# Case Study - Dutch Traffic Accidents

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> Case Study - Dutch Traffic Accidents Kingsley Akara Student ID: 2339208 Data Visualisation

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## **Executive Summary**



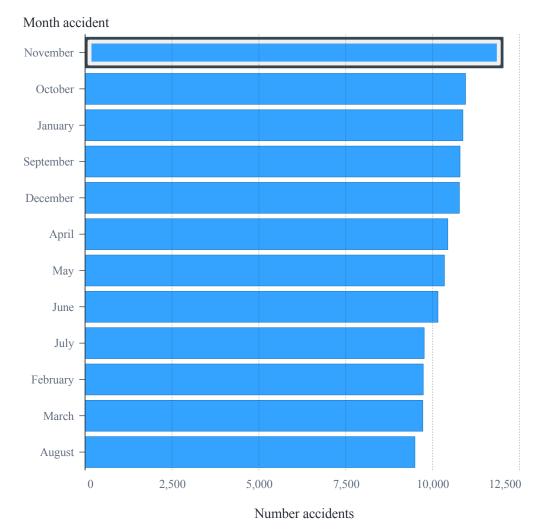
### SAS Case Study Analysis Of Traffic Accident Data in the Netherlands

### **Executive Summary**

#### Introduction

This report presents the findings of a data visualization analysis of accident data collected by the Netherlands in 2016. The purpose of this analysis is to identify patterns and trends in the accident's occurrence, with a particular focus on the time of the accidents. By analysing the data, this report aims to shed light on the key factors contributing to the accidents, thereby offering valuable information that can enhance safety and reduce risk.

