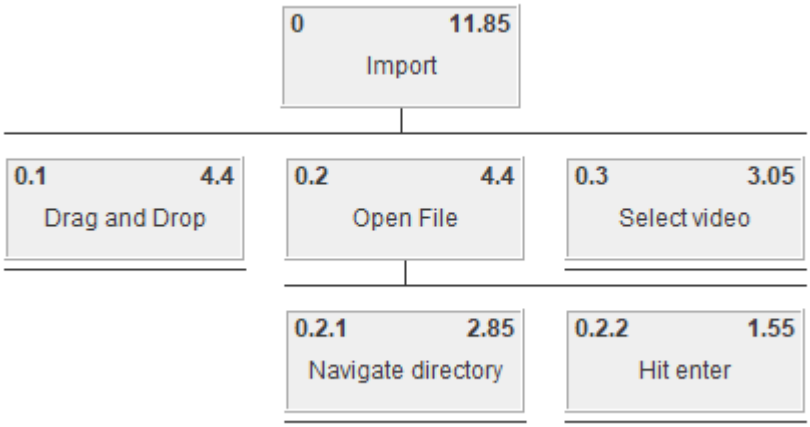
COSC3P94 Appendix

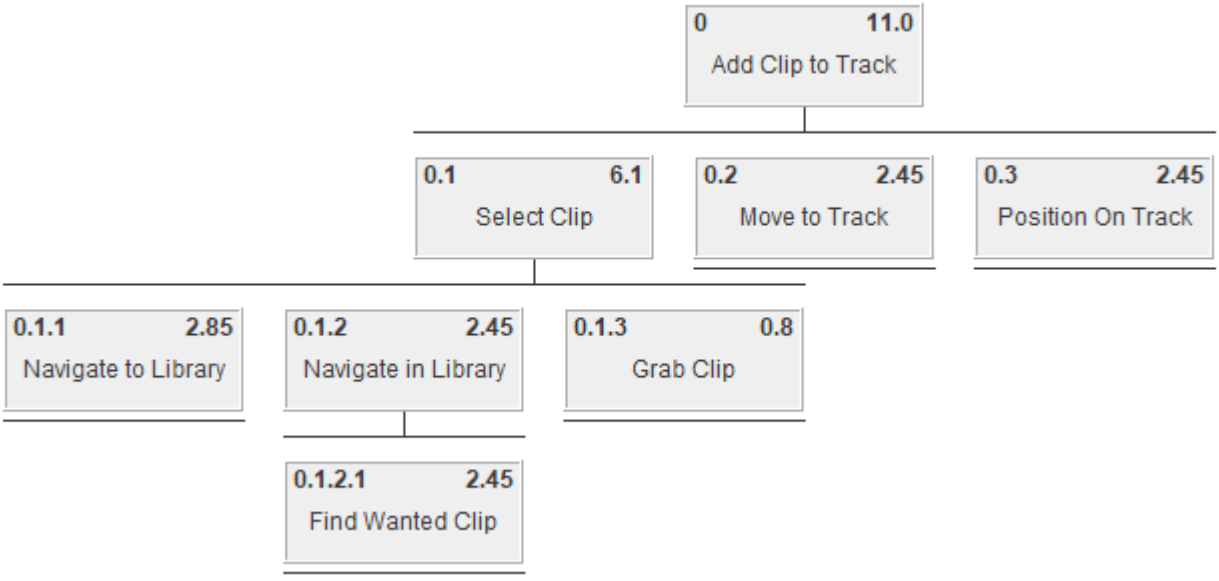
Aidan Larock, Michael Wisniewski, Jacob Lavell and Chris Orr

Folder HTA/AdobePremierHTA/Screenshots:

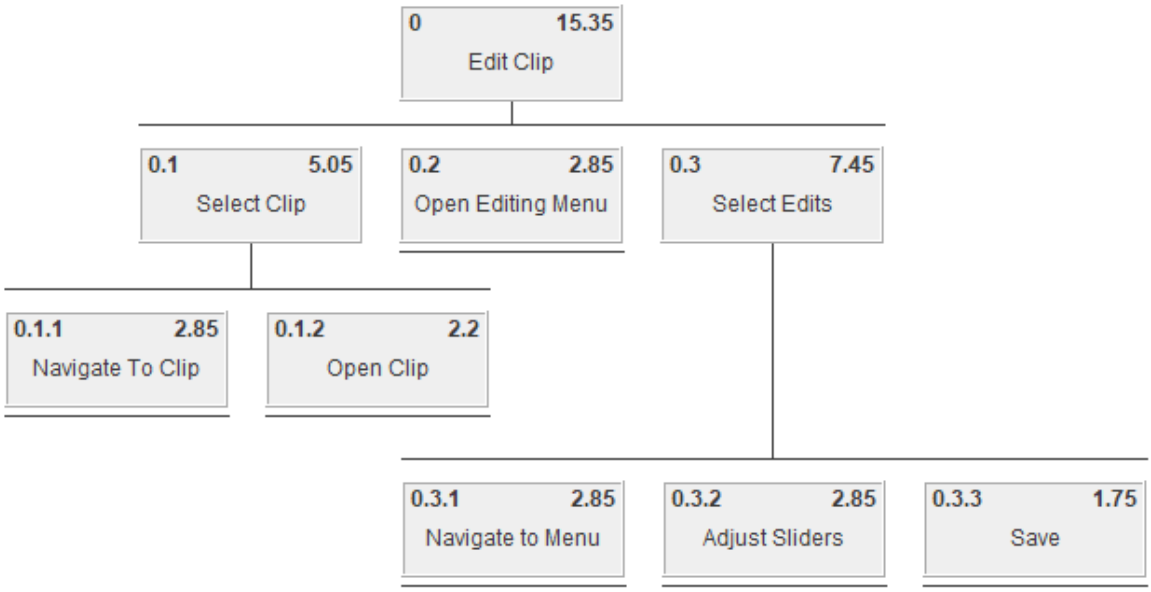
Appendix A: Import Premier



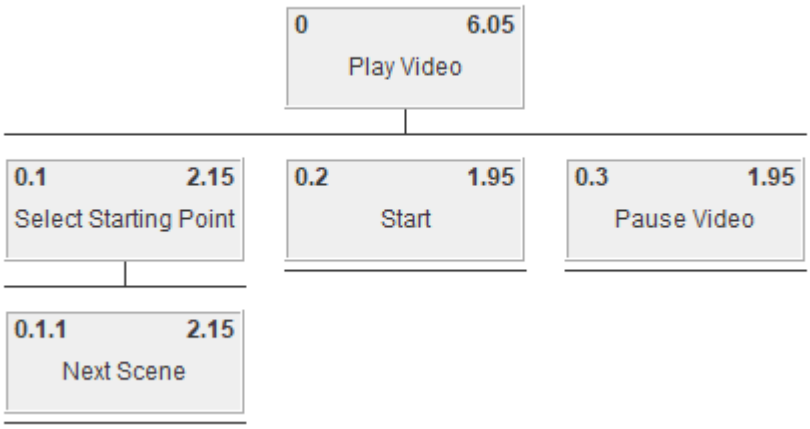
Appendix B: Add Clip to Track



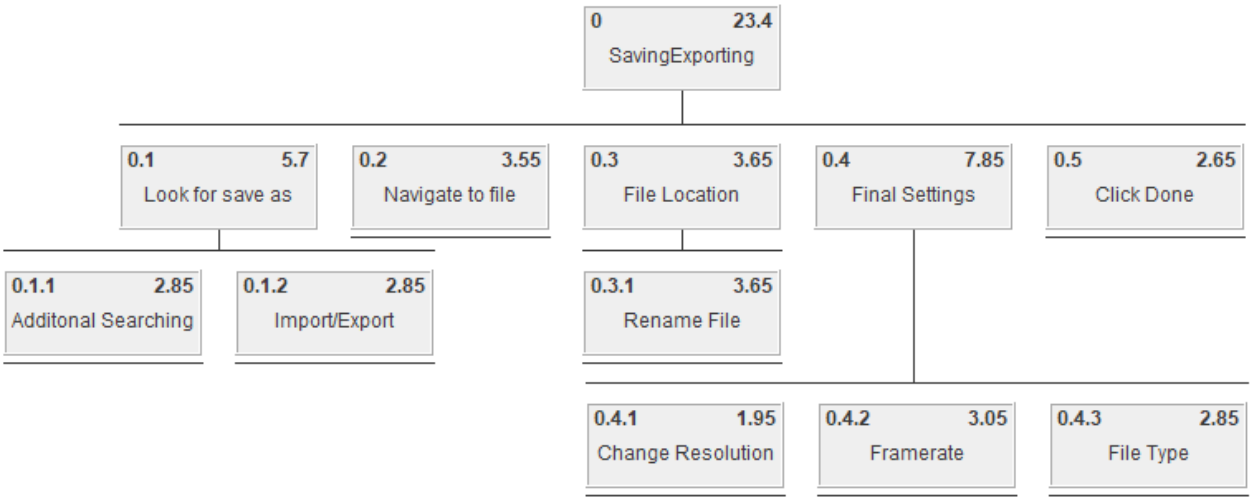
