

the market.

The first iPhone was released in

2007.

since becomes one of the most popular smartphones in the world.

iPhones batteries are nonremovable, which that users cannot replace them,

One of the disadvantages of the iPhone is that it has limited customization options.

Thinks

The iPhone

has become a

status symbol

in India.



Does

What behavior have we observed? What can we imagine them doing?

Apple has faced

challenges in India due to the high price of its products and competition from

lower-priced Android

smartphones.







