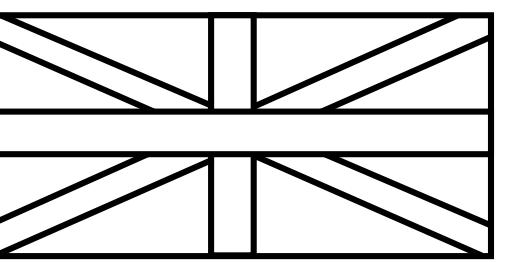
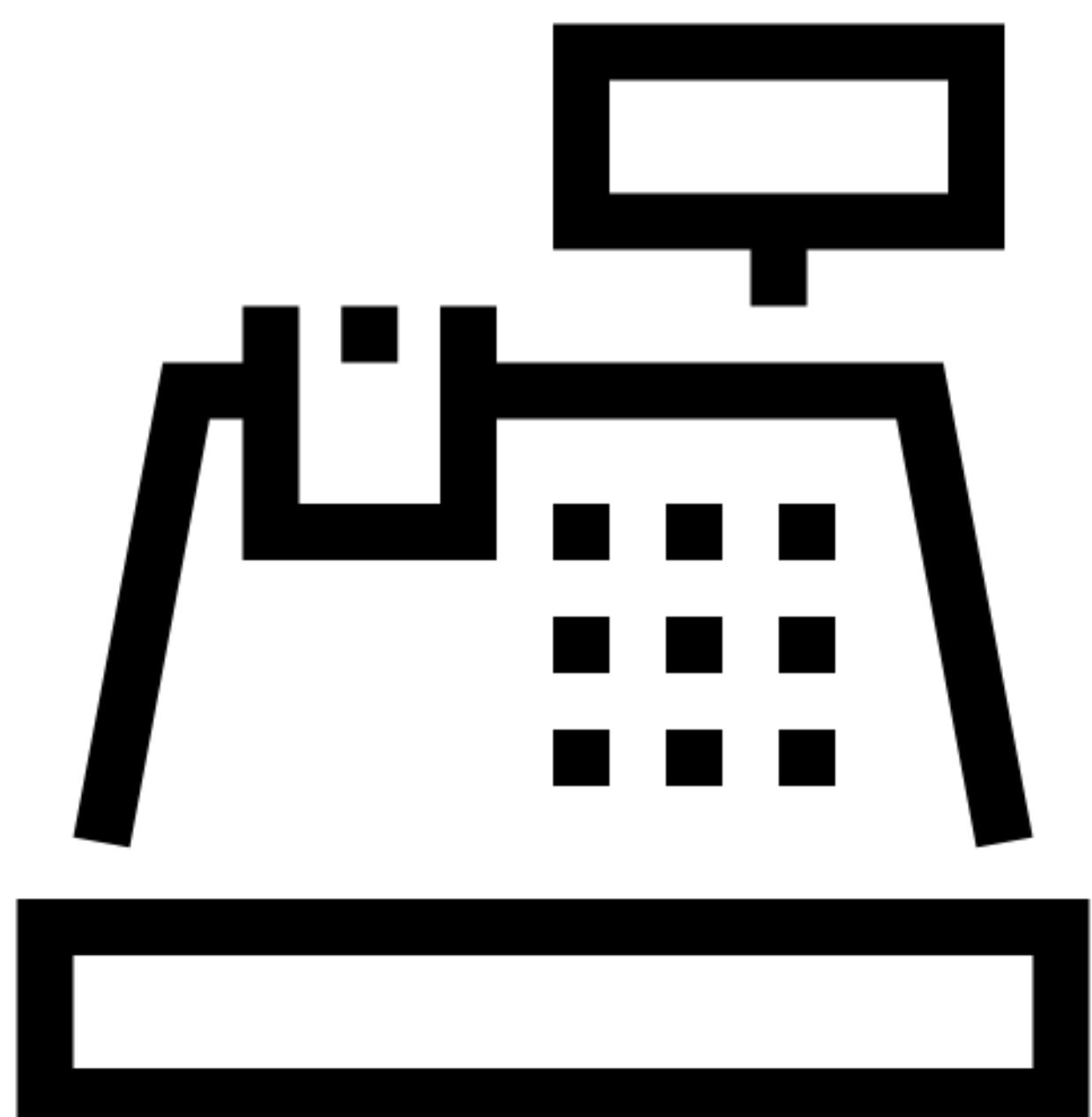


Dutch



English



Prescan je producten om
sneller af te rekenen

Magazine



Video's

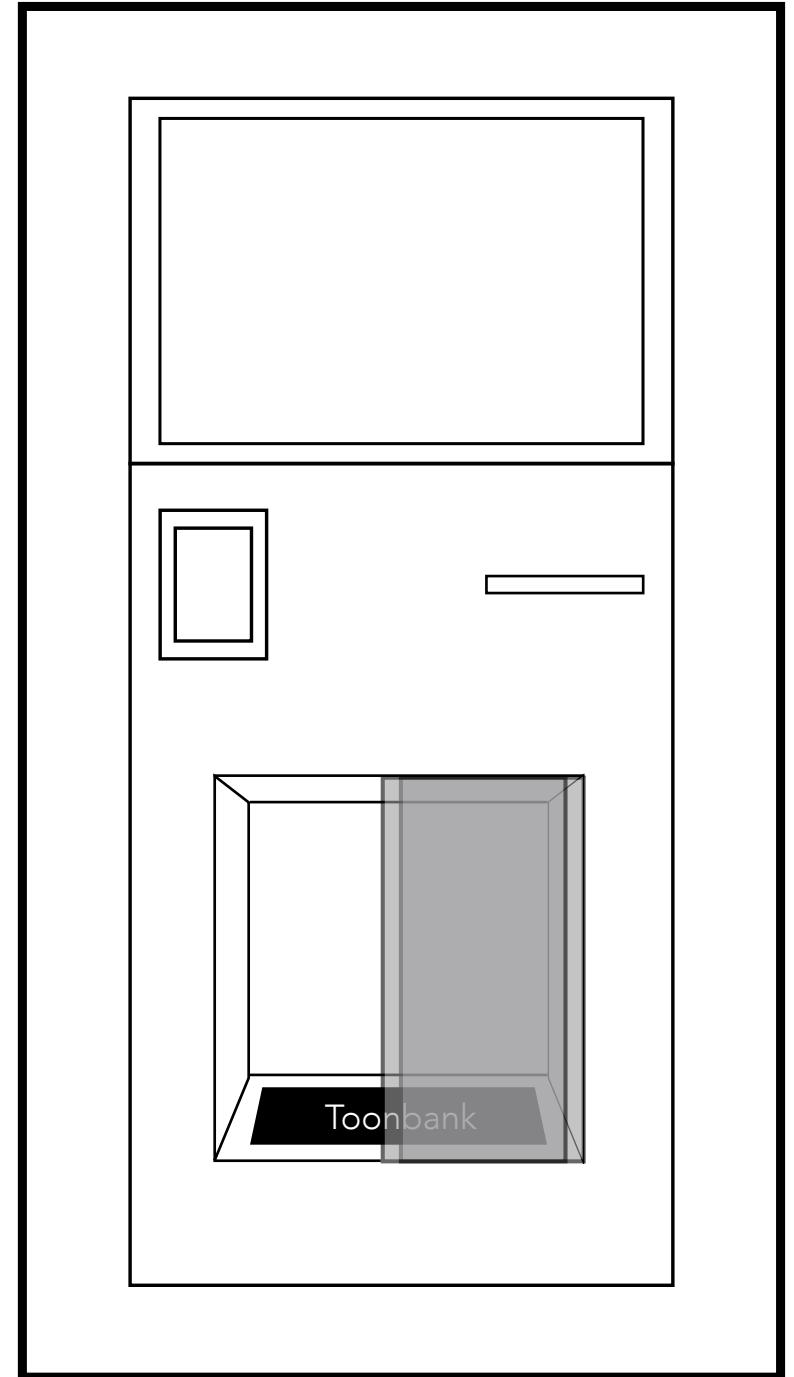


Over H&M

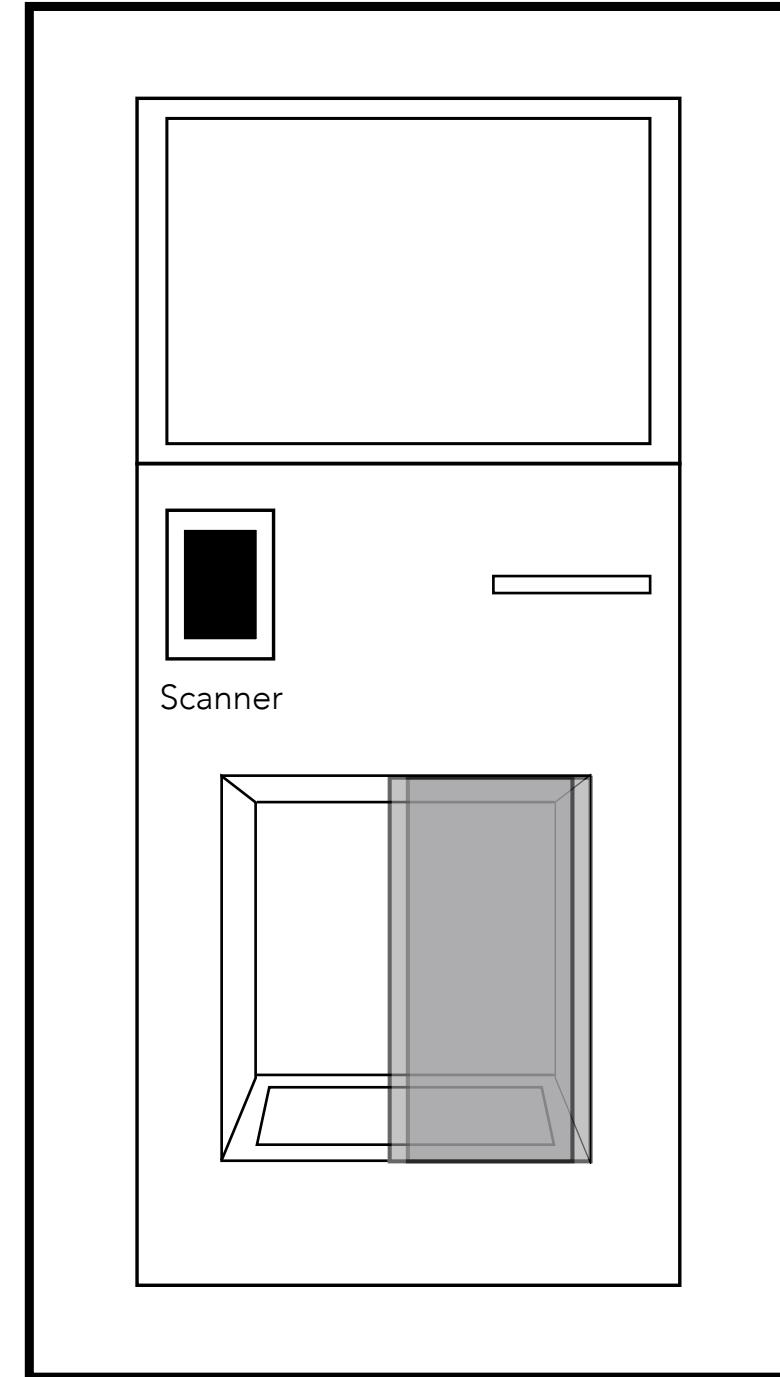


Terug

Hoe scan ik mijn product?

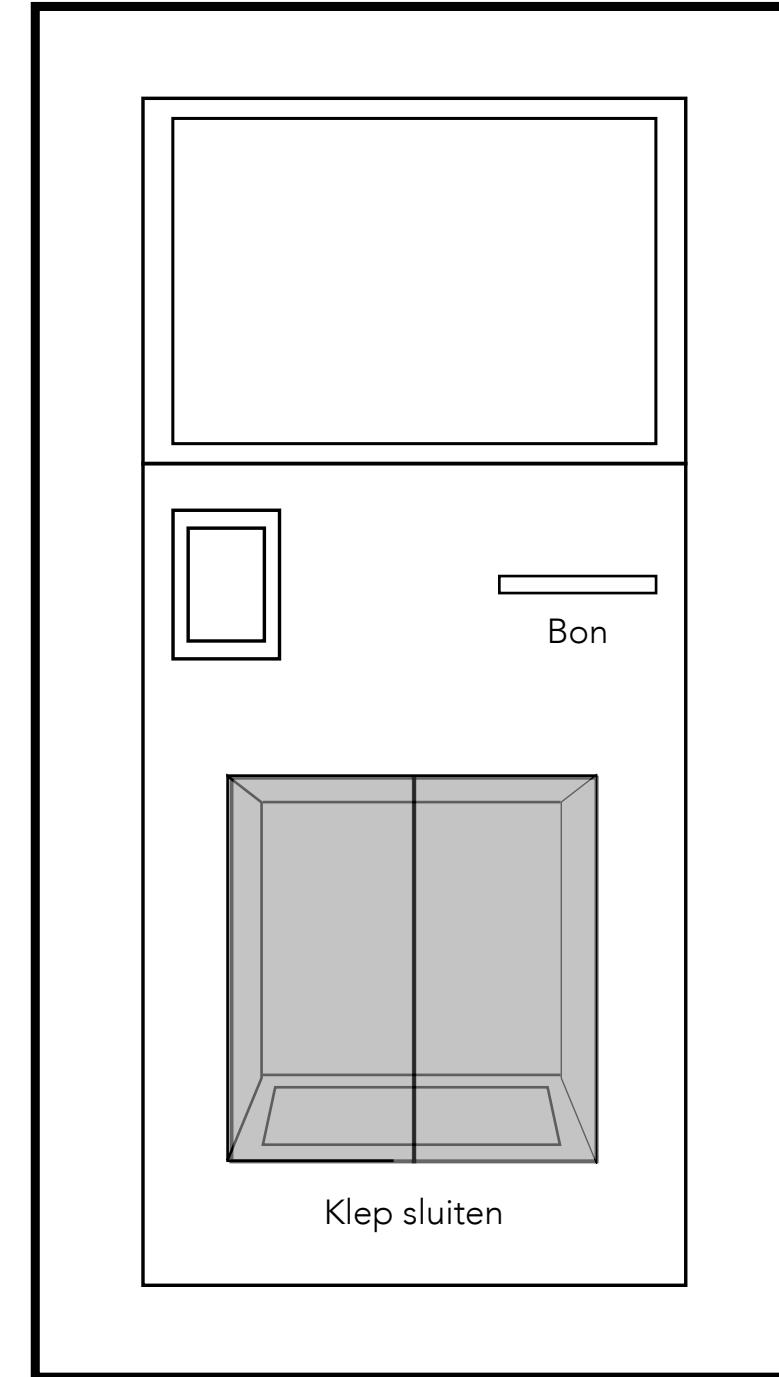


Plaats de producten op de toonbank om te scannen



Product niet gevonden? Scan met de scanner onder het scherm de prijskaart en zet daarna het product op de toonbank

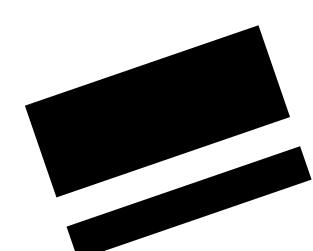
(H&M club kun je scannen via de scanner)



Na het bevestigen van je producten klik op: Print bon. Je krijgt de bon en haalt vervolgens je producten eruit.

