



SOPHIA WEST
26, White Rock

POWER USER

PROFESSIONAL PHOTOGRAPHER

- STATUS MARRIED
- SALARY \$54K
- TIER HIGH-LEVEL
- ARCHETYPE PERFECTIONIST

LIKE: YOGA

DISLIKE: EATING JUNK FOODS

LIKE: TRAVELLING TO DIFFERENT PLACES

DISLIKE: LESSER TRANSIT OPTIONS AVAILABLE

LIKE: WORKING FOR A BETTER WORLD

DISLIKE: EXPECTING A BETTER WORLD

LIKE: SEEING A FILM AT THEATRES

DISLIKE: HEARING NOISES FROM PEOPLE SITTING NEAR YOU

HARDWARE

- MACBOOK PRO
- CANON DSLR
- IPHONE
- IPOD

TECH

- GOOGLE MAPS
- SPOTIFY
- ADOBE LIGHTROOM
- YOUTUBE

GOALS

- Learn different languages with intermediate levels
- Start taking part-time language learning classes
- Save money for language classes

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"I want to see things from a different perspective"

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BIO

Sophia is a professional photographer who travels around the world to catch amazing pictures of different cultures, nature, food, people, etc. Her husband is also a traveler like her and almost accompany her while traveling. They both love talking to new people and understanding new cultures.

In order to perform well in her profession and get popularized in market she wants to visit different regions of world and get stunning photographs for which she travels to different places and she is willing to learn new languages because it helps her convey her message and communicate. Her interests outside workplace are Yoga, Hiking, Sports & Entertainment.

PERSONALITY

- Extrovert
- Enthusiastic
- Loyal
- Active

MOTIVATIONS

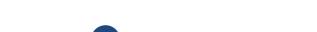
FAMILY



PHOTOGRAPHY



FOOD



VACATIONS



FREQUENTLY USED BRANDS



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FRUSTRATIONS

- Problems while communicating with people speaking different language, while traveling around the world for photography
- Spend too much time on taking help from translating softwares/apps and still getting inaccurate results
- Slow internet connections