ANNALISE KAMEGAWA

Product Development & Design Research

EDUCATION

University of California, Berkeley

BA in Cognitive Science, Class of 2020 Berkeley Certificate of Design Innovation

CONTACT

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SKILLS

Advanced: Adobe InDesign, Adobe Illustrator, Google Suite, HTML, CSS **Proficient:** Maya, Unity, Cura, Psychtoolbox for MatLab, MatLab, Adobe Premier, Adobe Photoshop, Python

Familiar: AutoCAD, Fusion 360, JQuery, Adobe After Effects

SUPER USER

CITRIS Invention Lab, UC Berkeley

JAN 2019- PRESENT

- Post weekly hours that allow anyone with a makerspace pass to utilize the equiptment in the CITRIS Invention Lab, UC Berkley's first, all-access makerspace
- Assist students users in operating and troubleshooting digital fabrication equipment like laser cutters and 3D printers

GRAPHIC DESIGN & EXHIBITS INTERN

UC Berkeley Communications Library

AUG 2018 - PRESENT

- Create assets with the Adobe Suite to create quality graphics that reach a wide audience of students and faculty members
- Assist in managing, setting up, and maintaining exhibits in and around the UC Berkeley Libraries
- Produce a diverse body of graphics that optimizes UC Berkeley's styling guide

RESEARCH ASSISTANT

The Whitney Laboratory for Perception and Action

FEB 2019 - AUGUST 2019

- Became proficient in utilizing MatLab's Psychtoolbox to design, program and run experiments in the field of ensemble perception.
- Wrote Python scripts to organize and sort data
- Volunteered in their internship program for high school students that aims to teach skills one would need to thrive in a collegiate psychology research lab

OPINION EDITOR

The Daily Californian

MAY 2018 - SEPT 2018

- Produced editorials that reflected the voices and opinions of the Daily Californian's editorial board.
- Worked daily with the summer's columnists to develop their narrative voices
- Recruited Berkeley community members to write op-eds that spoke to their experiences in an around the city of Berkeley and the University of California
- Spearheaded interdepartmental collaborations to put out multimedia content such as a video interview series with columnists and evocative editorial illustrations.