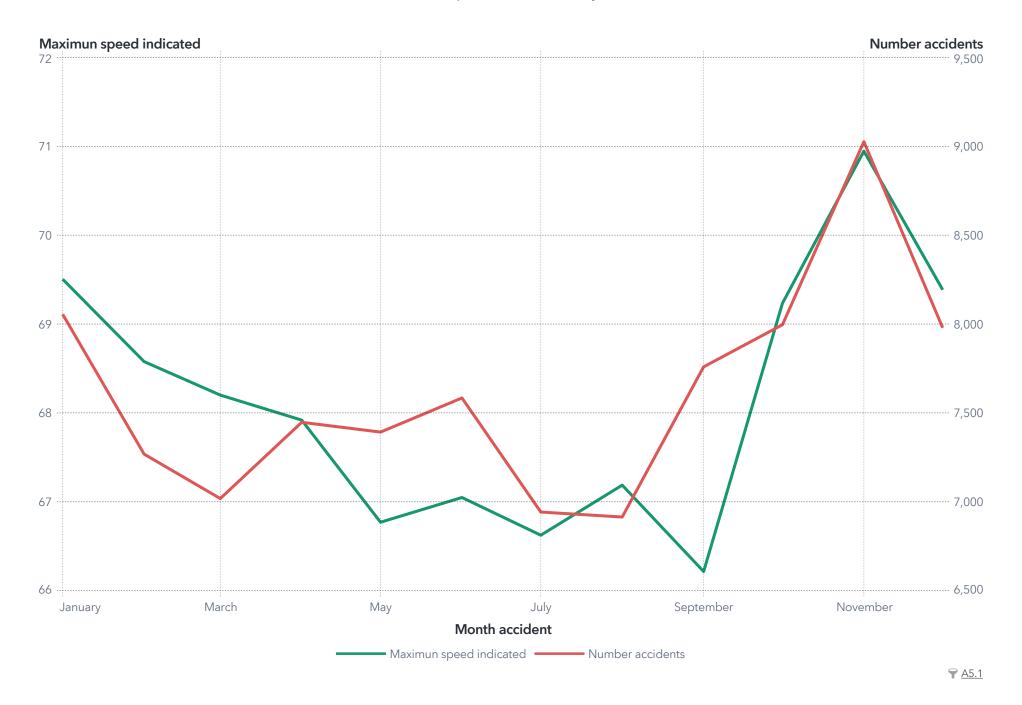
# Number of accident By month



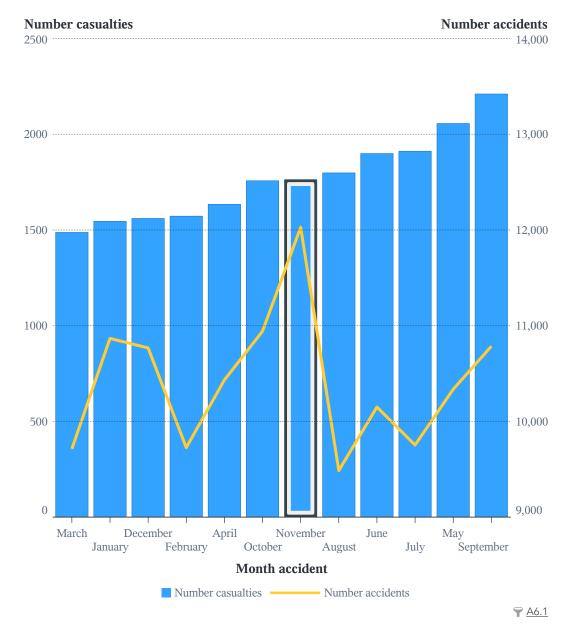
Month accident	▼ Number accidents
December	10,768
November	12,028
October	10,943
September	10,785
August	9,487
July	9,754
June	10,150
May	10,336
April	10,433
March	9,714
February	9,727
January	10,867

