

YOUTUBE SUBSCRIBER ANALYSIS

The background features a large, dark blue chevron pointing right, which contains the text. Above and below this chevron are light blue geometric shapes. At the bottom, there is a thick orange horizontal bar with a small blue chevron pointing left that overlaps its left end.

“ *Unraveling the success of Youtube Channles: Subscribers and Revenue Analysis*

INTRODUCTION

YouTube is a simple video-sharing platform.

YouTube has more than 2.70 billion monthly active users as of 2023

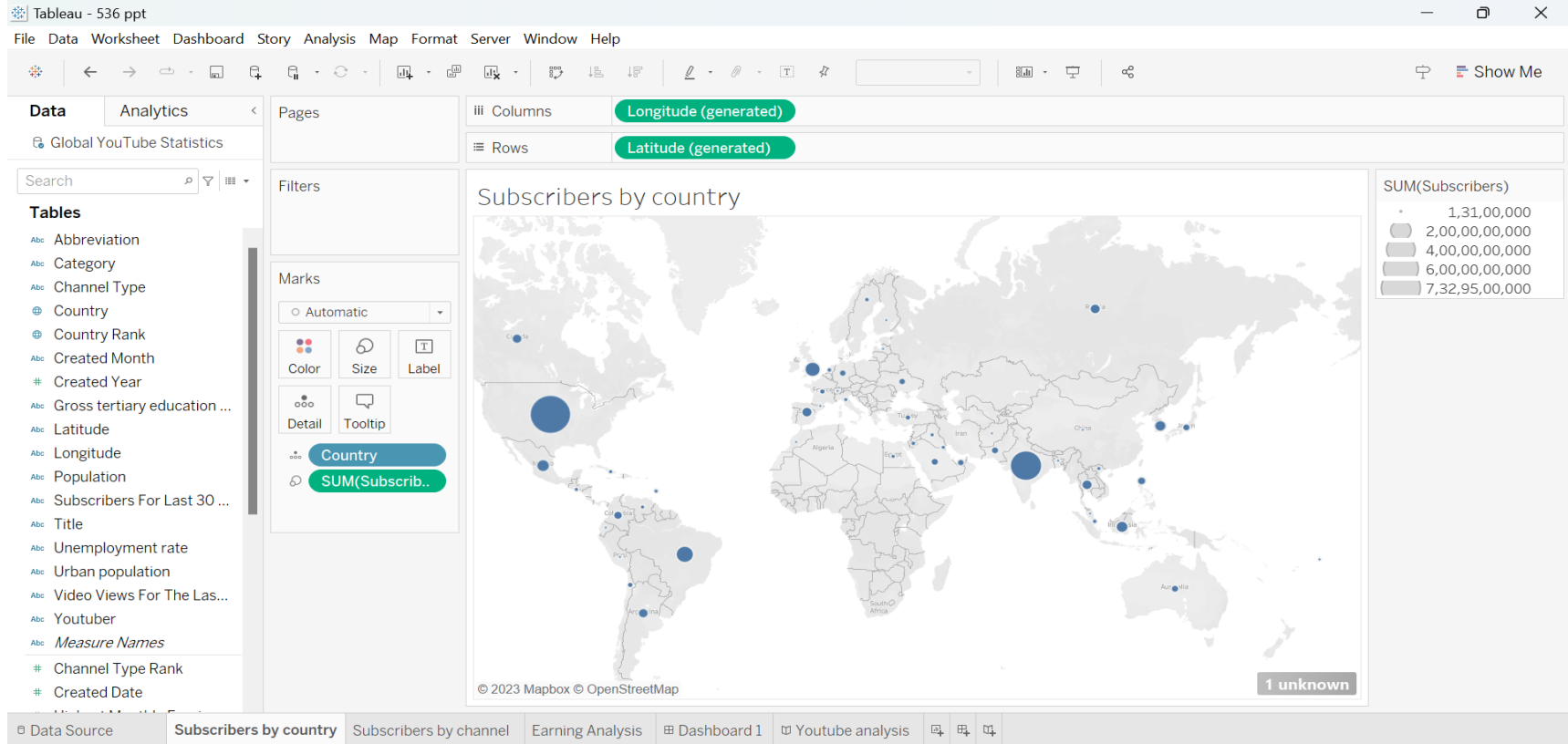


***WHAT IS THE QUANTITATIVE CORRELATION BETWEEN THE
NUMBER OF SUBSCRIBERS ON A YOUTUBE CHANNEL AND THE
CORRESPONDING EARNINGS?***

