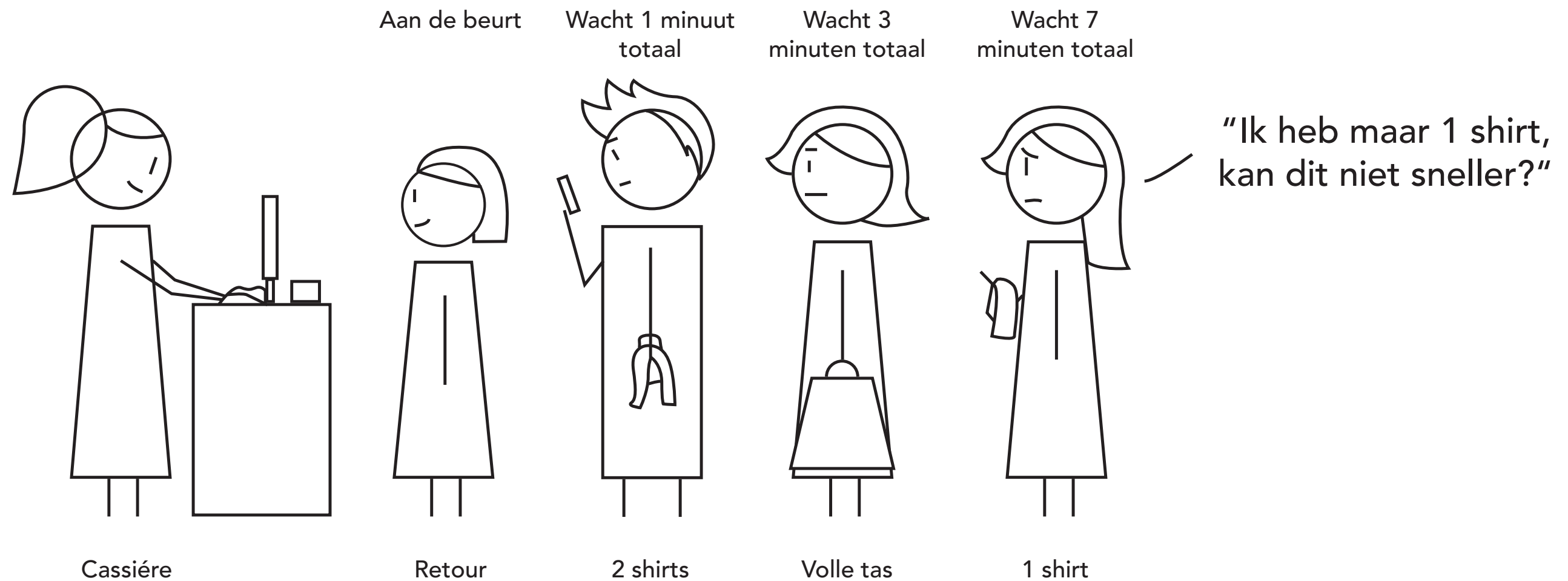




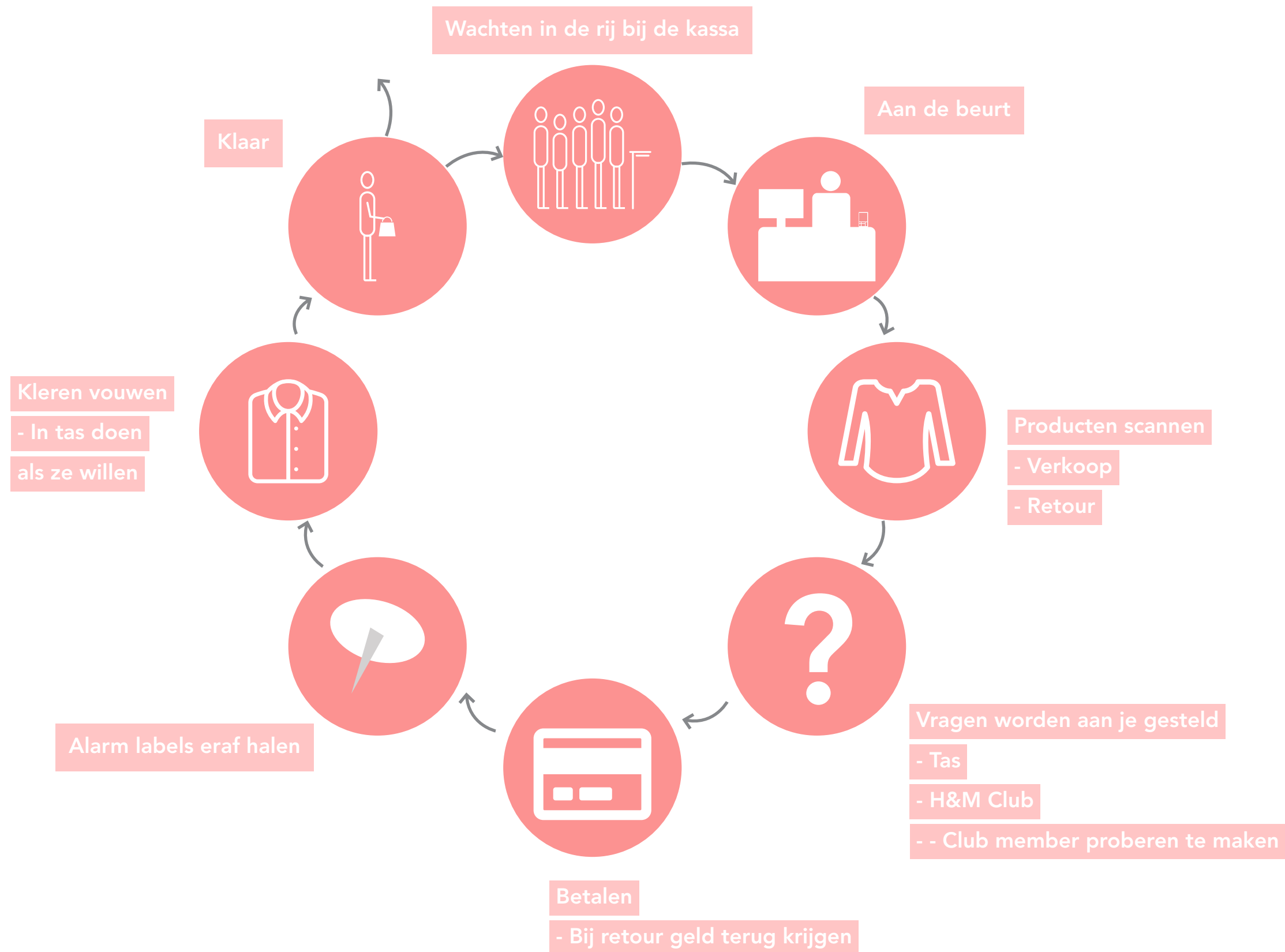
Update

Asiye Koca

Betalingsproces



Betalingsproces





White
#FFF

Black
#000

Grey
#F3F3F3

H&M Red
#ce2125

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Kop
HM Amperserif Display Regular - 24 pt

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Middelkoppen
HM Amperserif Text - 18 pt

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Kop
HM Ampersand - 24 pt

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Body tekst
HM Ampersand light - 12 pt

H&M Symbolen



RFID



- Weg met de standaard alarm label van H&M
- Sneller te scannen en alarm te verwijderen bij kassa
- Kill code
- Purchased versus stolen if it is returned.

Product	Wat doet het?	Prijs	Soorten
RFID Tags	Om producten te onderscheiden, traceren en bij te houden	\$0.09 - \$1.75	Inlay, Label, Card, Badge, Hard Tag
RFID Readers	Verzenden en ontvangen radio waves	\$400 - \$3,000	Fixed Readers, Integrated Readers; Mobile Readers
RFID Antenna	RF waves versturen	\$50 - \$300	Shelf Antenna, Ground Antenna, Panel Antenna, Portal Antenna
RFID Cables	Communicatie tussen de RFID reader en RFID ant-enna	\$9 - \$139	connector types, length, and thickness/insulation rating

