



THE 6<sup>TH</sup> HALAL EXPO INDONESIA

# Global Collaboration for Halal Future

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Organized by:



# Background



As the country with the largest Muslim population in the world, Indonesia has a significant demand for halal products and services. Halal Expo Indonesia serves as a B2B platform to meet this demand by connecting providers and consumers.

The halal industry extends beyond just food and beverages, encompassing other sectors such as cosmetics, pharmaceuticals, fashion, tourism, and finance. This exhibition aims to strengthen business networks in these sectors, contributing to the growth of the halal economy in both Indonesia and globally.

The exhibition also presents tremendous opportunities for international business players seeking to enter the Indonesian market or find local partners. Collaboration and international expansion are key objectives of this event.

Moreover, Halal Expo Indonesia serves as an educational platform where participants can enhance their understanding of halal standards and certifications, discover the latest innovations in halal products, and learn best practices within the industry.

Technology and innovation are also key highlights of this event, showcasing the latest developments in the production and management of halal products, which are essential for improving efficiency and quality.

Lastly, the exhibition provides a space for regulators and certification service providers to share the latest updates on regulations and compliance required to maintain the integrity of halal products in the market.

## About Halal Expo Indonesia

Halal Expo Indonesia (HEI) is the largest B2B halal exhibition in Indonesia, serving as a tangible support for the government's initiative to advance the rapidly growing national halal industry. As a strategic trade platform, HEI connects halal industry players from both domestic and international markets to foster business opportunities and collaboration. Aligned with the same vision, HEI actively supports the government in positioning Indonesia as a global hub for the halal economy.



# Why should exhibit at Halal Expo Indonesia

## Access to a Growing Market:

Indonesia has one of the largest Muslim populations in the world, and the demand for halal products is continuously rising. By exhibiting at Halal Expo Indonesia, you can tap into this growing market and reach a large audience of potential customers.



## Building Brand Credibility:

Being part of a Halal Expo Indonesia can enhance your brand's credibility and reputation. It shows your commitment to meeting halal standards and catering to the needs of Muslim consumers.



## Networking Opportunities:

Halal Expo Indonesia provide a platform to connect with other businesses, suppliers, and industry experts. These connections can lead to valuable partnerships, collaborations, and business opportunities.



## Showcasing Innovation:

Exhibiting at a Halal Expo Indonesia allows you to showcase your innovative products and services. It's an opportunity to demonstrate how your offerings meet the needs of the halal market and stand out from competitors.

## Market Insights:

Participating in a Halal Expo Indonesia gives you the chance to gather insights into market trends, consumer preferences, and competitor strategies. This information can be invaluable for refining your business approach and staying ahead in the market.

## Promotional Benefits:

Halal Expo Indonesia often attract media coverage and publicity. This can help increase your brand's visibility and attract more customers to your business.

## Exhibitor Profiles

- Food & Beverage Companies
- Food Processing & Packaging Companies
- HORECA (Hotel, Restaurant, Catering) Businesses
- Cosmetics & Personal Care Companies
- Pharmaceutical Companies
- Islamic Finance Institutions
- Media Companies
- Public Institutions & Halal Certification Bodies
- Non-Governmental Organizations (NGOs)
- Education Institutions
- Halal Tourism & Accommodation
- Textile & Clothing Companies

## Visitor Categories



BUSINESS OWNERS & ENTREPRENEURS



SUPPLIERS & DISTRIBUTORS



RETAILERS & WHOLESALEERS



CONSUMERS



INDUSTRY EXPERTS & CONSULTANTS



GOVERNMENT REPRESENTATIVES



MEDIA & INFLUENCERS



RESEARCHERS & ACADEMICS

# Supporting Program



EXHIBITION



COACHING CLINIC



BUSINESS MATCHING



SEMINAR



CONFERENCE

## Book Your Space Now!

### Exhibition Packages



#### Standards Sheel Scheme (Standard booth)

Entitlement Included:



Standard booth partition



Carpeting



2 chairs & 1 table



Fascia name board



Power electricity 2 lamps/1phase



Flourescent light



#### Raw Space (Space Only)

Entitlement Included:

01 Organizer only provided an empty space

02 The stand will be built by the contractor (official or non official) appointed by the participants

## For Inquires, contact us here:

Booth  
Participation



Sales Admin

sales@halalexpoindonesia

Marketing Admin

marketing@halalexpoindonesia

[www.halalexpoindonesia.com](http://www.halalexpoindonesia.com)



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Halal Expo Indonesia

# Join The Steering Committee

## Halal Expo Indonesia 2026

### Shaping the Future of Indonesia's Halal Industry

Indonesia is stepping forward as a global hub for the halal economy. Halal Expo Indonesia 2026 is a strategic platform to strengthen the national halal ecosystem and expand international networks. We invite distinguished professionals entrepreneurs, academics, and policymakers to join the Steering Committee. As a Steering Committee member, you will help shape the strategic direction, uphold the integrity of the event, and foster cross-sector collaboration for an inclusive, innovative, and sustainable halal future.

### Role & Objectives

- Define the strategic direction of Halal Expo Indonesia 2026
- Ensure relevance to global halal industry developments
- Promote synergy across business, academia, and government
- Serve as a credible figure for public and international trust
- Uphold values of sustainability, inclusivity, and innovation

### Benefits

- Strategic influence in shaping the future of Indonesia's halal industry
- National & international exposure through media and official publications
- Access to elite cross-sector and global networks
- Legacy & meaningful contribution to Indonesia's halal development

Be part of Indonesia's halal transformation. Your contribution will leave a lasting legacy for generations to come.