Appendix C: Edit Clip



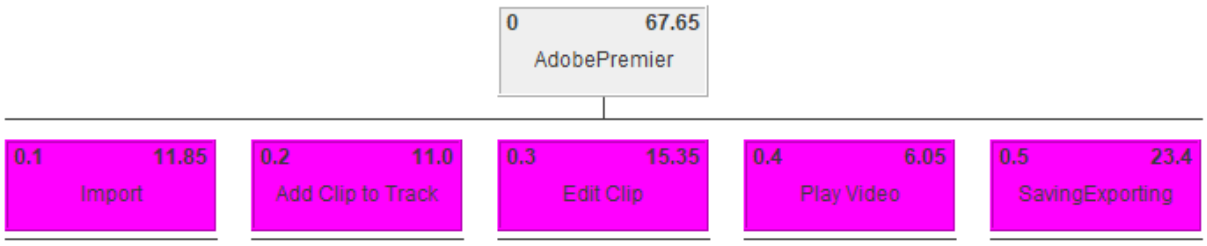
Appendix D: Play Clip



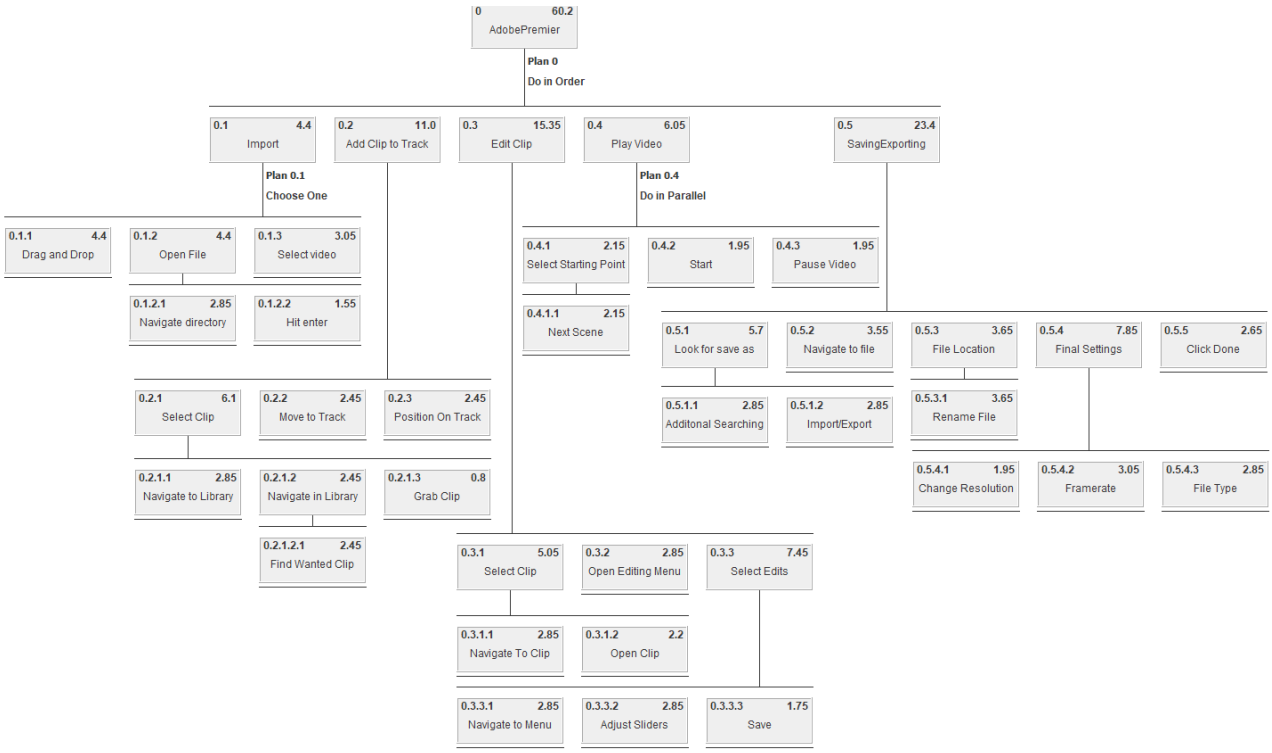
Appendix E: Exporting



Appendix F: Adobe Premier (Minimized)

