30
Robotics

Mowgli - Loyalty card dispenser Robot

3NOT Robotics
For GenZ & Beyond…

Retailer's Dilema

30 Robotics

Limited customer engagement

A whopping 54% of loyalty program members are inactive, according to the 2017 COLLOQUY Loyalty Census. Although these customers do make the choice to sign up, many never engage or opt out after only a few months.

Lack of differentiation

Customer needs and purchase patterns have altered drastically, need uniqueness in retail experience to attract customers

Customer loyalty

retails 80% revenue is because of retained customers and customers have plenty of options at their disposal

Lack of innovation in customer handling

According to research from Epsilon, 90% of consumers find personalized experiences appealing, and 80% say they're more likely to purchase from a brand that offers them

What We Can Offer

30 Robotics

Enhancing customer engagement

Automated interaction with customers provide helps you provide better shopping experience

Creating differentiation

Better deals for shopper conveyed through natural language and rich experience. Retailers will get better customer understanding to provide personalised service.
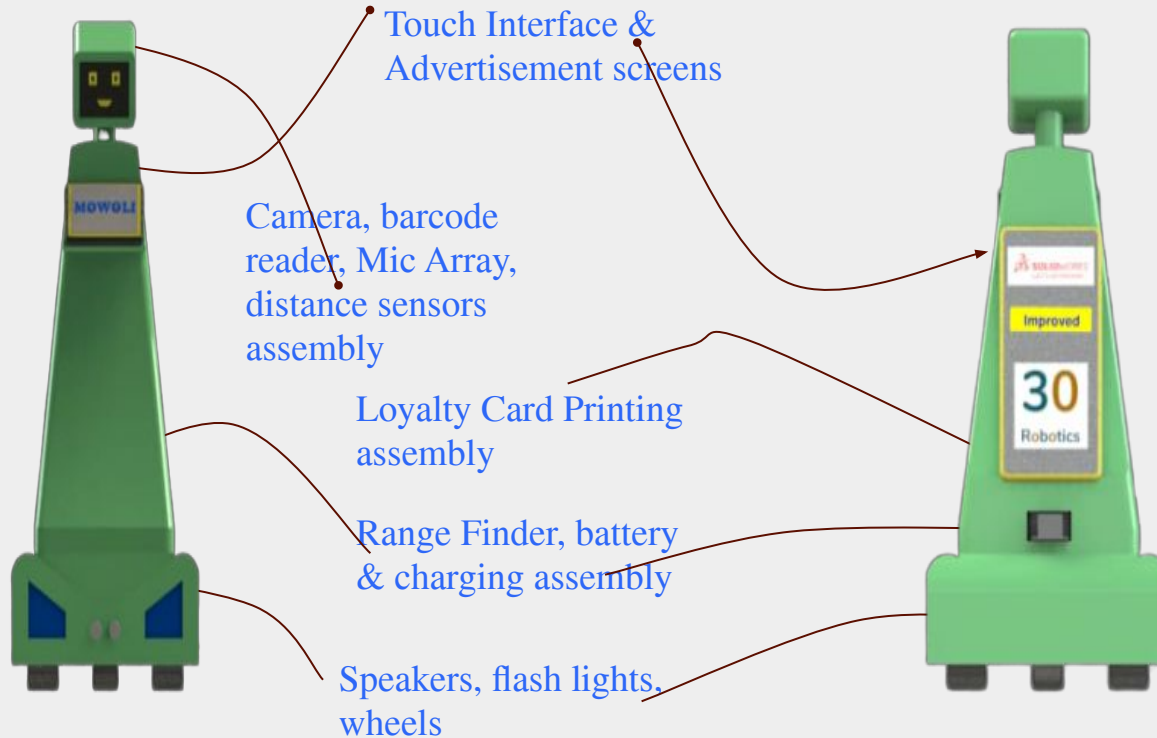
Help in building Customer loyalty

Instant delivery of loyalty cards, intelligent & real time personalized offers recommendations.

Innovation plus cost cutting

3x Cost saving behind human employees with 6-7x faster robot work, Faster Loyalty card delivery
Extra saving behind data handling process

Robot Specifications

Touch Interface & Advertisement screens

Camera, barcode reader, Mic Array, distance sensors assembly

Loyalty Card Printing assembly

Range Finder, battery & charging assembly

Speakers, flash lights, wheels

- ★ 135cms
- ★ 20kg
- ★ Autonomous Navigation & area mapping
- ★ 12h of autonomy
- ★ Seperate screens for interface and advertising
- ★ Wi-fi connectivity
- ★ Inbuilt loyalty card dispenser
- ★ Inbuilt barcode reader
- ★ Self docking at charging station
- ★ API support for building IoT ecosystem around robot

Features

Proactive: With his numerous sensors, Mowgli sees and detects people in his environment and invites them to approach and interact with him and provides them with the anticipated service.

Productive: Automated loyalty card dispenser reduces time and helps you utilise the important human resources more efficiently displays product information through barcode reader provides uninterrupted shopping experience.

MOWGLI

Interactive: Mowgli has capabilities to interact through voice communication as well as through touch screen.

Connected: Cloud connectivity to store all the data.

Attractive: Thanks to his design, size and humanoid behaviour, he is easily accepted by everyone.

Uses & Benefits

Welcoming: Welcoming and assisting customers through the first stages of their visit. • Standing out through innovation • Managing and regulating peak attendance periods • Raising the profile of the brand

Improving customer knowledge: Measuring customer satisfaction, studying customer opinions in the form of satisfaction indexes or verbatim audio or text in response to open and closed questions. Refining the analysis of these opinions with customer data such as gender, age etc
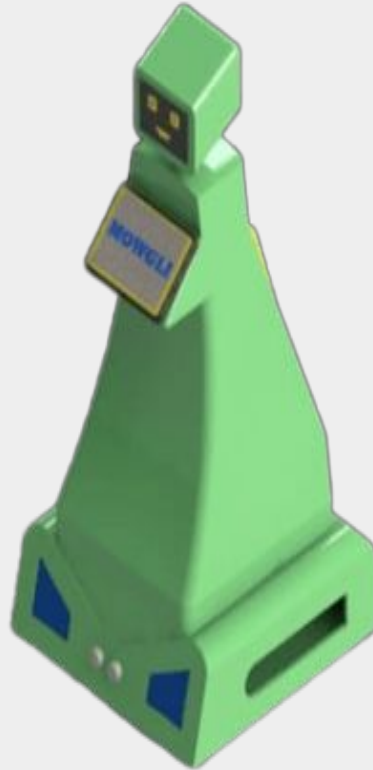
Customer Handling: Helping people to find what they're looking for. • Reducing staff workload • Personalised services • Improved management and sales tracking

Entertaining: Offering a truly unusual customer experience. Increasing footfalls Boosting brand affinity

RPA: Automation of customer query handling and loyalty card dispensation processes.

Why us?

Secure System

Indigenous Design

Product Warranty

Affordable price

Data Analytics Support

Easy to operate robots