De klep moet dicht gemaakt worden voordat je verder kunt

Toonbank vind het niet en geen prijskaart? Klik hier



Scan H&M Club om punten te verzamelen en korting toe te voegen!

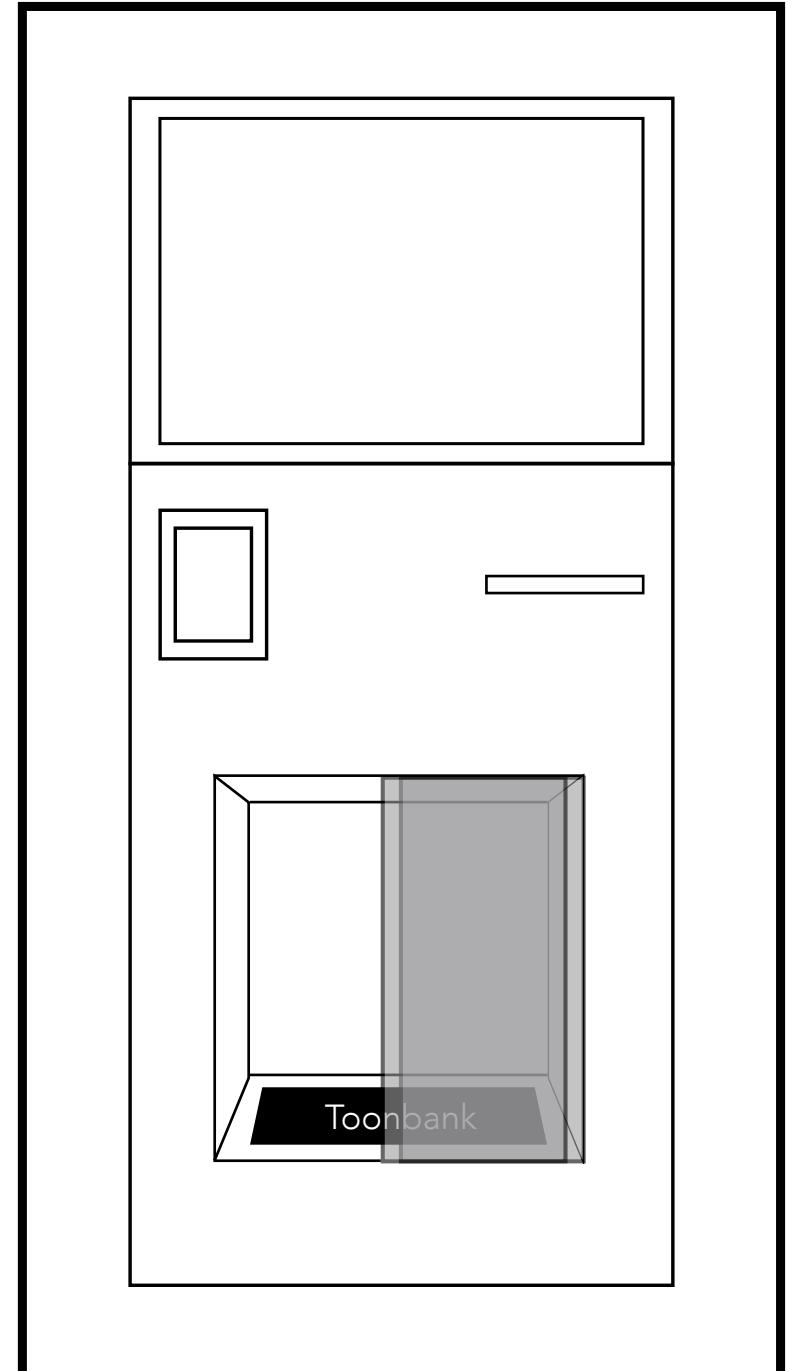


Print bon

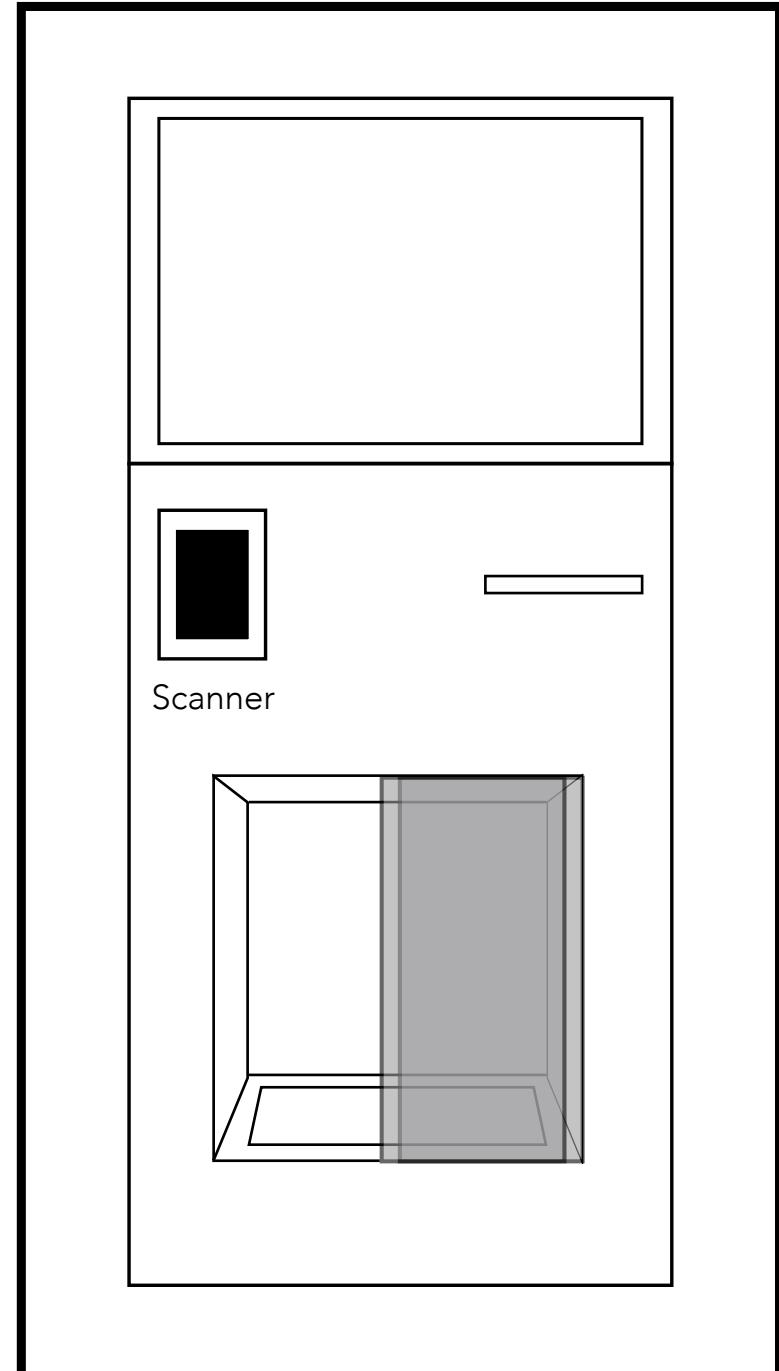
Tas?	
Ja	Nee
Aantal producten	0
Koopwaarde	€ 0,-
Korting	- € 0,-
Totaal	<u>€ 0,-</u>

Terug

Hoe scan ik mijn product?

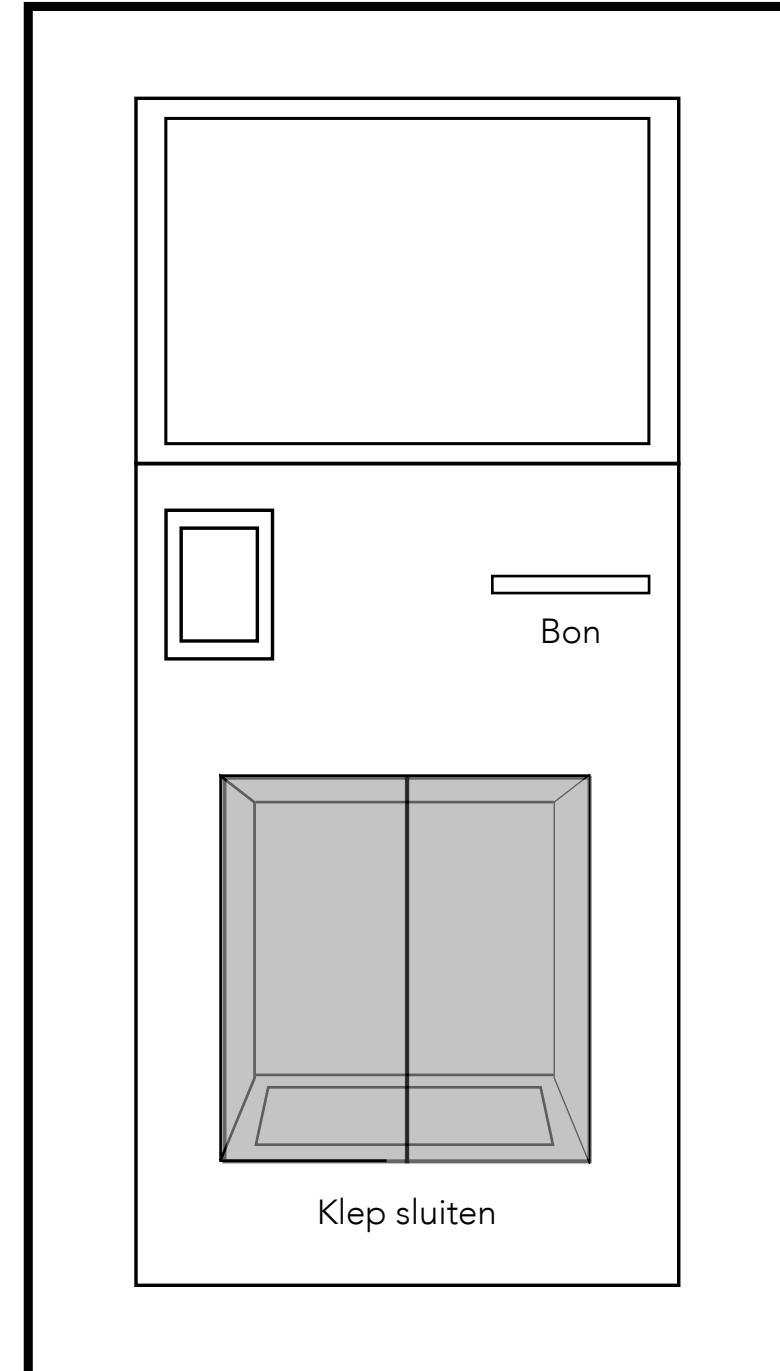


Plaats de producten op de toonbank om te scannen



Product niet gevonden? Scan met de scanner onder het scherm de prijskaart en zet daarna het product op de toonbank

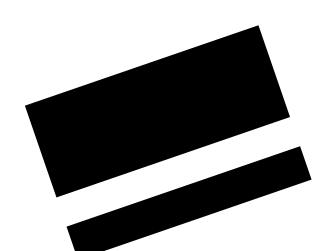
(H&M club kun je scannen via de scanner)



Na het bevestigen van je producten klik op: Print bon. Je krijgt de bon en haalt vervolgens je producten eruit.

De klep moet dicht gemaakt worden voordat je verder kunt

Toonbank vind het niet en geen prijskaart? Klik hier



Scan H&M Club om punten te verzamelen en korting toe te voegen!



Tas?

Ja

Nee



Set van 2 scrunchies
€ 4,99

Art. nr: 0732419002
Kleur: Zwart / gebroken wit
Maat: Een maat
Totaal: € 4,99



Colsjaal
€ 4,99 ~~€ 6,99~~

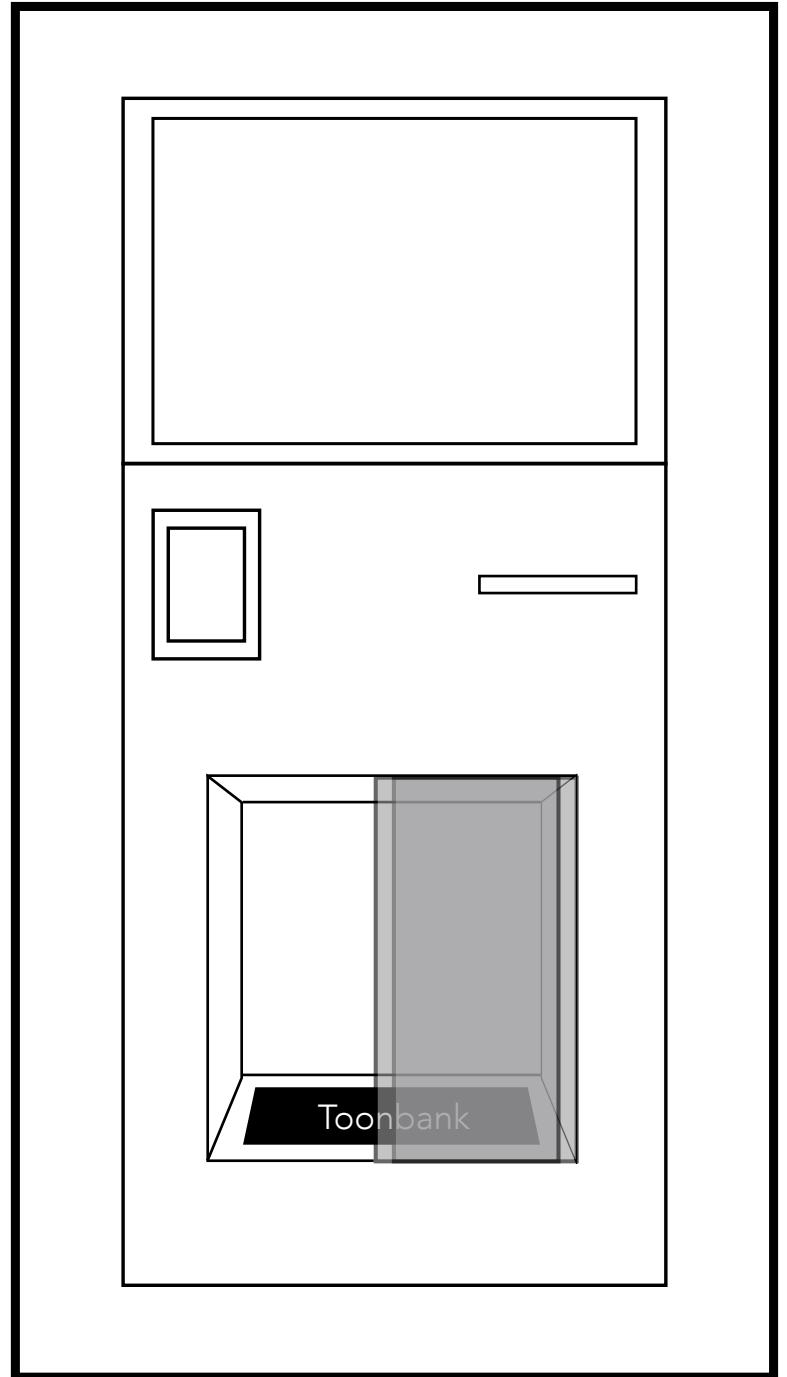
Art. nr: 0563418
Kleur: Zwart
Maat: Een maat
Totaal: € 4,99

