Company Presentation

Digital Fly

DIGITACE TECH SOLUTIONS

Taking our company to the next level

About Us

- Digitace Tech Solutions is one of the leading IT services companies which is helping clients to transform their existing business, operating and technology models with the rapidly changing digital technology.

- We are working on different domains like Website Designing & Development, Software Development, Mobile Application Development & Digital Marketing Functions.

Our Solutions

Provide a wide range of IT solutions

Offer products that cater to different budgets

Provide superior customer service

Our Business Model

We bridge the gap between clients and consumers

Digital Marketing is definitely not a moving showcasing instrument, it's the best type of promoting that has been found to date. Furthermore, the outcomes are very noticeable.

With the guide of Digital Marketing, organizations have exceeded promoting impediments and found tremendous benefits from online leads.

Digital Marketing is considerably more than meets the eye. It's the wonder of trend setting innovation that has helped organizations from one side of the planet to the other to prosper

Our Value Proposition

We are a customer-centric business.

FEATURES
- Top quality services
- Trusted Clients
- Budget-friendly

Customer Centric

BENEFITS
- Value for money
- Varied options
- Great customer service

SERVICES WHICH CAN BE DONE FOR BUSINESS GROWTH

SEO

- Audience Research
- Keyword Research
- SEO Audit
- On Page
- Off Page
- Link Building
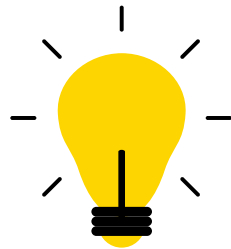- Page Speed
- Website Optimization

SMO

- Identifying social media goals
- Relevant Hashtags
- Call To Action Words
- Attention Grabbing Headlines
- Optimizing Social Media Accounts
- Social Media Analytics

SMM

- Increasing Traffic & Conversions
- Build Relationships (Engagements)
- Develop Brand Awareness
- Ad Monitoring (Mon - Fri)
- Geotargeting Locations
- Video Ads For Better Conversions.

EMAIL MARKETING

- Monthly Newsletter
- Custom E-Mail Designs
- Defining Email Strategy
- Assessing Target Audience
- Email Automation

PPC ADS (GOOGLE)

- Ad Creation Development
- Ad Monitoring (Mon - Fri)
- Keyword Research
- Campaign Assessment
- Landing Page Development
- Monitor Performance
- Google Analytics & Search Console Monitoring
- Tracking Installation & Services.

GRAPHIC DESIGNING

- Logo Designing
- Poster Designing
- Flyers
- Visiting Cards
- Catalog Designing
- Website Templates
- Business Templates

APP DEVELOPMENT

iOS Development for iPhone, iPad and iWatch that keeps Human Interface Guidelines. Our industry specialists create the top tier applications that give execution, versatility and commitment.

WEBSITE DEVELOPMENT

We are a lot of specialists offering hearty web advancement answers for your consistent business development on the web. Our administrations are pointed toward further developing your business sensibilities and driving outcomes to it.

SOFTWARE DEVELOPMENT

From concept to coding, development to deployment, DigiTace provides a wide range of IT solutions with a powerful combination of profound experts and master programmers to help you attain real business value.

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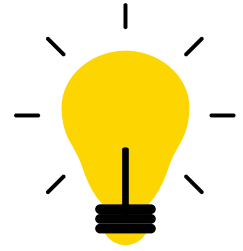
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CONTENT WRITING

We've built a platform that easily lets you connect with great content writers that understand SEO so you can order content that will rank highly with search engines and connect with your website's visitors.

UI/UX

Our UI/UX designers make websites and mobile apps enjoyable to end-users and beneficial for the brand holder. We study projects and go through every aspect of our client's requirements and goals before design & development.

LEAD GENETRATION

Our lead generation specialists are experts in both outbound and inbound methodologies. We help identify relevant prospects for your sales team, increase conversion, and secure great fit customers.

![Digital Fly logo]

Our Team

Vinit Vaibhav Roy
Founder & Web Developer

Nagpur University,
BTech CSE - 2016
2 Yrs Exp
React Development
In TCS
1 Yr Exp In Python As
Web Developing In
Pie Works

Priyanka Srivastav
Operational Manager

3 Yrs Working Exp
with reputed
organizations like
Indiamart, Infoedge.
Expertise in sales
and client handling.

Kaustubh Mudgal
Graphic Designer

2 Yrs Working
Experience In
Corel Draw
Figma
Adobe XD
Illustrator
After Effects

![Digital Fly logo]

Our Team

**Khushal Varshney
Business Executive**

2 yrs experience in
 Relationship
building,
coordination on
projects, assuring on-
time delievery and
then follow ups.

**Rahul Kumar
Software Developer**

1 Yr of experience in
python, Django in
web development

**Oshi Sanoria
Digital Marketer**

1 Yr Exp in digital
marketing and
website
designing, social
media marketing
also experienced
in wordpress
website
development.

Our Team

**Abhinav Jha
Graphic Designer**

**Prashant Sharma
Web Developer**

**Jitendar Kanojia
Mobile App Developer**

6 Months Exp in PSD, AI, Corel Draw

1.5 Yrs exp in Angular, Java, PHP, Wordpress.

2 Yrs exp in Full stack development in android and iOS.

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Contact Us

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or comments.

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