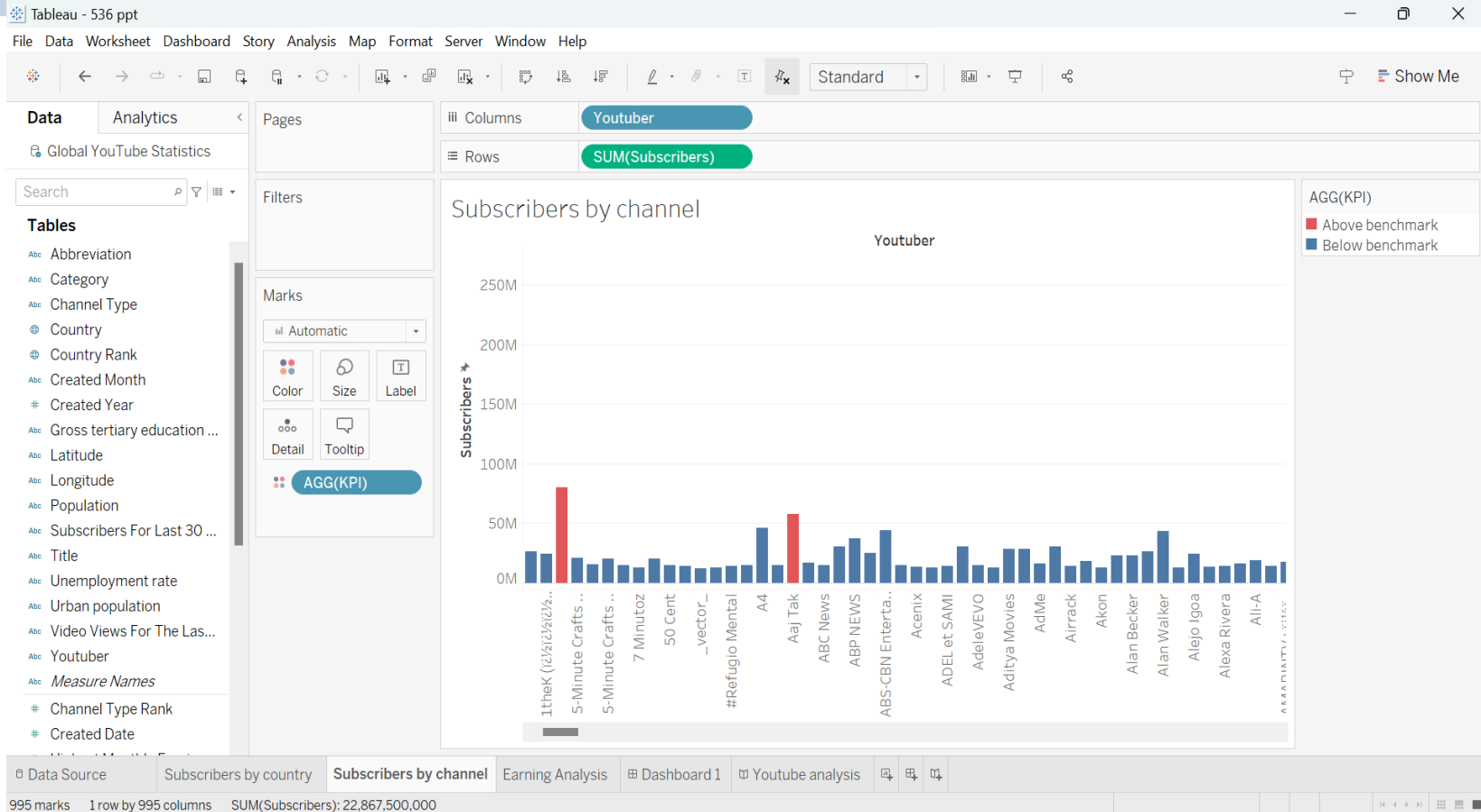


VISUALIZATION

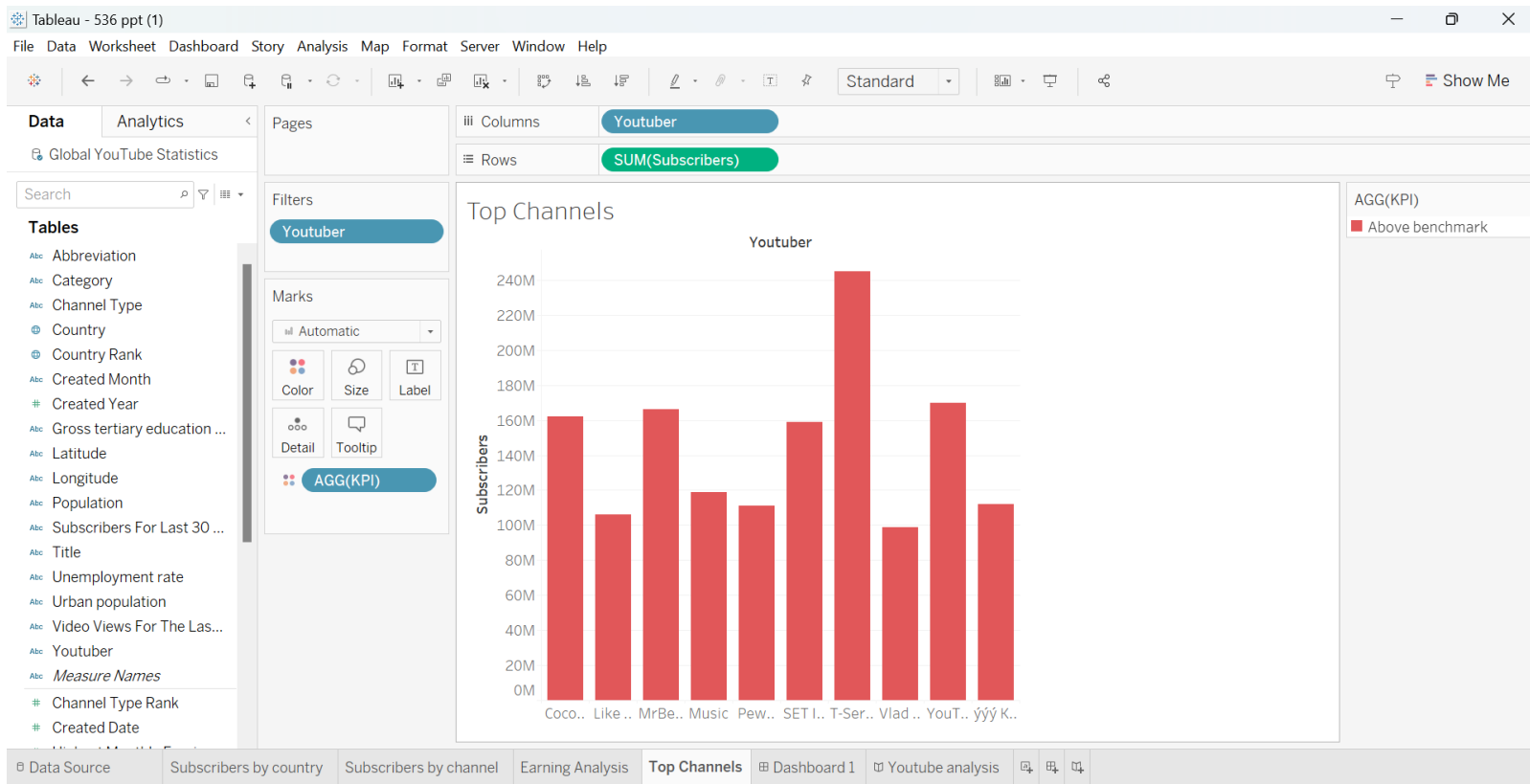
YOUTUBE SUBSCRIBERS AROUND THE GLOBE