Aantal producten	2
Koopwaarde	€ 11,98
Korting	- € 2,-
Totaal	<u>€ 9,98</u>

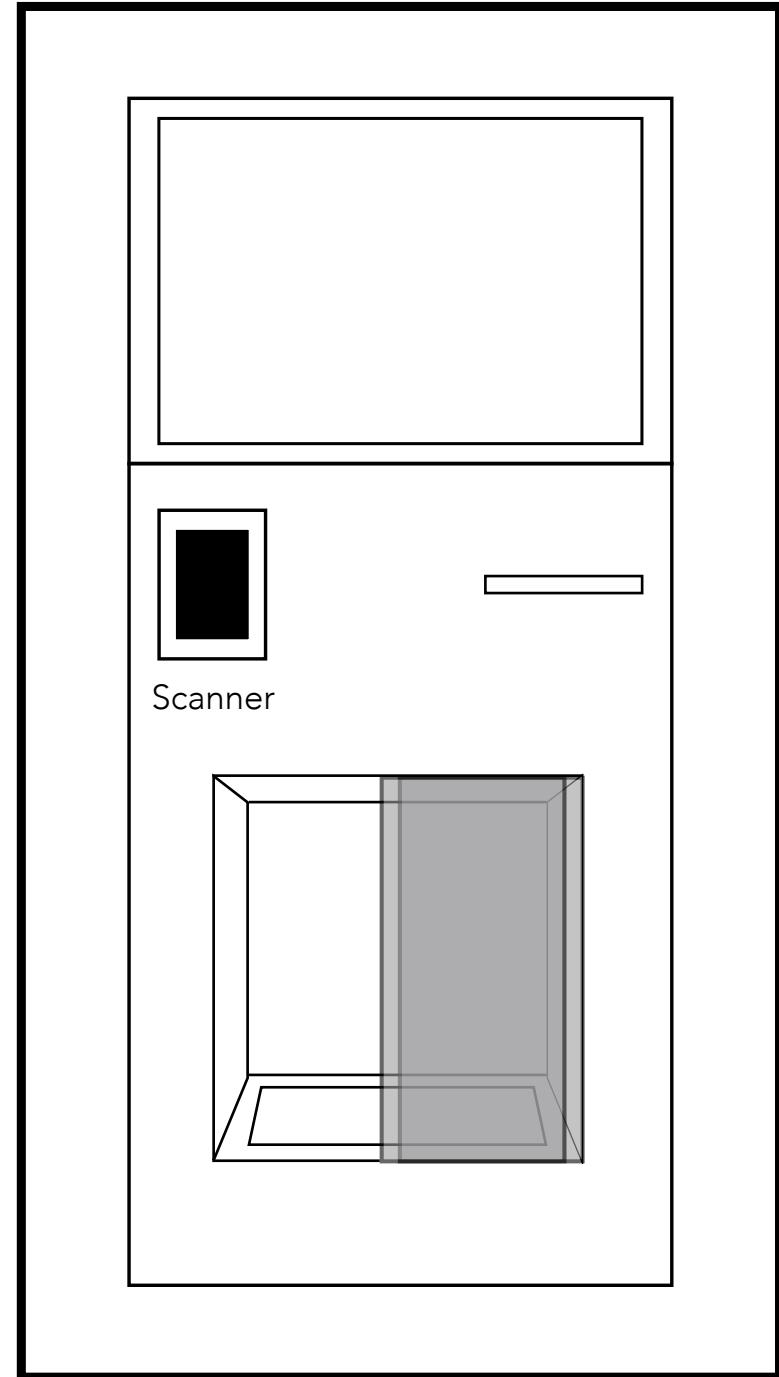
Print bon

Terug

Hoe scan ik mijn product?

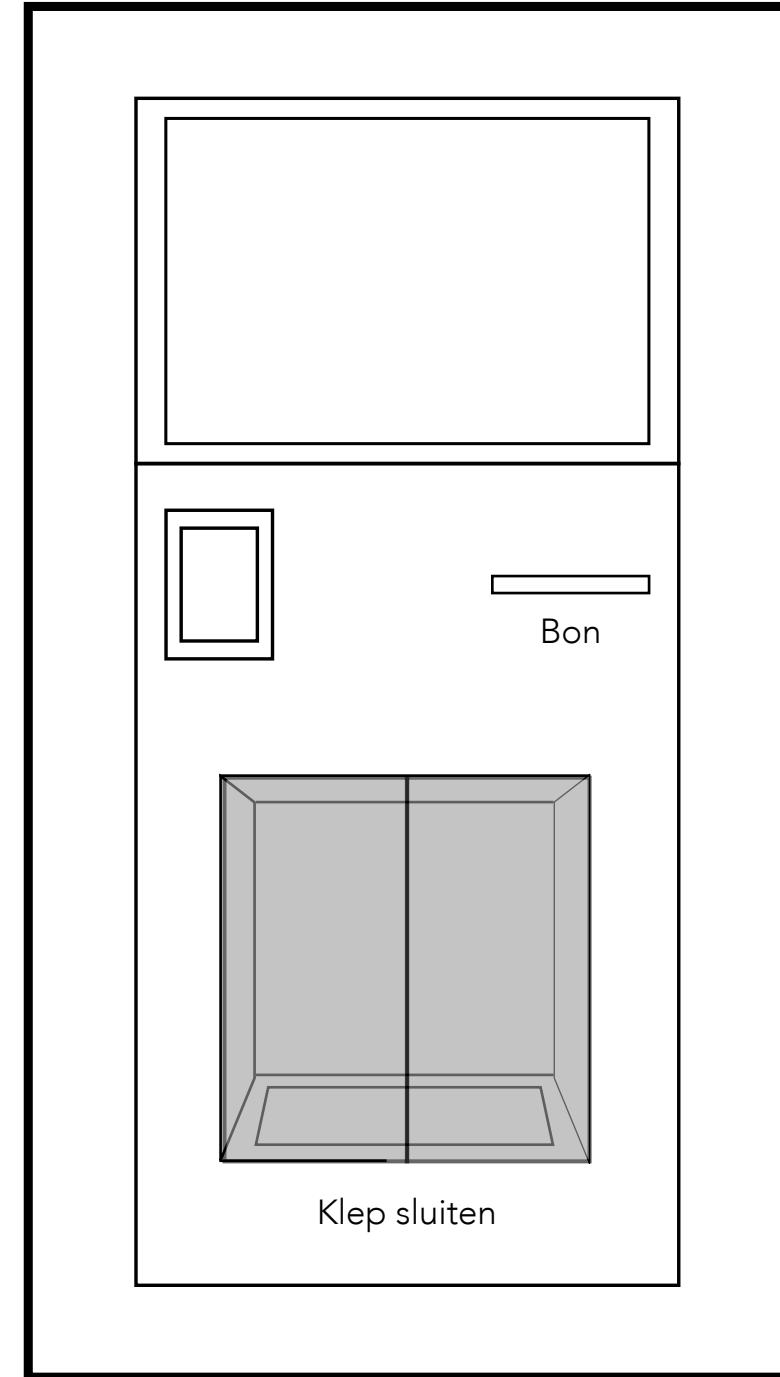


Plaats de producten op de toonbank om te scannen



Product niet gevonden? Scan met de scanner onder het scherm de prijskaart en zet daarna het product op de toonbank

(H&M club kun je scannen via de scanner)

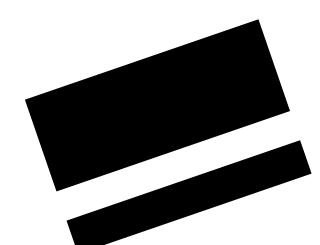


Na het bevestigen van je producten klik op: Print bon. Je krijgt de bon en haalt vervolgens je producten eruit.

De klep moet dicht gemaakt worden voordat je verder kunt

Tas?	
Ja	Nee
	X
Set van 2 scrunchies € 4,99	
Art. nr.: 0732419002	
Kleur: Zwart / gebroken wit	
Maat: Een maat	
Totaal: € 4,99	
	X
Colsjaal € 4,99 € 6,99	
Art. nr.: 0563418	
Kleur: Zwart	
Maat: Een maat	
Totaal: € 4,99	
Aantal producten	2
Koopwaarde	€ 11,98
Korting	- € 2,-
Totaal	<u>€ 9,98</u>

Toonbank vind het niet en geen prijskaart? Klik hier



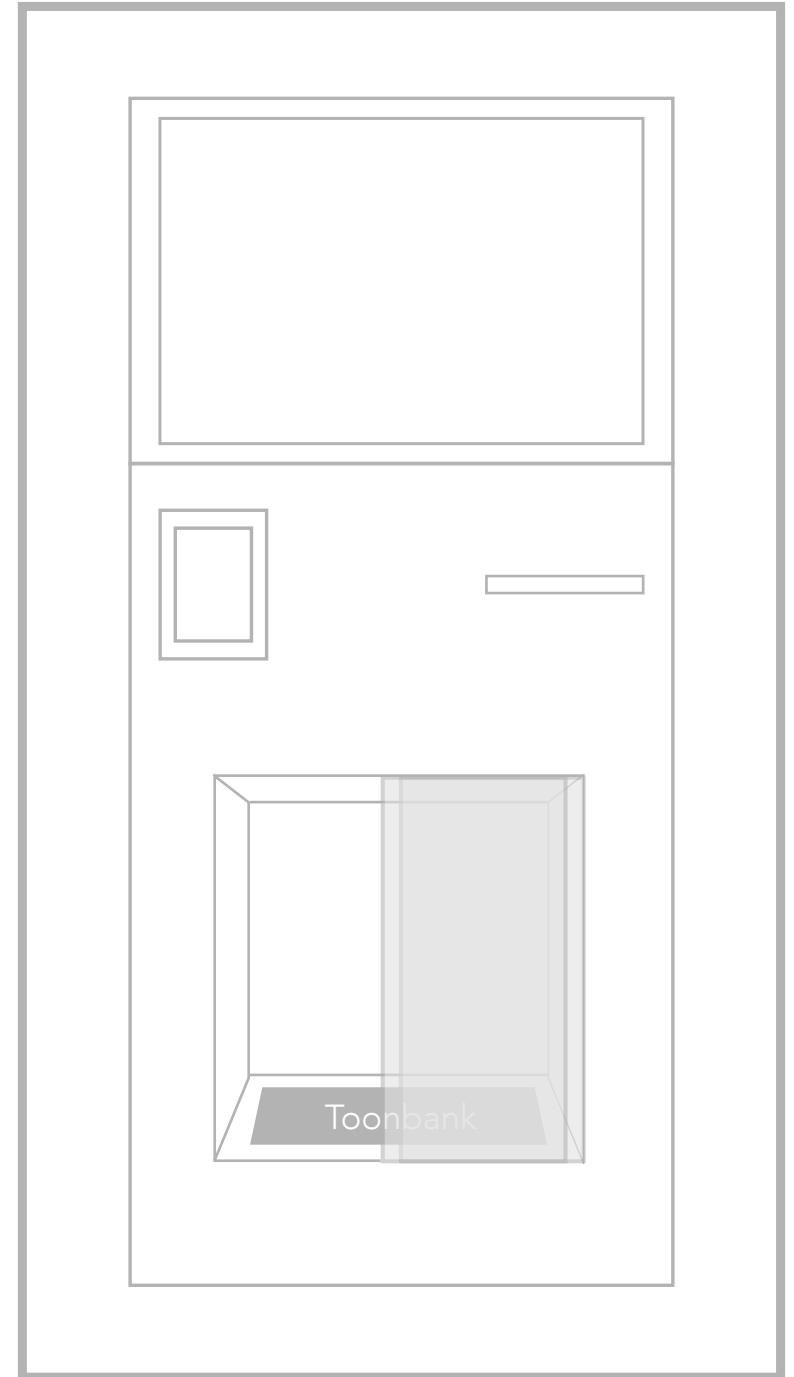
100 210 003 897 913



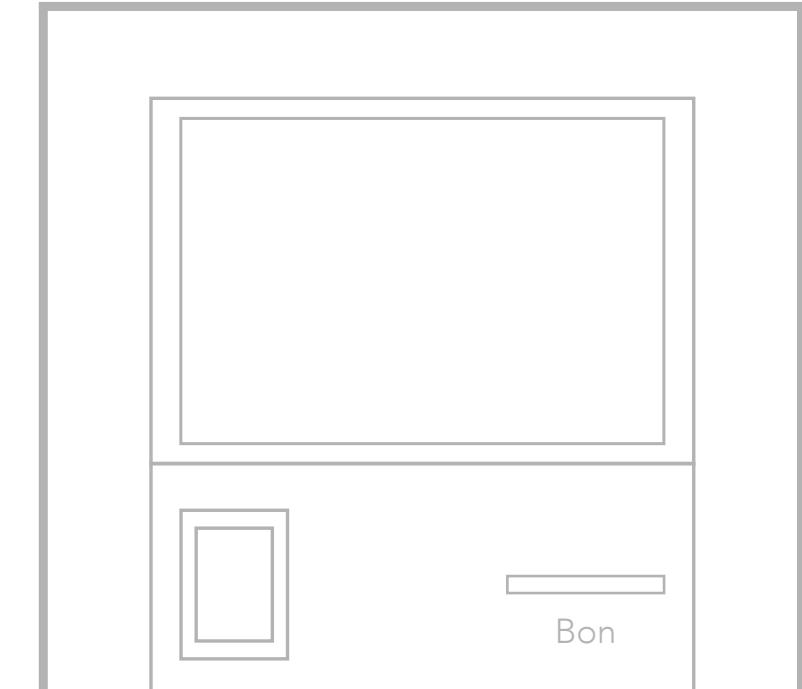
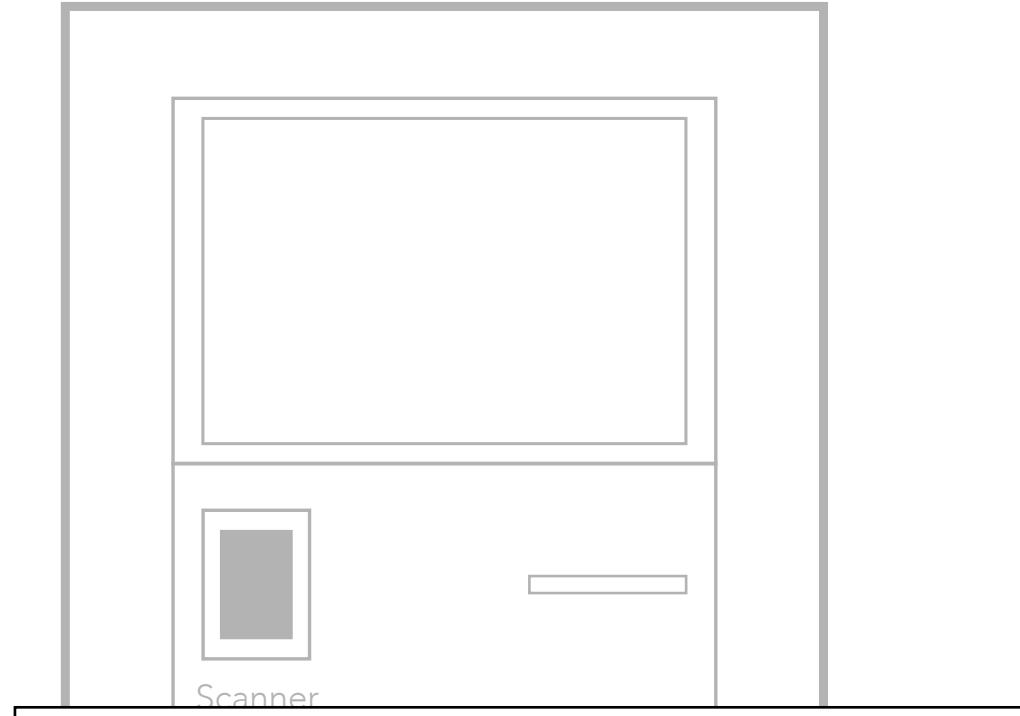
Print bon

[Terug](#)

Hoe scan ik mijn product?