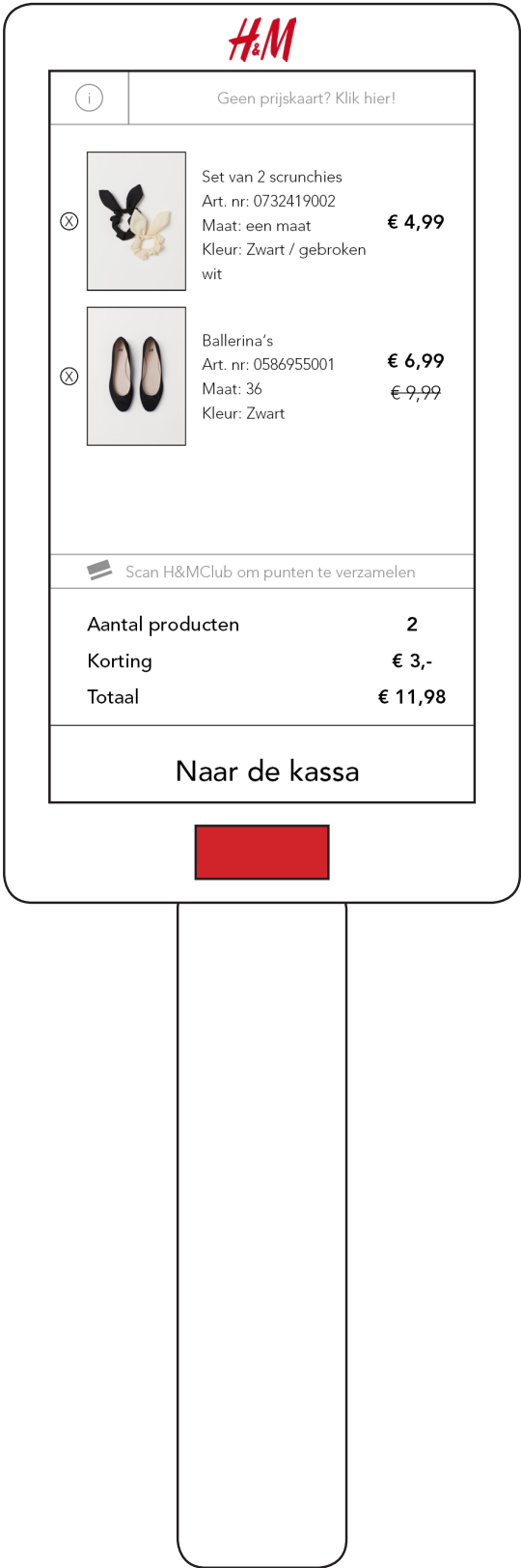
Ideation



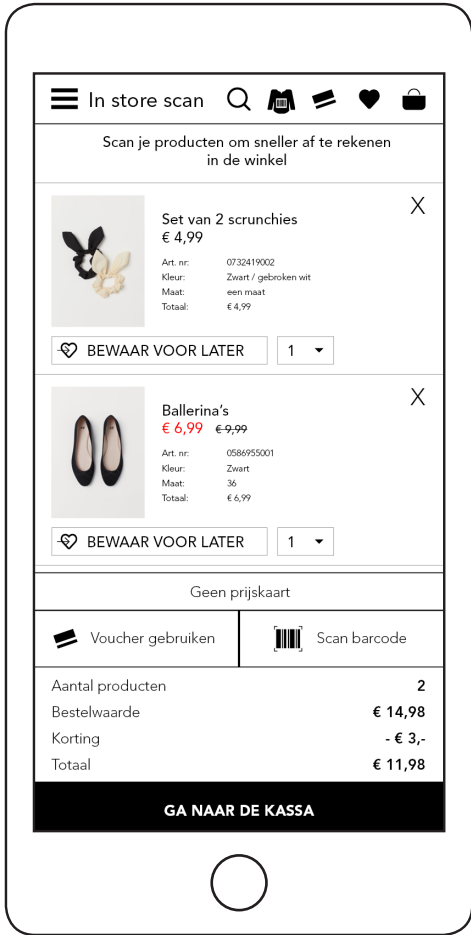
- Looppad
- Betalingsproces
- Chagerijnige medewerkers
- Look en feel
- H&M (Club) app
- Alarm

