

SUBSIDY SEED DISTRIBUTION

Andhra Pradesh is an Agrarian state where farmers need a genetically diverse portfolio of improved crop seed varieties/hybrids suited to a range of Agro-ecosystems, farming practices to sustain the productivity of the crops in addition to their resilience to climatic change.

Seed is the basic most important basic input influencing the growth and sustainability of Agriculture. The response of all other inputs depends on quality of seeds to a large extent. It is estimated that good quality seeds of improved varieties can contribute about 20- 25% increase in yield.

The Government of Andhra Pradesh is supplying seed on subsidy to the farmers at village level . Supply of seed on subsidy means the average farmers are able to purchase the most critical input in Agriculture i.e. seed at affordable price which will help in achieving desirable increase in production and productivity.

The area under cultivation is not going to increase significantly; the thrust will have to be on rising productivity per unit of cultivated land. To bring more area under cultivation certified or quality seed must be supplied at affordable prices and in adequate quantities to the farmers

Objectives

- Making availability of quality & improved /high yielding varieties of seeds to farmers in time at village level itself.
- To supply quality seed to the farmers, for the first time in Andhra Pradesh for the benefit of the farming community from Kharif 2020 season the seed distribution is decentralized and taken to village level.

Purpose

- Supply of quality seed, will increase the yield which in turn will help to improve the economic growth of the farmer.
- To reduce the burden of cost of basic input in Agriculture i.e. seed, on the farmers.

Guidelines

Eligibility

Subsidy seed shall only be distributed to actual cultivating farmer limiting to 2 ha or actual area sown (whichever is less) through online only. Subsidy seed of green manure crops and contingency crops shall be supplied to the eligible farmers which are in addition to the above crop subsidy seed quantity limitation.

- ❖ Allocation will be made by the State - District - Mandal - RSK. The APSeeds will supply quantities directly to RSKs (total / part of allocation) through a truck and RSK wise stock entry will be made along with truck details.
- ❖ The Rythu Seva Kendralu incharge shall identify the beneficiary farmers in the Village for subsidy seed of each crop specifically as per the guidelines and subsidy pattern issued by the Commissioner & Director of Agriculture.
- ❖ The Rythu Seva Kendralu incharge shall identify the beneficiary farmer duly authenticating through D Krishi App. Farmer identification will be made through Aadhaar - Biometry / Face recognition / OTP to Aadhaar seeded mobile.
- ❖ Aadhaar seeded mobile can only be used for authentication of the farmer & customized message need to be sent from NIC as per the choice of the farmer (as already identified). After Authentication, the Farmer shall be issued with (SMS) customized message (OTP, OTP id, Crop, Variety, Bags allotted, Acres, Subsidy amount in Rs, Non subsidy amount payable in Rs, Village, Mandal.)
- ❖ By using these OTP & OTP IDs (Acknowledgement number) the beneficiary farmer identified through D Krishi App, will make payment the Non-Subsidy Amount in GSWS payment gateway (through VAA login). The quantity of the stock for which the non-subsidy was paid through the GSWS payment gateway, shall be reflected in the reports as quantity distributed. The Rythu Seva Kendralu incharge shall issue a payment receipt to the Farmer. The Non-Subsidy amount collected by the Rythu Seva Kendralu incharge shall be deposited in the Andhra Pradesh State Seeds Development Corporation Limited (APSSDCL) Account on the same day.