Plaats de producten op de toonbank om te scannen



Haal alles uit de toonbank en doe de klep dicht!

Opnieuw scannen

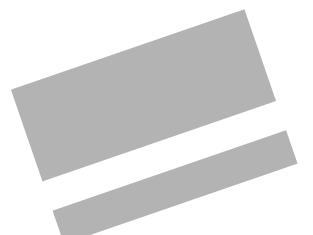
(W&M Club kunt
je scannen via
de scanner)

dicht gemaakt worden voordat je verder kunt

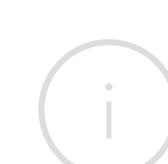
Terug naar home

Toonbank vind het niet en geen prijskaart? Klik hier

Tas?	Nee
crunchies	X
32419002 vart / gebroken wit en maat 4,99	
99 63418 vart en maat	X
Totaal: € 4,99	
Aantal producten	2
Koopwaarde	€ 11,98
Korting	- € 2,-
Totaal	<u>€ 9,98</u>



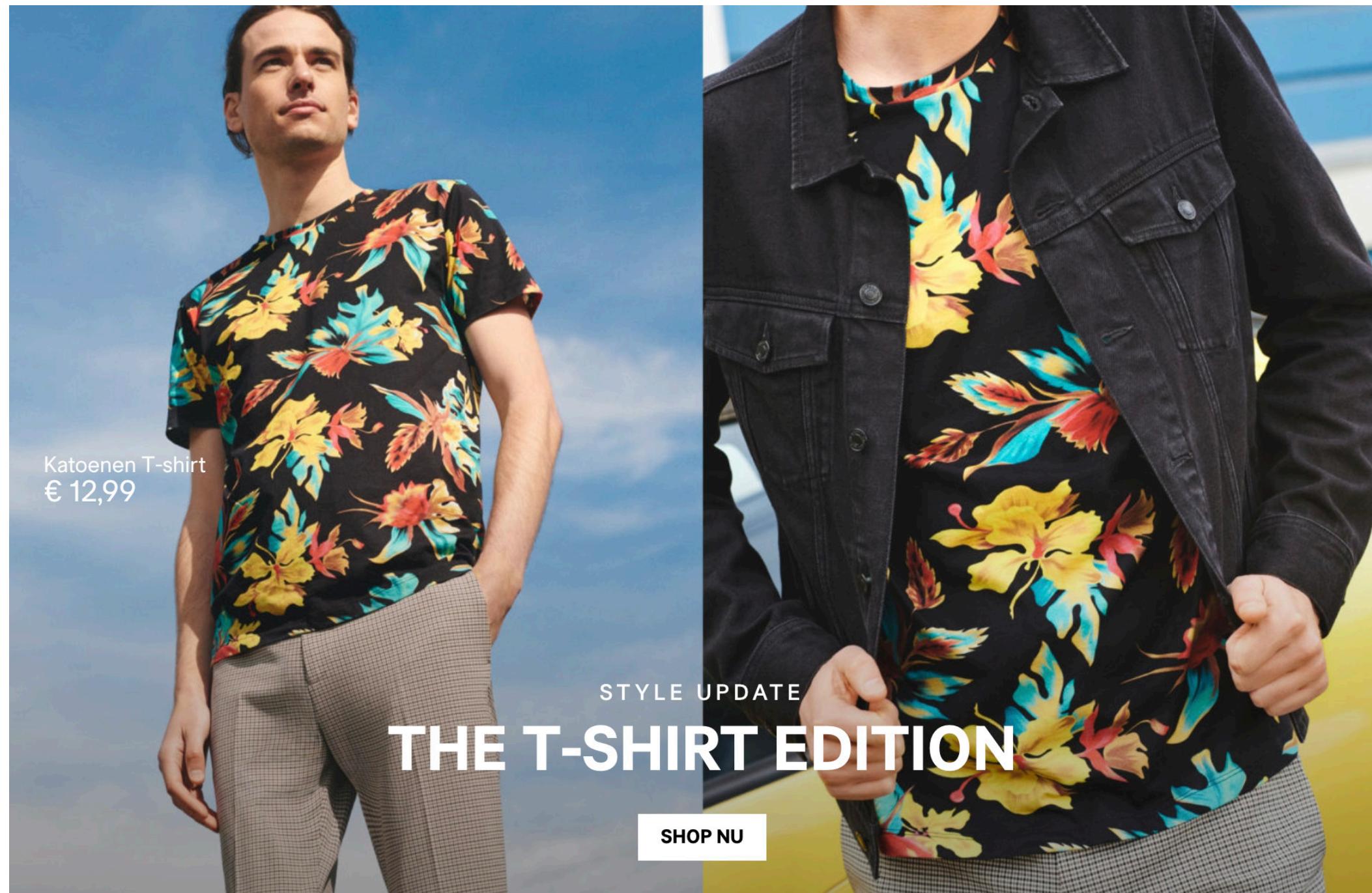
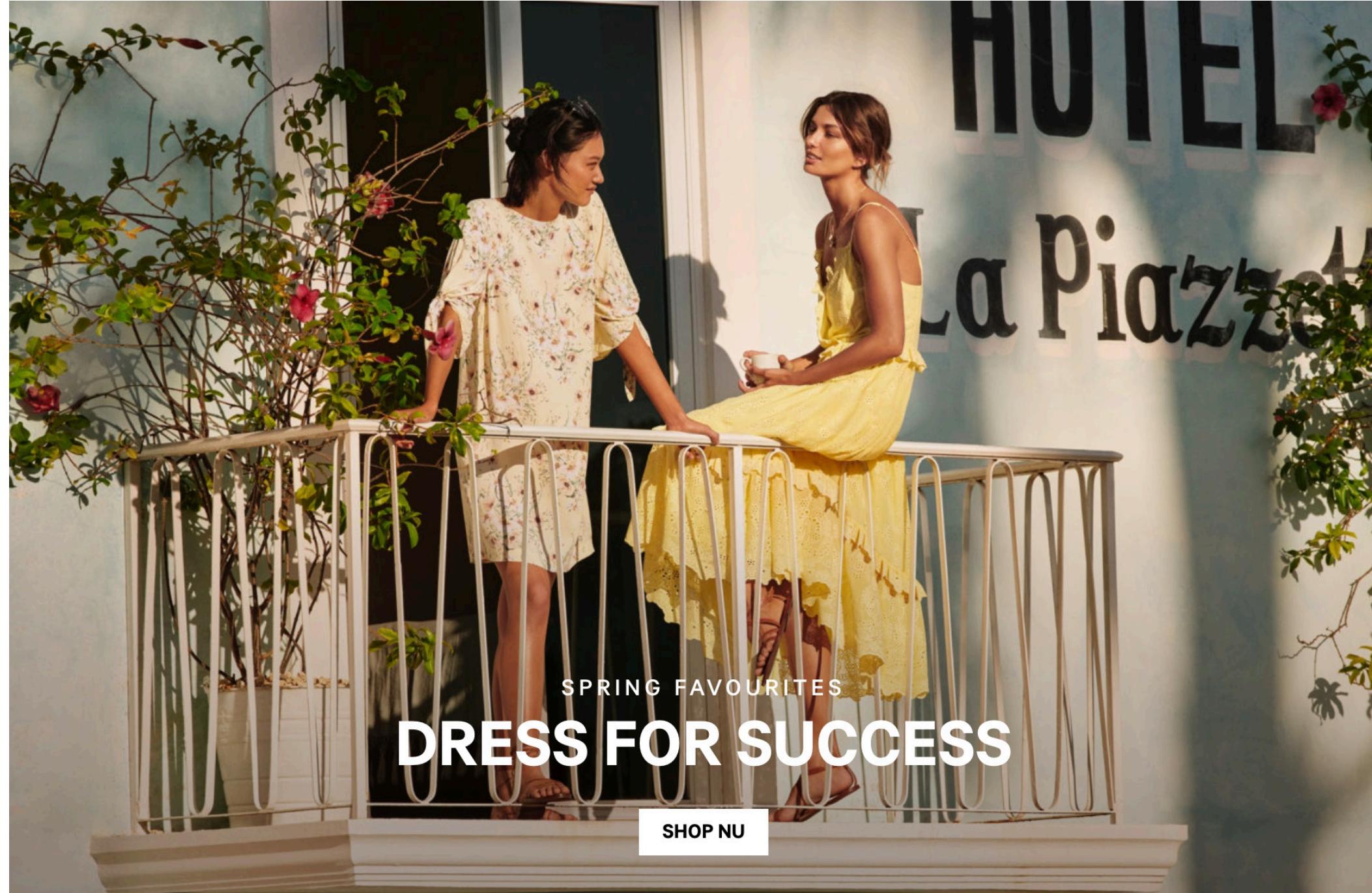
100 210 003 897 913



Print bon

Terug

Collectie



Terug

Collectie - Conscious



€ 129,00

Binnenkort

(i)



€ 99,00

Binnenkort

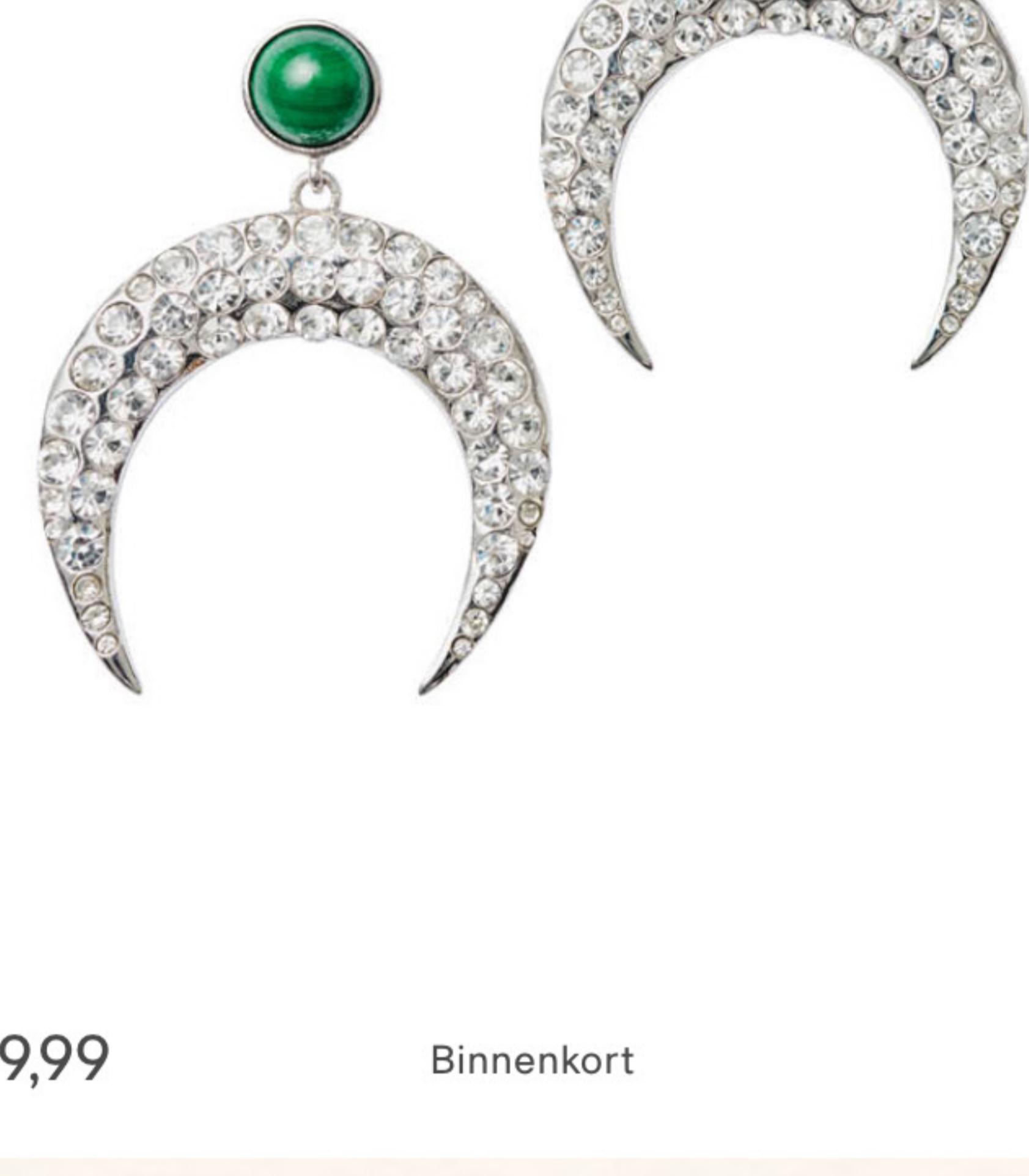
(i)



€ 149,00

Binnenkort

(i)



€ 49,99

Binnenkort

(i)



€ 69,99

Binnenkort

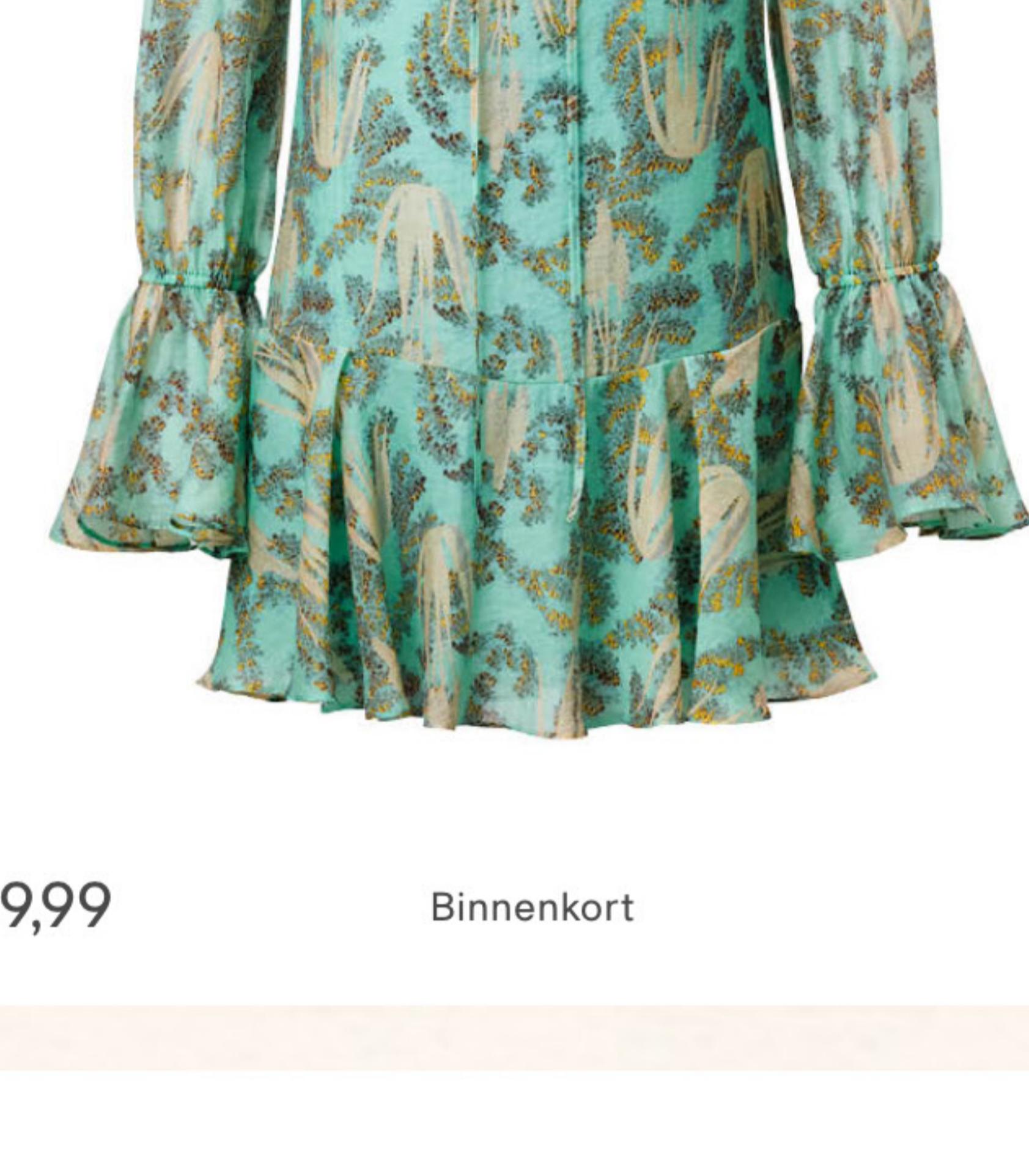
(i)