3 concepten

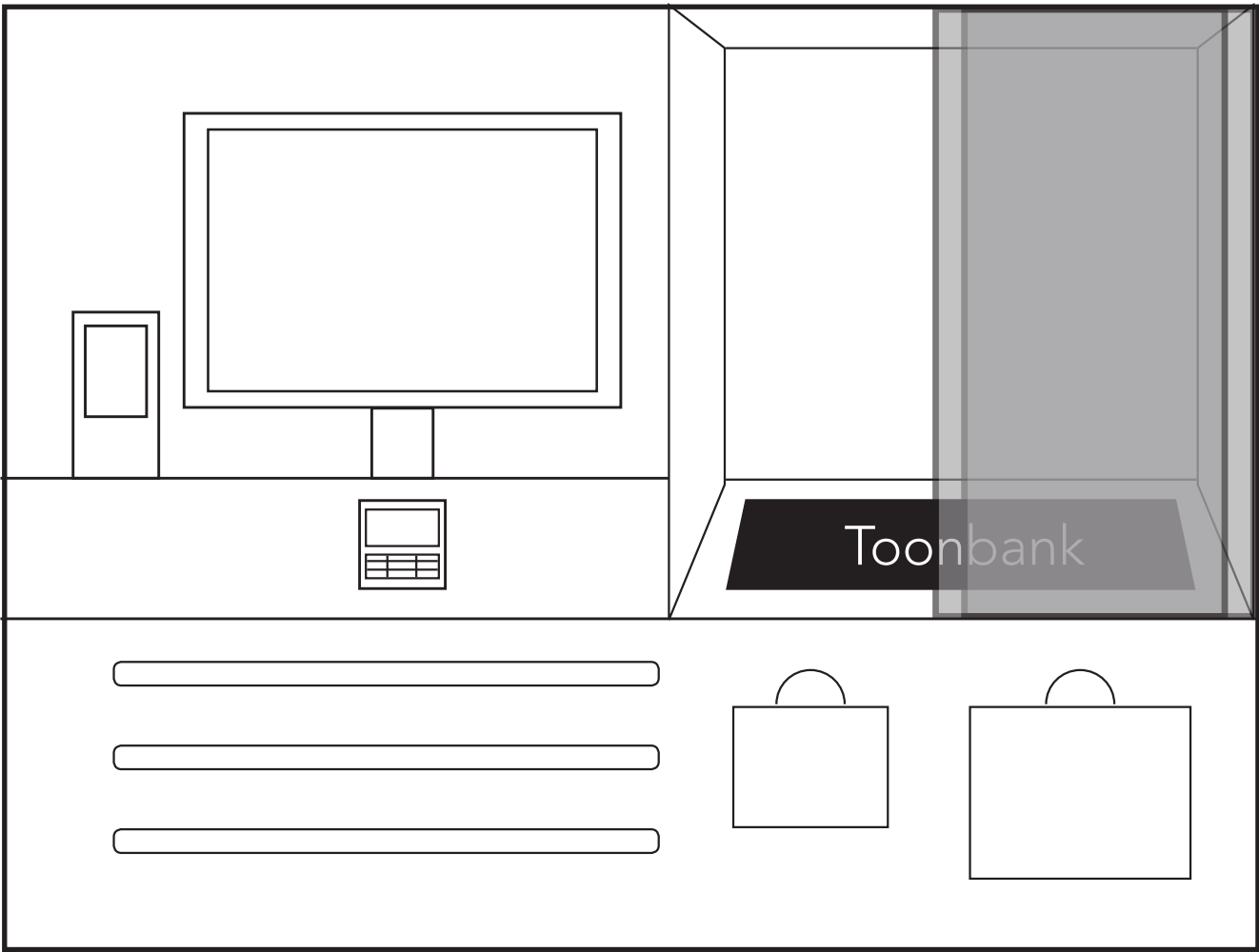
Scanner



App



Zelfscan kassa



Feedback?

Plan komende weken:

- Concepten uitwerken
- Laten testen
- Comparison chart
- 1 concept kiezen
- Details - wireflow, error state, etc