

## Website Evaluation Form

### Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

### I. General Information

1. URL of site evaluated: <https://kalapinski.github.io/isth-7340/pilotfile/Kalapinski-pilot.html>
2. Author of site evaluated: Angelica Kalapinski
3. Evaluator's first name: Susan

### II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4, 2.80 GHz, 4 MB RAM):  
HP Pavilion dm3-1132us / Windows 7 / 1.6 GHz / 4GB RAM
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)  
Google Chrome
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):  
AT&T WiFi (universe?)

### III Design and Development

**Instruction:** For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>DESIGN</b>					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	<u>5</u>	2	3	4	<u>5</u>
<u>Please explain your feedback</u>					
Yes, but I couldn't see the links at the top very well.					
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u>					
The Colors are very nice. The text is a bit light.					
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	<u>2</u>	3	4	5
<u>Please explain your feedback</u>					
Why is the HOME in the center? That wasn't where I expected.					
4. Homepage is linked from all subsequent pages.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u>					
Now that I know where it is.					
5. Multimedia elements have a clear purpose.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u>					
<del>Not sure what they are.</del> Yes, photographs are useful.					
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u>					
They loaded fine. Can't download them.					
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.	<u>1</u>	2	3	4	5
<u>Please explain your feedback</u>					
I don't see any of this information for your pictures.					
8. Text is easy to read and contrasts with background.	<u>1</u>	2	3	4	5
<u>Please explain your feedback</u>					
See above.					
9. Site content is widely accessible or appropriate adaptations or explanations have been made.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u>					
I love the content. So cute!					

## CONTENT

1. Pages have clear and appropriate title in title bar.

Strongly  
Disagree

Disagree

Neutral

Agree

Strongly  
Agree

1

2

3

4

5

Is "Happy Tails Dog Central" the title?

Please explain your feedback

2. Links are appropriate, clearly labeled, and have a definite purpose.

1

2

3

4

5

Please explain your feedback

Your links appear to be useful and appropriate. They're labeled.

3. Links are up-to-date and functional.

1

2

3

4

5

Please explain your feedback

Most of the links worked. One went to the wrong page. I didn't check them all.

4. Useful content is embedded no further than two layers deep.

1

2

3

4

5

Please explain your feedback

I don't know what this means.

5. Site contains in-depth content that encourages users to return.

1

2

3

4

5

Please explain your feedback

I'd check back for more information.

6. Information is accurate and current.

1

2

3

4

5

It looks like it, I can't be sure though.

Please explain your feedback

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.

1

2

3

4

5

Please explain your feedback

Yes.

### CREDIBILITY

1. Credibility is established by including information regarding author, affiliations, and credentials.

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1	2	3	4	5

Please explain your feedback

Your name is on it. Give more credentials.

2. Contact person with e-mail address is included.

1	2	3	4	5
				5

Yes! At the bottom. Not very readable though.

Please explain your feedback

3. Site is bias-free or explicitly states point of view.

1	2	3	4	5
				5

Yes.

Please explain your feedback

4. Material is original or includes appropriate citations with no copyright infringement.

1	2	3	4	5
		3		

The site doesn't say.

Please explain your feedback

5. Correct punctuation, spelling, and grammar indicate care and attention to detail.

1	2	3	4	5
				5

Please explain your feedback

I found no errors.

6. Site indicates date(s) that material was created or updated.

1	2	3	4	5
				5

Please explain your feedback

At the bottom.