

PROJECT REPORT TEMPLATE

INTRODUCTION

1.1 Overview

The "Crafting Compelling Book Covers with Canva" project focuses on designing captivating and professional book covers using Canva. A well-designed book cover not only grabs a reader's attention but also conveys the essence of the book's content and style, ultimately contributing to its marketability and success.

1.2 Purpose

- ✓ Small and convenient
- ✓ Affordable Advertisement
- ✓ Give A visual aid to Remember your Book
- ✓ Book Cover are a vital networking tool
- ✓ Book Cover Create and professional Image credible

2 Problem Definition & Design Thinking

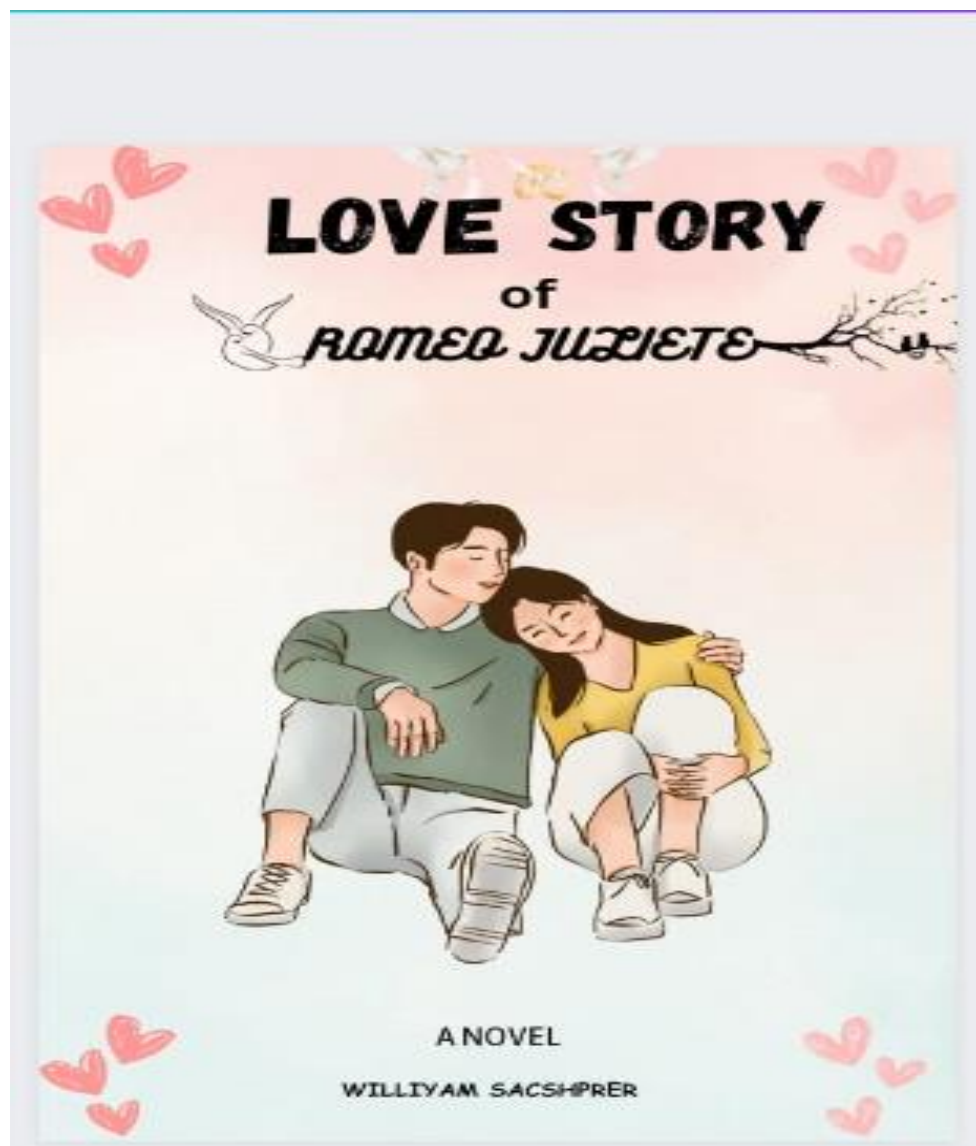
2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3. Result



ADVANTAGES & DISADVANTAGES

Advantages

- ❖ Canva is very simple to use and user friendly
- ❖ Canva provides social media templates
- ❖ Canva offers a professional look
- ❖ Team access
- ❖ As well as million of image

Disadvantages

- ❖ The free version is limited
- ❖ Unique elements cannot be created
- ❖ Limited export settings
- ❖ Alignment concerns
- ❖ Unable to move one design to another design

5. APPLICATIONS

- ❖ We create a Canva account
- ❖ Choose our design type
- ❖ And we used book cover image
- ❖ We used uploading photos, and adding text, and used to editing elements, and change fonts
- ❖ Added to the women icon, flower design of corner.
- ❖ We created to book cover
- ❖ Finally, we downloaded a design

6. CONCLUSION

People in our team worked together to make a book cover on the topic “Designing professional book cover “I feel that cover safety for the book. Canva is an essential tool for most book. It is easy to use offers a wide range of templates, its affordable, customizable and helps book with their branding. Graphic designing can be learned through this project.