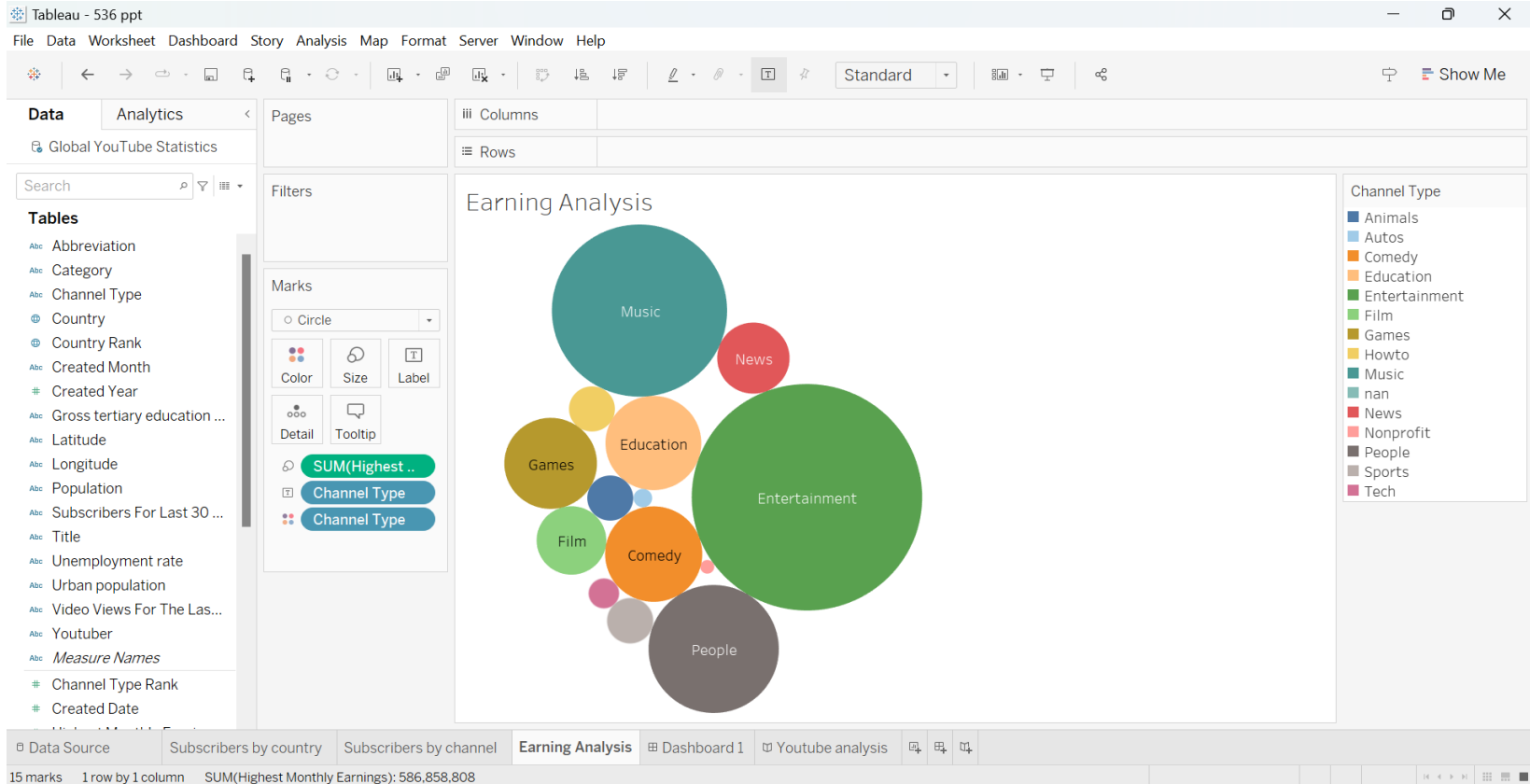
SUBSCRIBERS BY CHANNEL



TOP CHANNELS



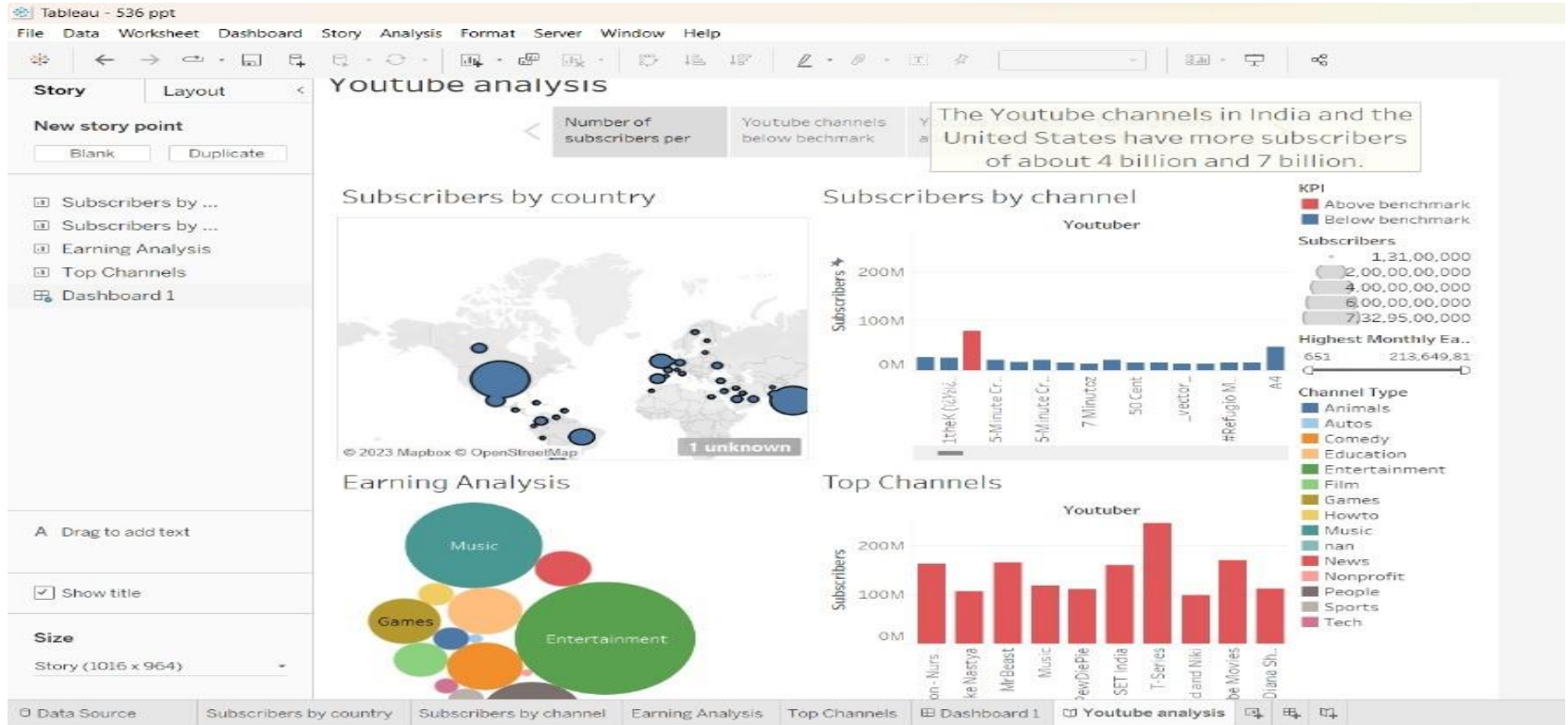
