

Ratings encoding

In the table below, each row represents a user's ratings of movies: ✓ (check) indicates the person liked the movie, ✗ (x) that they didn't, and • (dot) that they didn't rate it one way or another (neutral rating or didn't watch). Can encode these ratings numerically with 1 for ✓ (check), −1 for ✗ (x), and 0 for • (dot).

Person	Fyre	Frozen II	Picard	Ratings written as a 3-tuple
P_1	✗	•	✓	
P_2	✓	✓	✗	
P_3	✓	✓	✓	
P_4	•	✗	✓	

Definitions

Term	Notation	Example(s)	We say in English ...
sequence	x_1, \dots, x_n		A sequence x_1 to x_n
summation	$\sum_{i=1}^n x_i$ or $\sum_{i=1}^n x_i$		The sum of the terms of the sequence x_1 to x_n
all reals	\mathbb{R}		The (set of all) real numbers (numbers on the number line)
all integers	\mathbb{Z}		The (set of all) integers (whole numbers including negatives, zero, and positives)
all positive integers	\mathbb{Z}^+		The (set of all) strictly positive integers
all natural numbers	\mathbb{N}		The (set of all) natural numbers. Note: we use the convention that 0 is a natural number.
piecewise rule definition	$f(x) = \begin{cases} x & \text{if } x \geq 0 \\ -x & \text{if } x < 0 \end{cases}$		Define f of x to be x when x is nonnegative and to be $-x$ when x is negative
function application	$f(7)$ $f(z)$ $f(g(z))$		f of 7 or f applied to 7 or the image of 7 under f f of z or f applied to z or the image of z under f f of g of z or f applied to the result of g applied to z
absolute value	$ -3 $		The absolute value of -3
square root	$\sqrt{9}$		The non-negative square root of 9

Data types

Term	Examples: (add additional examples from class)
set unordered collection of elements <i>repetition doesn't matter</i> <i>Equal sets agree on membership of all elements</i>	$7 \in \{43, 7, 9\}$ $2 \notin \{43, 7, 9\}$
n-tuple ordered sequence of elements with n “slots” ($n > 0$) <i>repetition matters, fixed length</i> <i>Equal n-tuples have corresponding components equal</i>	
string ordered finite sequence of elements each from specified set <i>repetition matters, arbitrary finite length</i> <i>Equal strings have same length and corresponding characters equal</i>	

Special cases:

When $n = 2$, the 2-tuple is called an **ordered pair**.

A string of length 0 is called the **empty string** and is denoted λ .

A set with no elements is called the **empty set** and is denoted $\{\}$ or \emptyset .

Defining sets

To define sets:

To define a set using **roster method**, explicitly list its elements. That is, start with $\{$ then list elements of the set separated by commas and close with $\}$.

To define a set using **set builder definition**, either form “The set of all x from the universe U such that x is ...” by writing

$$\{x \in U \mid \dots x \dots\}$$

or form “the collection of all outputs of some operation when the input ranges over the universe U ” by writing

$$\{\dots x \dots \mid x \in U\}$$

We use the symbol \in as “is an element of” to indicate membership in a set.

Example sets: For each of the following, identify whether it’s defined using the roster method or set builder notation and give an example element.

$$\{-1, 1\}$$

$$\{0, 0\}$$

$$\{-1, 0, 1\}$$

$$\{(x, x, x) \mid x \in \{-1, 0, 1\}\}$$

$$\{\}$$

$$\{x \in \mathbb{Z} \mid x \geq 0\}$$

$$\{x \in \mathbb{Z} \mid x > 0\}$$

$$\{\text{A}, \text{C}, \text{U}, \text{G}\}$$

$$\{\text{AUG}, \text{UAG}, \text{UGA}, \text{UAA}\}$$

Defining functions ratings

Recall our representation of Netflix users' ratings of movies as n -tuples, where n is the number of movies in the database. Each component of the n -tuple is -1 (didn't like the movie), 0 (neutral rating or didn't watch the movie), or 1 (liked the movie).

Consider the ratings $P_1 = (-1, 0, 1)$, $P_2 = (1, 1, -1)$, $P_3 = (1, 1, 1)$, $P_4 = (0, -1, 1)$

Which of P_1 , P_2 , P_3 has movie preferences most similar to P_4 ?

One approach to answer this question: use **functions** to define distance between user preferences.

For example, consider the function d_0 :

given by

→

$$d_0((x_1, x_2, x_3), (y_1, y_2, y_3)) = \sqrt{(x_1 - y_1)^2 + (x_2 - y_2)^2 + (x_3 - y_3)^2}$$

Extra example: A new movie is released, and P_1 and P_2 watch it before P_3 , and give it ratings; P_1 gives ✓ and P_2 gives ✗. Should this movie be recommended to P_3 ? Why or why not?

Extra example: Define a new function that could be used to compare the 4-tuples of ratings encoding movie preferences now that there are four movies in the database.

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