HW#1 Starterbook Analysis

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Kickstarter campaigns for entertainment (i.e. Theater, Music, and Film & Video) is the most successful and supported type of project
* There are more successful and live Kickstarter campaigns than failed and canceled combined so there is a good chance at finding success by using Kickstarter
* Projects that started in December are more likely to fail than to be successful, possibly due to holiday spending and people having less disposable income

1. What are some of the limitations of this dataset?

* We could have a much larger sample size by using other crowdfunding firm market data
* There aren’t enough independent variables in the dataset to support complex data analysis

1. What are some other possible tables/graphs that we could create?

* We could create time series plots for specific categories
* We could create a table that shows which sub-category of the parent category has the highest chance at success
* We could also try to see if there is a relationship between the type of project and the average donation