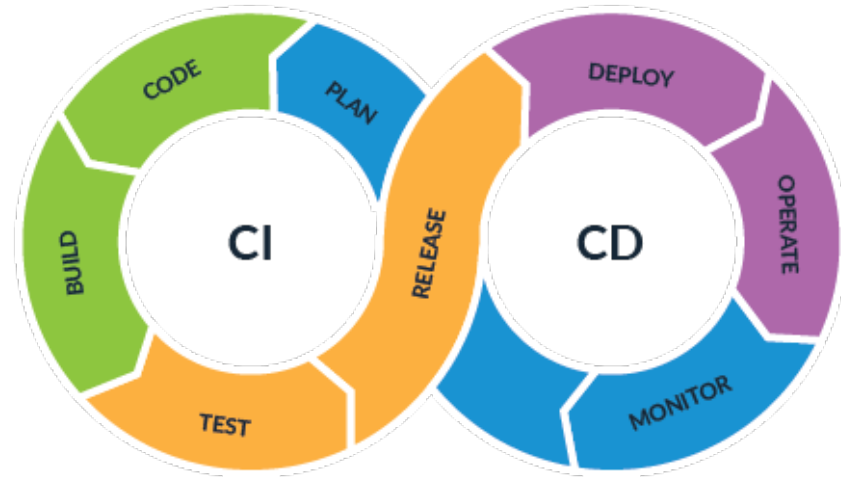


Benefits of CI/CD

By: Arnold Kamanzi



Deliver Value Faster

- Decrease time to deliver new features to customers
- Increase revenue as a result
- Gain competitive advantage over competitors



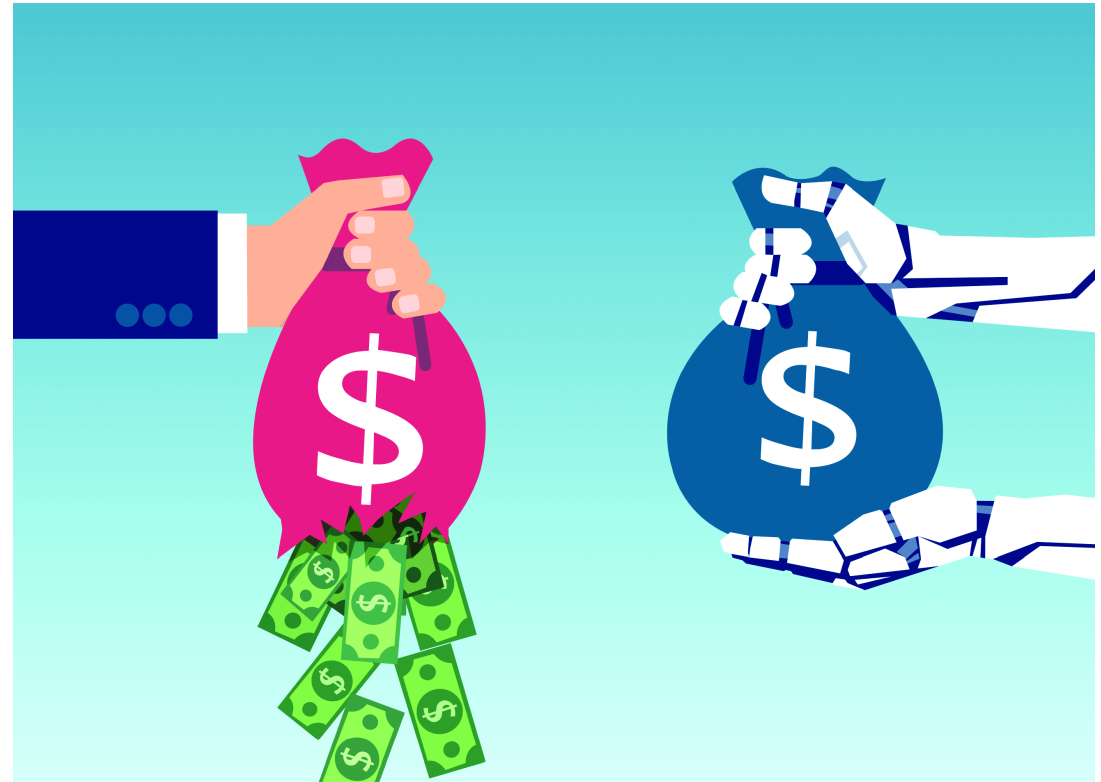
Save Money and Labor

- Automate the deployment process
- Save money
- Avoid human error and time spent fixing issues



Protect Revenue

- Quickly undo changes causing issues in production
- Reduce downtime of issues caused by new features



Customer Satisfaction

- Build customers confidence in your services
- Increase Customer Trust