- ❖ After that, Rythu Seva Kendralu incharge shall distribute the seed to the beneficiary farmer on the same day. The Rythu Seva Kendralu incharge shall ensure that the entire indented quantity of seed is distributed on the same day to the farmers.
- ❖ The agency shall display banners showing crop wise sale price, subsidy pattern , non- subsidy amount to be paid by the farmer .
- ❖ The crop wise and category wise list of farmer beneficiaries shall be maintained by RSK in-charge, MAO ,ADA & JDA.
- ❖ After completion of seed distribution, the crop wise list of beneficiary farmers should be displayed at RSKs for social audit.
- ❖ The area sown shall be booked under e-Crop booking for the seed distributed under subsidy as a mandatory. It should reflect 100% field situation otherwise In- charge of RSKs concerned will be held responsible.
- ❖ Any farmer beneficiary who has not sown the subsidy seed duly diverting for other purposes will be made ineligible for further benefits like Rythu Bharosa Scheme, SVPR etc.
- ❖ The in-charge of RSKs is responsible for any lapses in the subsidy seed distribution process at village level, as he/she is the Implementing officer for subsidy seed distribution at RSK level.

MAO:

- ❖ The Mandal Agriculture Officer at mandal level, being the Implementing officer is responsible for the RSK wise seed allocation and smooth distribution of the subsidy seed through RSKs in the Mandal .
- ❖ The MAO should visit 3 to 4 distribution points (RSKs) daily in the mandal and submit the report to the higher authorities by the evening.
- ❖ The MAO shall closely monitor the seed demand generation and distribution process by the in-charge of RSKs and shall maintain liaison with the seed supplying agency so as to ensure timely supply of Quality seed to the farmers.
- ❖ Any diversion of subsidy seed by the unscrupulous individuals shall be dealt in every seriously. If found, they may be booked under the EC Act-1955 besides filling the criminal case against them.

ADA

- ❖ Overall supervision of subsidy seed distribution at all the sale points ie., RSKs under his/her jurisdiction.
- ❖ The Assistant Director of Agriculture® concerned, being monitoring officer is held responsible for the lapses if any takes place in distribution of seeds in his/her jurisdiction.
- ❖ The ADA should visit 4 distribution points in the subdivision per day and submit the report on daily basis to the higher authorities by the evening.

DAO

- ❖ Overall supervision of subsidy seed distribution in the district and shall have liaison with APseeds in timely supply of seed to farmers .
- ❖ For daily monitoring of seed demand generation and distribution, a seed monitoring cell should be formed at district level under the supervision of District Agriculture Officer. The names and phone numbers of the officials deputed to the monitoring cell has to be communicated to this office.
- ❖ The services of the district level coordinators shall be utilized for resolving the App related issues.
- ❖ The district level monitoring cell should monitor and resolve the field level issues on the functioning of App, availability of biometric machines, timely supply of seed by APSEEDS and any issues related to the demand generation and distribution of Subsidy Seed. Also to see that seed shall be distributed through online only closely monitoring the distribution at frequent intervals.
- ❖ The DDA in the O/o JDA shall visit 6 distribution points in the district per day and submit the report to the higher authorities on daily basis by the evening.
- ❖ The DAO in the district shall monitor the distribution of seed while touring to mandals along with other schemes and submit report to this office.
- ❖ The District Agricultural officer shall submit the Utilisation Certificate of the Subsidy Seed distributed to farmers to the Commissioner & Director of Agriculture within (15) days of the completion of the distribution of the Subsidy Seed of specific crop in the district for release of Subsidy amount to APSSDCL.

APSSDCL:

- ❖ A.P.State Seed Development Corporation Ltd will act as nodal agency for supply of crop wise & variety wise indented quantities of seeds by procuring from various sources.
- ❖ APSSDCL shall ensure seed quality by pretesting for seed quality standards such as germination %, moisture content, Physical purity etc before offering the seed for distribution.
- ❖ Upon receipt of the RSK wise indent, the DM (Seeds), APSSDCL shall dispatch the subsidy seed to the respective RSKs by arranging transportation.
- ❖ The APSSDCL shall display a banner showing the particulars of crop wise and variety wise subsidy and non subsidy prices of the seed to be distributed at RSKs.

COMMISSIONERATE

- ❖ A monitoring cell at seed section for collection of relevant reports is to be formed by deputing the Superintendent and also Agriculture officer from the seed Section.
- ❖ State coordinators of App shall attend for the resolving of various issues related to the application of App in subsidy seed distribution.