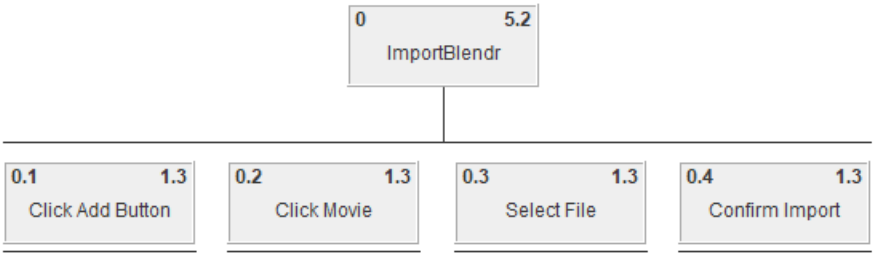


Appendix G: Adobe Premier (Maximized)

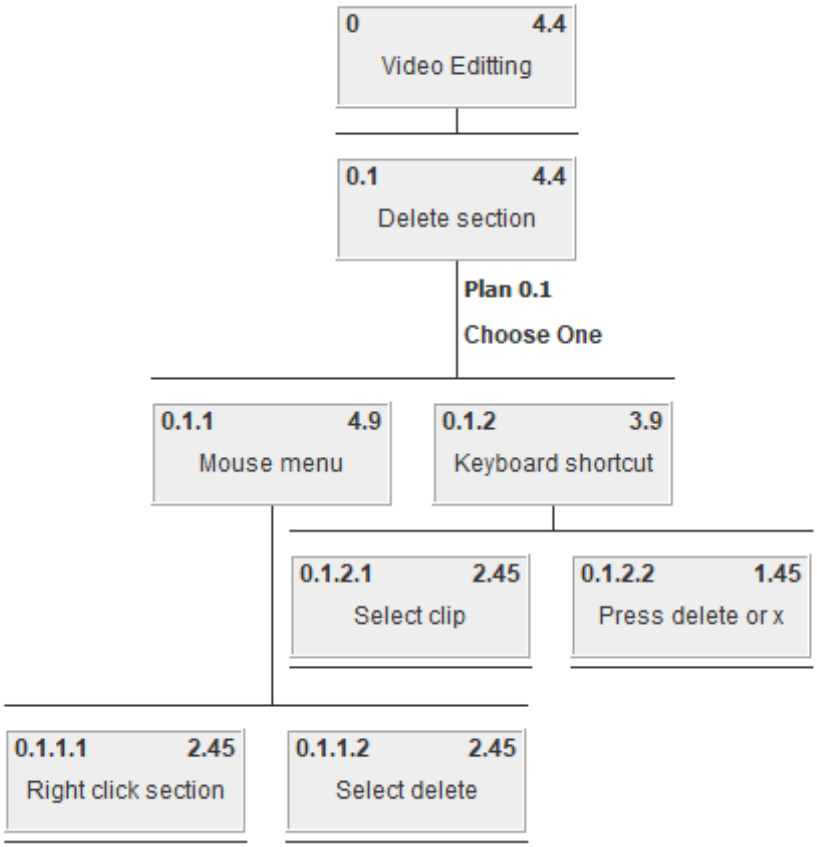


Folder HTA/BlenderHTA/Screenshots:

