

## **Google Chrome**

In recent years, Chrome emphasized privacy controls, intelligent browsing, and AI-enhanced productivity across platforms.

2020 — Introduced tab grouping and performance throttling. Increased retention during remote work wave.

2021 — Better privacy control adoption by developers. Backlash from ad-block extension creators. Launched Manifest V3 for Chrome extensions.

2022 — Stable operational costs. Enhanced memory efficiency and introduced Journeys feature.

2023 — Occasional hallucinated snippets. Wider adoption among students and professionals.