME)
- 2. Contact
- 3. Shop
- 4. Blog

Brand Colour Theme/Design

- 1. Brand Colour (MAIN) - Grey
- 2. Modern Colours
- 3. (Couple) Love - Red, Pink, White
- 4. (5-star) Quality - Black, Gold, Silver
- 5. (Healthy Snacks) Strength - Green, Orange, Yellow