Ratings encoding

In the table below, each row represents a user's ratings of movies: ✓ (check) indicates the person liked the movie, ✗ (x) that they didn't, and • (dot) that they didn't rate it one way or another (neutral rating or didn't watch). Can encode these ratings numerically with 1 for ✓ (check), -1 for ✗ (x), and 0 for • (dot).

Person	Fyre	Frozen II	Picard	Ratings written as a 3-tuple
P_1	✗	•	✓	
P_2	✓	✓	✗	
P_3	✓	✓	✓	
P_4	•	✗	✓	

Defining sets

To define sets:

To define a set using **roster method**, explicitly list its elements. That is, start with { then list elements of the set separated by commas and close with }.

To define a set using **set builder definition**, either form "The set of all x from the universe U such that x is ..." by writing

$$\{x \in U \mid ...x...\}$$

or form "the collection of all outputs of some operation when the input ranges over the universe U" by writing

$$\{...x... \mid x \in U\}$$

We use the symbol $\in$ as "is an element of" to indicate membership in a set.

Example sets: For each of the following, identify whether it's defined using the roster method or set builder notation and give an example element.

$\{-1, 1\}$

$\{0, 0\}$

$\{-1, 0, 1\}$

$\{(x, x, x) \mid x \in \{-1, 0, 1\}\}$

$\{\}$

$\{x \in \mathbb{Z} \mid x \geq 0\}$

$\{x \in \mathbb{Z} \mid x > 0\}$

$\{\texttt{A}, \texttt{C}, \texttt{U}, \texttt{G}\}$

$\{\texttt{AUG}, \texttt{UAG}, \texttt{UGA}, \texttt{UAA}\}$

Defining functions ratings

Recall our representation of Netflix users' ratings of movies as n-tuples, where n is the number of movies in the database. Each component of the n-tuple is -1 (didn't like the movie), 0 (neutral rating or didn't watch the movie), or 1 (liked the movie).

Consider the ratings $P_1 = (-1, 0, 1)$, $P_2 = (1, 1, -1)$, $P_3 = (1, 1, 1)$, $P_4 = (0, -1, 1)$

Which of P_1, P_2, P_3 has movie preferences most similar to P_4?

One approach to answer this question: use **functions** to define distance between user preferences.

For example, consider the function d_0 : $\rightarrow$
given by

$$d_0(\ (\ (x_1, x_2, x_3), (y_1, y_2, y_3)\ )\ ) = \sqrt{(x_1 - y_1)^2 + (x_2 - y_2)^2 + (x_3 - y_3)^2}$$

Extra example: A new movie is released, and P_1 and P_2 watch it before P_3, and give it ratings; P_1 gives ✓ and P_2 gives ✗. Should this movie be recommended to P_3? Why or why not?

Extra example: Define a new function that could be used to compare the 4-tuples of ratings encoding movie preferences now that there are four movies in the database.