Aya Kakizaki

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EDUCATION

Georgia Institute of Technology   **Atlanta, GA**
Bachelor of Science in Computational Media   January 2022 – December 2024

Georgia State University   **Atlanta, GA**
Bachelor of Science in Computer Science   August 2020 – December 2021

WORK EXPERIENCE

Facebook   **Atlanta, GA**
UX Designer   March 2021 – April 2021
- Work closely with the designer team to help design a new homepage for the mobile app. Assisted in prototyping new features efficiently.
- Implemented efficient and effective design methods and strategies based on the user's experience.
- Advocated in design decisions with the research team.

Skillshot   **Atlanta, GA**
Event Manager   May 2022 – June 2022
- Overseeing the technology aspect of the esport events to ensure their success.
- Implementing my understanding of event management and broadcast production.
- Managed vendor relationships and communication.

i2planning LLC   **Atlanta, GA**
Academic Tutor   August 2016 – Present
- Assists young students in ESOL in building and strengthen English skills.
- Tutor K-12 students in a wide range of subjects: Science, History, Mathematics, English LA.
- Prepare middle and high school students for state and national standardized tests.

PROJECTS

Habit App
- This IOS app keeps track of daily habits. As a product designer, the goal of the project was to implement a feature of subgoals to promote users' usability and encourage healthy habits.
- Implemented extended user research and prototyping.

Japanese Student Association website
- Collaboratively worked to identify how the website's design can be improved for easier usability so that Japanese learners can easily navigate. I assisted in conducting usability tests to analyze students' experiences.

ACTIVITIES

Design Summit at Meta   July 2022 - Present
- A mentorship program of learning from product designers at Meta to discover more about the design and user research process.
- Gaining both soft and technical skills for portfolio development, and learning to make design more equitable and diverse

GT Design Club   January 2022-Present
- Learning to Engage in the practical, theoretical, and cultural usages of design to improve user experience.
- Participate in design workshops to learn new design strategies and skills.