₹ <u>A4.1</u>

## Maximum speed indicated by Month

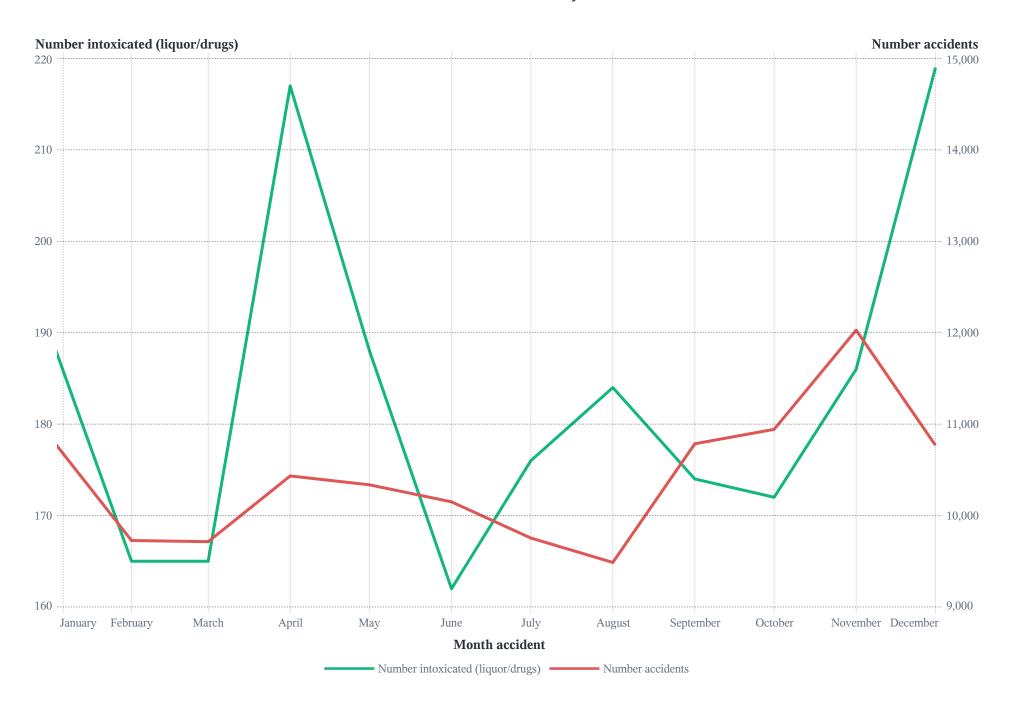


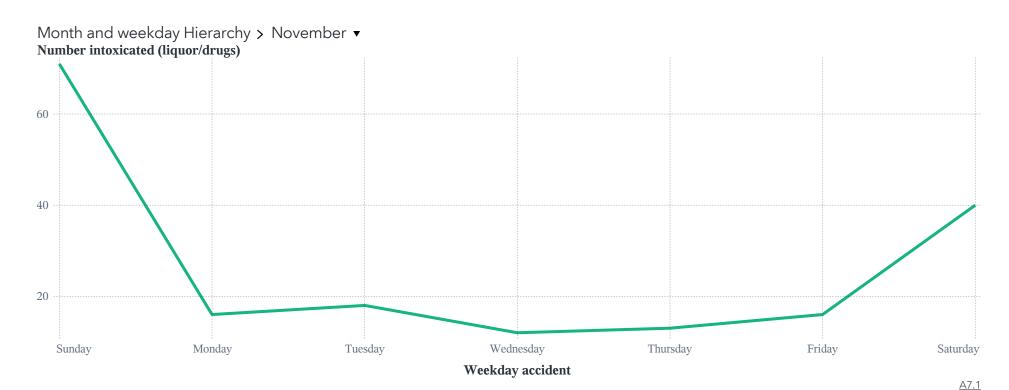
## Number of Casualites By Month



Number casualties 🔺	Month accident	Number accidents
1487	March	9,714
1545	January	10,867
1560	December	10,768
1572	February	9,727
1634	April	10,433
1757	October	10,943
1763	November	12,028
1798	August	9,487
1899	June	10,150
1911	July	9,754
2056	May	10,336
2210	September	10,785

## Number of intoxicated by month



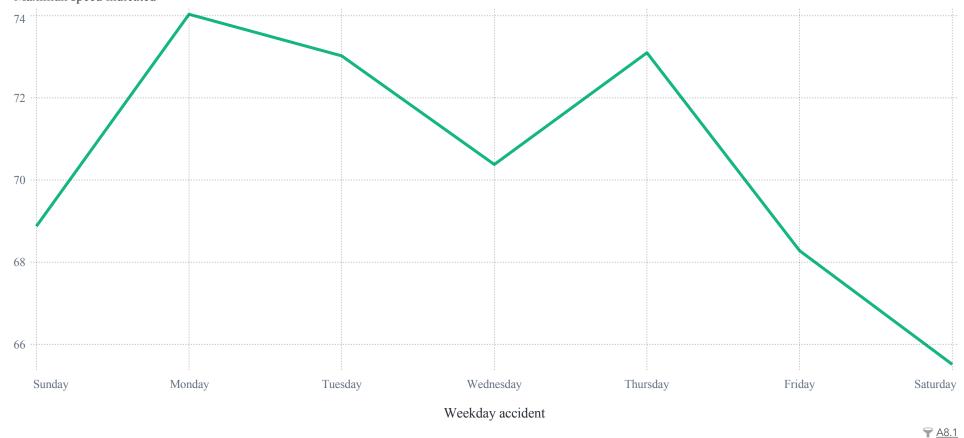


### **Analysis:**

The graph shows a correlation between the number of intoxicated drivers and the number of accidents throughout the week in November. Accidents frequently occur on weekends compared to weekdays when the intoxication level is low. This implies that liquor and drugs could be major factors contributing to the frequent occurrence of accidents over time.

