

Session 1

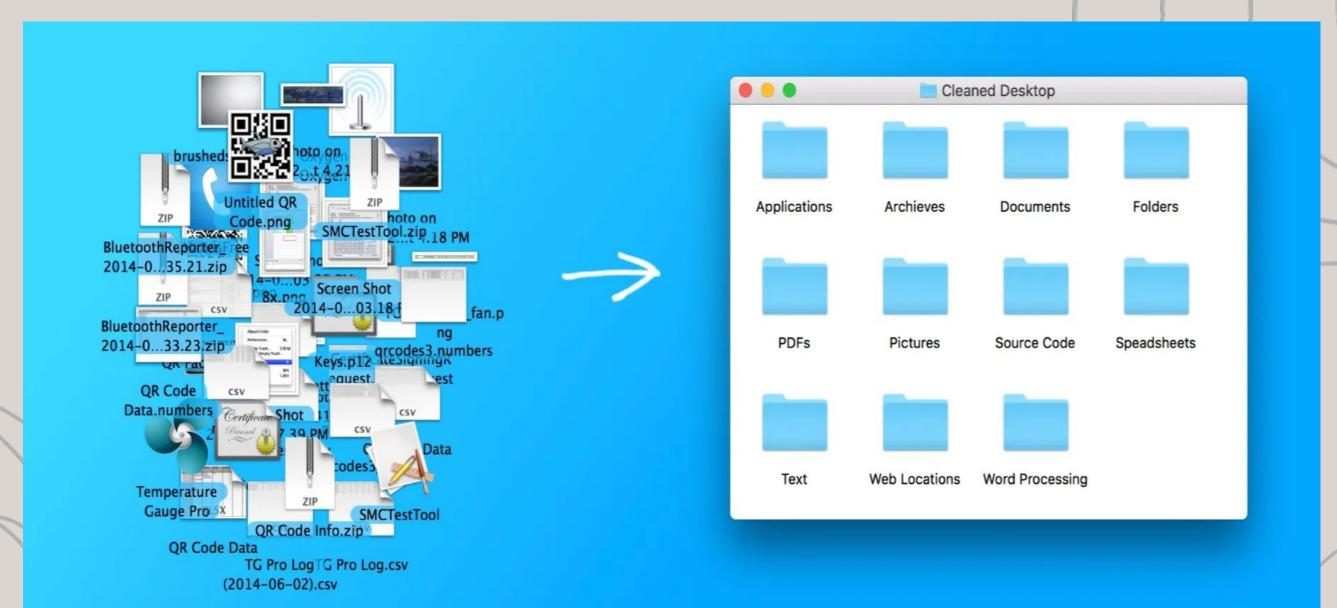
Linear Algebra

8

Information Theory

Cohere for AI
BIRDS x Safety & Alignment Group

Why Bother?

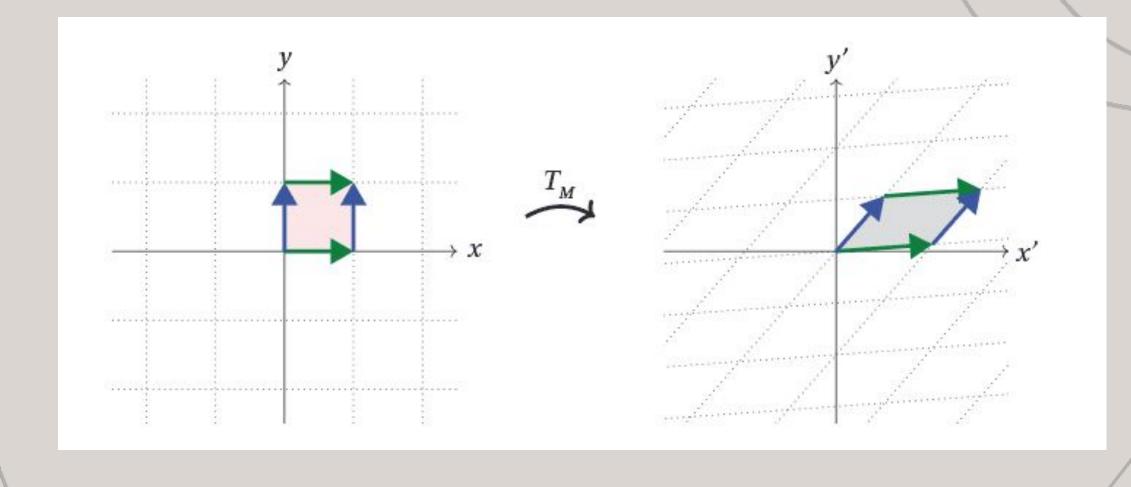






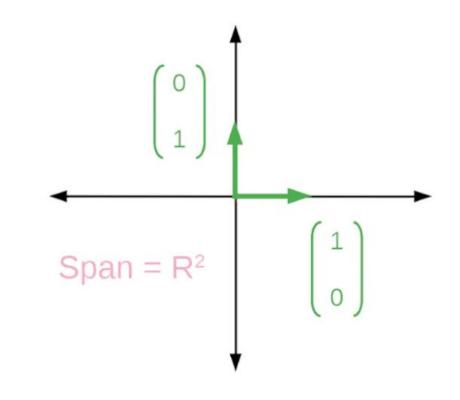
Transformations

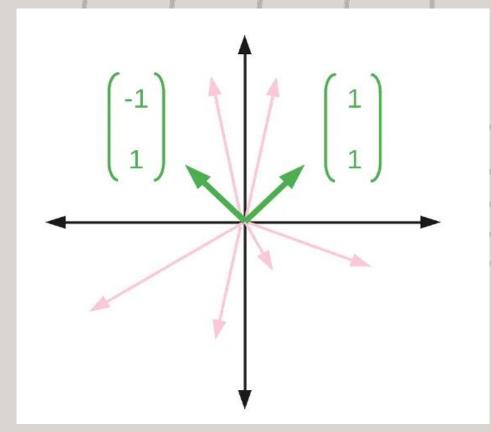
Linear Transformations



Basis

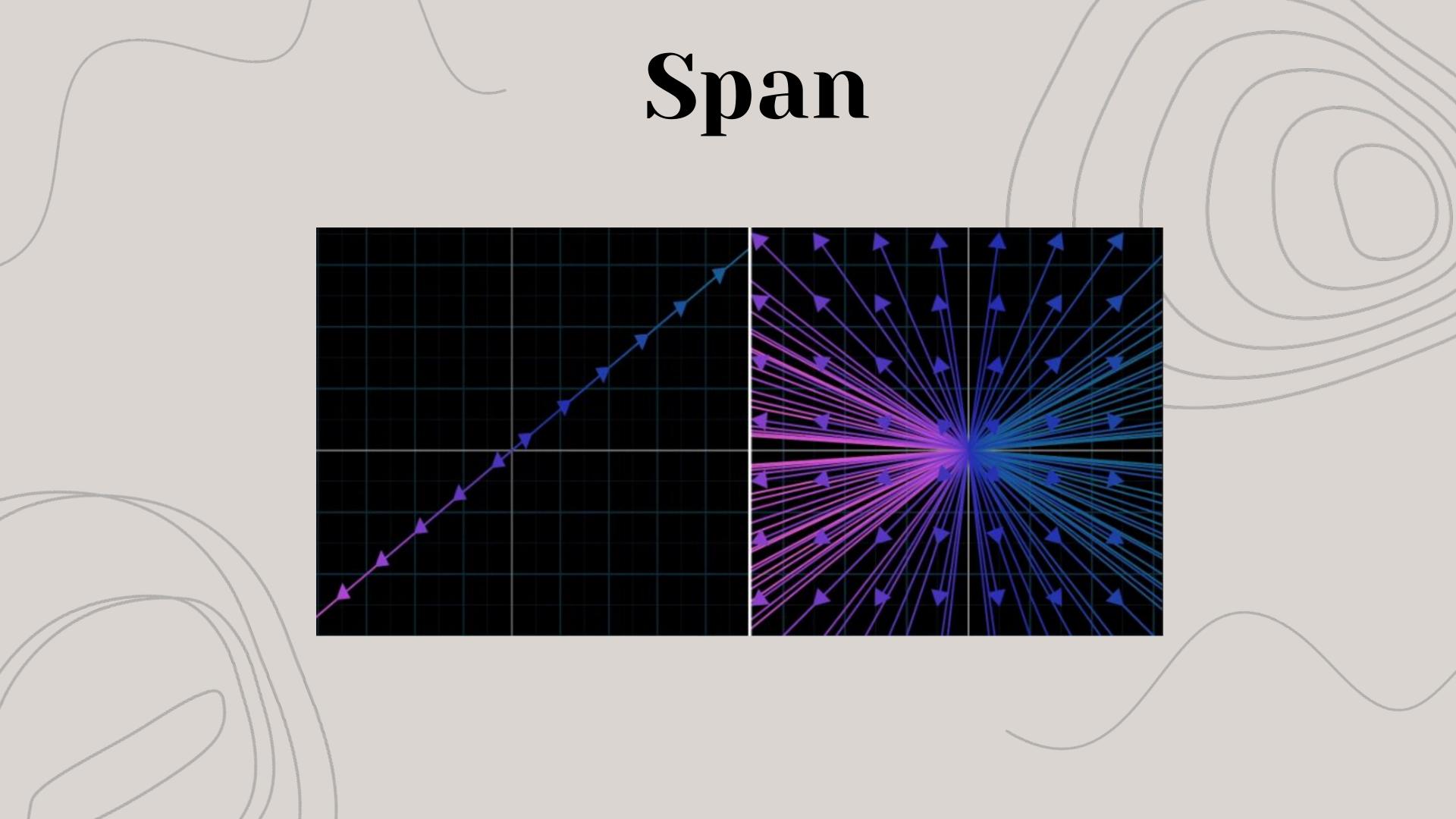




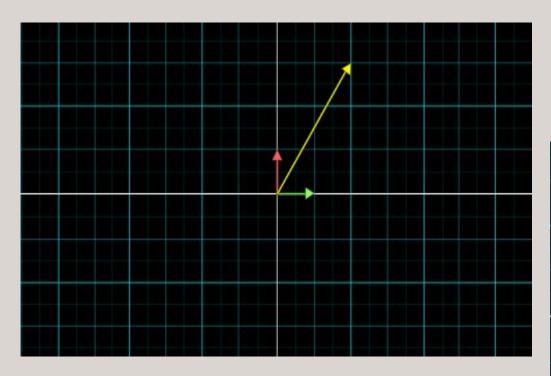


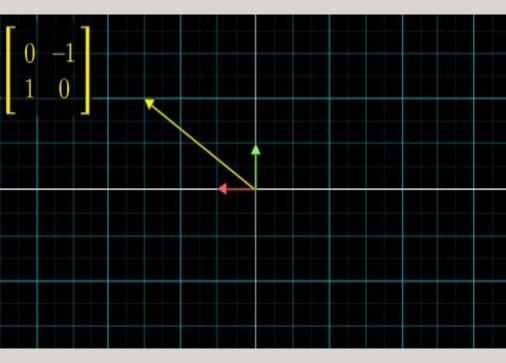
Basis: A set of n vectors, {v₁, v₂,... v□}, is a basis of some space S if these two conditions are true:

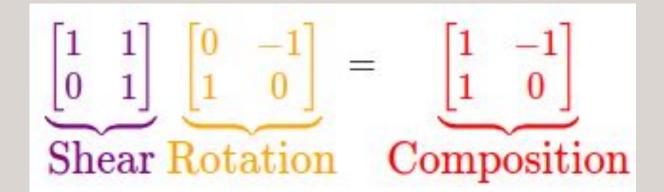
- 1. $\{v_1, v_2, ...v_{\square}\}$ are linearly independent
- 2. $\{v_1, v_2,...v_{\square}\}\$ span the set S. In other words, Span $\{v_1,v_2,...v_{\square}\}=S$

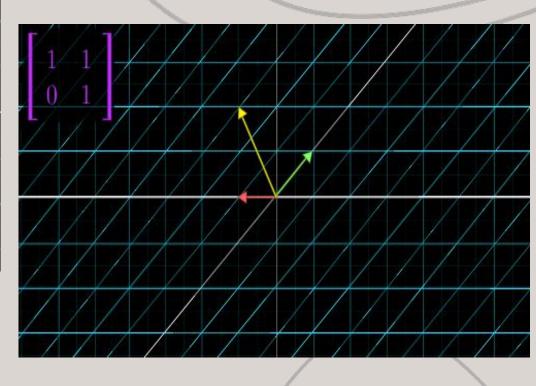


Matrix multiplication as Composition











Rank

For example, the matrix A given by

$$A = egin{bmatrix} 1 & 2 & 1 \ -2 & -3 & 1 \ 3 & 5 & 0 \end{bmatrix}$$

can be put in reduced row-echelon form by using the following elementary row operations:

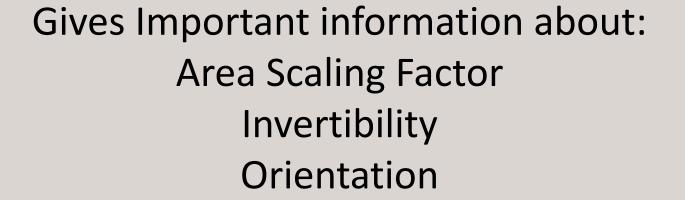
$$\begin{bmatrix} 1 & 2 & 1 \\ -2 & -3 & 1 \\ 3 & 5 & 0 \end{bmatrix} \xrightarrow{2R_1 + R_2 \to R_2} \begin{bmatrix} 1 & 2 & 1 \\ 0 & 1 & 3 \\ 3 & 5 & 0 \end{bmatrix} \xrightarrow{-3R_1 + R_3 \to R_3} \begin{bmatrix} 1 & 2 & 1 \\ 0 & 1 & 3 \\ 0 & -1 & -3 \end{bmatrix}$$
$$\xrightarrow{R_2 + R_3 \to R_3} \begin{bmatrix} 1 & 2 & 1 \\ 0 & 1 & 3 \\ 0 & 0 & 0 \end{bmatrix} \xrightarrow{-2R_2 + R_1 \to R_1} \begin{bmatrix} 1 & 0 & -5 \\ 0 & 1 & 3 \\ 0 & 0 & 0 \end{bmatrix}.$$

The final matrix (in reduced row echelon form) has two non-zero rows and thus the rank of matrix A is 2.

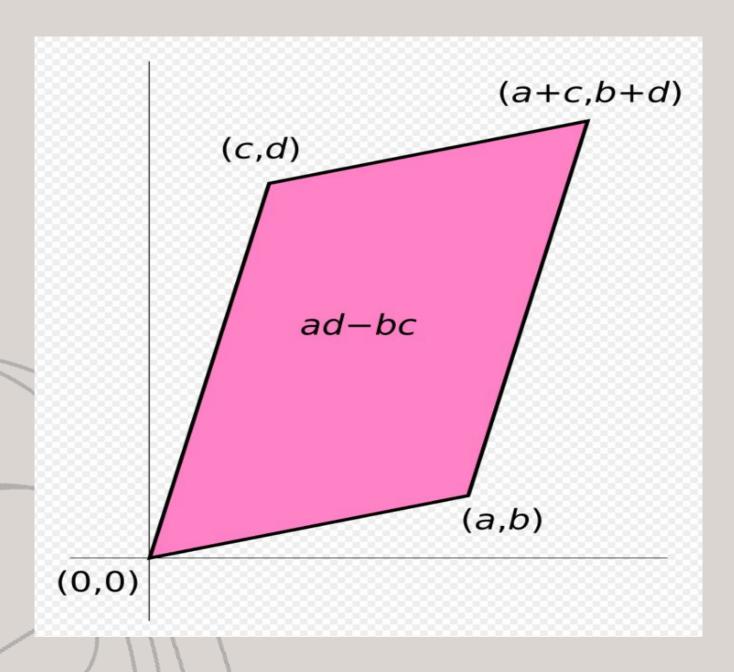
Trace

$$A = \begin{bmatrix} a_{11} & a_{12} & a_{13} \\ a_{21} & a_{22} & a_{23} \\ a_{31} & a_{32} & a_{33} \end{bmatrix}$$

$$tr(A) = a_{11} + a_{22} + a_{33}$$



Determinant



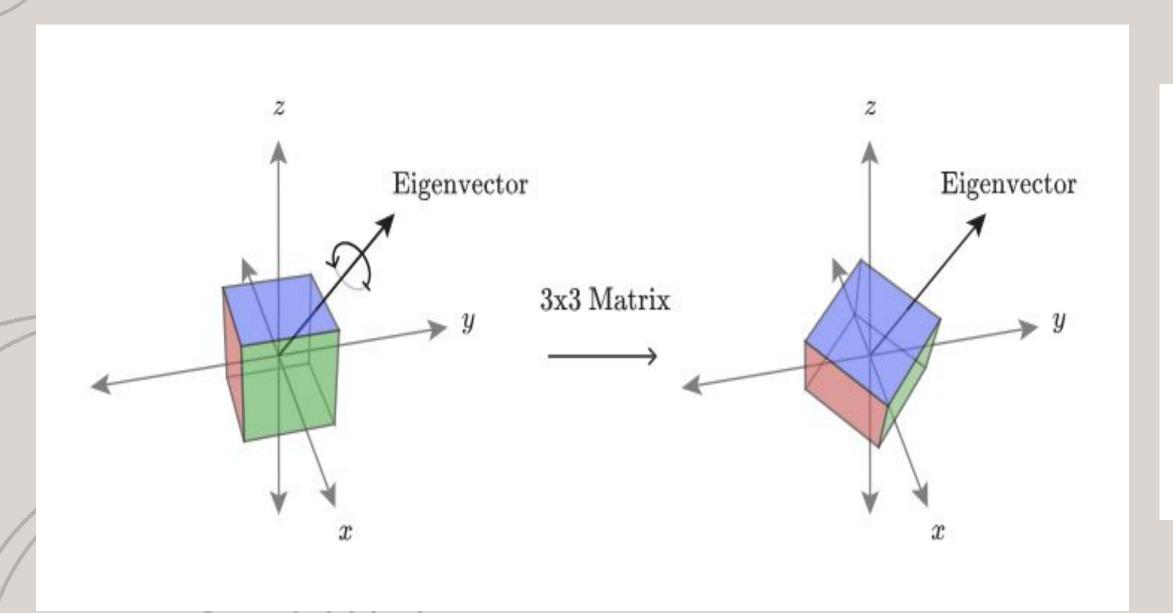
det(A)=ad-bc



2	4	-1
-10	5	11
18	-7	6

2	-10	18
4	5	-7
-1	11	6

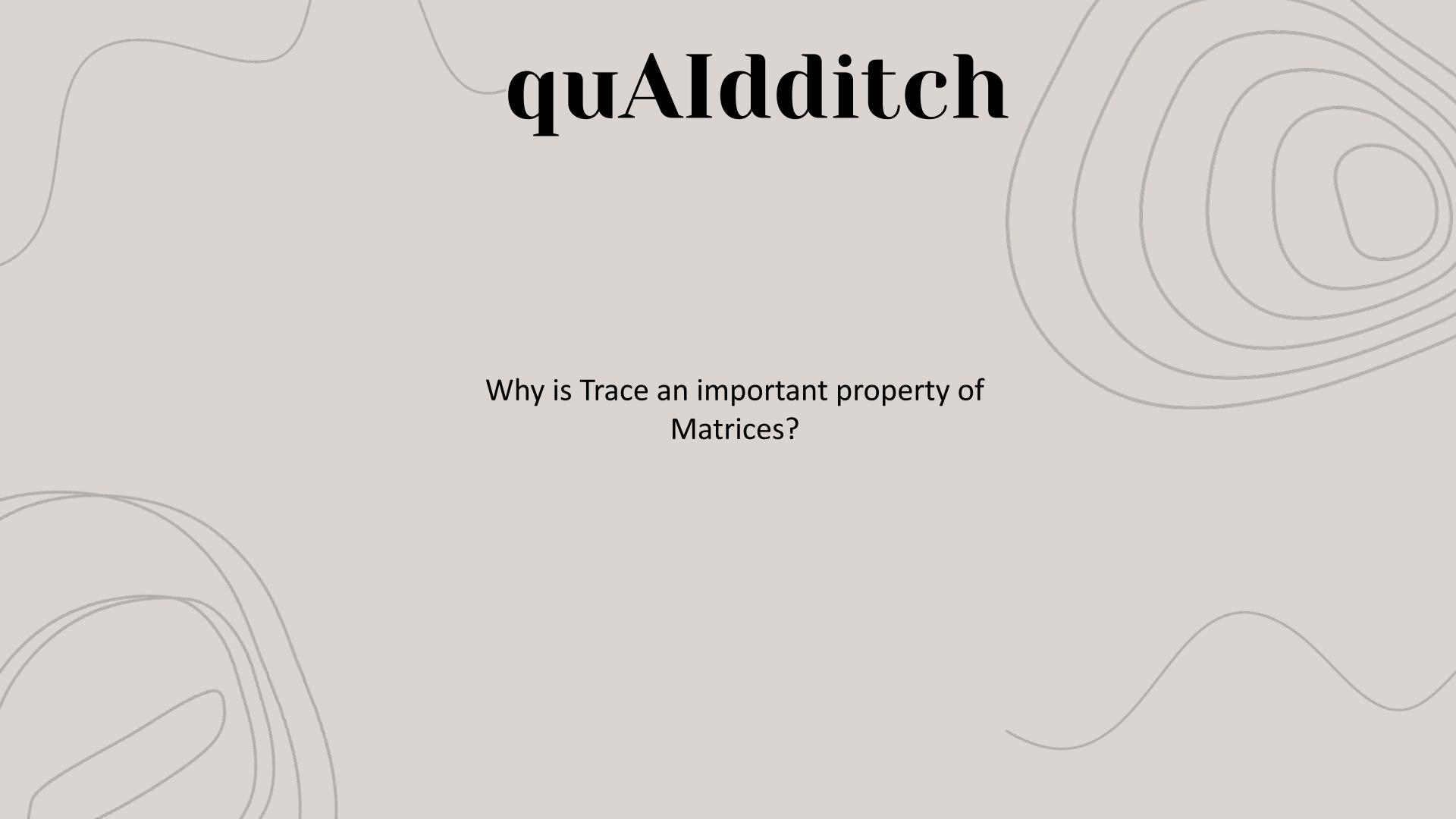
Eigenvectors & Eigenvalues



Transformation

matrix Eigenvalue

$$\vec{A} ec{\mathbf{v}} = \vec{\lambda} ec{\mathbf{v}}$$



Information Theory

What is it?



Digital Communications

Information Theory laid the foundations for digital signal processing and telecommunication protocols, over which all wireless, wireline and satellite networks.



Data Storage

Information Theory is the basis for efficient and compact data encoding and compression, which all digital storage depends on today.



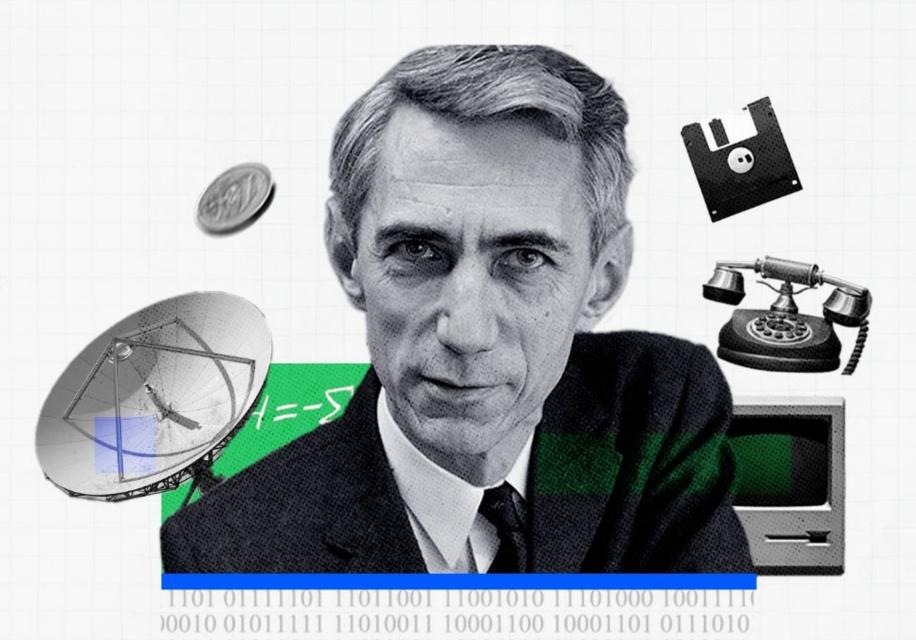
Digital Media

Information Theory defined the principles behind compression algorithms, which allows high-quality media files to be stored and or streamed.



Computing

Binary code – 1s and 0s -- is at the heart of computing systems. Information Theory enabled the processing, storage and retrieval of data in binary form, making modern computing possible.



1110 11101111 10100000 10010111 00100001 000101



Internet

Without Shannon, the internet simply would not exist. Information Theory defined the "bit," the basic unit of digital information on which the internet is built.



AI/ML

Shannon's ideas on information gain and entropy are crucial for Al systems' decision-making processes and in the creation of more accurate Al models.

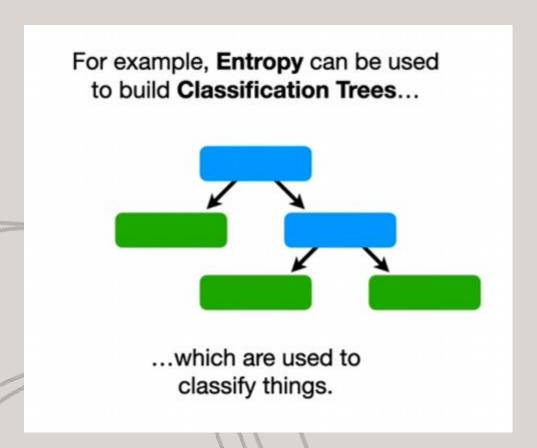
Cryptography

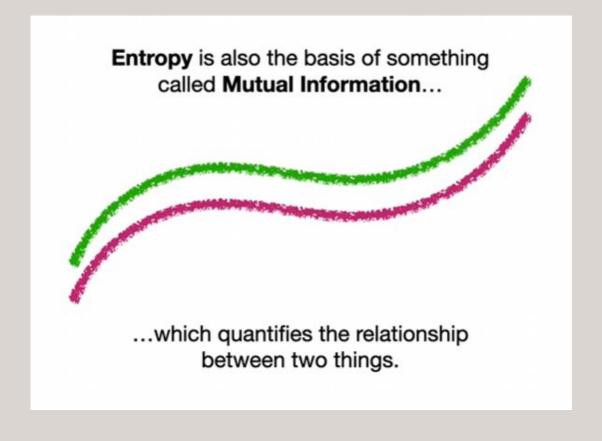
Information Theory established a framework for secure communication by introducing the concepts of randomness and entropy, which are key to modern cryptographic systems and practices.

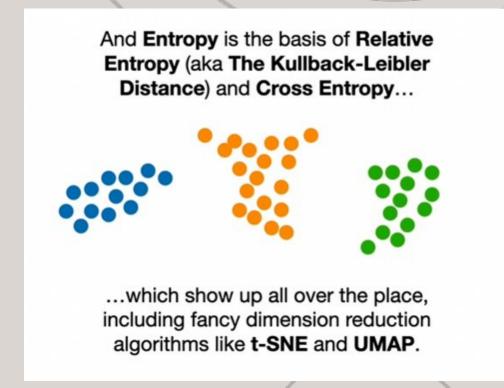


What is it?

Information theory also drives many algorithms in machine learning.

