

# ANNALISE KAMEGAWA

Product Development & Design Research

Specializes in the **creation of both physical and digital assets**. Has worked extensively with the Adobe suite to put out graphics for wide consumption. Experience in research and journalism allows for key insights into the processes that go behind understanding the populations we serve with the products that we create.

Strengths include putting out quality content while meeting deadlines, working with teams to **ideate creative solutions**, and producing media that strives to change perspectives.

## University of California, Berkeley

- BA in Cognitive Science, Class of 2020
- Berkeley Certificate of Design Innovation

**Phone** 949 554 8295

**Email** akamegawa98@berkeley.edu

**Website** akamegawa98.github.io

**LinkedIn** linkedin.com/in/annalise-kamegawa-937817137

**Advanced:** Adobe InDesign, Adobe Illustrator, Google Suite, HTML, CSS

**Proficient:** Maya, Unity, Cura, Psychtoolbox for MatLab, MatLab, Adobe Premier, Adobe Photoshop, Python

**Familiar:** AutoCAD, Fusion 360, JQuery, Adobe After Effects

## SUPER USER

*CITRIS Invention Lab, UC Berkeley*

**JAN 2019- PRESENT**

- Post weekly hours that allow anyone with a makerspace pass to utilize the equipment in the CITRIS Invention Lab, UC Berkley's first, all-access makerspace
- Assist students users in operating and troubleshooting digital fabrication equipment like laser cutters and 3D printers

## GRAPHIC DESIGN & EXHIBITS INTERN

*UC Berkeley Communications Library*

**AUG 2018 - PRESENT**

- Create assets with the Adobe Suite to create quality graphics that reach a wide audience of students and faculty members
- Assist in managing, setting up, and maintaining exhibits in and around the UC Berkeley Libraries
- Produce a diverse body of graphics that optimizes UC Berkeley's styling guide

## RESEARCH ASSISTANT

*The Whitney Laboratory for Perception and Action*

**FEB 2019 - AUGUST 2019**

- Became proficient in utilizing MatLab's Psychtoolbox to design, program and run experiments in the field of ensemble perception.
- Wrote Python scripts to organize and sort data
- Stayed up to date with innovations in the field of reverse correlation techniques and ensemble perception
- Volunteered in their internship program for high school students that aims to teach skills one would need to thrive in a collegiate psychology research lab

## OPINION EDITOR

*The Daily Californian*

**MAY 2018 – SEPT 2018**

- Produced editorials that reflected the voices and opinions of the Daily Californian's editorial board.
- Worked daily with the summer's columnists to develop their narrative voices
- Recruited Berkeley community members to write op-eds that spoke to their experiences in and around the city of Berkeley and the University of California
- Spearheaded interdepartmental collaborations to put out multimedia content such as a video interview series with columnists and evocative editorial illustrations.