€ 199,00

Binnenkort

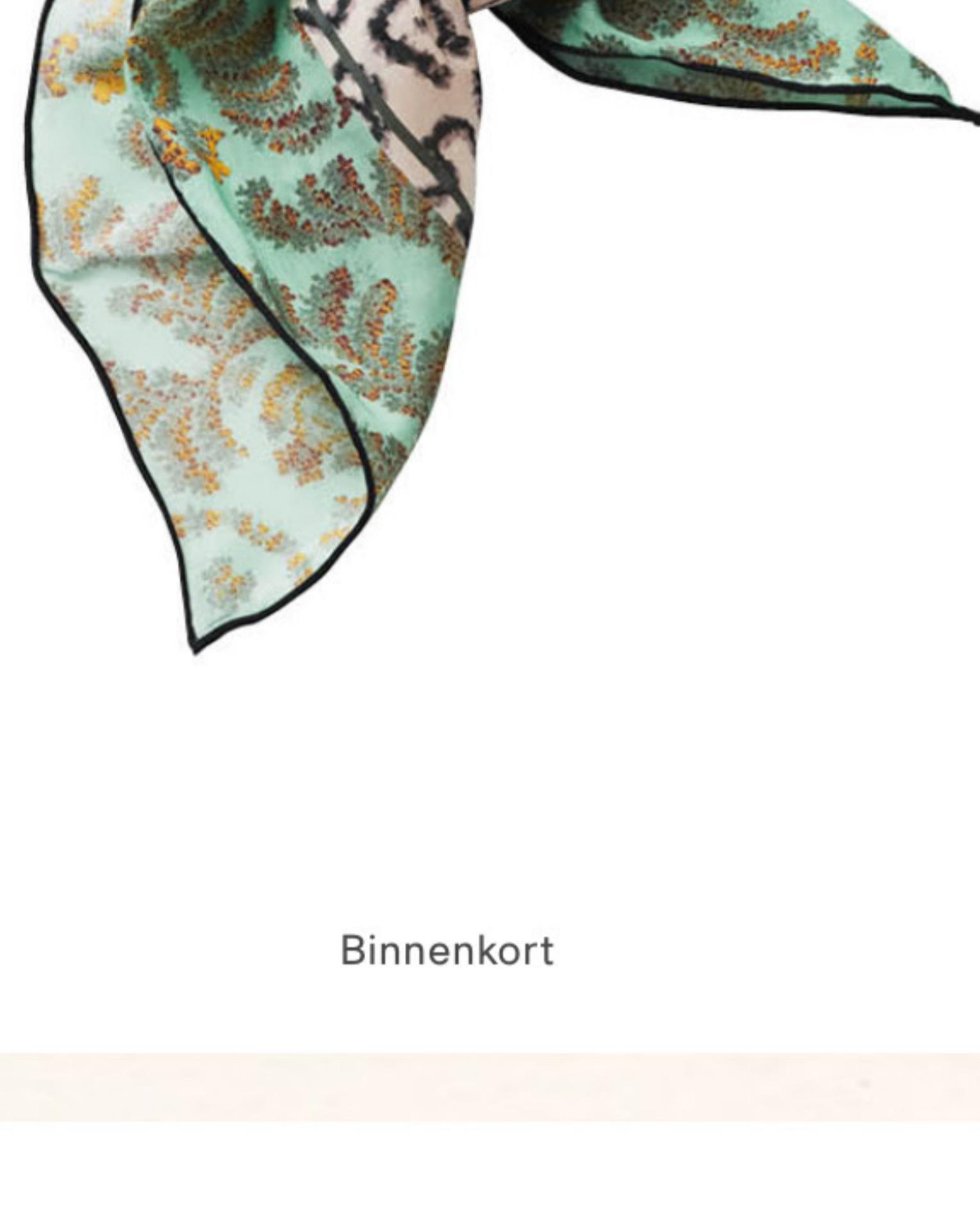
(i)



€ 89,99

Binnenkort

(i)



€ 19,99

Binnenkort

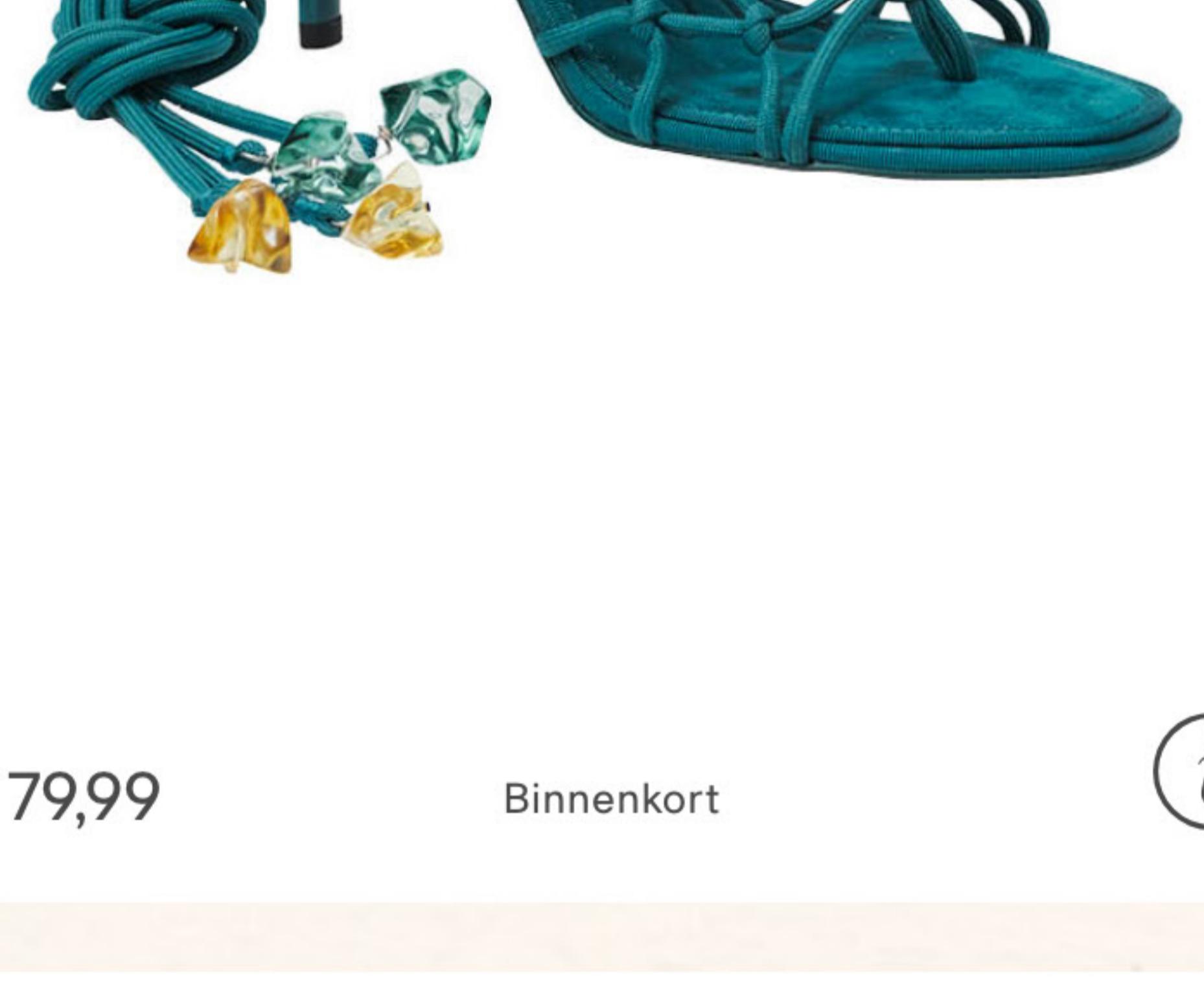
(i)



€ 149,00

Binnenkort

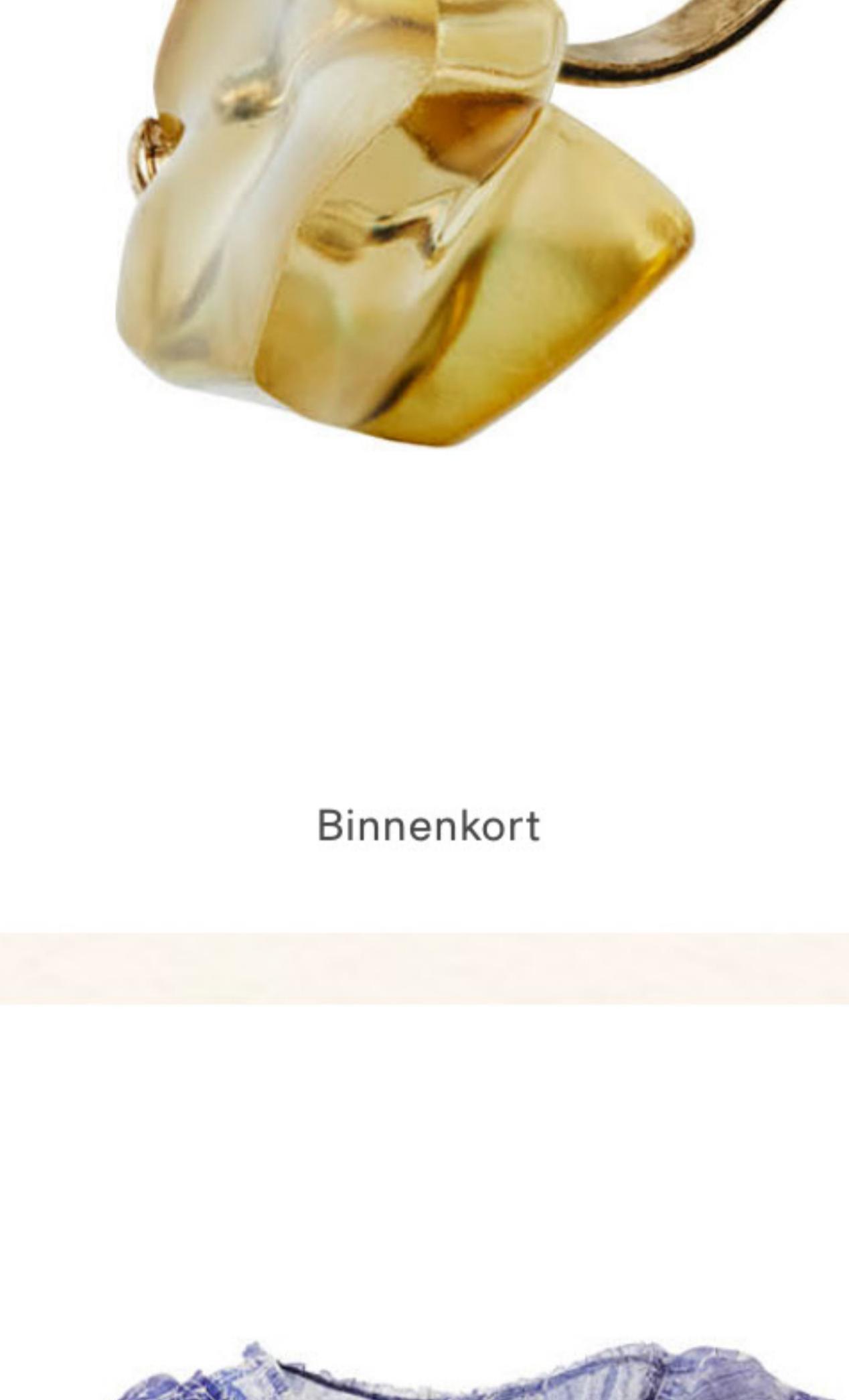
(i)



€ 79,99

Binnenkort

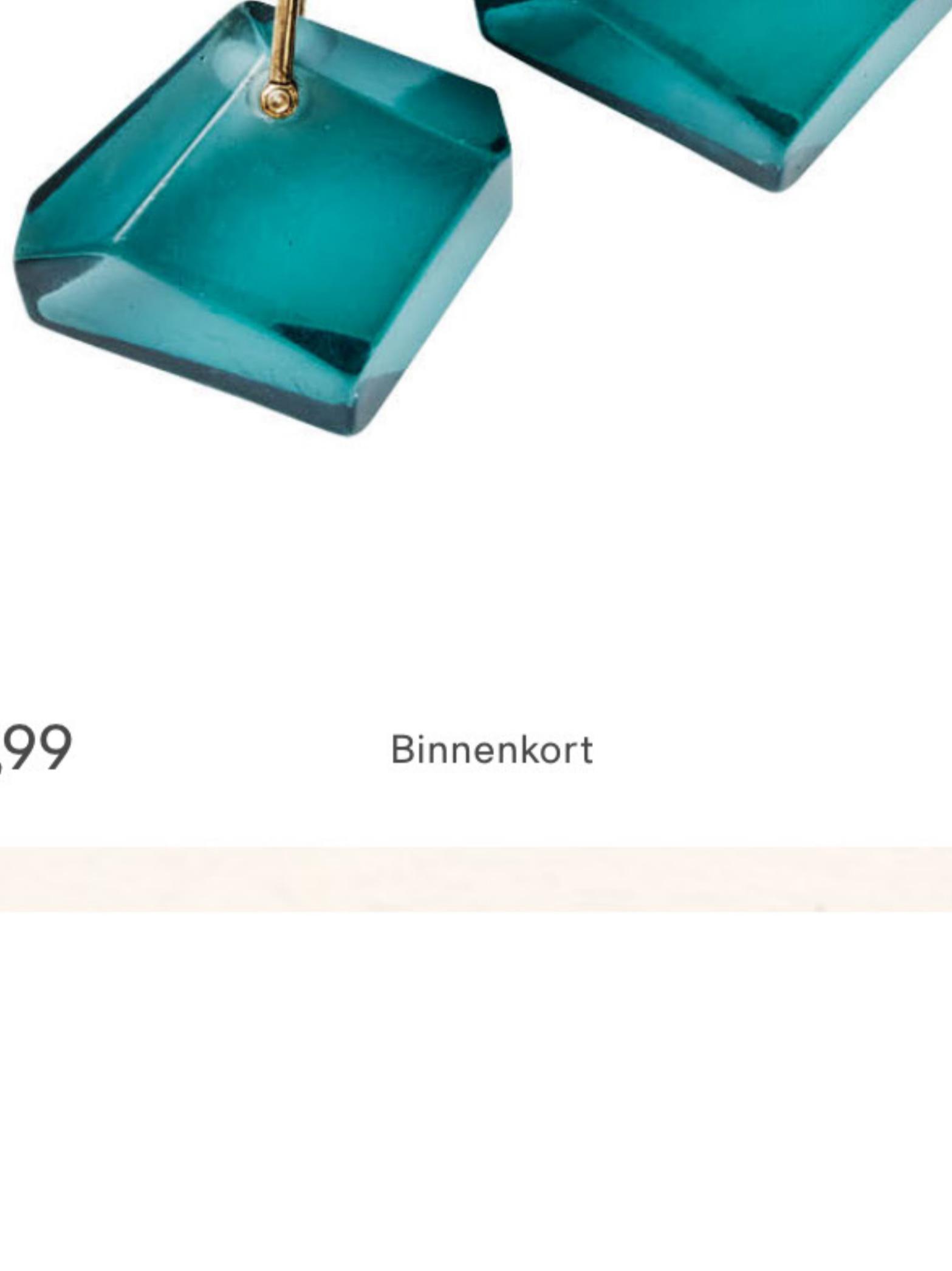
(i)



