# ALARA KALFAZADE

**EXPERIENCE** 

**Brown University** / Teaching Assistant Providence, RI / September - December 2022

Worked as a Teaching Assistant for Andries van Dam and CSCI 0150: Introduction to Object Oriented Programming and Computer Science. Held 2 hours of lab sections for 20 students and 4 hours of office hours per week to help the students with debugging and concepts taught; graded students' assignments.

**Ernst & Young** / Business Consulting Intern Istanbul, Turkey / June - August 2022

Consulted an automotive corporation on a live case regarding a business model change. Researched specific client industry to develop potential solutions to the client's problems; presented results and recommendations to the client.

## **WORK**

**Scare The Bears** / Designer & Front End Developer Providence, RI / January 2023

Developed a website using React, JavaScript, CSS, and GPT-3 that generates scary stories using a sequence of words typed in by the user. Designed the interface using Figma.

**Hello** / Researcher & Designer Providence, RI / October - November 2022

Designed a Figma framework and interactive prototype for a startup called 'Hello' which is a search engine for developers and technical questions. Created wireframes and high-fidelity prototype, ran critique sessions to update the prototype, and conducted user testing on the final design.

**Eye Tracking** / Researcher & Designer Providence, RI / October 2023

Designed two different versions of a bakery homepage and used eye tracking method to evaluate the usability and the efficiency of each design. Collected data of where and for how long people are looking and converted these data streams into heatmaps.

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#### **EDUCATION**

**Brown University**Providence, RI / 2020 - Present

A.B. Computer Science-Economics 3.53/4.0 GPA

Expected Graduation May 2024

Saint George's Austrian High School Istanbul, Turkey / Class of 2020

## **SKILLS**

Prototyping
Personas
Responsive Web Design
Sketching
Storyboarding
User Research
User Testing
Wireframing

#### **SOFTWARE**

Figma
Balsamiq
Adobe XD
Adobe Premiere Pro
Microsoft Office Suite
Common IDEs

### **PROGRAMMING**

HTML
CSS
JavaScript
React
Java
Python
SQL
C