

Insight Identification Template

Google UX Design Certificate

1. Based on the theme that: **entering a username and password during sign-in is not overwhelming for many**, an insight is: that **we can have a 4-digit login pin for signing in**.
2. Based on the theme that: **not everyone is familiar with the fingerprint sign-in option**, an insight is: **to have a pin login for better security**.
3. Based on the theme that: **for most users, it's not immediately clear where to find the 'transfer money' option**, an insight is: **to place the 'transfer money option on the home page**.

