

In conjunction



THE 2<sup>ND</sup>  
**HALAL  
EXPORT**  
indonesia

TRADE XPO  
indonesia  
40<sup>th</sup>  
Exhibition | Seminar | Business Matching | Trade Mission

# Global Halal Gateway: Empowering Indonesia's Food & Beverage Industry

October 15th - 19th, 2025  
Indonesia Convention  
Exhibition (ICE) - BSD City



Organized by:



Strategic  
Partner:



Komite Nasional Ekonomi dan Keuangan Syariah



Ekonomi Syariah

Hosted by:



[www.halalexpoindonesia.com](http://www.halalexpoindonesia.com)



Halal Expo Indonesia

# Introduction

Indonesia is home to the world's largest Muslim population and presents significant potential in the global halal industry, particularly in the food and beverage sector. Supported by abundant natural resources, a rich culinary culture, and a continuously improving regulatory framework, Indonesia is increasingly well-positioned to compete on the international stage.

Through Halal Expo Indonesia (HEI), the Indonesian Halal Export Pavilion was established as part of the nation's largest trade exhibition, Trade Expo Indonesia (TEI) 2025. This pavilion serves as a symbol of Indonesia's commitment to:

**01** Promoting inclusive and sustainable growth of the halal industry

**02** Uniting business players across the entire halal value chain

**03** Enhancing the global competitiveness of Indonesian halal products

Within the pavilion, visitors will discover leading companies and supporting service providers, including those in logistics, packaging, halal digital technology, and certification bodies. The pavilion also serves as an interactive space for collaboration, education, and the opening of strategic market access. HEI aims to position Indonesia as a competitive and trustworthy global hub for halal production.



## Objective

### 01 | Global Promotion

To introduce Indonesian halal food and beverage products to international markets

### 04 | Enhancing Competitiveness

To provide education and mentoring aimed at improving product quality and halal certification

### 02 | Building a Halal Ecosystem

To bring together industry players, technology providers, logistics services, and certification bodies into one integrated ecosystem

### 05 | Positioning Indonesia Globally

To strengthen Indonesia's image as a regional halal production hub known for innovative and trustworthy products and certification systems

### 03 | Encouraging Exports

To open export opportunities through effective trade networks and promotional efforts



## Exhibition Highlight



### 2018

- Sep 21th – 23th, 2018
- JCC – Indonesia
- ± 100 exhibitors
- ± 5000 visitors

### 2019

- August 2th - 4th, 2019
- ICE BSD – Indonesia
- ± 284 exhibitors
- ± 28.000 visitors

### 2023

- Oct 25th – 28th, 2023
- JCC – Indonesia
- ± 100 exhibitors
- ± 12.000 visitors from 22 countries

### 2024

- October 9th – 12th, 2024
- ICE BSD – Indonesia
- ± 72 exhibitors from 12 countries
- ± 41.488 visitors from 140 countries

## Why Exhibit?

### 01 | Targeted International Exposure

Showcase your products to potential buyers, importers, distributors, and investors from various countries actively seeking high-quality halal products

### 04 | Collaboration and Business Partnership Opportunities

Exchange ideas and explore potential business synergies with fellow exhibitors and international visitors

### 02 | Enhanced Brand Credibility

Joining a nationally curated pavilion by Halal Export Indonesia adds significant value to your brand in the eyes of the global market

### 05 | Halal Export Education and Insights

Participate in discussions and consultation sessions that provide practical insights into the international halal market, regulations, and go-global strategies

### 03 | Access to Strategic Networks

Meet directly with key halal industry stakeholders—including certification bodies, relevant ministries, logistics partners, and digital export platforms

# Why Visit?

## 01 | Discover Indonesia's Leading Halal Products

Experience the uniqueness and premium quality of local halal products from food and beverages to technology innovations ready to compete in the global market

## 02 | Get Inspired for Business Innovation

See how SMEs and leading producers package their products for international markets, offering valuable insights to grow your own business

## 03 | Gain Halal Industry Insights

Join talk shows, product demos, and educational sessions to learn about market trends, halal regulations, and export strategies

## 04 | Experience the Spirit of Halal Export & Innovation

More than just an exhibition, the pavilion showcases the dynamic halal ecosystem and Indonesia's journey to becoming a global halal hub

## 05 | Build Networks with Industry Players & Experts

Meet business leaders, halal startups, government representatives, and certification bodies to open doors for collaboration and new opportunities

## Profile Exhibitor



## Supporting Program

## Visitor Categories



Buyers & Importer



Retailer & Wholesaler



Investor & Venture Capital



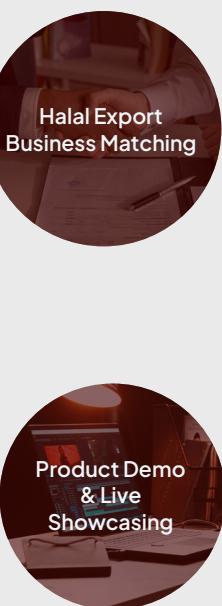
Business Owners & Entrepreneurs



Government Institutions & Regulators



Academics & Students





# Book Your Space Now!

## Exhibition Packages



### Standard Shell Scheme (Standard booth)

#### Entitlement Included:



Standard  
booth partition



Carpeting



2 chairs  
& 1 table



Wastepaper  
basket



Fascia  
name board



Power electricity  
2 lamps/1phase



Flourescent  
light



### Raw Space (Space Only)

#### Entitlement Included:

01

Organizer only provided  
an empty space

02

The stand will be built  
by the contractor (official  
or non official) appointed  
by the participants

For Inquires, contact us here:

Booth  
Participation



Marketing  
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