Website Evaluation Form

Instructions for use:
This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.
Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated: https://akalapinski.github.io/islt_7360/pilotsite/Kalapinski-pilot.html

2. Author of site evaluated: Angelica Kalapinski

3. Evaluator's first name: Courtney

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
   HP running Windows 8, Intel Core i5 @ 2.90GHz, 8.00GB RAM

2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
   Internet Explorer 11

3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
   Wifi via work/office.

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

DESIGN

1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.
   1   2   3   4   (5)

   <u>Please explain your feedback</u>
   Pages are easily located at the top of the webpage - the supporting pages match what is listed in the "Mission".

2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.
   1   2   3   4   (5)

   <u>Please explain your feedback</u>
   Webpage is cleanly designed, with proper use of space, tasteful color scheme and soft background.

3. Navigation is intuitive, easy to understand, and provides flexibility in movement.
   1   2   3   4   (5)

   <u>Please explain your feedback</u>
   Navigating through supporting pages is easy to do via the navigation bar at top of web page.

4. Homepage is linked from all subsequent pages.
   1   2   3   4   (5)

   <u>Please explain your feedback</u>
   I can easily navigate back to the hompage from every other page.

5. Multimedia elements have a clear purpose.
   1   2   3   4   (5)

   <u>Please explain your feedback</u>
   The images provided are obviously being used on the page to represent exactly what the webpage is about.

6. Multimedia elements load quickly or file size is indicated with user option to download.
   1   2   3   4   (5)

   <u>Please explain your feedback</u>
   I had no issues loading the photos on the pages.

7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.
   1   2   (3)?   4   5

   <u>Please explain your feedback</u>
   I don't know what this means.

8. Text is easy to read and contrasts with background.
   1   2   3   (4)   5

   <u>Please explain your feedback</u>
   Some text was difficult to read - not dark enough in contrast to the background.

9. Site content is widely accessible or appropriate adaptations or explanations have been made.
   1   2   (3)   4   5

   <u>Please explain your feedback</u>
   I'm not sure what this question is asking.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

CONTENT

1. Pages have clear and appropriate title in title bar.   1   2   3   4   (5)

Please explain your feedback

Every page is clearly labeled with a title relating to the information on said page.

2. Links are appropriate, clearly labeled, and have a definite purpose   1   2   3   4   (5)

Please explain your feedback

The links in each page are appropriately labeled and lead to related information or related page.

3. Links are up-to-date and functional.   1   2   3   (4)   5

Please explain your feedback

Every link I have used on the webpage has navigated me correctly - apart from a few links on the events page.

4. Useful content is embedded no further than two layers deep.   1   2   3   4   (5)

Please explain your feedback

There aren't too many layers to the site. I don't really see many links within links.

5. Site contains in-depth content that encourages users to return.   1   2   3   4   (5)

Please explain your feedback

Especially the upcoming events - the page with that information would definitely keep me coming back to see what new events are coming up.

6. Information is accurate and current   1   2   3   (4)   5

Please explain your feedback

Some of the event links did not work, so they didn't provide me with accurate information or more info on dates of events.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.   1   2   3   4   (5)

Please explain your feedback

The site looks geared toward dog lovers, and it has events and shops that a dog lover would want to know about.

CREDIBILITY

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

1. Credibility is established by including information regarding author, affiliations, and credentials. 1 2 3 4 (5)

Please explain your feedback

The "About us" section clearly explains who created the site.

2. Contact person with e-mail address is included. 1 2 3 4 (5)

Yes there is a name link that directs me to an email address.

Please explain your feedback

3. Site is bias-free or explicitly states point of view. 1 2 3 4 (5)

Yes. The home page clearly states on the aim/point of view of the site.

Please explain your feedback

4. Material is original or includes appropriate citations with no copyright infringement. 1 2 (3) 4 5

Please explain your feedback

I'm not sure where the photos came from - they might be taken from a different hompage.

5. Correct punctuation, spelling, and grammar indicate care and attention to detail. 1 2 3 4 (5)

Please explain your feedback

I found no errors in punctuation, spelling, or grammar with site information.

6. Site indicates date(s) that material was created or updated. 1 2 3 4 (5)

Please explain your feedback

The site clearly states when the pages were last updated. One of the photos has a date on it aswell.