

ARCHIE **KONG**

FRONT-END WEB DEV. UI/UX DESIGNER

EDUCATION

2014 - Present

Information Science & Economics B.A

Cornell University, May 2018

■ Ithaca NY

Cumulative GPA: 3.2/4.0; Major GPA: 3.5/4.0

Dean's List

Expected Graduation Date: May 2018

Relevant Coursework

Coding: Intermediate Web Programming, Computing Using Python,

Introduction to Web Programming

Information Science: Communications and Technology, Networks,

Ethics and Policy

WORK EXPERIENCE

Summer 2016

UI/UX Design & Front-End Intern

The FinTech Portfolio

▼ San Francisco, CA

Developed and developed website for online classes through user testing/research, wireframe proposals, and executing final product via Moodle. Resulted in over two hundred pre-launch enrollment sign-ups, boosting revenue. (www.fintechschool.com)

Designed a landing page for FinTech Portfolio mobile news application with Demo using Prott: (www.fintechscanner.com)

Spring 2015

Front-End Web Developer

Cornell Global Economics & Finance Society

New York, NY

Redesigned Cornell GEFS's website, improved fluidity and architecture through stakeholder meetings, user testing, and various wireframe models. (www.cornellgefs.com)

Created a relational SQL schema to better organize member database

Winter 2014

UX Designer/Branding

Zenfari Clothing

New York, NY

 $\begin{tabular}{ll} \textbf{Co-developed} & an online ecommerce platform. Worked closely with CEO \& CTO to ensure thematic aspects of the website relate closely with company model. (www.zenfari-shop.com) \\ \end{tabular}$

CONTACTS

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https://ak842.github.io

№ TECHNICAL SKILLS



HTML5/CSS3				
JavaScript/jQuery	•	•		
Angular.js			•	

PHP				
Swift/XCode	•	•		

Adobe Illustrator

SQL • • •



LEADERSHIP POSITIONS & ACCOLADES

2015 - Present

Vice President of IT

Cornell Global Economics and Finance Society

▼ Ithaca, NY

Redesigned main website, and in charge of leading weekly discussions in global economic and financial news

2015 - Present

Vice President of Marketing/Branding

Cornell BEARS

▼ Ithaca, NY

 $\textbf{Designed} \ \text{promotional material, helped design/create logo}$

Spring 2014

First Place in University Case Competition

Cornell International Business Association

Tthaca, NY

Spring 2013

Second Place Environmental Management

Intel's International Science and Engineering Fair, 16,000 + Competitors Phoenix, AZ

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Spanish

LANGUAGES

English

Cantonese

Mandarin

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