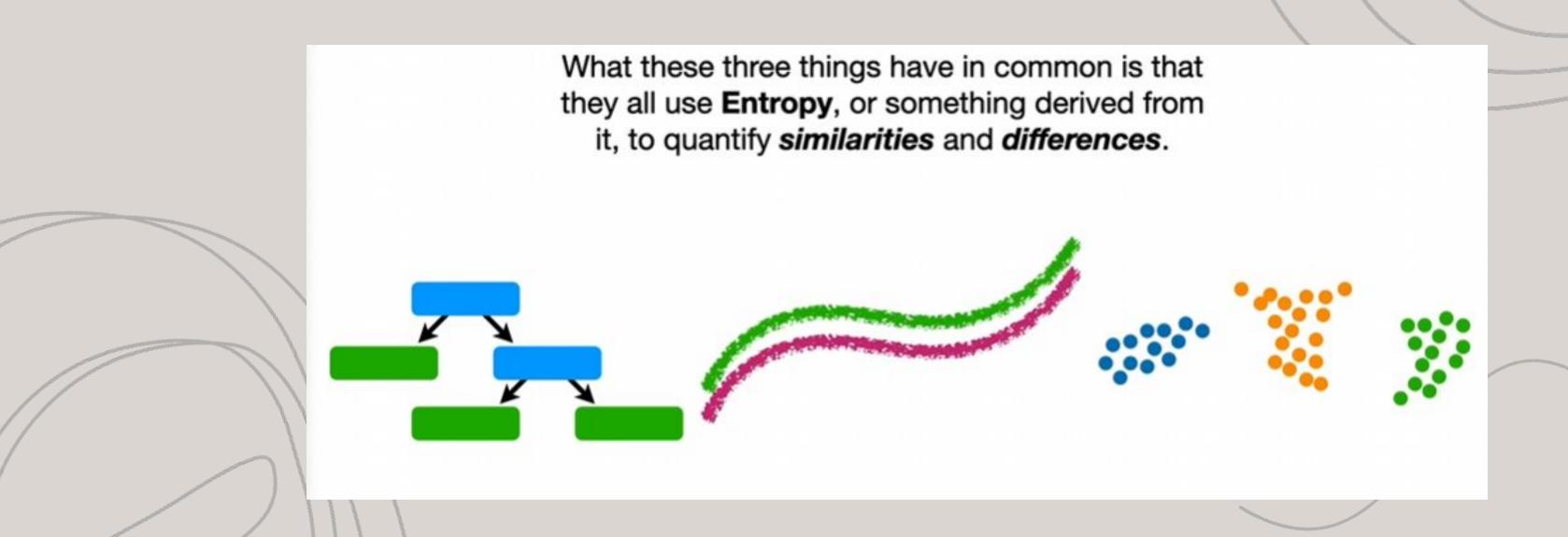






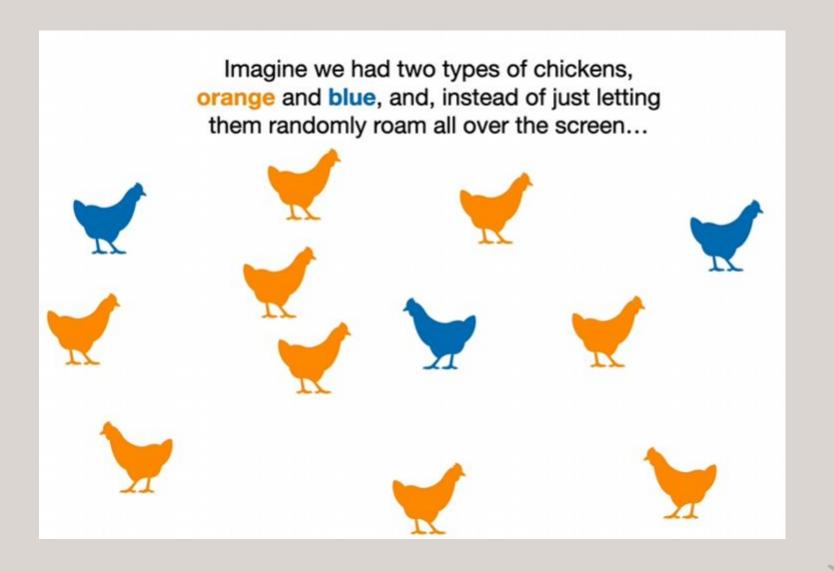
What is it?

At its core, information theory is about quantifying similarities and differences. In this section, we will be explaining the primary metric for doing so.



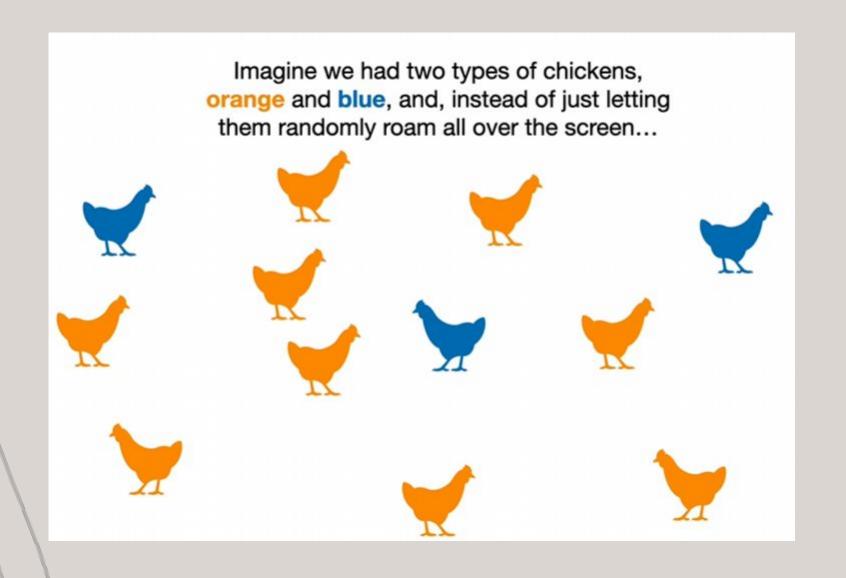
What is surprise?

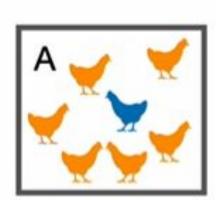
Before we talk about entropy, let's talk about surprise. What is it?

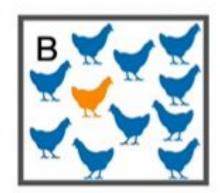


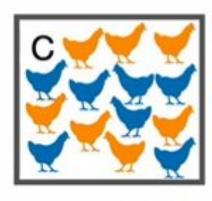
What is surprise?

Surprise seems to be closely tied to probabilities...



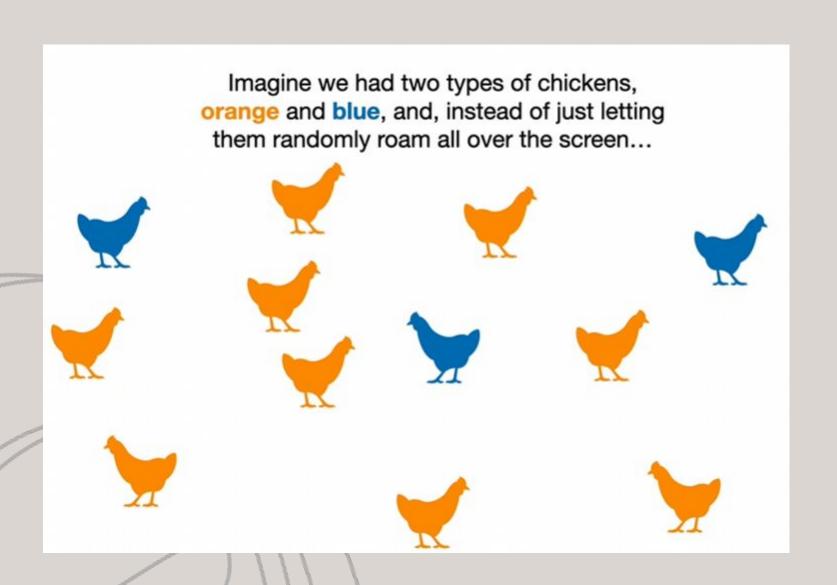


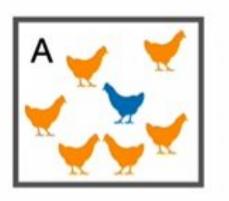


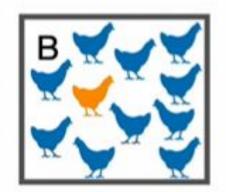


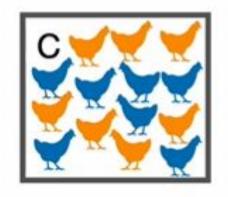
What is surprise?

Surprise seems to be closely tied to probabilities...

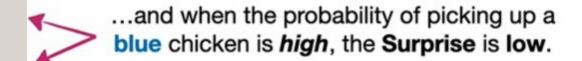




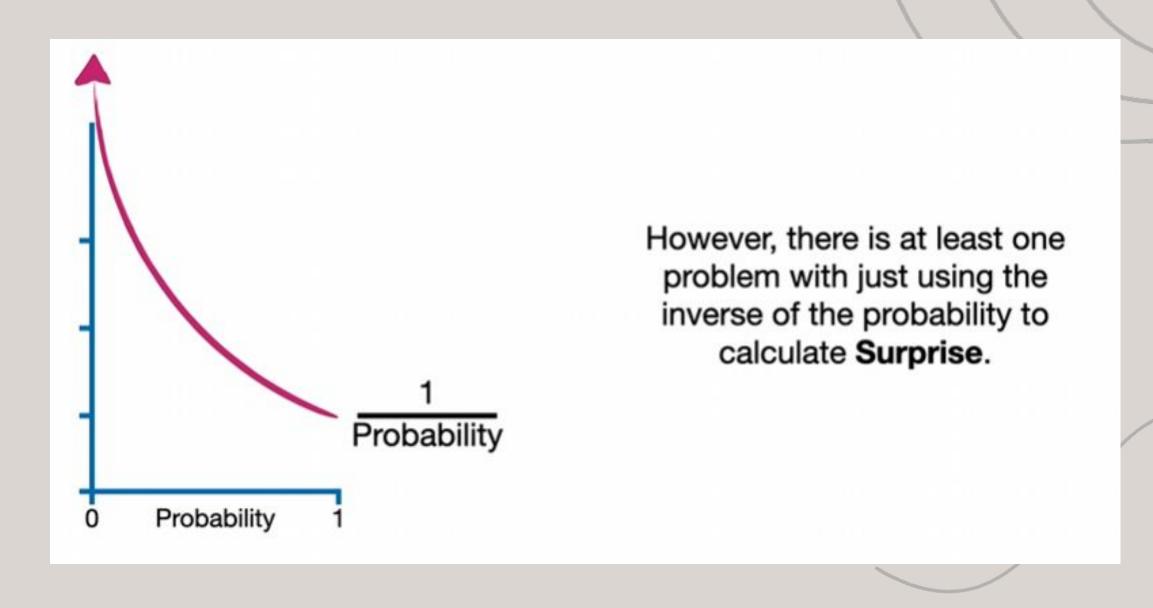




In other words, when the probability of picking up a blue chicken is *low*, the **Surprise** is *high*...

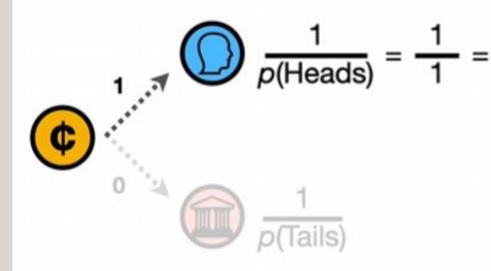


The naive approach seems to make sense when we graph it, but there are some issues.



Let's imagine we had a coin that only ever lands on heads \rightarrow P(heads) = 1

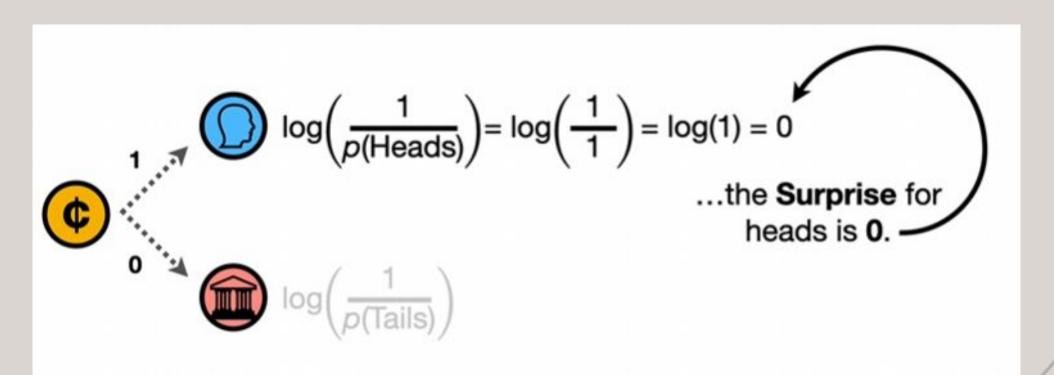




And this is one reason why we can't just use the inverse of the probability to calculate **Surprise**.

Instead of thinking purely in terms of probabilities, we can introduce logarithms. Now, surprise is as we expect it.





The definition still makes sense for tails, too!

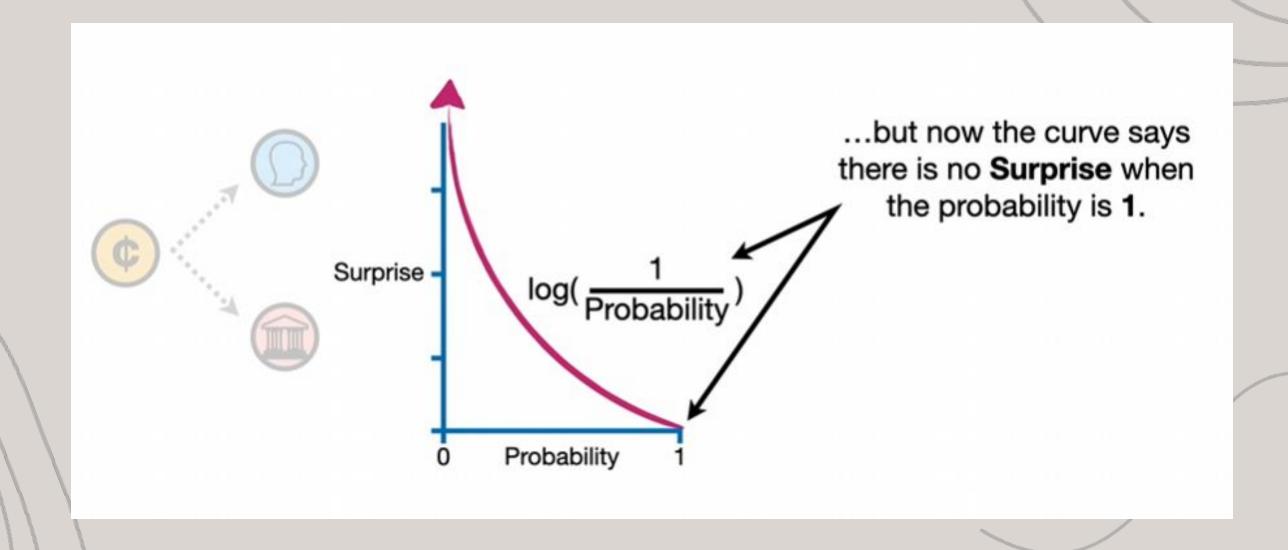


$$\log\left(\frac{1}{\rho(\text{Heads})}\right) = \log\left(\frac{1}{1}\right) = \log(1) = 0$$

$$\log\left(\frac{1}{\rho(\text{Tails})}\right) = \log\left(\frac{1}{1}\right) = \log(1) - \log(0) = \text{Undefined}$$
And this result is OK because

And this result is OK because we're talking about the **Surprise** associated with something that never happens.

Now, as we would expect, there is no surprise for events of probability 1



This almost exactly how Shannon defined probability in his 1948 paper.

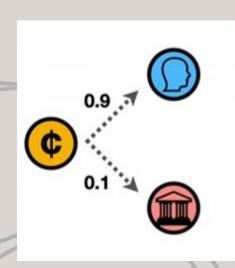
Shannon information content

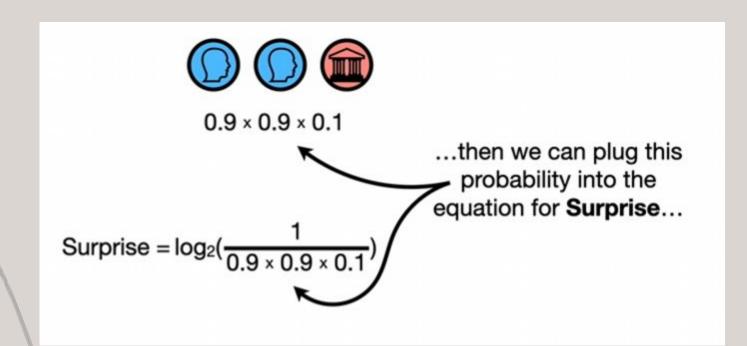
$$h(X=x) = \log_2 \frac{1}{P(X=x)} = -\log_2 P(X=x)$$

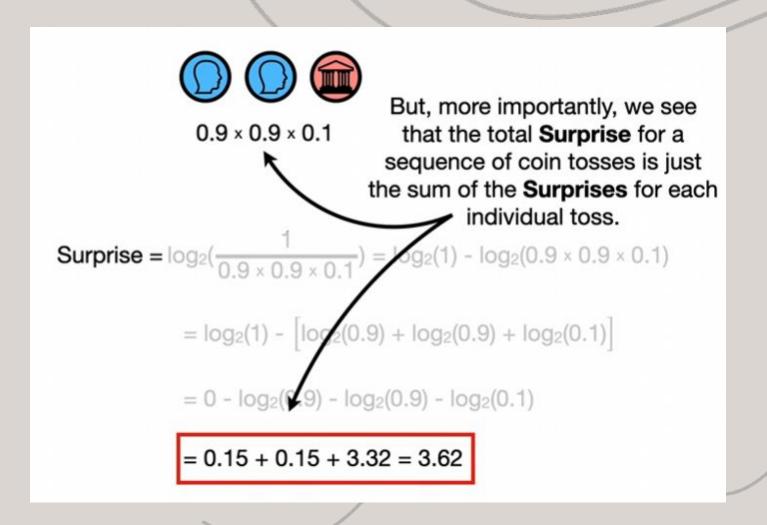
Desiderata in measuring information:

- 1. Deterministic outcomes contain no information.
- 2. Information content increases with decreasing probability.
- 3. Information content is additive for independent R.V.s.

Now, let's change things up a bit. Our coin is still not fair, but can land on tails with a 10% probability.

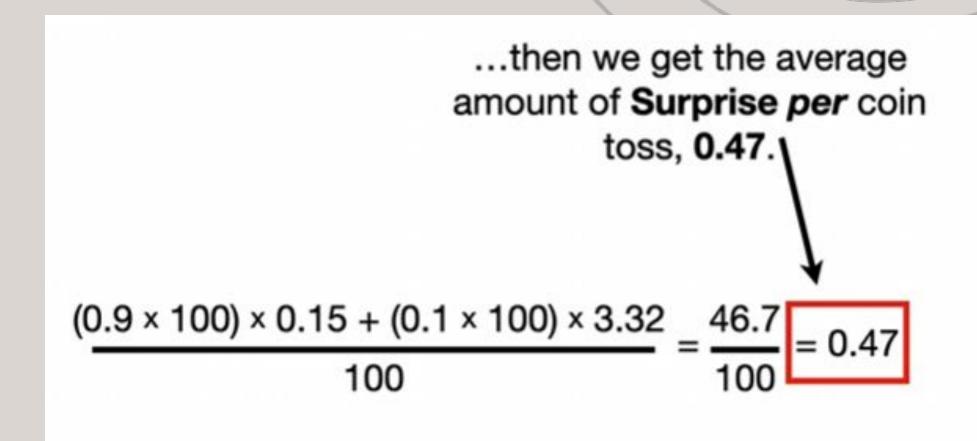




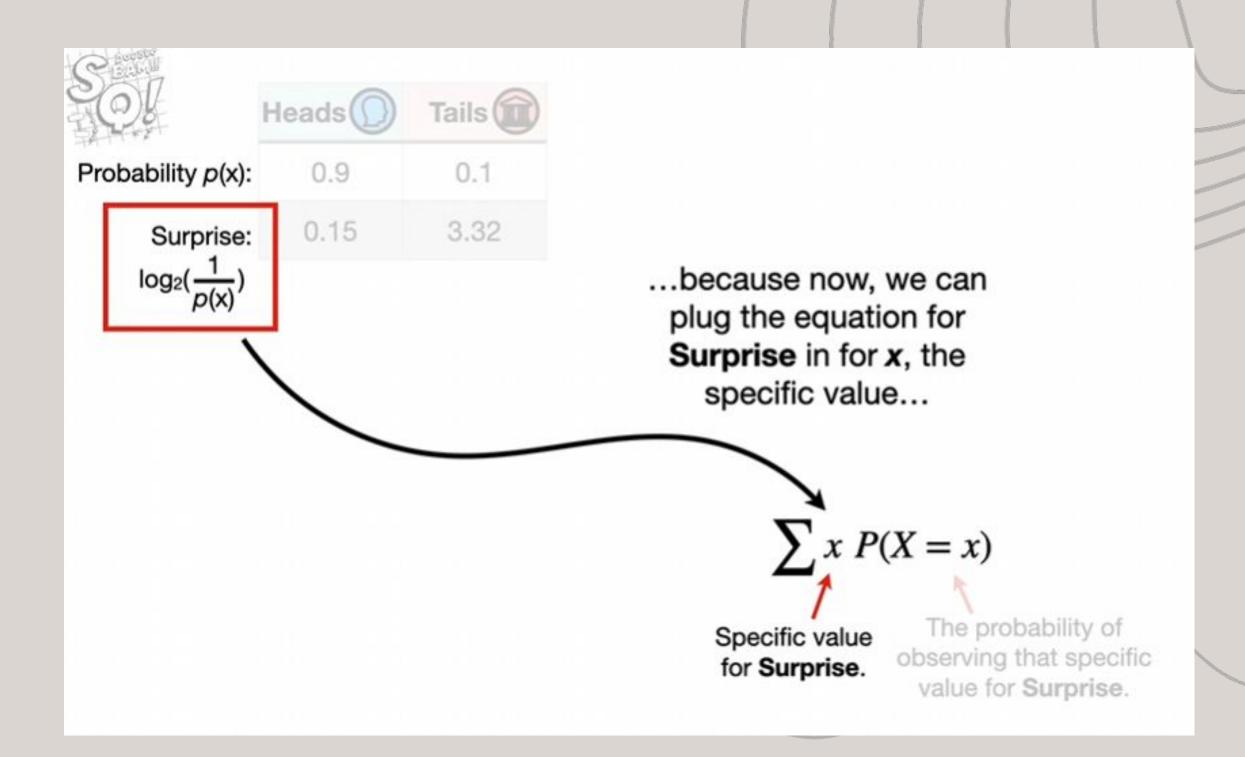


What is the average, or expected surprise per coin toss? We can figure it out by constructing a table.

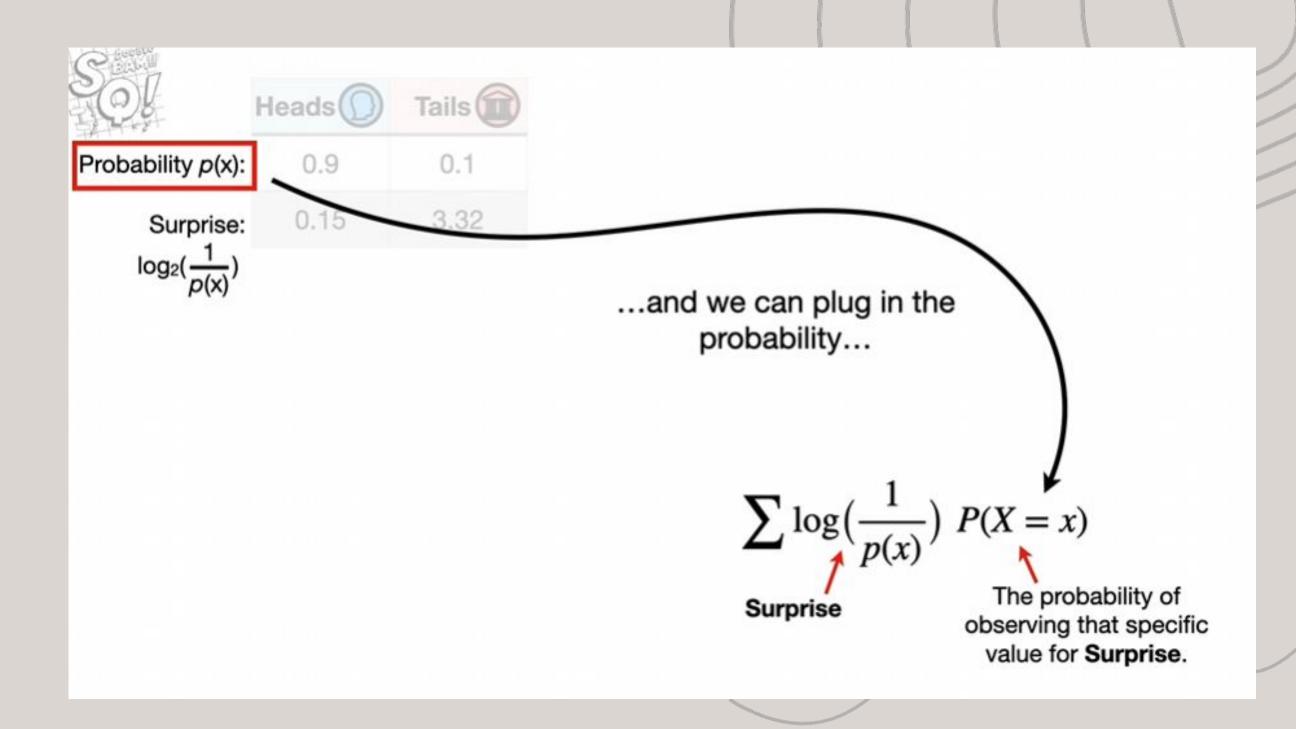
Heads	Tails 📵
0.9	0.1
0.15	3.32
	22 2000



We can simplify the expected surprise with sigma notation.



We can simplify the expected surprise with sigma notation.



By applying log rules, we can get to the original definition by Shannon.

Ol	Heads	Tails
Probability p(x):	0.9	0.1
Surprise:	0.15	3.32
$log_2(\frac{1}{p(x)})$		

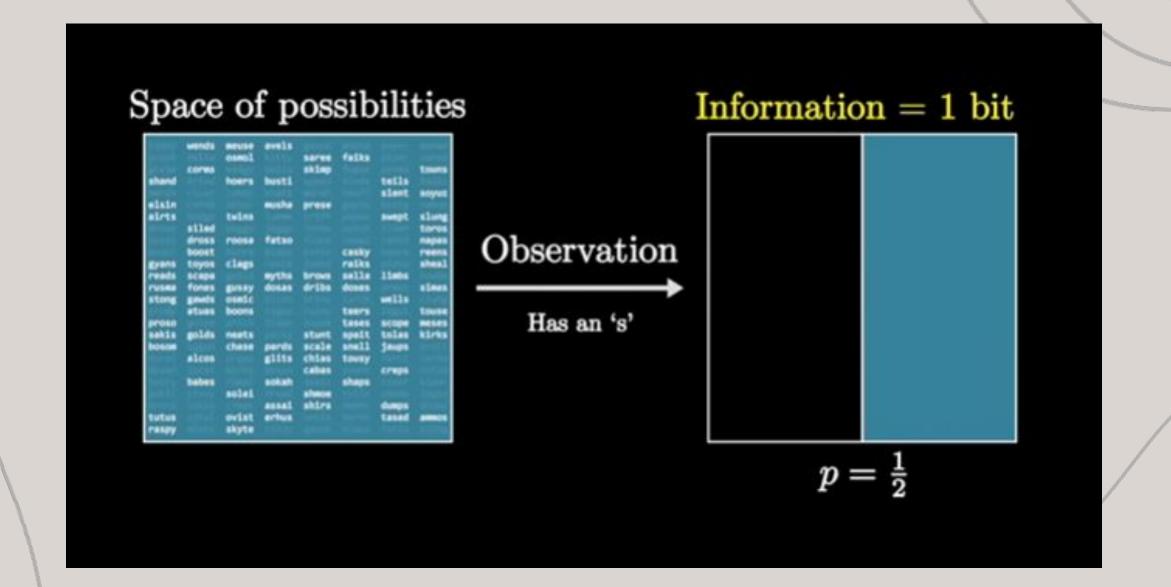
...and we end up with the equation for **Entropy** that Claude Shannon first published in **1948**.

Entropy =
$$\sum p(x)\log\left(\frac{1}{p(x)}\right)$$

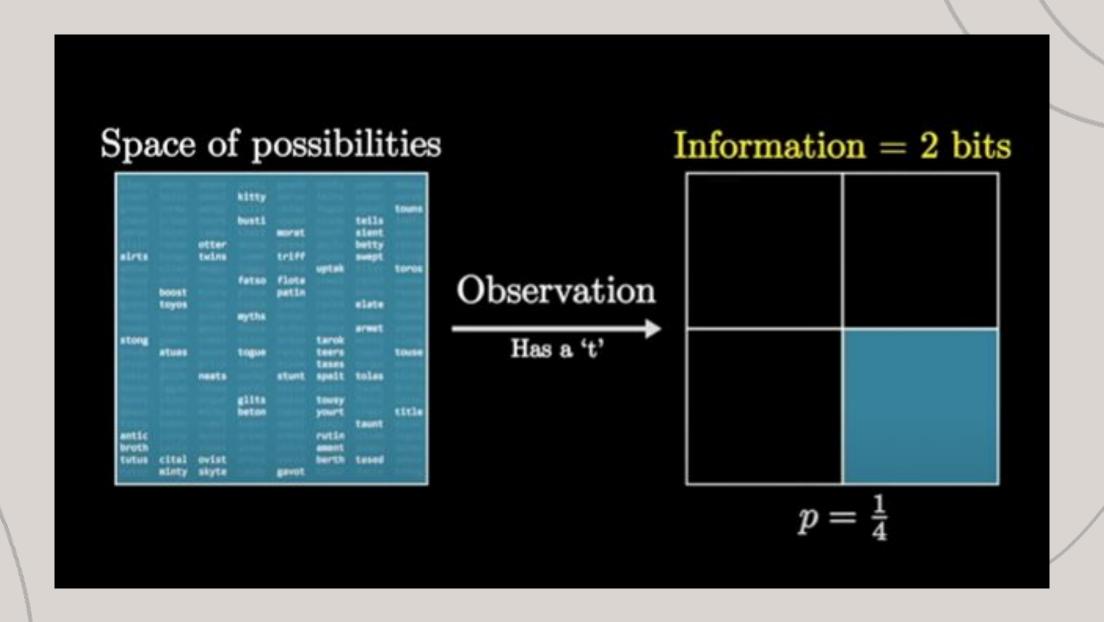
$$Entropy = -\sum p(x)\log(p(x))$$

$$\sum p(x) \left[\log(1) - \log(p(x)) \right] \longrightarrow \sum p(x) \left[0 - \log(p(x)) \right] \longrightarrow \sum - p(x) \log(p(x))$$

