**Website Evaluation Form**

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated:https://akalapinski.github.io/islt\_7360/pilotsite/Kalapinski\_pilot.html\
2. Author of site evaluated:  Angelica Kalapinski
3. Evaluator’s first name:Jeremy

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

Dell Inspirion running Windows 10, 3rd Generation Intel Core i5-3330 processor, up to 3.2 GHz, 8 GB RAM

1. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Chrome Version 53.0.2785.116 m

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Uverse 6.6mbps

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Links to appropriate pages all work. Multiple pages that have navigation to reach each respective page.** | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The colors on the pages are coordinated and stay true through each page. The space doesn’t seem cluttered, however the background does make the links a little  hard to read. Would recommend bolding the links or changing to a color that stands out more against the green background.** | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The navigation is simple to use and the user is able to easily move through the different pages.** | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **All the pages link successfully the the homepage.** | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The pictures are all match the theme and focus of the webpage.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The images all load pretty quickly with the page.** | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The information for the page is able to be found when viewing the source element.** | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There were no issues accessing the different pages.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The main page and menu categories are all appropriate.** | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The links all go to appropriate sites that match the hyperlinks.** | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Couldn’t find any broken links.** | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The page information was easily accessible and didn’t require through searching.** | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The site’s content was sectioned off well. There was in-depth content for most of the pages with exception of the dog grooming and pet supplies.** | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Could find in inaccurate information and everything seemed up-to-date.** | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There is a definite useful purpose for the intended audience.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Mission and about us section give information for why the site was created and how the author has the credentials as a dog lover.** | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There is an email address at the bottom of every page that appears genuine.** | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The site explicitly states it is dedicated to dogs, so the bias is only towards the intended audience that would find use in the site. No Cat lovers. Sorry.** | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There are no citations for the two pictures.** | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Didn’t find any grammatical errors.** | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The site shows it was last updated September 22, 2016.** | | | | | |