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0.2.1 Data Preprocessing

```
[1]: import pandas as pd
  import numpy as np
  import matplotlib.pyplot as plt
  import seaborn as sns
  import plotly as py
  import plotly.graph_objs as go
  from sklearn.cluster import KMeans
  import warnings
  import os
```

```
[2]: df = pd.read_csv('/content/Mall_Customers.csv')
    df.head()
```

```
[2]:
                                                       Spending Score (1-100)
        CustomerID Gender
                             Age
                                  Annual Income (k$)
     0
                      Male
                              19
                                                   15
                                                                            39
                 1
     1
                 2
                      Male
                              21
                                                   15
                                                                            81
     2
                 3 Female
                              20
                                                   16
                                                                             6
     3
                 4 Female
                                                                            77
                              23
                                                   16
                 5 Female
                              31
                                                   17
                                                                            40
```

```
[3]: df.shape
```

[3]: (200, 5)

[4]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):

#	Column	Non-Null Count	Dtype
0	CustomerID	200 non-null	int64
1	Gender	200 non-null	object

```
Spending Score (1-100)
                                   200 non-null
                                                    int64
     dtypes: int64(4), object(1)
     memory usage: 7.9+ KB
 [5]: df.isnull().sum()
 [5]: CustomerID
                                 0
                                 0
      Gender
                                 0
      Age
      Annual Income (k$)
      Spending Score (1-100)
      dtype: int64
 [6]: df.describe()
 [6]:
             CustomerID
                                      Annual Income (k$)
                                                          Spending Score (1-100)
                                 Age
             200.000000
                         200.000000
                                                                       200.000000
      count
                                              200.000000
      mean
             100.500000
                          38.850000
                                               60.560000
                                                                        50.200000
      std
              57.879185
                          13.969007
                                               26.264721
                                                                        25.823522
     min
               1.000000
                          18.000000
                                               15.000000
                                                                         1.000000
      25%
              50.750000
                          28.750000
                                               41.500000
                                                                        34.750000
      50%
             100.500000
                          36.000000
                                               61.500000
                                                                        50.000000
             150.250000
                                               78.000000
      75%
                          49.000000
                                                                        73.000000
             200.000000
                          70.000000
                                              137.000000
                                                                        99.000000
      max
[10]: df.Spending_Score.nunique()
       AttributeError
                                                  Traceback (most recent call last)
       <ipython-input-10-266e4f136b3f> in <cell line: 1>()
       ---> 1 df.Spending_Score.nunique()
       /usr/local/lib/python3.10/dist-packages/pandas/core/generic.py inu
        →__getattr__(self, name)
          5900
                       ):
          5901
                           return self[name]
       -> 5902
                       return object.__getattribute__(self, name)
          5903
                   def __setattr__(self, name: str, value) -> None:
          5904
       AttributeError: 'DataFrame' object has no attribute 'Spending_Score'
 [8]: df.Age.unique()
```

200 non-null

200 non-null

int64

int64

2

3

Age

Annual Income (k\$)

```
29, 45, 40, 60, 53, 18, 49, 42, 36, 65, 48, 50, 27, 33, 59, 47, 51,
              69, 70, 63, 43, 68, 32, 26, 57, 38, 55, 34, 66, 39, 44, 28, 56, 41])
[11]: df.Age.value_counts()
[11]: 32
             11
      35
              9
      19
              8
      31
              8
      30
              7
      49
              7
      40
              6
      38
              6
      47
              6
      27
              6
      36
              6
      23
              6
      34
              5
      20
              5
      29
              5
      50
              5
      48
              5
      21
              5
      24
              4
      18
              4
      28
              4
      67
              4
      59
              4
      54
              4
      43
              3
      60
              3
      45
              3
      39
              3
      33
              3
      37
              3
      22
              3
      25
              3
      46
              3
      68
              3
      52
              2
      44
              2
      66
              2
      57
              2
      26
              2
              2
      53
      42
              2
```

[8]: array([19, 21, 20, 23, 31, 22, 35, 64, 30, 67, 58, 24, 37, 52, 25, 46, 54,

Name: Age, dtype: int64

[12]: df.corr()

<ipython-input-12-2f6f6606aa2c>:1: FutureWarning: The default value of
numeric_only in DataFrame.corr is deprecated. In a future version, it will
default to False. Select only valid columns or specify the value of numeric_only
to silence this warning.

df.corr()

[12]:		CustomerID	Age	Annual Income (k\$)	\
	CustomerID	1.000000	-0.026763	0.977548	
	Age	-0.026763	1.000000	-0.012398	
	Annual Income (k\$)	0.977548	-0.012398	1.000000	
	Spending Score (1-100)	0.013835	-0.327227	0.009903	

Spending Score (1-100)
CustomerID 0.013835
Age -0.327227
Annual Income (k\$) 0.009903
Spending Score (1-100) 1.000000