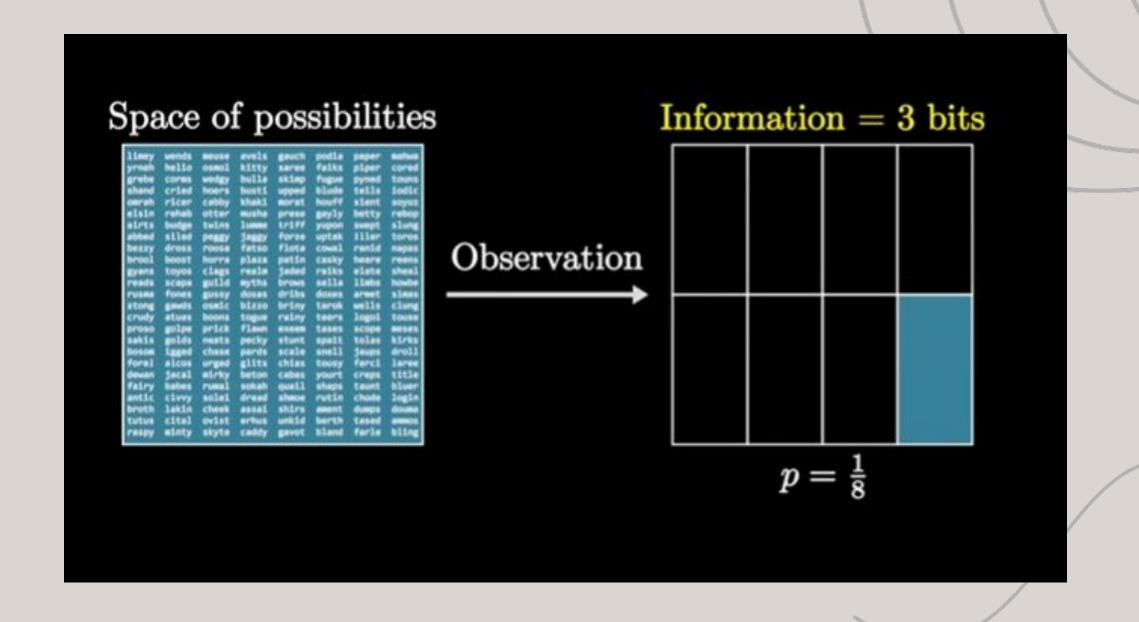
The fundamental unit in information theory is the bit. It cuts the search space in half.



If we have yet another observation that reduces the search space to ¼ of its original size, this gives us 2 bits of information.



And so on...



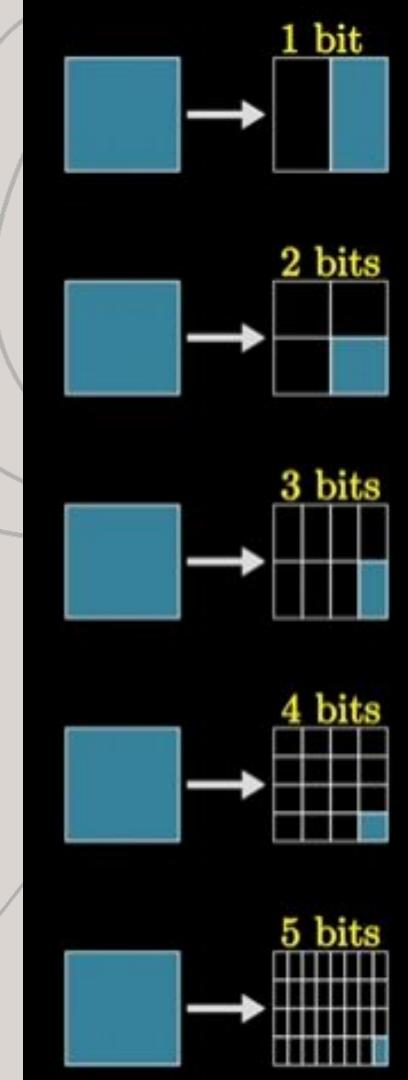
$$\left(\frac{1}{2}\right)^{I}=p$$

$$2^{I} = \frac{1}{p}$$

With this information, we can derive the formula for the information an observation gives us, based on its probability.

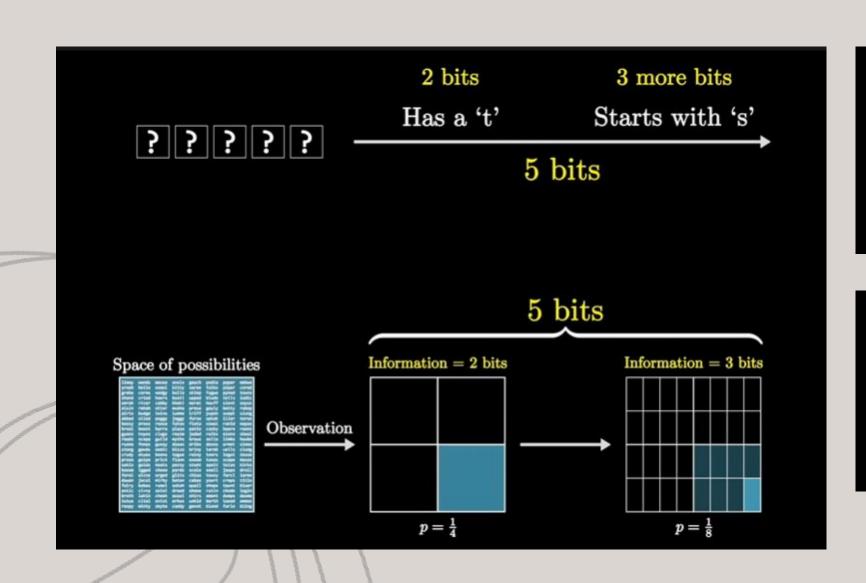
$$I = \log_2\left(\frac{1}{p}\right)$$

$$I = -\log_2(p)$$



What is a bit?

The entropy formula is just the expected information defined in terms of event probabilities (multiplied by surprise values, or entropy)

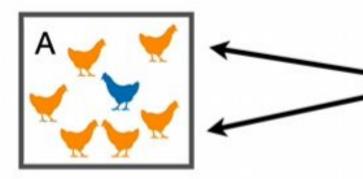


What we want:

$$E[Information] = \sum_{x} p(x) \cdot (Something)$$

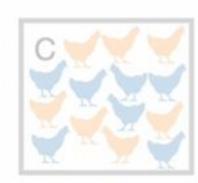
$$E[I] = \sum_{x} p(x) \cdot \log_2(1/p(x))$$



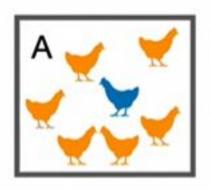


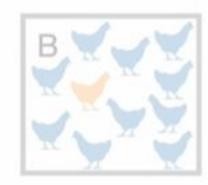
Because 6 of the 7 chickens are Orange, we plug in 6/7 for the probability.

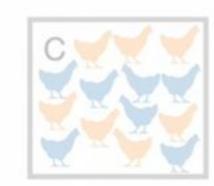
Entropy =
$$\sum p(x)\log\left(\frac{1}{p(x)}\right)$$









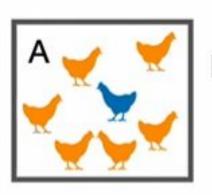


...there is a much higher probability that we will pick up an orange chicken (0.86)...

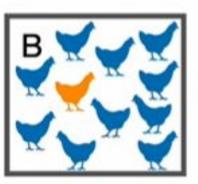
...than pick up a blue chicken (0.14)...

Entropy =
$$\sum p(x)\log(\frac{1}{p(x)})$$

= $6/7 \times \log_2(\frac{1}{6/7}) + 1/7 \times \log_2(\frac{1}{1/7})$
= $(0.86 \times 0.22) + (0.14 \times 2.81)$
= 0.59



Entropy = 0.59



Entropy = 0.44



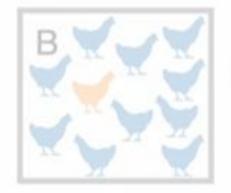
This make sense because area **B** has a higher probability of picking a chicken with a *lower* **Surprise**.

Entropy =
$$\sum p(x)\log(\frac{1}{p(x)})$$

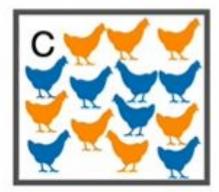
= $1/11 \times \log_2(\frac{1}{1/11}) + 10/11 \times \log_2(\frac{1}{10/11})$
= $(0.09 \times 3.46) + (0.91 \times 0.14)$
= 0.44



Entropy = 0.59



Entropy = 0.44



Entropy = 1 **Entropy** is highest when we have the same number of both types of chickens...

