

Advaita Kadiyala

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I have experience when it comes to analytics especially in the social media and marketing side of business. I enjoy streaming and gaming in my free time.

EDUCATION

Information Systems AS, GPA – **3.80** Mercer County Community College

Graduated: May 2020

Information Systems BS, GPA – **3.90** New Jersey Institute of Technology

Expected Graduation: May 2022

SKILLS

- Well-versed with statistical analysis and predictive analytics
- Great understanding of Git (Github)
- In-depth knowledge of Final Cut Pro, Photoshop, Adobe Premiere, and Source Filmmaker
- Understanding of Java and Python (Computer Science 100: A-)
- Familiar with data science concepts such as machine learning, deep learning, statistical modeling, and the scientific method
- In depth knowledge with computer/data analytics softwares such as Microsoft Office specifically Microsoft Access
- Currently learning more in depth concepts on Website Development (Informations Systems 117: A)
- Also, familiar with Microsoft SQL Server and Tableau

EXPERIENCE

MAY 2017 – PRESENT

WEBSITE DESIGNER/SOCIAL MEDIA MANAGER DENTAL ILLUMINATIONS

- Manage company website while designing and implementing creative content (blog, virtual tour)
- Work with office manager to create promotional content for distribution via email and postcards
- Analyze office's online review metrics on Yelp, Google, and Facebook
- As intern, logged and reconciled overdue insurance claims with various dental insurance agencies

OCTOBER 2017 – OCTOBER 2018

SPORTS VIDEO PRODUCER UNIVERSITY OF ROCHESTER

- Filmed NCAA Men's Basketball games featuring the University of Rochester Yellow Jackets
- Edited game footage for analysis using Final Cut Pro
- Collaborated with coaching staff to find game highlights and areas of improvement
- Partnered with the sports casting committee to live stream games in real-time

OTHER EXPERIENCE

• **CS 100 Roadmap To Computing**

- Python
FALL 2020

• **IS 117 Intro to Website Development**

- HTML, GitHub, Intro of JavaScript
SPRING 2022