**Pricing Page Development - Briefing Document**

**Project Overview:**

We are pleased to present the final version of the pricing page for our Java Development Courses at Elite Infotech Pvt Ltd. The pricing page is a critical component of our website, designed to provide comprehensive information on available courses and facilitate a smooth onboarding process for potential customers.

**Design Choices:**

1. **Colour Scheme:**
   * A gradient in the header adds a modern touch while maintaining a professional appearance.
   * Subdued shades of blue and white were selected for readability and a clean aesthetic.
2. **Fonts:**
   * 'Segoe UI' was chosen as the primary font for its modern and easily readable characteristics.
   * The clean and professional look enhances the overall user experience.
3. **Card Design:**
   * Visually distinct pricing cards feature borders, shadows, and a subtle scale-up on hover for an interactive feel.
   * Consistent use of rounded corners and shadows contributes to a polished and cohesive design.
4. **Responsive Design:**
   * Implemented media queries for a responsive layout that adapts seamlessly to various screen sizes.
   * On smaller screens (max-width: 768px), pricing cards transition to a single-column layout for improved mobile and tablet usability.
5. **Animation:**
   * Incorporated a fadeInUp animation for the header, providing a smooth and engaging entrance effect.

**Features:**

1. **Pricing Information:**
   * Clear presentation of pricing details for each plan, including plan name, description, and cost.
2. **Currency Toggle:**
   * Dynamic currency conversion feature allows users to select their preferred currency from the dropdown.
   * Pricing information and button text update dynamically based on the selected currency.
3. **Interactive Buttons:**
   * Buttons on each pricing card dynamically update their text based on the selected currency.
   * This feature enhances user engagement and provides a seamless experience.

**Challenges and Solutions:**

1. **Currency Conversion:**
   * Challenge: Implementing dynamic currency conversion.
   * Solution: Developed the **customize()** function to update pricing information and button text based on the selected currency.
2. **Responsive Design:**
   * Challenge: Ensuring a consistent user experience across various devices.
   * Solution: Utilized media queries and a responsive design approach for fluid content adaptation to different screen sizes.
3. **Animation Timing:**
   * Challenge: Fine-tuning the timing and easing function for the fadeInUp animation.
   * Solution: Adjusted animation parameters to achieve a smooth and natural appearance.

**Conclusion:**

The finalized pricing page aligns seamlessly with the brand image of Elite Infotech Pvt Ltd, offering a visually appealing, user-friendly, and functional experience. The dynamic features, responsive design, and subtle animations contribute to an engaging interface that enhances user interaction.

**Next Steps:**

* Conduct thorough testing on various devices to ensure optimal responsiveness.
* Gather user feedback for continuous improvement.
* Consider additional features or enhancements based on user interaction and analytics.

We appreciate your support throughout this development process and look forward to any feedback or further instructions.