



# ADAM KADANE

DIGITAL / PRINT / WEB

## Contact



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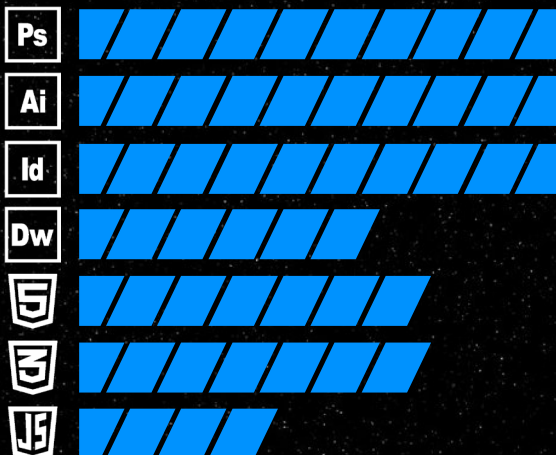
## Education

**General Assembly** / May - June 2015  
*Front End Web Development: Graduate*

**Lynn University** / Sept 2006 - Dec 2012  
*BS Graphic Design + Minor in Photography*

**Lawrence Academy** / Sept 2002 - Jun 2006  
*High School Graduate*

## Technical Skills



## Recent Work

### Nutrisavings / May 2016 - (Present)

- Develop monthly campaigns
- Email marketing campaigns
- Incorporate campaigns to print, digital ads and website
- Maintain and stylize digital newsletter

### Selbert Perkins Design / Jul 2015 - Nov 2015

#### MIT: College

- Lead designer on website redesign

#### FKSA: Lawfirm

- Production + design on website
- Print ads + digital assets

#### CEDAC: Nonprofit

- Wireframe development
- 1st Round website design
- Marketing kit

#### Additional:

- Logo development
- LWM web page designs

### Carbonite / June 2015

- Redesign collateral based on new brand standards
- Redesign all sell sheets
- Trade show prep

### Buyer Advertising / May 2015 - June 2015

#### Houston Methodist:

- Micro sites
- Print ads

#### Commonwealth Catalog:

- Logo design
- Landing pages

#### Steinmart:

- Landing pages

#### Mass Libraries:

- Banner ads

### HOOD / April 2015

- Production on over 15 different brands
- Product mockups + concept art
- Package design + dieline manipulation
- Coupons + flyers + other collateral

## Additional Experience

### Chamber PG / Jun 2012 - Sept 2013

#### Chamber Directory Guides:

- Lead designer + photographer

#### Google AdWords Campaigns:

- Banner ad design + application

#### TV Commercial Production:

- Digital assets + copy writing + on set production assistant

#### Client Pitch Development

- Integrated automotive campaign

### Gazelle / Mar 2011 - Jun 2012 (Marketing Intern)

- Managed entire social media network
- Produced all photography for e-commerce site + print ads
- Designed + photographed holiday email blast
- Customer service rep as needed