

EAS 503LEC JLI: Prog DB Data Sci

# TOPIC MODELLING USING AG NEWS DATASET

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# INTRODUCTION

## **Context:**

- The era of vast digital content demands recommendation systems.
- Many articles lack explicit genre labels, complicating classification and recommendations.

## **Objective:**

- Use topic modeling to infer hidden genres and enhance recommendation systems.
- Classify articles into genres like World, Sports, Business, and Sci/Tech.
- Create a scalable solution that utilizes text embeddings and efficient classification algorithms

# DATASET DESCRIPTION

## Dataset: AG News Dataset

- Size: 120,000 training samples, 7,600 test samples
- Classes: World, Sports, Business, Science/Technology
- Key Variables- Text, label

## Relevance

- Suitable for topic modeling and news categorization.
- Offers diverse text content for robust analysis.

# DATA PREPROCESSING

- Data Import:  
Loaded dataset and configured DistilBERT for embedding generation.
- Database Structure:  
Created tables for raw data and embeddings.  
Embedded data linked to text and labels.
- Batch Processing:  
Efficient embedding extraction using GPU.
- Dimensionality Reduction:  
Applied t-SNE for 2D visualizations

# SQL DATABASE DESIGN

- Data Insertion and Population: Inserted data into raw\_data and populated embeddings\_data with embeddings.
- Efficient Embedding Extraction: Used batch processing with GPU acceleration for fast embedding extraction.
- Data Retrieval and Visualization: Executed SQL queries to retrieve and merge data for dimensionality reduction and scatter plot visualization.



# ANALYSIS PROCESS

- Data Preparation:  
Loaded and shuffled the AG News dataset  
Created tables: raw\_data for text and labels, embeddings\_data for embeddings
- Text Embeddings  
Used DistilBERT to generate 768-dimensional embeddings  
Processed data in batches with GPU acceleration
- Dimensionality Reduction & Visualization  
Applied t-SNE to reduce embeddings to 2D for cluster visualization
- Classification & Evaluation  
Classified using Euclidean and Cosine distances  
Evaluated with confusion matrices and accuracy scores
- Outlier Detection  
Identified outliers based on distance from centroids
- Logistic Regression & PCA  
Trained logistic regression model  
Reduced dimensions using PCA to balance accuracy and efficiency
- Insights from Dimensionality Reduction  
Analyzed clustering patterns and their impact on accuracy

# DATA ANALYSIS AND INSIGHTS

## Analysis Techniques:

- Generated 768-dimensional embeddings using DistilBERT.
- Reduced dimensionality using PCA and t-SNE.

## Results:

- Logistic regression achieved 91.2% accuracy with 768 features.
- Reduced to 10 features via PCA with minimal accuracy loss.
- Clustering visualizations showed clear separations between categories.



# INTERACTIVE DASHBOARD

## Features:

- t-SNE Plot: Interactive 2D scatter plot showcasing clusters.
- Model Comparisons: Dropdown menu for models with confusion matrices and accuracy metrics.
- Dimensionality Accuracy Plot: Visualizes the trade-off between features and model accuracy.
- User Input: Predicts genres for inputted text using trained models.

## Purpose:

- Enhances user understanding of classification and clustering.
- Engages users through interactive exploration.





# CONCLUSION

## Achievements:

- Successfully classified news articles into distinct genres.
- Demonstrated robust clustering and dimensionality reduction techniques.
- Developed an interactive dashboard for data exploration.

## Future Work:

- Extend to domain-specific datasets (e.g., legal or medical).
- Improve interpretability using techniques like SHAP values.





THANK  
YOU