€ 19,99

Binnenkort

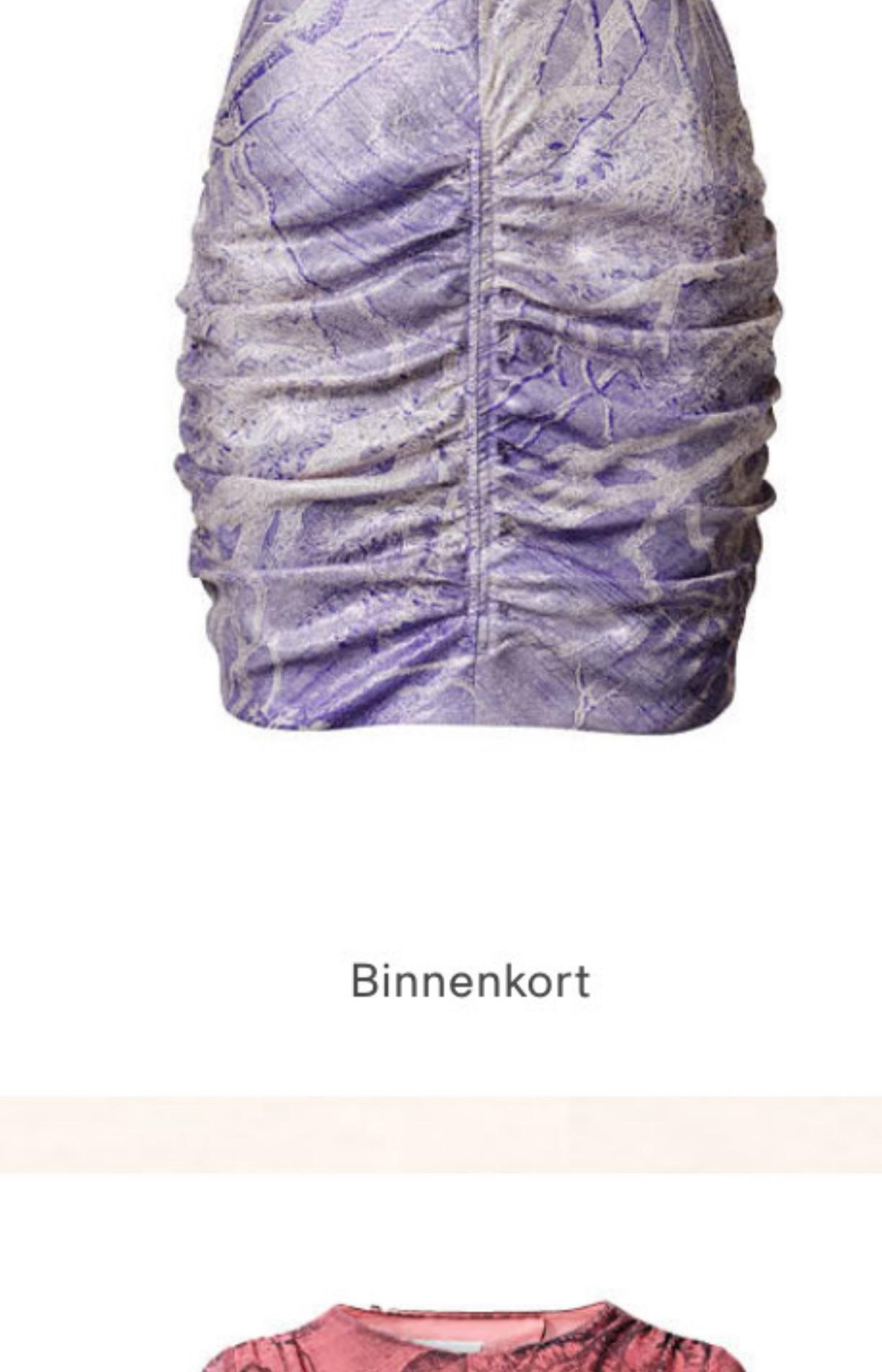
(i)



€ 29,99

Binnenkort

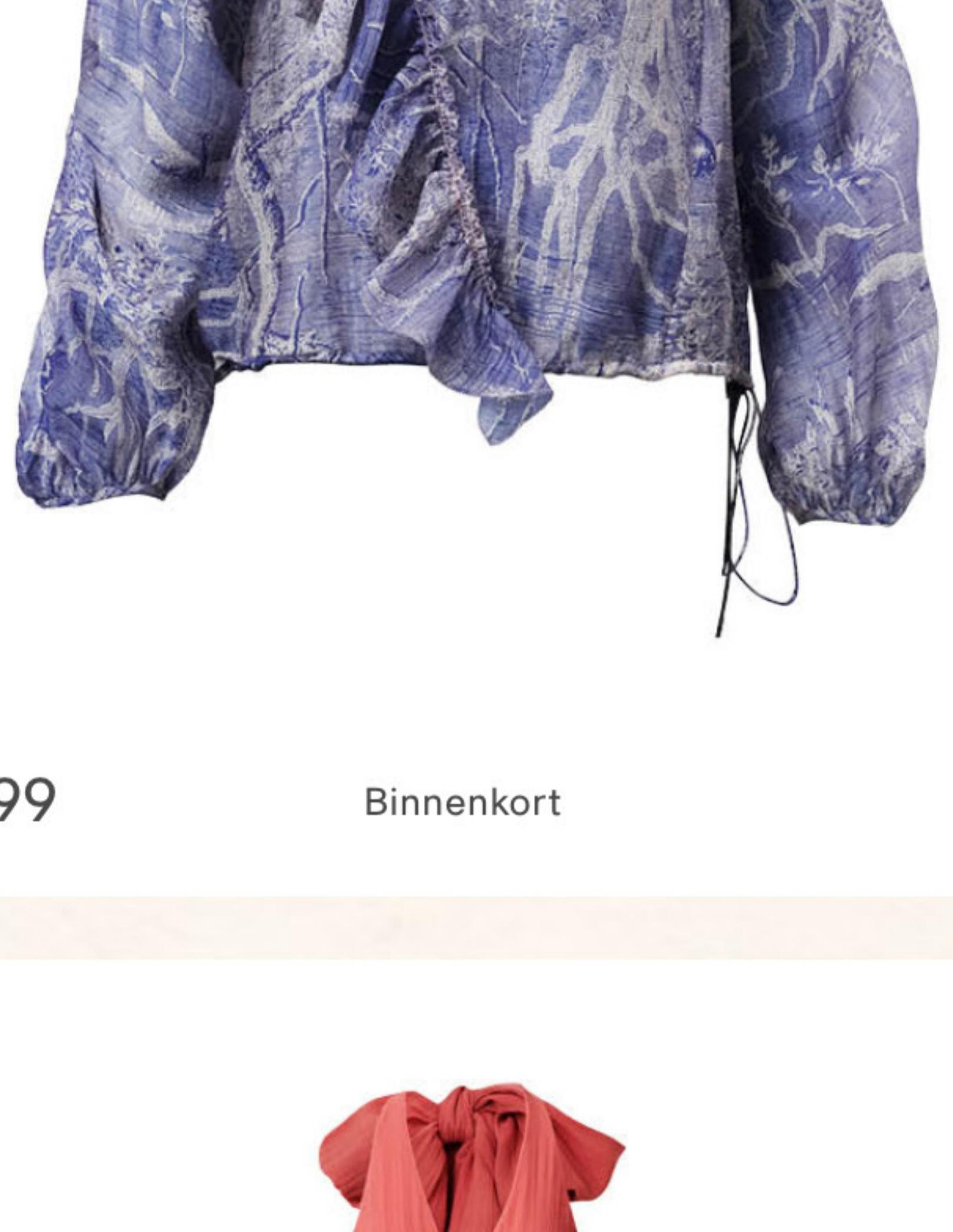
(i)



€ 89,99

Binnenkort

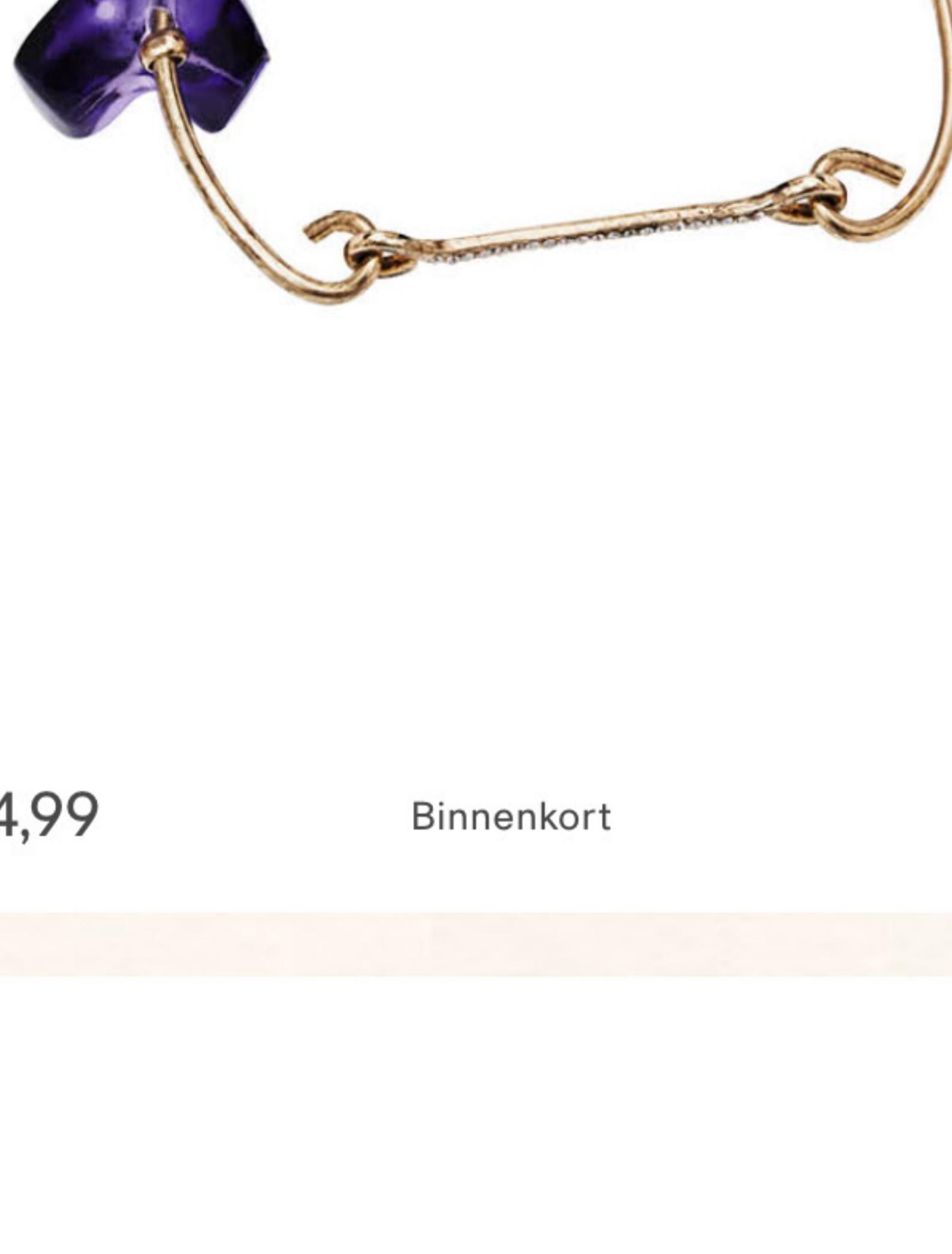
(i)



€ 59,99

Binnenkort

(i)



€ 24,99

Binnenkort

(i)



€ 79,99

Binnenkort

(i)



€ 149,00

Binnenkort

(i)



€ 24,99

Binnenkort

(i)

Terug

Magazine

Fashion

Beauty

Culture

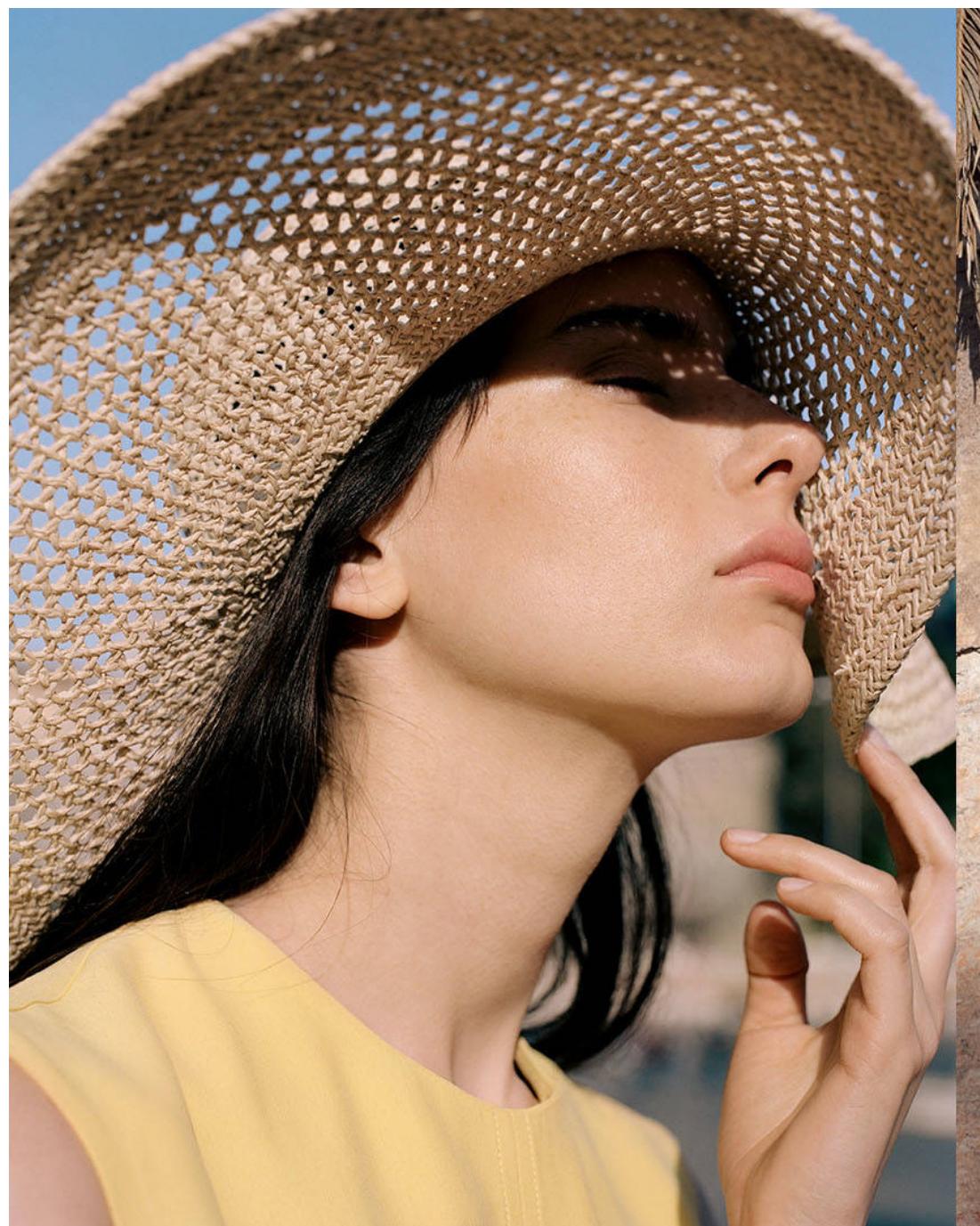
Video



HOW TO STYLE THE
CYCLING SHORTS TREND

THE RETURN OF SNOW
WASHED JEANS

PRINTS GALORE! HOW TO ACE
THE BROCADE TREND



THE S/S 2019
ACCESSORIES HOT LIST

THE MAGIC OF MADRID
WITH MARÍA BERNAD



EDITOR'S PICKS

THE S/S 2019 ACCESSORIES HOT LIST

Let the sunshine in with the new season's 10 best and brightest bags, straw hats, jewellery and shades.