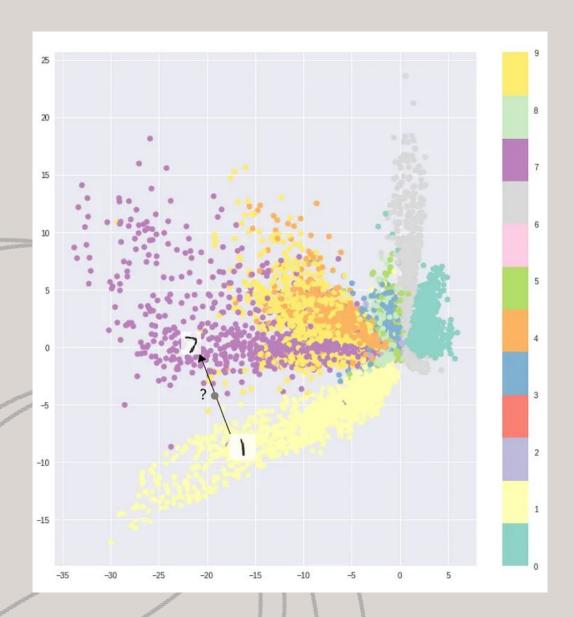
...we aways get the same, relatively moderate, **Surprise** every time we pick up a chicken...

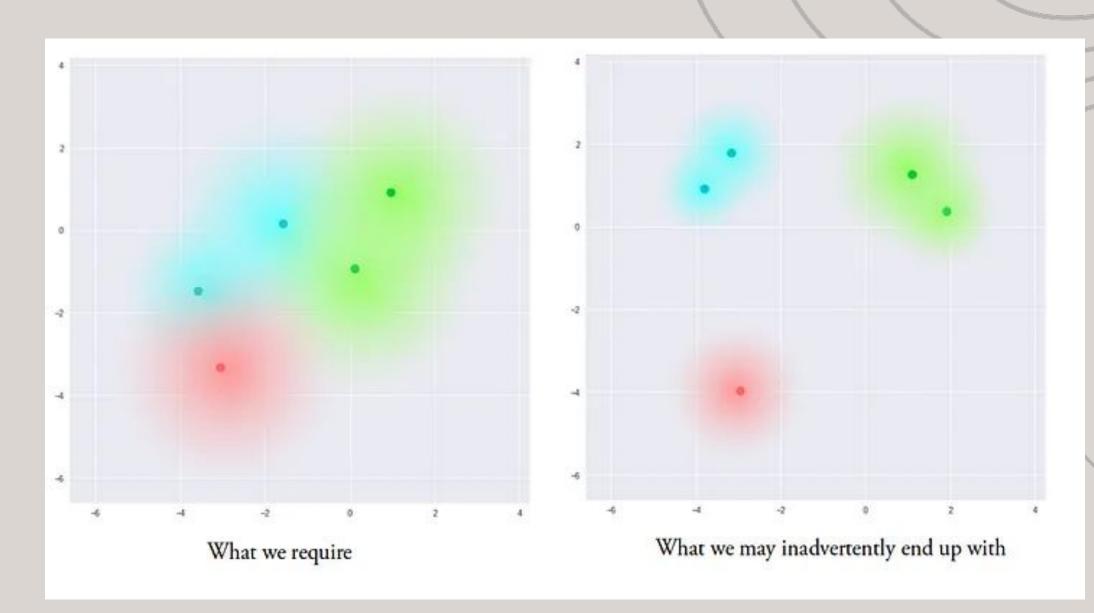
Entropy =
$$\sum p(x)\log(\frac{1}{p(x)})$$

= $\frac{7}{14} \times \log_2(\frac{1}{7/14}) + \frac{7}{14} \times \log_2(\frac{1}{7/14})$
= $\frac{(0.5 \times 1) + (0.5 \times 1)}{1}$

...and as we increase the difference in the number of orange and blue chickens, we lower the Entropy.

KL divergence plays a huge role in ML algorithms, including generative and reconstructive models such as variational autoencoders!





KL divergence helps us compare different data distributions. Similar distributions (with similar probabilities) will appear similar too!

HHTHHTTHTH

HHTHHTTHHHTH

Likewise, distributions with different probabilities will have more differences. How can we quantify this?

Coin 1 Coin 2

0.5 heads $\begin{cases} 0.95 & heads \\ 0.05 & tails \end{cases}$

HHTHHTTHTH

HHHHHHHHHH

We can begin our comparison by multiplying out the probabilities of the events occurring under each distribution.

True Coin		Coin 2
$egin{cases} p_{1} \ oldsymbol{p_{2}} \end{cases}$	heads tails	$egin{cases} q_1 & heads \ q_2 & tails \end{cases}$
н н	T H H T H H	H T H T
$p_1 \cdot p_1$ ·	$p_2 \cdot p_1 \cdot p_1 \cdot p_2 \cdot p_1 \cdot p_1 \cdot p_1$	$p_1 \cdot p_2 \cdot p_1 \cdot p_1$
$q_1 \cdot q_1$	$q_2 \cdot q_1 \cdot q_1 \cdot q_2 \cdot q_1 \cdot q_1 \cdot$	$q_1 \cdot q_2 \cdot q_1 \cdot q_2$

P (Observations | real coin)
$$P \text{ (Observations | coin 2)} = \frac{p_1^{N_H} p_2^{N_T}}{q_1^{N_H} q_2^{N_T}}$$

We can then apply log normalization to these probabilities.

P (Observations | real coin) =
$$\frac{p_1^{N_H} p_2^{N_T}}{q_1^{N_H} q_2^{N_T}}$$

$$\log \left(\frac{p_1^{N_H} p_2^{N_T}}{q_1^{N_H} q_2^{N_T}} \right)^{\frac{1}{N}}$$

And then expand out the terms using log rules.

$$\log \left(\frac{p_1^{N_H} p_2^{N_T}}{q_1^{N_H} q_2^{N_T}} \right)^{\frac{1}{N}}$$

$$\frac{1}{N} \log p_1^{N_H} + \frac{1}{N} \log p_2^{N_T} - \frac{1}{N} \log q_1^{N_H} - \frac{1}{N} \log q_2^{N_T}$$

We can then continue simplifying in the limit, as we expect the frequencies to increase.

True Coin	Coin 2
$\begin{cases} p_1 & heads \\ p_2 & tails \end{cases}$	$\begin{cases} q_1 & heads \\ q_2 & tails \end{cases}$
H H T H H T H H	T H T
$p_1 \cdot p_1 \cdot \frac{p_2}{p_2} \cdot p_1 \cdot p_1 \cdot \frac{p_2}{p_2} \cdot p_1 \cdot p_1 \cdot p_1$	$p_2 \cdot p_1 \cdot p_1$
$q_1 \cdot q_1 \cdot q_2 \cdot q_1 \cdot q_1 \cdot q_2 \cdot q_1 \cdot q_1 \cdot q_1$	$\cdot q_2 \cdot q_1 \cdot q_2$

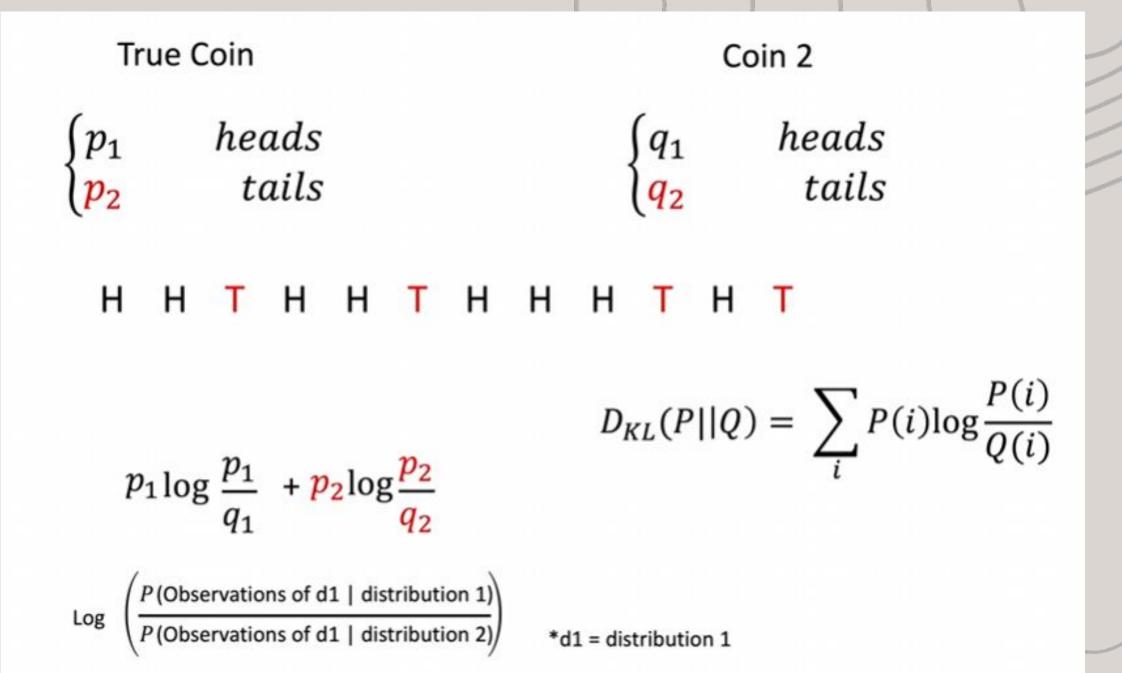
$$\frac{1}{N} \log p_1^{N_H} + \frac{1}{N} \log p_2^{N_T} - \frac{1}{N} \log q_1^{N_H} - \frac{1}{N} \log q_2^{N_T}$$

$$\frac{N_H}{N}\log p_1 + \frac{N_T}{N}\log p_2 - \frac{N_H}{N}\log q_1 - \frac{N_T}{N}\log q_2$$

$$p_1 \log p_1 + p_2 \log p_2 - p_1 \log q_1 - p_2 \log q_2$$

Taking a step back, what we have derived is a log-normalized measure of the differences between the two distributions.

This is essentially what the KL-divergence formula is telling us!



Cross-entropy loss is equivalent to KL-loss. By minimizing cross-entropy, we minimize the distance between distributions.

Entropy is also the basis of something called Mutual Information...

...which quantifies the relationship between two things.

And Entropy is the basis of Relative Entropy (aka The Kullback-Leibler Distance) and Cross Entropy...



...which show up all over the place, including fancy dimension reduction algorithms like **t-SNE** and **UMAP**.

