

# Akanksha A. Tiwari

UX/UI Designer | Mumbai, India

Email: [akanksha.tiwari2801@gmail.com](mailto:akanksha.tiwari2801@gmail.com) | LinkedIn: <https://www.linkedin.com/in/akai28/>

Behance: <https://www.behance.net/akankshatiwari6> | Website: <https://akai28.github.io/>

---

## Professional Summary

Keen-eyed and motivated UX/UI Designer, adept in user experience principles. Enthusiastic about crafting impactful design solutions, I'm in the early stages of my professional journey, driven by a passion for creating intuitive and visually appealing user interfaces. Eager to contribute creativity and dedication to innovative design projects.

---

## Skills

- Figma Design - *Proficient in utilising Figma for creating visually compelling designs.*
  - Canva - *Skilled in designing with Canva, adding a creative touch to projects.*
  - Adobe XD - *Competent in using Adobe XD to ensure a user-friendly and engaging interface.*
  - Procreate App - *Creating digital art using Procreate iPad App.*
  - UI Design Principles - *Solid understanding of UI design principles for intuitive user experiences.*
  - HTML and CSS - *Foundation in web development languages, contributing to a comprehensive design and development skill set.*
  - Passion for Impactful Design - *Eager to apply skills to contribute to aesthetically pleasing and impactful design projects.*
  - Miscellaneous - *Microsoft PowerPoint, Google Slides, Microsoft Word and Google Docs.*
- 

## Education

### **K.J. Somaiya Institute of Engineering & IT (University of Mumbai)**

*Bachelor of Engineering in Electronics and Telecommunication*

February 2021 - Present

- Successfully maintained high academic standards throughout the curriculum with consistently outstanding grades.
- Grades till Semester 6
  - Semester 1: 9.94/10 | Semester 2: 9.70/10
  - Semester 3: 10.0/10 | Semester 4: 8.45/10
  - Semester 5: 8.82/10 | Semester 6: 8.59/10

### **K.J. Somaiya Jr. College of Science and Commerce**

*HSC (equivalent to A-Level)*

June 2019 - February 2020

- Attained 80.46% in the Science stream, specialising in Physics, Chemistry, Mathematics, and Computer Science

### **Saraswati Vidyalaya Chembur**

*SSC (equivalent to GCSE/O-Level)*

June 2017 - March 2018

- Secured 88% in the Secondary School Certificate (SSC) examinations.
-

## Courses

### **Google UX Design Professional Certificate**

*Coursera*

October 2021 - January 2023

- Successfully earned the Google UX Design Professional Certificate, showcasing proficiency in UX design through seven comprehensive courses developed by Google.
- The curriculum includes hands-on, practice-based assessments and equips individuals with the skills necessary for introductory-level roles in UX design.
- Throughout the program, I mastered the entire design process, from empathising with users and defining pain points to ideation, wireframing, prototyping, and user testing.
- The following are the key courses covered:
  - Foundations of User Experience (UX) Design
  - Start the UX Design Process: Empathize, Define, and Ideate
  - Build Wireframes and Low- Fidelity Prototypes
  - Conduct UX Research and Test Early Concepts
  - Create High-Fidelity Designs and Prototypes in Figma
  - Responsive Web Design in Adobe XD
  - Design a User Experience for Social Good & Prepare for Jobs

### **Complete Figma Megacourse: UI/UX Design Beginner to Expert**

*Udemy*

April 2023 - May 2023

- Mastered comprehensive UI/UX design with Figma, a free, collaborative tool.
- Gained insights into User Interface Design principles, Human-Computer Interaction, and wireframing for functional prototypes.
- After completing this course, I now can:
  - Create prototypes and collaborate effectively with web developers
  - Understand the principles, purpose, and tools of prototype design
  - Apply User Interface Design principles for purpose-driven design
  - Grasp the basics of Human-Computer Interaction
  - Adapt to specific project deliverables

---

## Projects

### **Volunteer Matching Platform - Case Study**

*Description:*

- Developer Volunteer Matching web platform, to connect volunteers with NGOs.
- Designed a user-friendly interface enabling NGOs to create detailed listings for diverse opportunities.
- Streamlined the volunteer matching process based on interests, skills, availability, and location.

*Key Contributions:*

- Conducted user research to inform platform design.
- Developed wireframes to visualise the user journey.
- Created high-fidelity designs for a polished user interface.
- Planned to implement the project as a MERN stack application in the final year of engineering.
- <https://www.figma.com/file/gJswMr2zsgso3PqSxBMGIB/Volunteer-Matching-Platform-Case-Study>

### **Stock Investment App - Case Study**

### *Description:*

- Developed the Stock Invest App to streamline online stock investment.
- Ensured a user-friendly platform for seamless transactions and a worry-free investing experience.
- Created personas to understand user needs and preferences.
- Designed wireframes and high-fidelity app interfaces for a comprehensive user experience.

### *Key Contributions:*

- Crafted personas to represent diverse user demographics.
  - Produced wireframes for visualising app structure and flow.
  - Designed high-fidelity app interfaces to enhance user engagement.
  - <https://www.figma.com/file/2XY9f5d5rHfDHVVL2AKkk6/Fintech-Case-Study>
- 

### **Volunteer Work**

- Contributed actively to the Leo Club of Walkeshwar Achievers, Mumbai, a prominent social service organisation affiliated with Lions Clubs International.
  - Engaged in diverse service and fellowship initiatives spanning from August 2020 to May 2021.
  - Notable event involvements:
    - Reminisce - Organized a musical night to honour teachers on Teacher's Day.
    - Matunga Railway Station painting project.
    - Opus21 - Participated in a book reading challenge sponsored by Leo District 3231 A1.
- 

### **Languages known**

- English
  - Hindi
  - Marathi
- 

### **Hobbies**

- Reading thriller & crime novels
- Engaging in Origami & Mandala Art (paper-based and digital art)
- Professionally trained in Classical Music for 3 years.