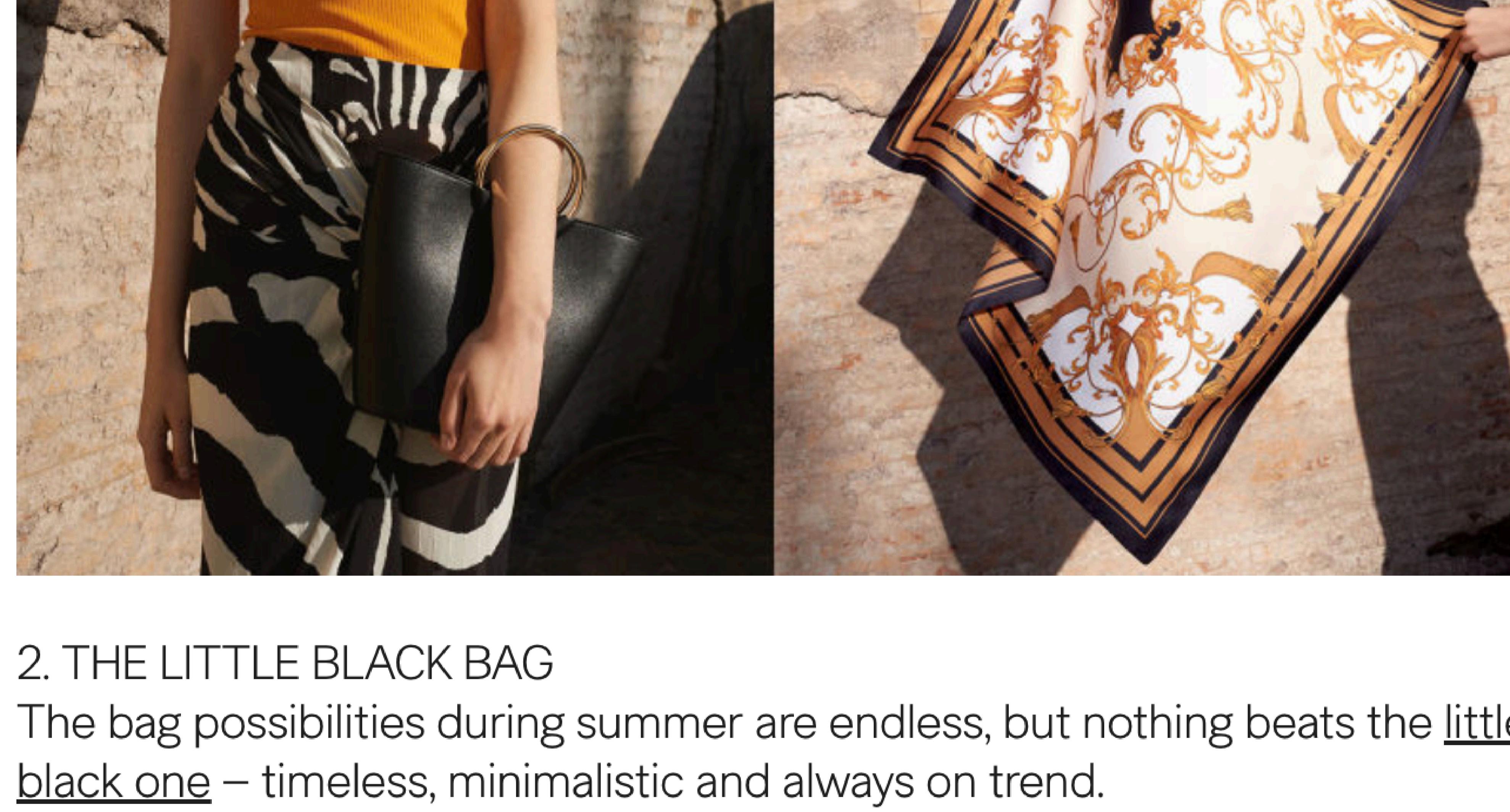
14 MAART 2019

PHOTO: ALINA ASMUS STYLING: CHRISTINA AHLBERG WORDS: ELINA GROTHÉN



1. THE SUEDE DREAM

Walk tall in this spring's most sophisticated version of the strappy gladiator sandals. This accessories trend is here to stay and will add a glamorous touch to any outfit.



2. THE LITTLE BLACK BAG

The bag possibilities during summer are endless, but nothing beats the little black one – timeless, minimalistic and always on trend.

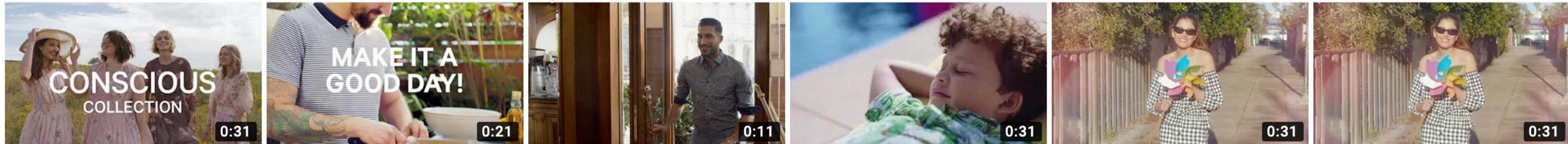
3. THE SCARF OBSESSION

The way we wear scarves has been reinvented this season and the prints aren't just for accessories any more – but for all of your clothes. Mix and match different patterns, and tie one in your hair, on your bag, around your neck. Yes, there are endless ways to wear it!



Terug

Video's



H&M Conscious Collection 2019: Dress for a sustainabl...

627 weergaven • 7 uur geleden
Ondertiteling

Make it a Good Day!

1,1K weergaven •
5 dagen geleden

H&M Selected by Emre Can

2,9K weergaven •
1 week geleden

Nathalie Lété x H&M

1,9K weergaven •
1 week geleden

Dare to be square

1,8K weergaven •
2 weken geleden

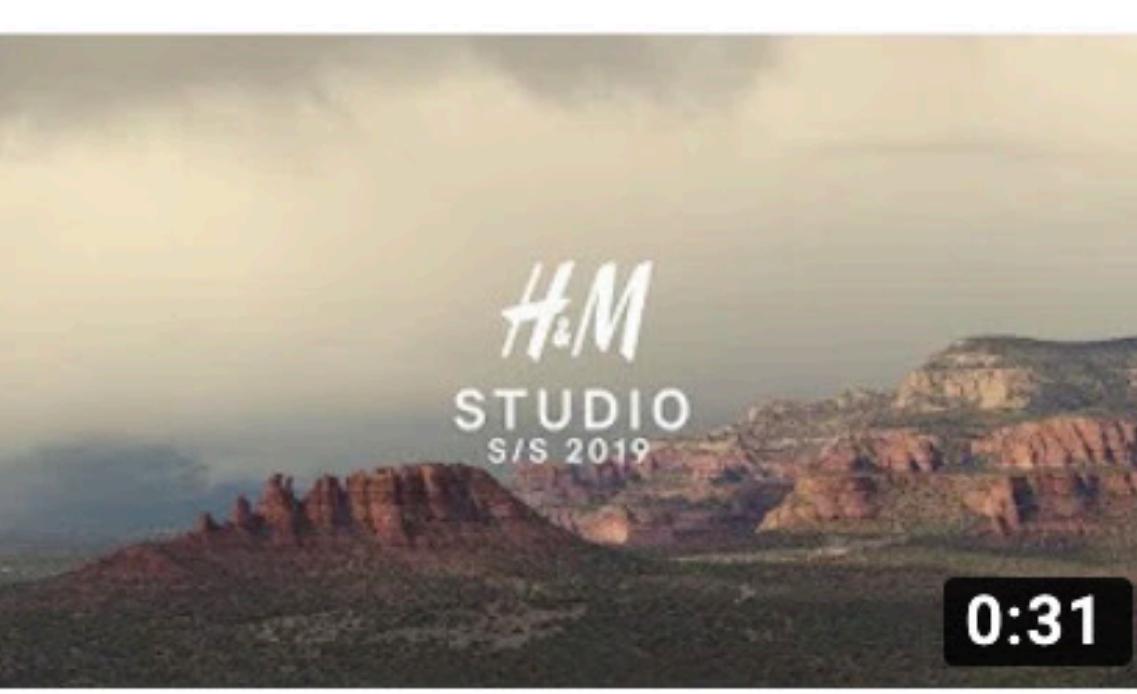
Dare to be square

952 weergaven •
2 weken geleden



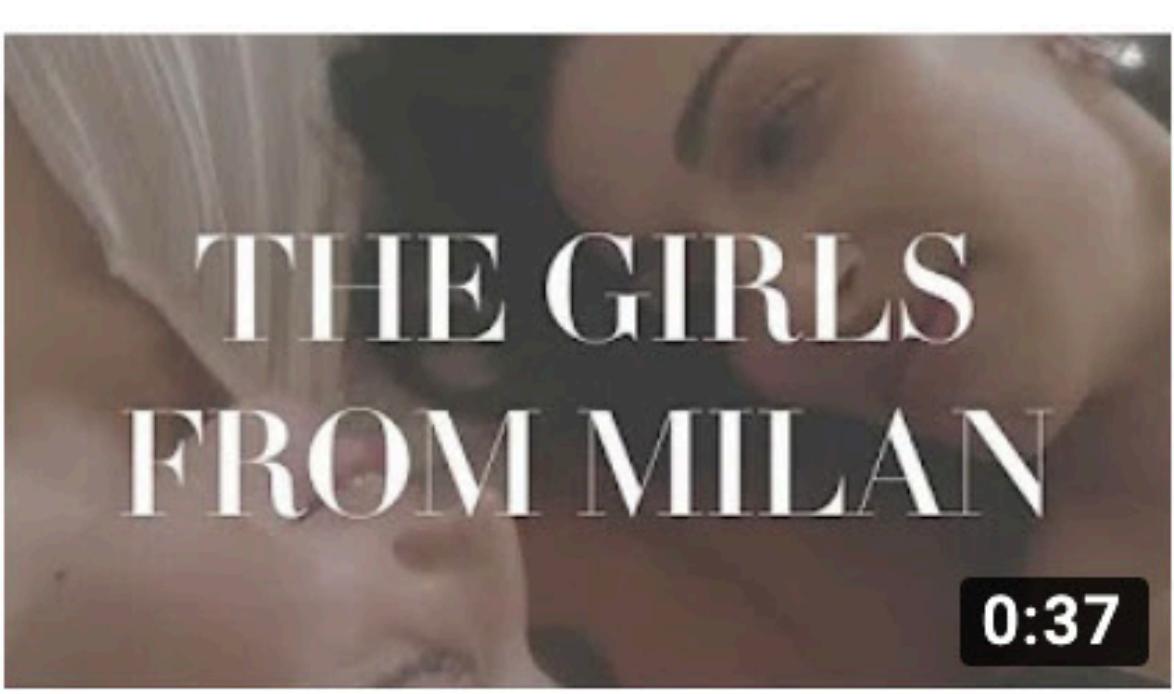
H&M Beauty: A "Glam Explorer" beauty look from...

1,5K weergaven •
2 weken geleden



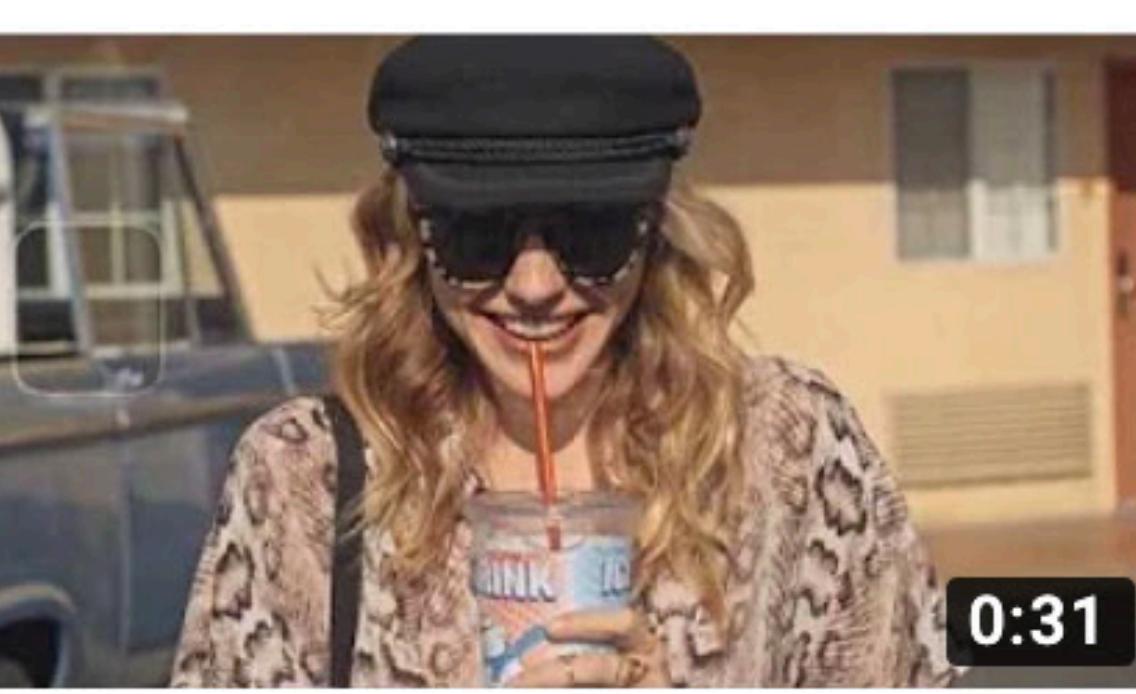
H&M Spring / Summer Collection 2019: H&M Studi...

