

Alara Kalfazade

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Education

Brown University
B.S. in Computer Science - Economics
Graduation in May 2024 • 3.7/4.0

Experience

Willkie Farr & Gallagher • Web Development UX/UI Intern
New York, NY / Jun - Dec 2023

- Designed prototypes for Adult Resources and Pro Bono platforms, using Sketch, serving approximately 1200 lawyers in 13 offices.
- Assisted in creating and updating websites using HTML and CSS.
- Conducted user testing with test cases to ensure functionality before releasing an app.
- Applied Agile and Lean UX methodologies, including design sprints, daily stand-ups, and collaborative design sessions for iterative design improvements.

Brown University • Teaching Assistant
Providence, RI / Sep - Dec 2022

- Worked for Andries van Dam and Intro to CSCI 0150: Object-Oriented Programming and Computer Science, a class of 440 students.
- Held weekly lab sections for 20 students and office hours to help with debugging and concepts taught.
- Graded students' assignments and projects.

Ernst & Young • Business Consulting Intern
Istanbul, Turkey / Jun - Jul 2022

- Consulted an automotive corporation on a live case regarding a business model change.
- Researched specific client industry to develop potential solutions to the client's problems.
- Presented results and recommendations to the client.

Projects

Bonno • Designer
Providence, RI / Jan 2024

- Conceptualized Bonno, a Turkish linen brand specializing in tablecloths, napkins, and placemats.
- Created an immersive brand identity, including logo design, typography, color palette, and brand collateral.
- Designed a high-fidelity website for Bonno's online shop using Figma.

Hello • Researcher & Designer
Providence, RI / Oct - Nov 2022

- Designed a high-fidelity prototype for the startup 'Hello', a search engine for developers and technical questions, enhancing user experience and functionality.
- Ran critique sessions to gather feedback and update the prototype.
- Conducted user testing on the final design, optimizing usability and functionality.

Skills

Figma/Sketch	HTML/CSS	Wireframing
Adobe Xd	Javascript	Prototyping
Adobe InDesign	Python	User Interviews
Adobe Illustrator	Web Development	A/B Testing
Adobe Photoshop	Interaction Design	User Testing