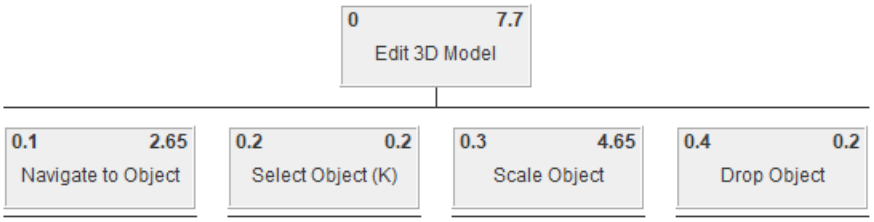
Appendix H: Import Blender



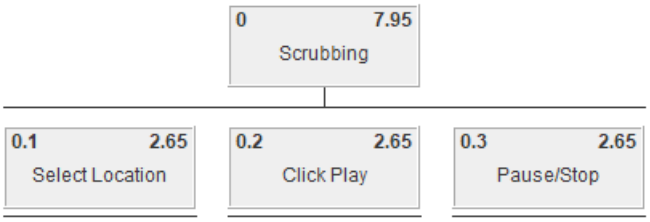
Appendix I: video Editing



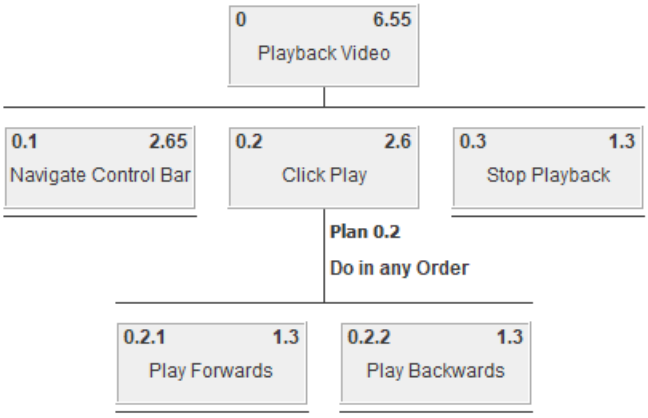
Appendix J: Edit 3D Model



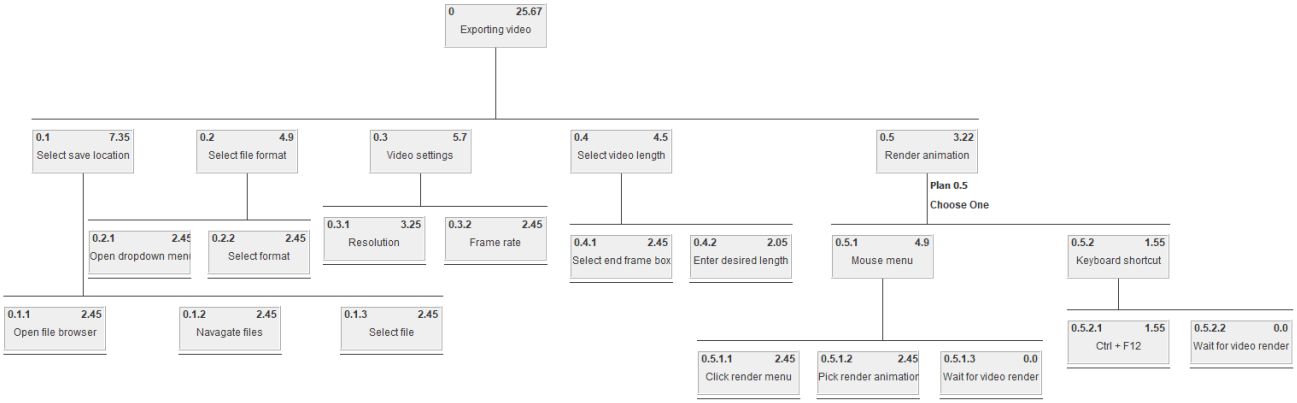
Appendix K: Scrubbing



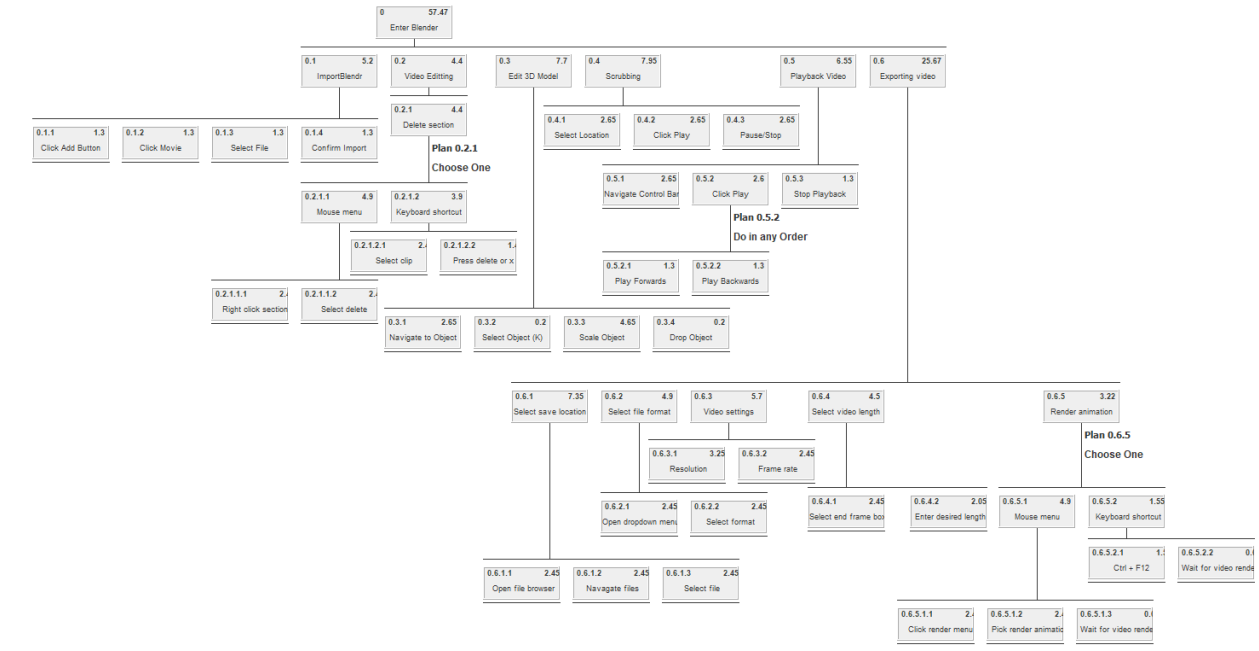
Appendix L: Playback Video



Appendix M: Exporting Video



Appendix N: Blender (Maximized)



Appendix O: Blender (Minimized)

Appendix P: Persona (Bill Apple)

Name: Bill Apple
Bio: A creative university student between the ages of 20 - 24. Enjoys socializing with friends both in person and online.
Personal Goals: Wants to finish University and learn new skills, then find a job that they enjoy.
Immediate Goals: Does not want to spend too much time learning new software and just needs to find a video editing software to use in school.
Personal info: Enjoys making posts online about the most recent events and watching videos but doesn't have much experience making videos themselves.
Habits,Behaviours, Interests: Enjoys watching movies and spending time outside.
Skills: Excellent communication skills.
Frustrations: Can get frustrated with complex interfaces and rarely memorizes keyboard shortcuts.
Social: Spends lots of time socializing with friends on Instagram and SnapChat. Enjoys watching videos on Youtube and sharing them with friends.
Technology: Want a simple to use interface even if it means less functionality which is why they have a Mac laptop and an iPhone. Has limited previous experience with video editing software, with most of that experience being in iMovie

Appendix Q: Persona (Anna White)

Name: Anna White