## Maximum speed indicated by weekday



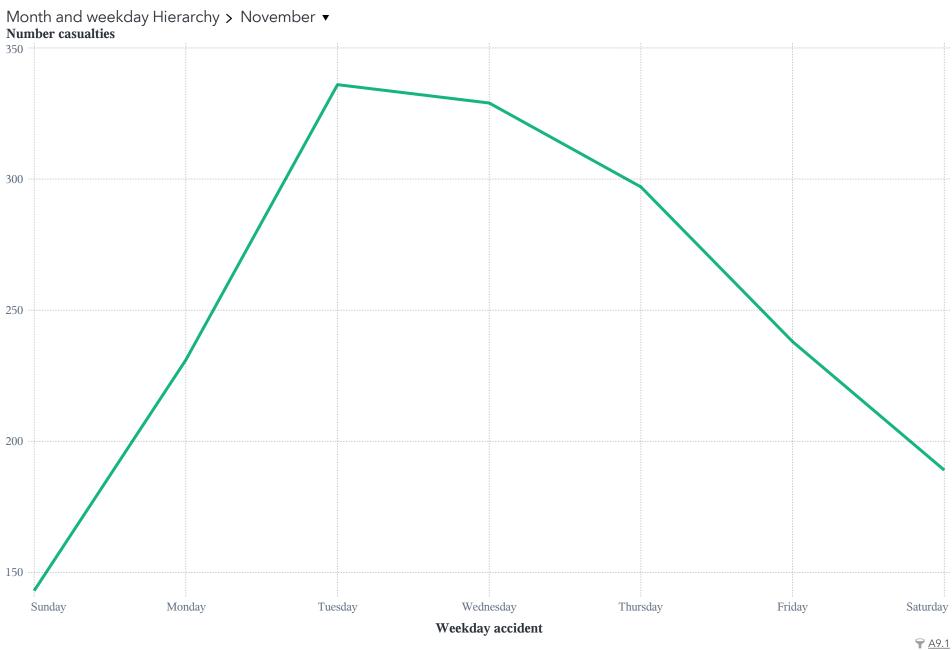


### **Analysis:**

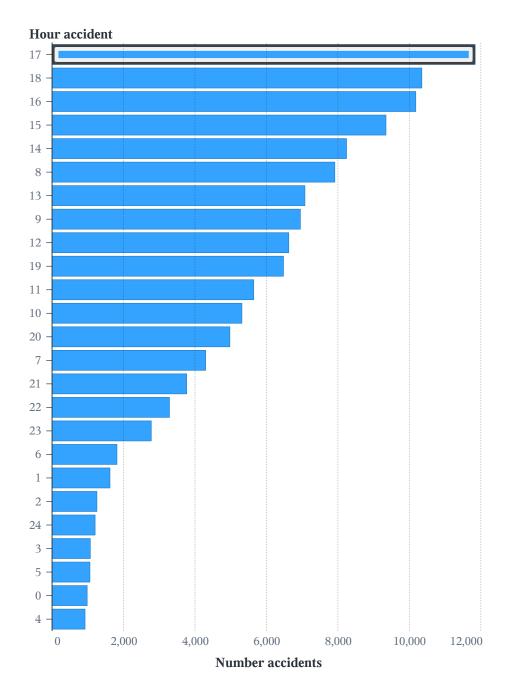
The graph shows that driving behaviour differs by day of the week, with the maximum speed reached on Monday. There's a noticeable drop in maximum speed around mid-weekday and then it increased again by Thursday and slide through the weekend with Saturday having the lowest maximum speed. this could be due to various factors, such as reduced traffic, weekend speed enforcement, or due to holiday preparations.

# Number of Casualties by weekday





# Hour of accident by number of accident



Hour accident 🔺	Number accidents
0	983
1	1,621
2	1,256
3	1,071
4	923
5	1,060
6	1,816
7	4,298
8	7,913
9	6,950
10	5,313
11	5,644
12	6,625
13	7,077
14	8,241
15	9,345
16	10,179
17	11,841
18	10,348
19	6,477
20	4,976
21	3,767
22	3,286
23	2,777
24	1,205

### Conclusions and Insights

#### **Key Findings**

Accident by Time: Based on the collected data, accidents frequently occur around certain times of the day. Meaning that it's riskier to drive around certain periods of the day.

Accident by Weekday: Based on our analysis, accidents occur mostly on Thursdays and Fridays. This could be due to fatigue from traffic or rush hour. Liquor and drugs can also contribute to this because it's the weekend and people travel more on weekends compared to weekdays.

Accident by Month: Based on our data collection, we observed that November has the highest number of accidents compared to other months. This could be due to the holiday season, in preparation for the December festivities. We also observed a surge in liquor and drugs during this time. That can also be a major factor.

