

1. Which of the following is an application of clustering?

- a. Biological network analysis
- b. Market trend prediction
- c. Topic modelling
- d. All of the above

Ans: d) All of the above

2. On which data type, we cannot perform cluster analysis?

- a. Time series data
- b. Text data
- c. Multimedia data
- d. None

Ans: d) None

3. Netflix's movie recommendation system uses-

- a. Supervised learning
- b. Unsupervised learning
- c. Reinforcement learning and Unsupervised learning
- d. All of the above

Ans: c) Reinforcement learning and Unsupervised learning

4. The final output of Hierarchical clustering is-

- a. The number of cluster centroids
- b. The tree representing how close the data points are to each other
- c. A map defining the similar data points into individual groups
- d. All of the above

Ans: b) The tree representing how close the data points are to each other

5. Which of the steps is not required for K-means clustering?

- a. A distance metric
- b. Initial number of clusters
- c. Initial guess as to cluster centroids
- d. None

Ans: d) None

6. Which of the following is wrong?

- a. k-means clustering is a vector quantization method
- b. k-means clustering tries to group n observations into k clusters
- c. k-nearest neighbour is same as k-means
- d. None

Ans: c) k-nearest neighbour is same as k-means

7. Which of the following metrics, do we have for finding dissimilarity between two clusters in hierarchical clustering?

- i. Single-link
- ii. Complete-link
- iii. Average-link

Options:

- a. 1 and 2
- b. 1 and 3
- c. 2 and 3
- d. 1, 2 and 3

Ans: d) 1, 2 and 3

8. Which of the following are true?

- i. Clustering analysis is negatively affected by multicollinearity of features
- ii. Clustering analysis is negatively affected by heteroscedasticity

Options:

- a. 1 only
- b. 2 only
- c. 1 and 2
- d. None of them

Ans: a) 1 only

9. In the figure above, if you draw a horizontal line on y-axis for $y=2$. What will be the number of clusters formed?

- a. 2
- b. 4
- c. 3
- d. 5

Ans: a) 2

10. For which of the following tasks might clustering be a suitable approach?

- a. Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.
- b. Given a database of information about your users, automatically group them into different market segments.
- c. Predicting whether the stock price of a company will increase tomorrow.
- d. Given historical weather records, predict if tomorrow's weather will be sunny or rainy.

Ans: b) Given a database of information about your users, automatically group them into different market segments.

11. Ans : a)

12.Ans:c)

13. What is the importance of clustering?

Ans:

1. Having clustering methods helps in restarting the local search procedure and removes the inefficiency. In addition, clustering helps to determine the internal structure of the data.
2. This clustering analysis has been used for model analysis, vector region of attraction.
3. Clustering helps in understanding the natural grouping in a dataset. Their purpose is to make sense to partition the data into some logical groupings.
4. Clustering quality depends on the methods and the identification of hidden patterns.
5. They play a wide role in applications like marketing economic research and weblogs to identify similarity measures, Image processing, and spatial research.
6. They are used in outlier detections to detect credit card fraudulence.

14. How can I improve my clustering performance?

Ans:

- Graph-based clustering performance can easily be improved by applying ICA blind source separation during the graph Laplacian embedding step.
- Applying unsupervised feature learning to input data using either RICA or SFT, improves clustering performance.

- Surprisingly for some cases, high clustering performance can be achieved by simply performing K-means clustering on the ICA components after PCA dimension reduction on the input data. However, the number of PCA and ICA signals/components needs to be limited to the number of unique classes.