14K weergaven •
3 weken geleden



H&M Spring Season 2019:
The Girls from Milan - Giulia...

6,6K weergaven •
3 weken geleden



H&M Loves Music: Festival Favourites 2019

5,5K weergaven •
1 maand geleden



Bobby Saint, Musician

2,2K weergaven •
1 maand geleden



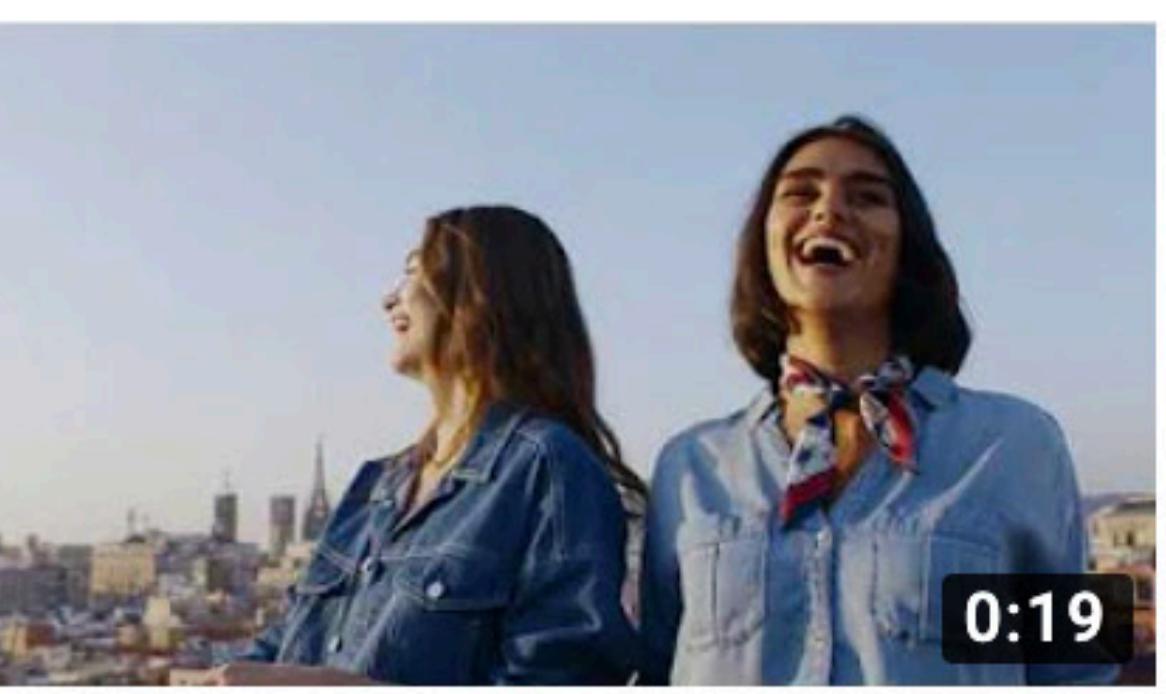
H&M Spring Season 2019:
First Signs of Spring

21K weergaven •
1 maand geleden



Shades of Blue - Shape your Denim

4K weergaven •
1 maand geleden



Shades of Blue

2,7K weergaven •
1 maand geleden



Shades of Blue - H&M Man

2,5K weergaven •
1 maand geleden



Shades of Blue

1,6K weergaven •
1 maand geleden



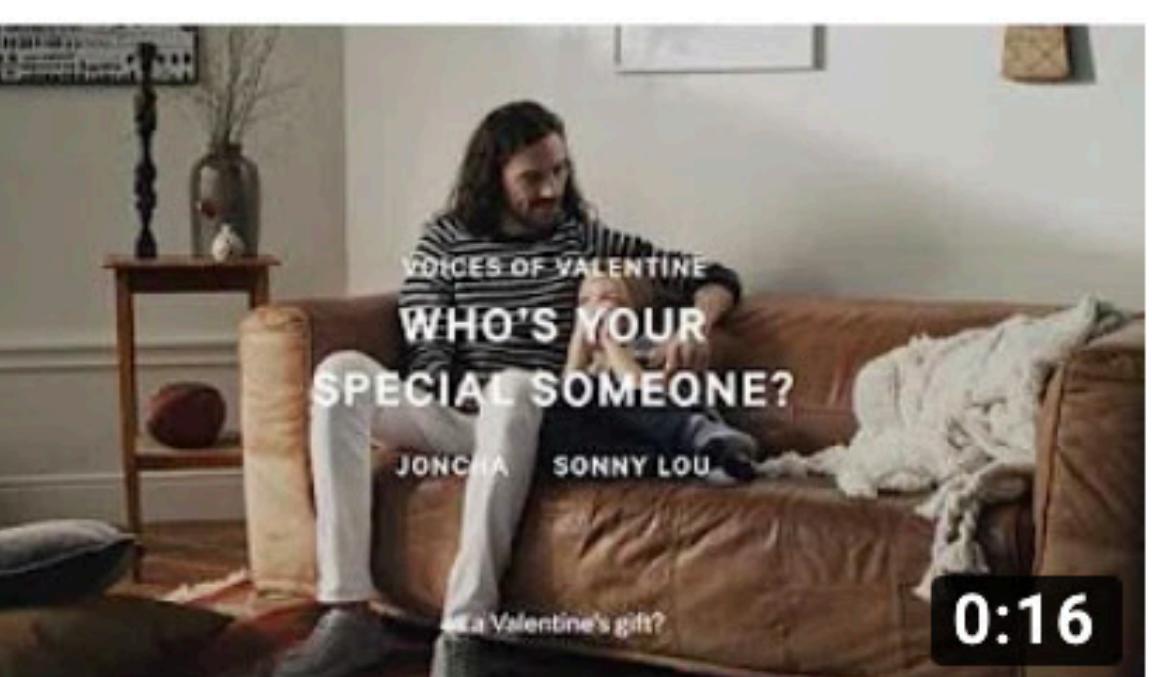
Shades of Blue - Divided

1,4K weergaven •
1 maand geleden



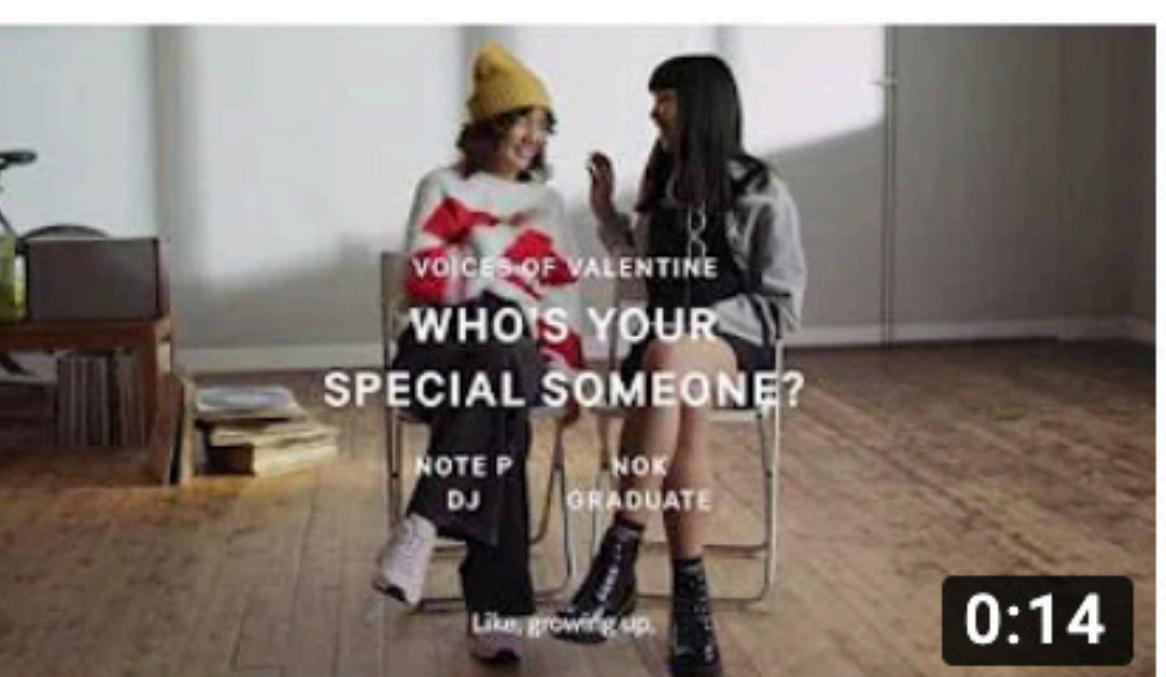
Stuntman Riley Harper

4,3K weergaven •
2 maanden geleden



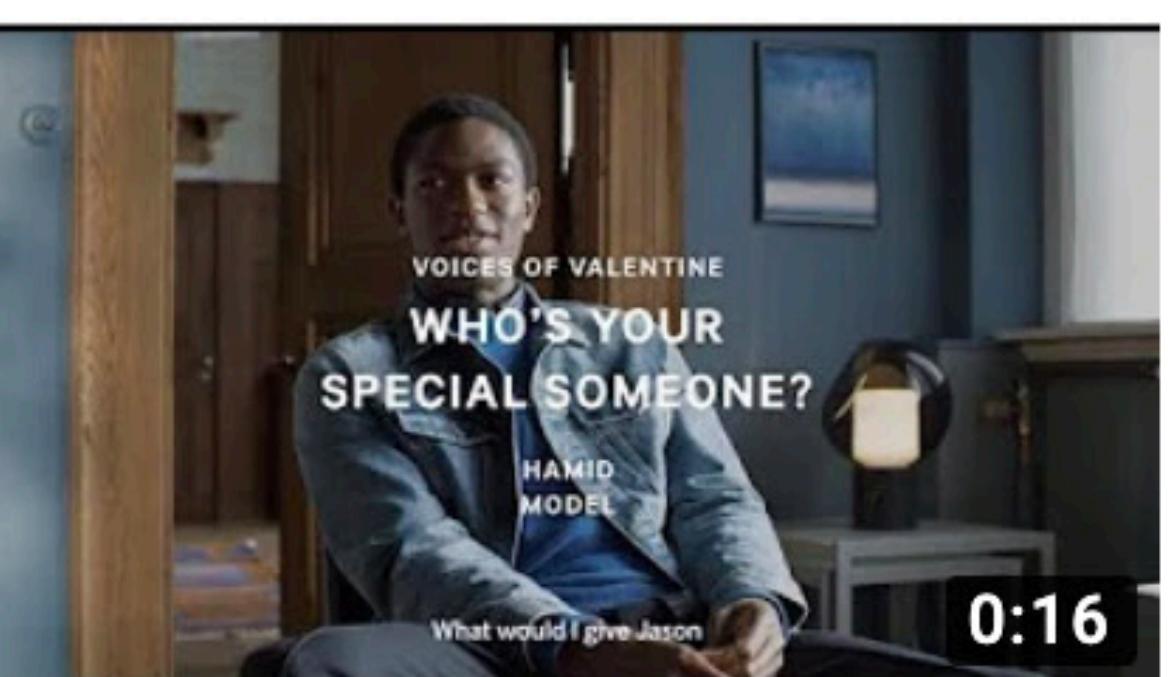
Voices of Valentine: Who's Your Special Someone?

1,6K weergaven •
1 maand geleden



Voices of Valentine: Who's Your Special Someone?

1,4K weergaven •
1 maand geleden



Voices of Valentine: Who's Your Special Someone?

1,6K weergaven •
1 maand geleden



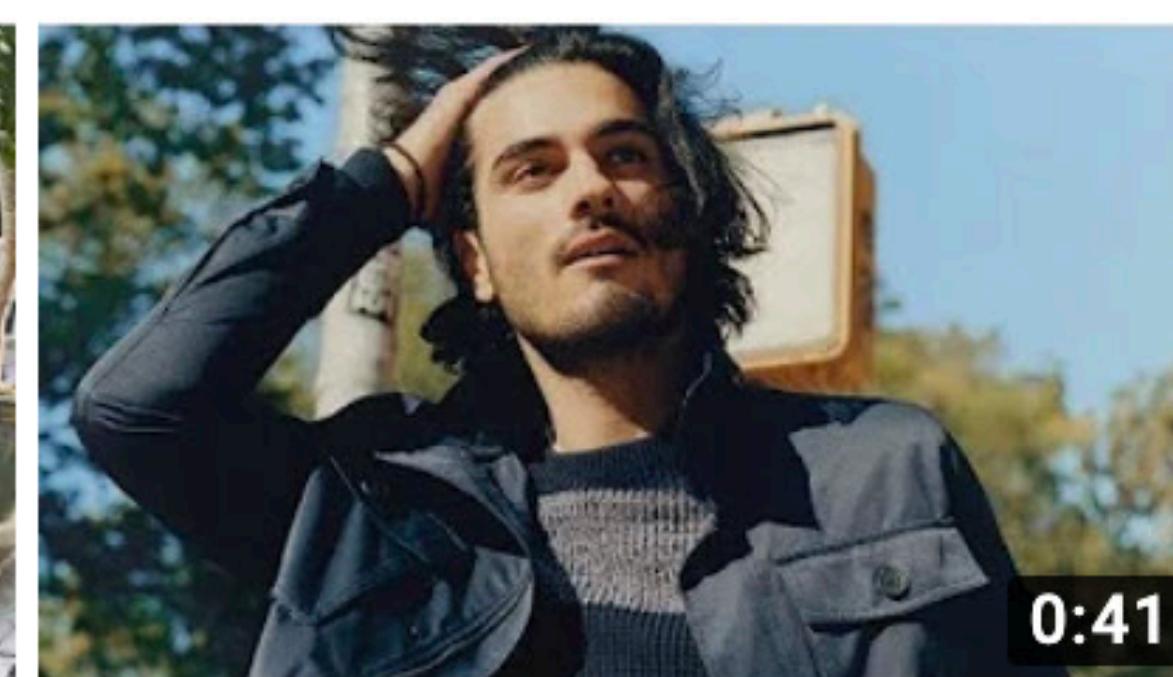
Voices of Valentine: Who's Your Special Someone?

1,6K weergaven •
1 maand geleden



Voices of Valentine: Who's Your Special Someone?

2,1K weergaven •
1 maand geleden



Voices of Valentine: Who's Your Special Someone?

0:41

Terug

H&M Conscious Collection 2019: Dress for a sustainable fashion future



Terug

Over H&M



THE '40S & '50S



THE '60S & '70S



THE '80S & '90S



THE '00S



2010 AND ONWARDS

THE '40S & '50S

1947 - 1959

In the year of 1946 the 30-year-old Swedish entrepreneur Erling Persson goes on a road trip through the USA. In New York, the idea of selling women's fashion in a new way is born.

The following year, 1947, Persson opens a new womenswear store in Västerås, Sweden. He calls it Hennes, Swedish for "Hers".

The soon-to-be-famous Hennes logotype is designed by the founder himself. A first store in Sweden's capital, Stockholm, opens in 1952. When a second Stockholm store opens in 1954, the popularity is already at fever pitch.

That same year, Hennes takes out a full-page colour ad in Sweden's largest daily; a pioneering belief in the power of marketing.

The 1950s closes with the opening of a flagship store in the first of five skyscrapers built in the Hötorget area in central Stockholm.



The very first store, Hennes in Västerås, Sweden.