Bio: Age 20-24, Hard working student, currently in university, she uses a Mac Laptop, uses her phone frequently to stay in contact with her friends, loves making snapchat videos and TikToks to post and share. Wants to become a surgeon, well educated, logical thinking, prefers simplicity over complexity.
Personal Goals: To get through university with high grades. Then to apply to a good post graduate program to get a doctorate degree. Also to keep up her social life with her friends on SnapChat and Instagram.
Immediate Goals: Pass her math course, requesting help for math. Finishing assignments, enjoy time relaxing afterwards. Occasionally play video games. Replying to her SnapChats. Making money to save for University.
Personal info: Likes doing homework mostly on weekends.. Works at a grocery store during the

weekend.
Habits,Behaviours, Interests: Likes to sleep in, however once her day starts she will work on school assignments and have a productive day. Is interested in medicine, loves watching movies about medicine. Loves to edit videos of her and friends on TikTok.
Skills: Organizing time to study, editing videos on social media such as Instagram, Snapchat, and TiktTok.
Frustrations: Easily frustrated with new subjects. Does not get frustrated once a skill has been learned. Complex software is frustrating to her because she will only put in 0 - 2 hrs/week in learning new software.
Social: Uses SnapChat to send quick videos and pictures to her friends that she is currently talking to. She will use Instagram to post selfies of herself to share with people outside of her friend group. Creates and Edits TikToks to share because she enjoys making videos.
Technology: Well versed with her phone, however if you ask her for her MAC address she would not be able to find it without some assistance. Uses her Macbook to watch movies on Netflix or Disney Plus. She would use iMovie on her laptop to edit a video for school.

