# **Mateus Oliveira**

# Web Developer Full Stack

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I am a versatile full stack developer with a background in Journalism, equipped with a blend of soft and technical skills in communication. With a solid foundation in both frontend and back-end technologies, I am dedicated to crafting intuitive web solutions that meet the needs of users. Through my continuous learning and commitment to staying up-to-date with the latest industry trends, I am confident in my ability to contribute to development teams and deliver good results.

## **EDUCATION**

# Spiced Academy, Berlin, Germany, May 2023 - August 2023

Certification - Web Developer Full Stack

I gained expertise in both front-end and back-end development, mastering a range of programming languages, frameworks and tools, allowing me to build interactive and responsive web applications from scratch. The hands-on approach emphasized project-based learning, enabling me to apply theoretical knowledge to real-world scenarios and collaborate effectively within a development team.

# University Estácio do Ceará, Fortaleza, Brazil, January 2016 - October 2020

Bachelor of Journalism (B.A.)

I could collaborate with fellow students who share an interest in effective communication, gaining practical experience in writing, reporting, and multimedia production. Workshops and seminars led by industry experts would provide me with valuable insights and skills to excel in the field. Being part of debate societies would further sharpen my communication and argumentation abilities.

## **WORK EXPERIENCE**

# International Business Relationship Agent, April 2022 - April 2023

AUTODOC AG - Berlin, Germany

- I developed strong teamwork and collaboration skills, as I worked closely with my colleagues and supervisors on strategies to better serve b2b customers;
- Acquired responsibility and flexibility when working in unconventional work schedules, standing out as one of the most helpful and communicative agents during my time at the company.
- Demonstrated intercultural awareness and multilingual abilities to establish and improve solid relations.
- · Facilitated productive communication and friendly cooperation between multiple international sectors.

# Digital Marketing Analyst, November 2020 - April 2022

Freelancer - Fortaleza, Brazil

- Analyzed metrics and trends to identify opportunities for growth, engagement, and brand awareness for small business;
- Acquired excellent research skills by conducting qualitative and quantitative assessments on the conditions and behaviors of the target public;
- Created a wide variety of digital marketing content, including blogs, social media content, videos, presentations and digital adverts.
- Implemented posting schedule, considering web traffic and customer engagement metrics for optimum results.
- Used outstanding creativity and content-writing skills to develop engaging copy and content for diverse industry clients.

# Fortaleza City Hall - Fortaleza, Brazil

- Received, sorted and directed incoming mail to maintain good communication channels.
- Planned office events by reserving venues, communicating schedules and coordinating setup.
- I worked collaboratively with various city departments in Fortaleza. I assisted in developing messaging for initiatives, programs, and events, ensuring that our communication efforts aligned with the city's overarching strategy.
- I served as the primary point of contact between the city administration and the media (TV, Radio and Magazines), ensuring that accurate and timely information was disseminated to the public.

#### **TECHNICAL SKILLS**

Techniques: Agile, SCRUM, Jira Agile, UI-UX;

**Tools and Frameworks:** TypeScript, JavaScript, HTML, CSS, React, Next.js, Databases (MongoDB), Tailwind, UI-UX, Express, Git, GitHub;

#### **SOFT SKILLS**

Effective Communication, Positive Demeanor, Problem-Solving, Adaptability, Attention to Detail, Team Collaboration, Organizational Skills, Creative Thinking, Analytical Thinking, Flexibility;

#### **PROJECTS**

**MyCelery App:** During my time at the Tech Full Stack bootcamp, I had the opportunity to develop MyCelery, an engaging application designed exclusively for my cohort, "Celery." This private social media platform allowed users to create profiles, connect with fellow cohort members, and engage in meaningful conversations through a feed of messages.

**GitHub repository**: A diverse collection of repositories showcasing my extensive work in web development. With over 20 repositories, I've accumulated a wealth of exercises, challenges, and fully-fledged projects. These repositories serve as a testament to my dedication to honing my coding skills and exploring various facets of software development.

**Web Page:** In crafting my portfolio page, I placed a significant emphasis on showcasing my technical proficiency and design expertise. This platform served as a testament to my skills in web development, with a particular focus on creating a seamless and responsive user experience.

Available on <u>linktree/akamateus</u>

#### **LANGUAGES**

Portuguese: First Language
British English: Proficient
Spanish: Intermediate

**German:** Elementary