REVENUE ANALYSIS ACCORDING TO CATEGORY



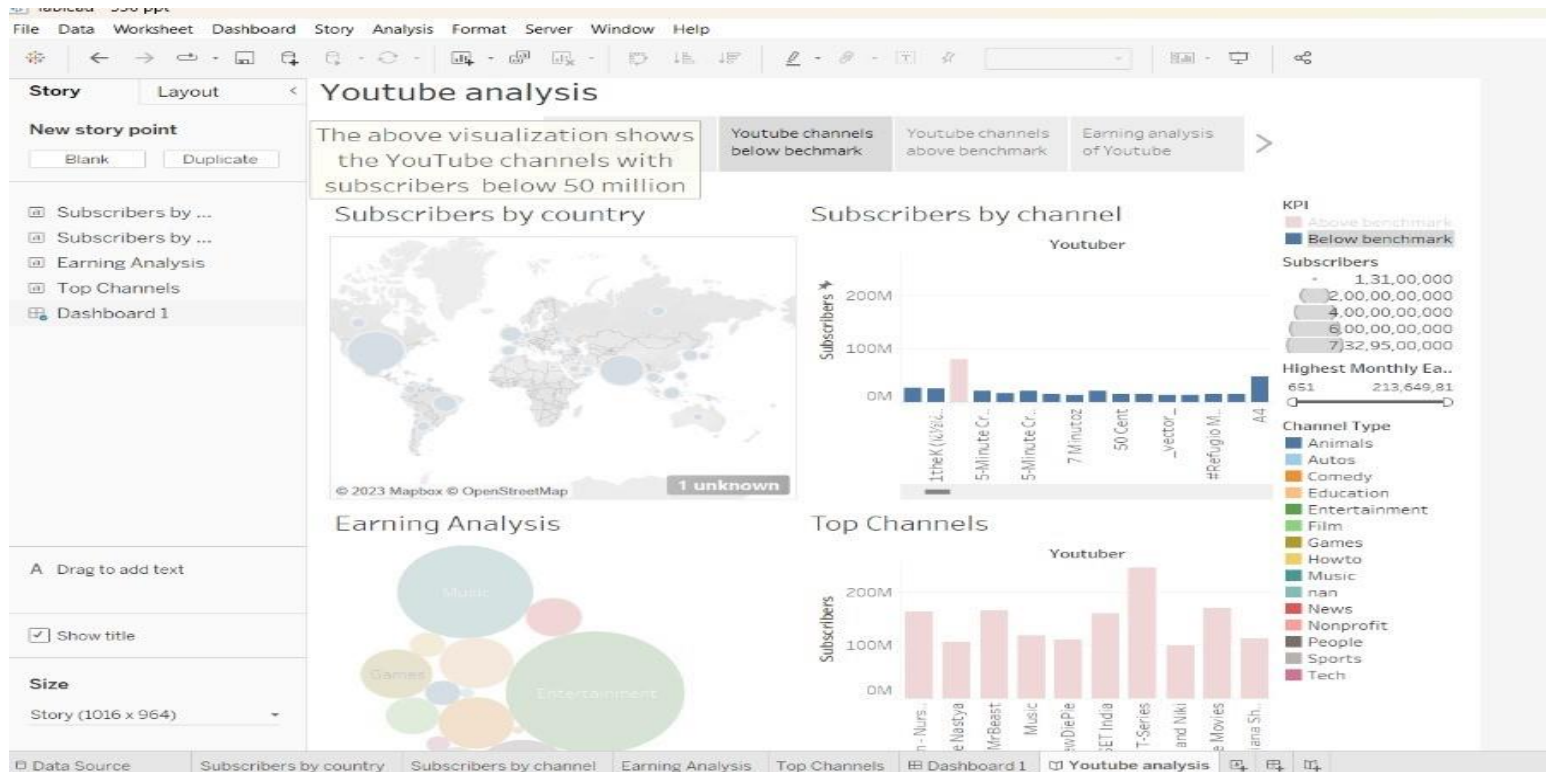


STORY LINE

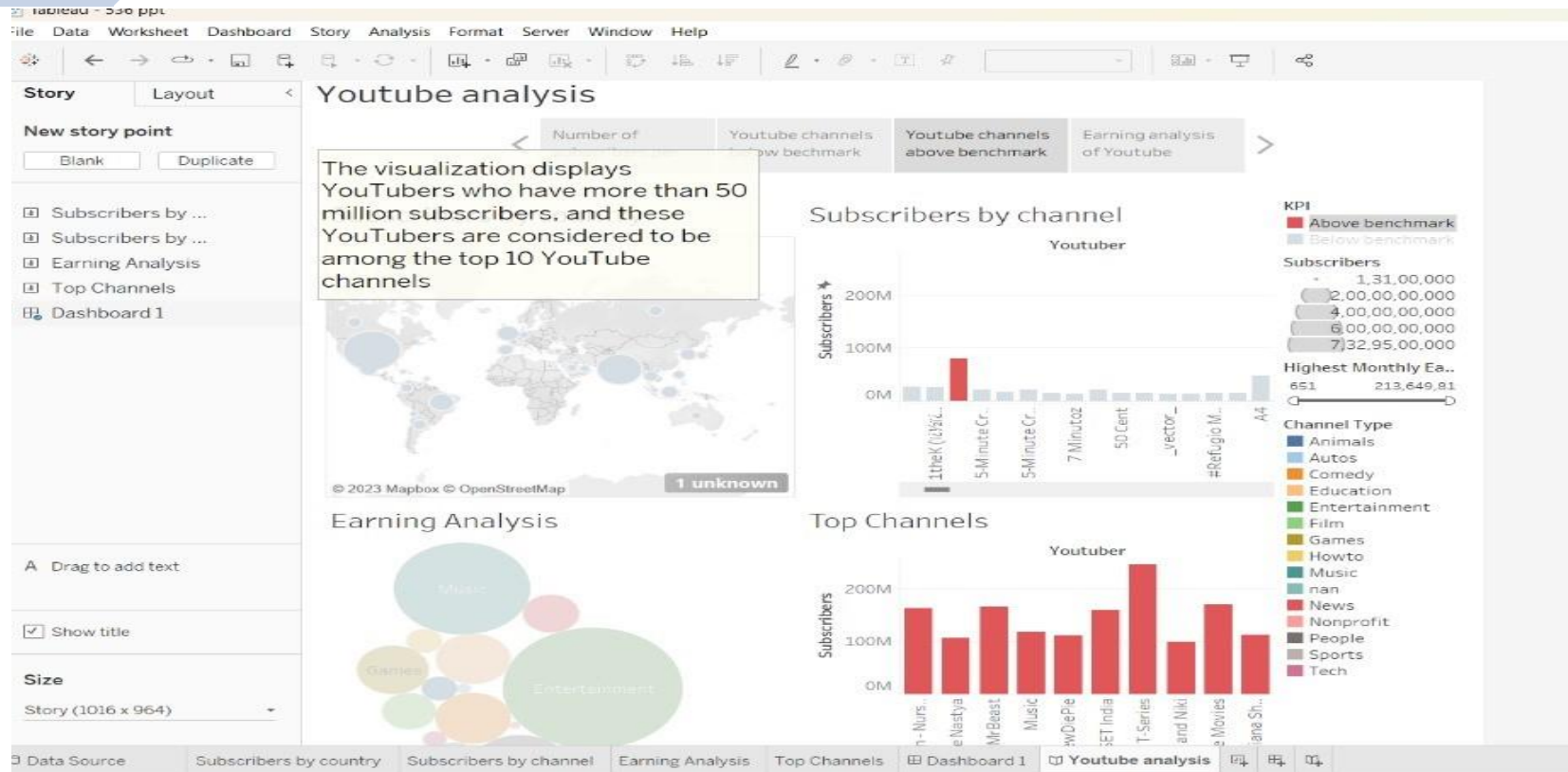
