

Name: Alex Ketavongsa

App Name: Xplore Vientiane

App Logo:



App Category: Travel

Description: This app is a city guide for tourists that plan to visit Vientiane, Laos. They are easily able to read about general info, find attractions, book hotels, and search translations.

User Tests: I asked 5 people to book a hotel, they told me there was not a way to know the price range. I added the "\$" indicators to rank the prices. Also, I added a "thank you" page after the customer info page to confirm the booking and redirect users back to the main menu page.

Color Scheme: I chose this color scheme because I wanted something bright and simple.

Images: The images are proprietary. The icons came from Icons8 site and the other images came directly from Google Images.

InVision Prototype Link: <https://invis.io/QMTZSS7EJN6>

Paper Sketches:



