ARCHIE
KONG

FRONT-END WEB DEV. UI/UX DESIGNER

EDUCATION

2014 - Present

Information Science & Economics B.A
Cornell University, May 2018 ● Ithaca, NY

Cumulative GPA: 3.2/4.0; Major GPA: 3.5/4.0
Dean's List
Expected Graduation Date: May 2018

Relevant Coursework

Coding: Intermediate Web Programming, Computing Using Python, Introduction to Web Programming
Information Science: Communications and Technology, Networks, Ethics and Policy

WORK EXPERIENCE

Summer 2016

UI/UX Design Intern
The FinTech Portfolio ● San Francisco, CA

Developed and developed website for online classes through user testing/research, wireframe proposals, and executing final product via Moodle. Resulted in over two hundred pre-launch enrollment sign-ups, boosting revenue. (www.fintechschool.com)
Designed a landing page for FinTech Portfolio mobile news application with Demo using Prott: (www.fintechscanner.com)

Spring 2015

Front-End Web Developer
Cornell Global Economics & Finance Society ● New York, NY

Redesigned Cornell GEFS's website, improved fluidity and architecture through stakeholder meetings, user testing, and various wireframe models. (www.cornellgefs.com)
Created a relational SQL schema to better organize member database

Winter 2014

UX Designer/Branding
Zenfari Clothing ● New York, NY

Co-developed an online ecommerce platform. Worked closely with CEO & CTO to ensure thematic aspects of the website relate closely with company model. (www.zenfari-shop.com)

LEADERSHIP POSITIONS & ACCOLADES

2014 - Present

Vice President of IT
Cornell Global Economics and Finance Society ● Ithaca, NY

Redesigned main website, and in charge of leading weekly discussions in global economic and financial news

2014 - Present

Vice President of Marketing/Branding
Cornell BEARS ● Ithaca, NY

Designed promotional material, helped design/create logo

Spring 2014

First Place in University Case Competition
Cornell International Business Association ● Ithaca, NY

Spring 2013

Second Place Environmental Management
Intel's International Science and Engineering Fair, ● Phoenix, AZ
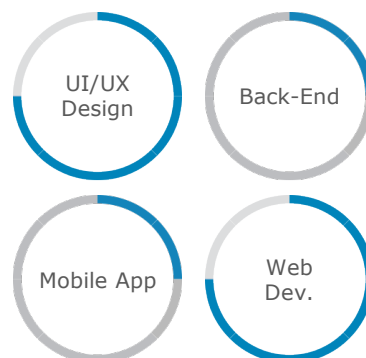16,000 + Competitors

CONTACTS

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☎ +1 917 539 3226
🌐 https://ak842.github.io

TECHNICAL SKILLS

UI/UX Design
Back-End
Mobile App
Web Dev.

HTML5/CSS3 ● ● ● ● ●
JavaScript/jQuery ● ● ● ● ○
Angular.js ● ● ● ○ ○
PHP ● ● ● ○ ○
Swift/XCode ● ● ○ ○ ○
Adobe Illustrator ● ● ● ○ ○
SQL ● ● ● ○ ○

LANGUAGES

English ● ● ● ● ●
Cantonese ● ● ● ● ○
Mandarin ● ● ● ○ ○
Spanish ● ● ● ● ○