

Akash Gupta

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Profile Summary

Senior Frontend Engineer with 6+ years of experience delivering scalable, high-performance web and mobile applications. Specialized in React.js, React Native, Next.js, and TypeScript, with strong expertise in building products from scratch, designing system architectures (HLD/LLD), and optimizing performance (-40% load time, +18% conversions). Experienced in cross-platform development, Core Web Vitals optimization, modular architectures, and leading small teams (3-4 engineers). Passionate about building user-centric, future-ready applications with a product-first mindset.

Skills

React.js | React Native | Next.js | Nuxt.js | Vue.js | TypeScript | Tailwind CSS | Micro Frontend | API Integration | Redux | Redux-Thunk | Jest | Sentry | PWA | Responsive Web Design | iOS Integration | Team Leadership | System Design (HLD/LLD)

Work Experience

SDE 2 – Play Games24x7 (Nov 2024 – Present)

- Developed features for My11Circle app, including spinner contest and micro-frontend based dashboard modules.
- Improved performance by optimizing React Native components and solving frame-rate & loading speed issues.
- Modularized login flows into a reusable module, enabling integration across multiple gaming products.
- Collaborated with cross-functional teams (product, QA, backend) to deliver scalable, high-quality gaming experiences.

SSE – InfoEdge Technologies (Naukri.com / AmbitionBox) (Jan 2022 – Nov 2024)

- Led a 4-member frontend team while driving delivery of new features and migrations.
- Architected and launched the AmbitionBox App (React Native + Next.js) from scratch, boosting ratings from 3.8 → 4.7.
- Migrated core modules from Vue/Nuxt.js to Next.js, improving SEO and driving 15% increase in organic traffic.
- Built new features like Awards, Skill Pages, Interview Question Pages, and Community Platform (similar to Fishbowl/Glassdoor) from scratch.
- Tackled Core Web Vitals (INP) challenges, reducing load times by 25% and improving SEO performance.
- Mentored junior engineers, handled scrums, and reviewed architecture for scalability.

FrontendDeveloper – Satin Creditcare Network (Jul 2021 – Jan 2022)

- Rebuilt the HRMS app from scratch (React + React Native) after legacy codebase failures during COVID developer attrition.
- Documented architecture (HLD/LLD) and implemented end-to-end modules ensuring smooth deployment.
- Led and mentored a 3–4 member team of interns/junior engineers to deliver the MVP.
- Solved complex iOS private app release issues by collaborating directly with Apple Developer Support.
- Improved app/web performance by 25% and stabilized release cycles.

React Developer – The Luxury Closet Inc. (Mar 2019 – Jul 2021)

- Built an e-commerce platform from scratch including cart, search, orders, and referral modules.
- Delivered PWA (mobile + desktop), reducing load times by 40% and improving SEO visibility.
- Redesigned iOS checkout flow, increasing conversions by 18%.
- Collaborated with designers and backend developers to build responsive UI for retail and real-estate platforms.

Internships

- Cogmac Technologies – Built Android apps using Python & Django; migrated SQL to NoSQL.
- All Friends Studio – Improved client websites using Bootstrap & Materialize CSS.

Projects

- AmbitionBox App (InfoEdge) – Community-driven networking app (similar to Fishbowl/Glassdoor) built from scratch using React Native + Next.js (monorepo). Optimized performance (+25% speed), released cross-platform app with consistent UX.
- HRMS Software (Satin Creditcare) – Re-architected app from scratch, solved iOS release issues, and documented the entire system.
- The Luxury Closet (Web + iOS) – Improved checkout UX (+18% conversion), delivered PWA (~40% load time).
- Games24x7 – Developed micro-frontend dashboard, optimized My11Circle performance, solved frame-rate & load issues.
- Portfolio Website – Personal portfolio in Next.js + TailwindCSS, optimized for SEO, accessibility, and performance.

Education

- B.Tech (Computer Science) | Uttar Pradesh Technical University (UPTU)