

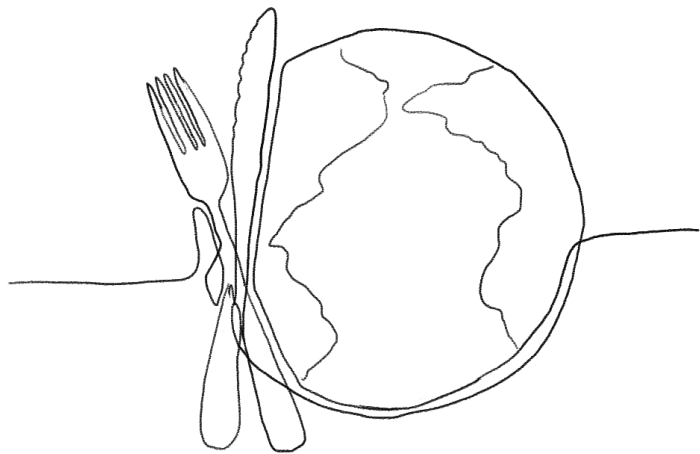
Around the World in 48 Recipes

Design Documentation

Design Objectives

To create a warm, welcoming web platform with minimalistic illustrations for people who love cooking from all over the world.

Logo



Icons

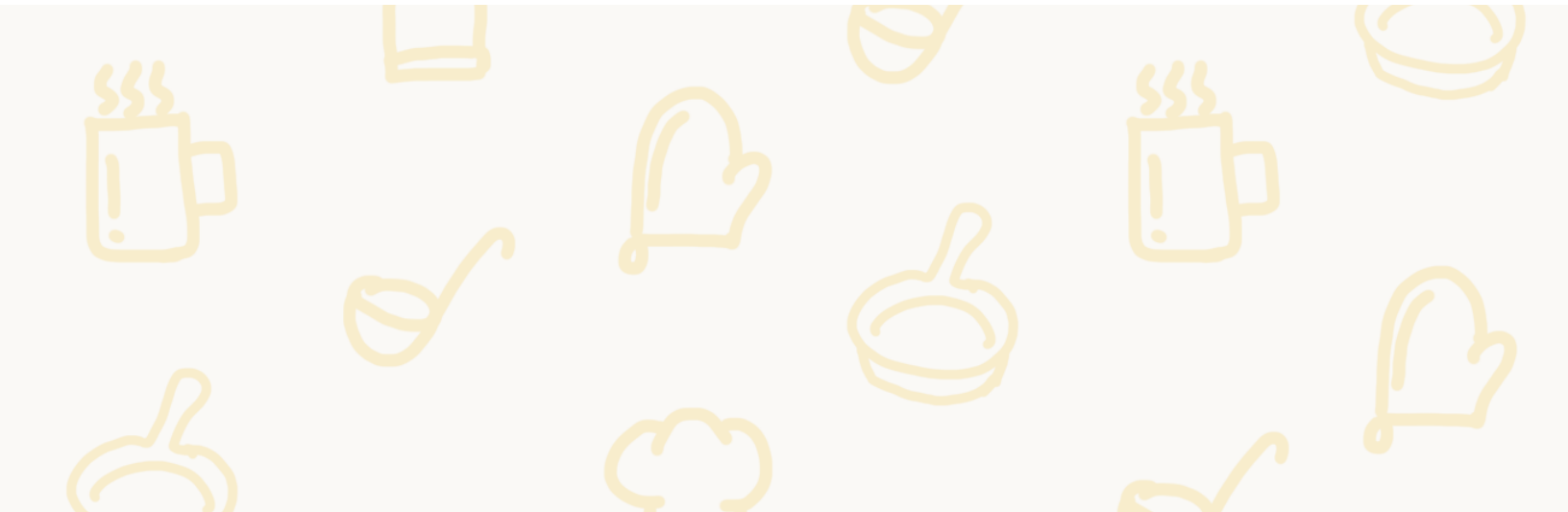


ingredients



instructions

Background



Color Palette

Main Color

White #FFFFFF (255, 255, 255)	Off White #FAF9F6 (250, 249, 246)	Champagne #F8EDCC (248, 237, 204)
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Text

Black #000000 (0, 0, 0)	Gray #808080 (128, 128, 128)
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Hover/On click

White #FFFFFF (255, 255, 255)	Light Gray #D3D3D3 (211, 211, 211)	Teal #008080 (0, 128, 128)
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Font

Shadows Into Light
Regular 400

Headings

Open Sans
Regular 400

Content

Example of Heading and Content pairing

North American

Native ingredients play a key role but they do not tell the entire story. In fact, many of the "new world" foods arrived to the USA via Europe.