

ARCHIF KONG

FRONT-END WEB DEV. UI/UX DESIGNER

\mathcal{I} **EDUCATION**

2014 - Present

Information Science & Economics B.A

Cornell University, May 2018

Ithaca, NY

Cumulative GPA: 3.2/4.0; Major GPA: 3.5/4.0

Dean's List: 2015

Expected Graduation Date: May 2018

Relevant Coursework

Coding: Intermediate Web Programming, Computing Using Python,

Introduction to Web Programming

Information Science: Communications and Technology, Networks,

Ethics and Policy

WORK EXPERIENCE

Summer 2016

UI/UX Design & Front-End Dev Intern

The FinTech Portfolio

▼ San Francisco, CA

Developed and designed website for online classes through user testing and research, wireframe proposals, and final product execution via Moodle. Resulted in over 200 pre-launch enrollment sign-ups, boosting revenue. (www.fintechschool.com)

Designed a landing page for FinTech Portfolio mobile news application with a demo using Prott: (www.fintechscanner.com)

Spring 2016

IOS Mobile App Prototype/UI Designer

Cornell BEARS

▼ Ithaca, NY

Created visual prototype for Cornell BEARS's IOS mobile app using prototyping software: JustInMind.

Designed user interface and improved fluidity and architecture through user testing, stakeholder meetings, and various wireframe models. (www.behance.net/ak842d3a8)

Winter 2014

UX Designer/Branding

Zenfari Clothing

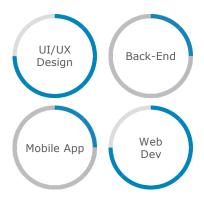
▼ New York, NY

Co-developed an online ecommerce platform. Worked closely with CEO & CTO to ensure thematic aspects of the website relate closely with company model. (www.zenfari-shop.com)

CONTACTS

+1 917 539 3226

https://ak842.github.io



HTML5/CSS3	•	•		•
JavaScript/jQuery	•	•	•	
Angular.js		•		
PHP	•	•	•	
Swift/XCode		•		
Adobe Illustrator	•		•	
SQL		•		
Sketch				



LEADERSHIP POSITIONS & ACCOLADES

2015 - Present

Vice President of IT

Cornell Global Economics and Finance Society

▼ Ithaca, NY Redesigned main website, lead weekly discussions in global

2015 - Present

economic and financial news (www.cornellgefs.com) Vice President of Marketing/Branding

Cornell BEARS

▼ Ithaca, NY

Designed promotional material, helped design/create logo

Spring 2014

Spring 2013

First Place in University Case Competition

Cornell International Business Association ▼ Ithaca, NY

Second Place Environmental Management

Intel's International Science and Engineering Fair, ♥ Phoenix, AZ 16,000 + Competitors

JustInMind

LANGUAGES

English Cantonese Mandarin

Spanish