



ARCHIE KONG

FRONT-END WEB DEV. UI/UX DESIGNER



EDUCATION

2014 - Present

Information Science & Economics B.A

Cornell University, May 2018

♥ Ithaca, NY

Cumulative GPA: 3.2/4.0; Major GPA: 3.5/4.0

Dean's List

Expected Graduation Date: May 2018

Relevant Coursework

Coding: Intermediate Web Programming, Computing Using Python, Data Driven Web-Applications

Information Science: Communications and Technology, Networks, Ethics and Policy



WORK EXPERIENCE

Summer 2016

UI/UX Design Intern

The FinTech Portfolio

♥ San Francisco, CA

Designed and developed website for online classes through user testing/research, wireframe proposals, and executing final product via Moodle. Resulted in over two hundred pre-launch enrolment sign-ups, boosting revenue. (www.fintechschooll.com)

Developed a landing page for FinTech Portfolio mobile news application: (www.fintechscanner.com)

Spring 2015

Front-End Web Developer

Cornell CRU

♥ New York, NY

Redesigned Cornell Cru's website improved fluidity and architecture through stakeholder meetings, user testing, and various wireframe models. (www.crucornell.com)

Created a relational SQL schema to better organize member database

Winter 2014

UI DESIGNER

Zenfari Clothing

♥ New York, NY

Co-developed an online ecommerce platform (www.zenfari-shop.com). Worked closely with CEO & CTO to ensure thematic aspects of the website relate closely with company model.



LEADERSHIP POSITIONS & ACCOLADES

2015 - Present

Vice President of Marketing

Cornell BEARS

♥ Ithaca, NY

Designing promotional material, updating web content, managing members

2014 - Present

North American Regional Head

Cornell Global Economics and Finance Society

♥ Ithaca, NY

Lead weekly discussions on global economic and financial news.

Spring 2014

First Place in University Case Competition

Cornell International Business Association

♥ Ithaca, NY

Spring 2013

Second Place Environmental Management

Intel's International Science and Engineering Fair,
16,000 + Competitors

♥ Phoenix, AZ

CONTACTS

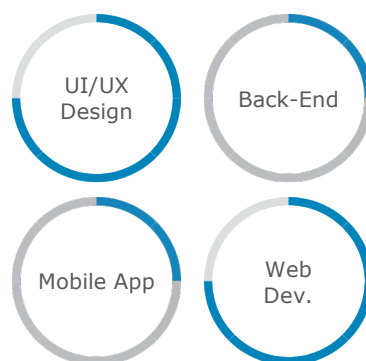
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TECHNICAL SKILLS



LANGUAGES