THE NUMBER OF SUBSCRIBERS PER EACH COUNTRY



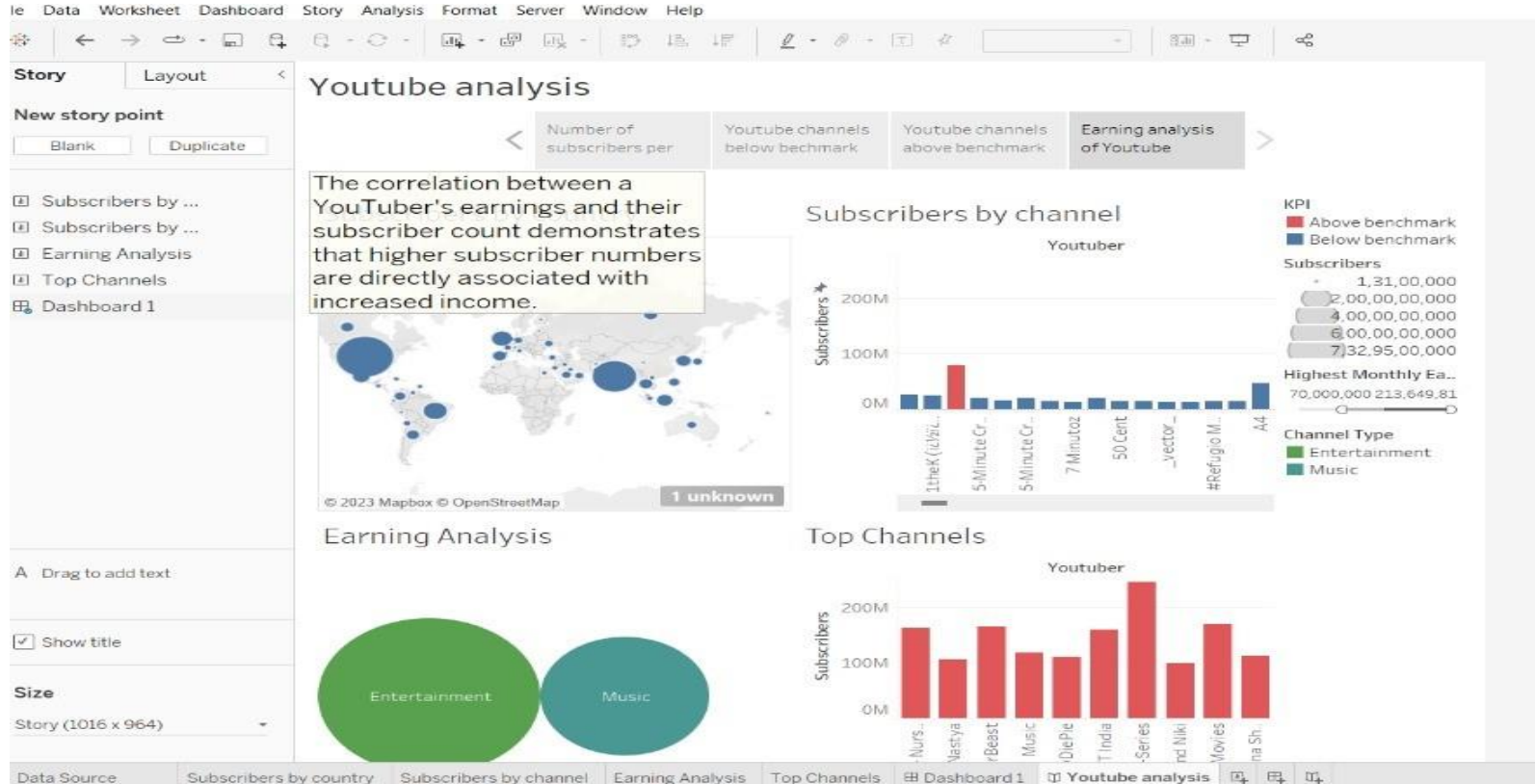
YOUTUBE CHANNELS BELOW BENCHMARK



YOUTUBE CHANNELS ABOVE BENCHMARK



EARNING ANALYSIS OF YOUTUBE CHANNELS





CONCLUSION:

Our research reveals the diverse world of YouTube channels with lots of subscribers. These creators use many different methods, face unique problems, and have a big influence. This shows how complex the online world is and how it affects the people who make videos, the platforms, and the viewers.



THANK YOU