Appendix R: Persona (Jeffery Joe)

Name: Jeffrey Joe
Bio: Age 50-59, not too understanding of technology, only interested in technology when necessary, Time Dedicated to learning new
Technology: Not a lot, only about 0-2 hours per week.
Personal Goals: Retirement and Family Immediate Goals: Work-related goals: Completing tasks, having a productive day at work, doing something fun or exciting.
Personal info: Would rather apps be simple with less capabilities than complex with endless capabilities.
Habits,Behaviours, Interests: Creative, Logical, No experience in video editing, likely to fix something if broken, enjoys exercise, outdoors, and reading.
Skills: Problem-solving, good memory.
Frustrations: Complex software which could be simplified to complete tasks easier. Social: YouTube and Email.
Technology: Owns minimal devices, uses mac/windows, does not currently use a video editing software, does not use social media to edit videos, likely to seek assistance online if experiencing difficulty with software, likely to search for solutions online.

Overall Goal: Have an easy-to-use, simple, straightforward system, with common features and no excessive capabilities. Will only use the software when necessary and does not have extra time to dedicate to learning about new software, so will not require fancy video editing tools or tricks, just the basics (importing, cutting/deleting, exporting).
Overall Popularity Rating: 4th Most Popular - This persona can apply to older consumers who do not have experience or no interest in learning new tech, and just want the most simple and easy version for necessity.

Appendix S: Persona (Joey Hargreaves)

Name: Joey Hargreaves
Bio (past and present): Joey is a college student (21 years old) who studies hard and spends his time with friends from his college doing activities and playing sports. Because of this Joey does not have a lot of extra free time outside of his studies to try new things. Joey wants to make compilations and videos of the fun time he has with his friends.
Personal Goals: Joey wants to make sure that he completes his assignments or else he feels as though he may have wasted his day. After he finishes his work, He just wants to spend his down time with his friends.
Immediate Goals (what they want to accomplish): Joey would like to finish his studies and get a job in his field. Joey wants to continue to spend his free time enjoying the outdoors and would like to keep in touch with his friends. Joey hasn't put much thought into retirement, however he does want to work and save his money so that he can go on an adventure with his friends, Joey thinks that a big trip would be the perfect time to capture a good video blog.
Personal Info: Joey Owns both a Phone and a Laptop. Joey likes to make short videos highlighting the fun experiences doing activities, playing sports or video games that he has with his friends sharing them on his social media.
Habits, Behavior, Interests: Joey isn't much into technology. While he has some devices, he simply has them for the functionality. He doesn't care how they work or getting the most out of them, as long as they do what he wants. Joey loves spending time with his friends, gaming, sports or other activities, Joey just wants to hang out with his buddies. He also wants to keep memories and share his good times with people he knows, to do this Joey likes to record and make videos of his activities.
Skills: Joey knows his way around applications as long as they follow the standard layouts. He can pick up skills relatively fast, however they have to be relatively simple.
Frustrations: Joey isn't big into software and therefore he doesn't like messing around with bad software too much. Joey gets angry when applications are too complex and take too long to learn. He only has so much free time and would rather spend it with his friends.
Social: Joey has a core group of friends from his college with whom he spends most of his free time. He also keeps connected with old acquaintances and high school friends using Instagram and Snapchat.
Technology: Joey can use shortcuts as long as they are simple (ctrl c + ctrl v). He doesn't know many complex shortcuts but knows all the basic ones. He doesn't care to learn too many and would prefer if applications were kept simple and organized with few extras. Joey also dislikes technology that limits his choices and are overly simplified to the point where it feels as though he has no control.

Appendix T: Survey Form (See Survey > SurveyForm.pdf)

Appendix U: Raw Survey Data (See Survey > User_Experience_Survey(1-29).xlsx

Appendix V: Analysis (Step 2 of Assignment Instructions, See Analysis.pdf. Contains both Blender and Premier Pro Analysis)

Appendix W: Blender Critique (Step 5 of Assignment Instructions, See Critiques/Blender_Critique.pdf)

Appendix X: Adobe Premier Critique (Step 5 of Assignment Instructions, See Critiques/Premier_Critique.pdf)