

ANNALISE KAMEGAWA

UC BERKELEY: COGNITIVE SCIENCE & DESIGN INNOVATION: CLASS OF 2020

PROFILE

Specializes in the creation of both physical and digital assets. Has worked extensively with the Adobe suite to put out graphics for wide consumption. Experience in research and journalism allows for key insights into the processes that go behind understanding the populations we serve with the products that we create. Strengths include putting out quality content while meeting deadlines, working with teams to ideate creative solutions, and producing media that strives to change perspectives.

CONTACT

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SKILLS

- Advanced: Adobe InDesign, Adobe Illustrator, Google Suite, HTML, CSS
- Proficient: Maya, Unity, Cura, Psychtoolbox for MatLab, Adobe Premier, Adobe Photoshop, Python
- Familiar: AutoCAD, Fusion 360, JQuery, Adobe After Effects

WORK EXPERIENCE

Research Assistant – The Whitney Laboratory for Perception and Action

December 2018 - PRESENT

- Utilize MatLab's Psychtoolbox to design and run experiments in the field of ensemble perception.
- Volunteer in their internship program for high school students that aims to teach skills one would need to thrive in a psychology research lab

Super User- CITRIS Invention Lab, UC Berkeley

JAN 2019- PRESENT

- Help students in lab use equipment
- Answer questions on how to properly use facilities
- Post weekly hours to allow users to utilize lab resources

Graphic Design Intern - UC Berkeley Communications Library

AUG 2018 - PRESENT

- Utilize Adobe InDesign, Adobe Photoshop, and Adobe Illustrator to create graphics and promotional signage and advertising for events
- Assist in managing and maintaining exhibits

Opinion Editor - The Daily Californian

MAY 2018 – SEPT 2018

- Produced editorials
- Edited daily writing of columnists
- Collaborated with other departments to put out multimedia content (interviews, special videos, illustrations, etc.)