Date: 9/10/2024

To Whomsoever It May Concern

It is with great pleasure that I write this letter of recommendation in support of **Akanksha Jagannath** for admission to your master's program. As **an AI/ML Computational Science Analyst** at Accenture, Bangalore, India, Akanksha has consistently demonstrated exceptional skills in data analysis, visualization, and web analytics, making her an invaluable member of our team.

Akanksha has shown remarkable proficiency in wireframing data models and analysis frameworks, laying the foundation for successful project outcomes. Her work in data analysis has been thorough and insightful, consistently delivering actionable insights that have driven informed decision-making for our clients.

Akanksha has also been instrumental in data cleaning and transformation, ensuring the integrity and accuracy of data before analysis. Her meticulous attention to detail in this area has significantly improved the quality of the data used in our projects. Additionally, Akanksha has effectively utilized SQL queries to prepare and manipulate large datasets, optimizing the data preparation process and enabling more efficient analysis.

One of Akanksha's standout contributions has been in dashboard creation using Power BI. She has developed dynamic and visually compelling dashboards that have helped Clients take crucial strategic decisions and track the performance of various initiatives.

In addition to her technical skills, Akanksha has played a vital role in testing the data models and dashboards, ensuring their accuracy and reliability. Her rigorous testing processes have consistently led to the delivery of high-quality, error-free solutions.

Akanksha had expanded her expertise into GA4 web analytics, where she has applied her analytical skills to understand and interpret web traffic and user behavior data. Her ability to integrate GA4 with existing data systems has provided clients with a more comprehensive view of their online presence and performance. Akanksha is not only technically proficient but also a team player who consistently brings a positive attitude and a strong work ethic to project. Her ability to adapt to new challenges and learn new tools quickly had made her an asset to our team and a trusted advisor to our clients.

I am confident that Akanksha Jagannath's dedication, expertise, and professionalism make her an outstanding candidate for your master's program. Please feel free to contact me if you require any further information.

Regards,

Nayudaiah.

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