#### Recommendation

**Insfrastructural Development**: This development is a vital component in enhancing road safety. Improvements such as better road lights can reduce the risk of accidents at night or in poor weather conditions by increasing visibility. Well-maintained signage is vital to providing drivers and other road users with information about road traffic, conditions, and regulations. This is very important in a high-risk area.

Installing speed cameras will help reduce the maximum speed limit to the lowest. Speed cameras can be used to enforce safer driving behaviour. Cameras should be strategically placed in a high-risk area with a low speed limit and in some other region with a history of speeding.

**Enchance Traffic Law Enforcement:** Enchancing traffic law enforcement is a vital strategy for improving road safety and reducing accidents. The law has to be very effective so that offenders will be issued a ticket and ensure compliance with traffic regulations.

Creating Traffic Awareness: Implementing public safety campaigns during weekends and the last quarter of the year could reduce the risk of accidents. However, the analysis suggests a wide range of accident prevention strategies, including the promotion of safe driving campaigns focused on the dangers of driving under the influence of drugs or liquor.

**Data Collection:** This is fundamental to understanding and improving road safety. Reliable data allows for informed decision-making and the development of targeted interventions to reduce risk oc accidents

#### Conclusion

Based on our analysis of the 2016 accident data from the Netherlands, we have provided key insights into the trend and patterns related to accidents. We observed that accidents spike during the winter months, with a notable correlation between accident occurrence and intoxication, particularly on weekends. The data also revealed that the maximum speeds differ by day, with the highest speed recorded at the beginning of the week, and finally, it also revealed that the frequent occurrence of accidents varies by time of the day, potentially contributing to the frequency and severity of accidents.

### **Appendix**

1.1	
A1.1 Number ac	cidents, Number casualties by Month accident
Filters:	Weekday accident = 8 January 1960
A1.2 Number ac	cidents, Number casualties by Weekday accident
Filters:	( 0 ≤ Number casualties ≤ 9 ) AND Number casualties NOT MISSING Weekday accident = 8 January 1960
	Weekday accident = 6 January 1700
A1.3 Number ac	cidents, Number casualties by Hour accident
Filters:	Weekday accident = 8 January 1960
A1.4 Number ac	cidents of Weather condition 2
Filters:	Weekday accident = 8 January 1960
A1.5 Ratio casua	lties by Month accident
Filters:	Weekday accident = 8 January 1960
A2.1 Number ac	cidents of Youngest casualty
Filters:	Youngest casualty NOT MISSING
A3.1 Frequency	Percent of Accident ending
Display Rules:	Accident ending
	Lethal
	Material only

#### A4.1 List table - Month accident 1

Filters:

Other

Month accident NOT MISSING (  $9,487 \le$  Number accidents (Frequency)  $\le$  12,028 ) AND Number accidents (Frequency) NOT MISSING

#### A5.1 Dual axis time - Month accident 4

Filters: Month accident NOT MISSING

(  $30 \le Maximun$  speed indicated  $\le 130$  ) AND Maximun speed indicated NOT MISSING

#### A6.1 Dual axis bar-line - Month accident 1

Filters: Month accident NOT MISSING

( $0 \le Number casualties \le 9$ ) AND Number casualties NOT MISSING

(9,487 ≤ Number accidents (Frequency) ≤ 12,028 ) AND Number accidents (Frequency) NOT MISSING

### A7.1 Time - Month and weekday Hierarchy 2

Drill Levels: Month and weekday Hierarchy: November

#### A8.1 Time - Month and weekday Hierarchy 3

Drill Levels: Month and weekday Hierarchy: November

Filters: Month accident NOT MISSING

Weekday accident NOT MISSING

( 30 ≤ Maximun speed indicated ≤ 130 ) AND Maximun speed indicated NOT MISSING

#### A9.1 Time - Month and weekday Hierarchy 1

Drill Levels: Month and weekday Hierarchy: November

Filters: Month accident NOT MISSING

Weekday accident NOT MISSING

(0 ≤ Number casualties ≤ 9) AND Number casualties NOT MISSING