[13]: | df.corr().Age.sort_values(ascending =False)

<ipython-input-13-7408ab7b8e79>:1: FutureWarning: The default value of
numeric_only in DataFrame.corr is deprecated. In a future version, it will
default to False. Select only valid columns or specify the value of numeric_only
to silence this warning.

df.corr().Age.sort_values(ascending =False)

[13]: Age 1.000000
Annual Income (k\$) -0.012398
CustomerID -0.026763
Spending Score (1-100) -0.327227

Name: Age, dtype: float64

[14]: sns.distplot(df.Age)

<ipython-input-14-b2378c9d8a20>:1: UserWarning:

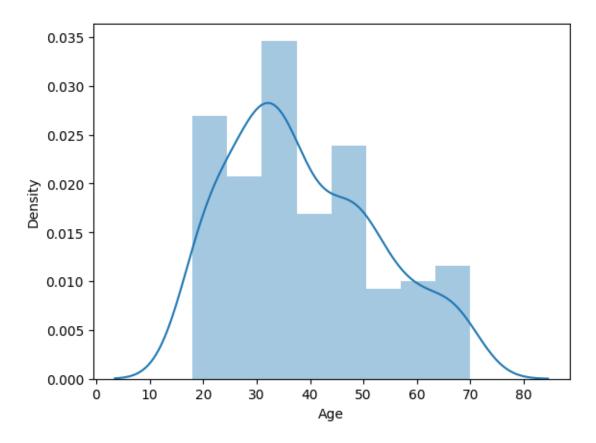
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

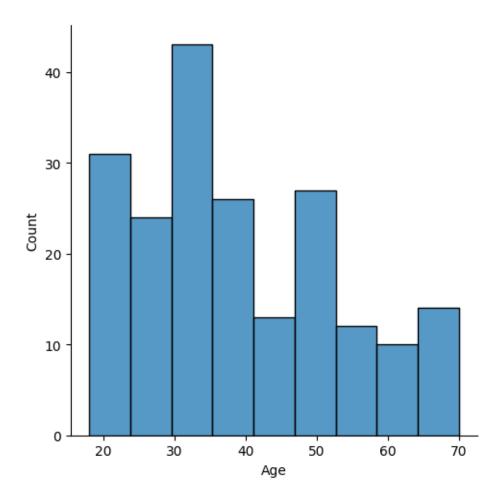
sns.distplot(df.Age)

[14]: <Axes: xlabel='Age', ylabel='Density'>



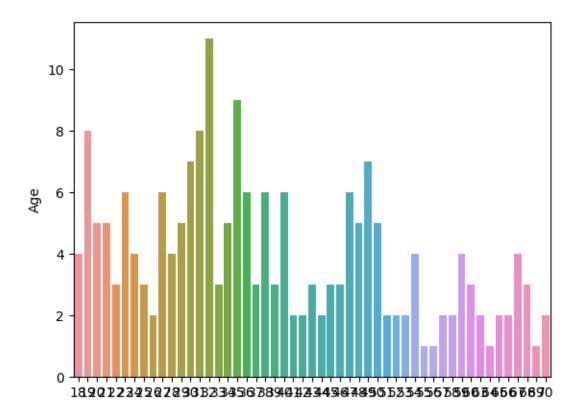
[15]: sns.displot(df.Age)

[15]: <seaborn.axisgrid.FacetGrid at 0x788056589600>



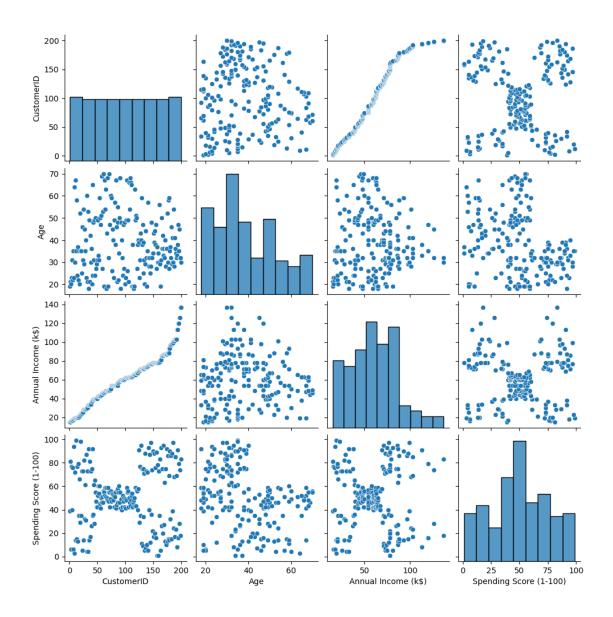
```
[16]: sns.barplot(x =df.Age.value_counts().index,y =df.Age.value_counts())
```

[16]: <Axes: ylabel='Age'>



[17]: sns.pairplot(df)

[17]: <seaborn.axisgrid.PairGrid at 0x788052261d80>

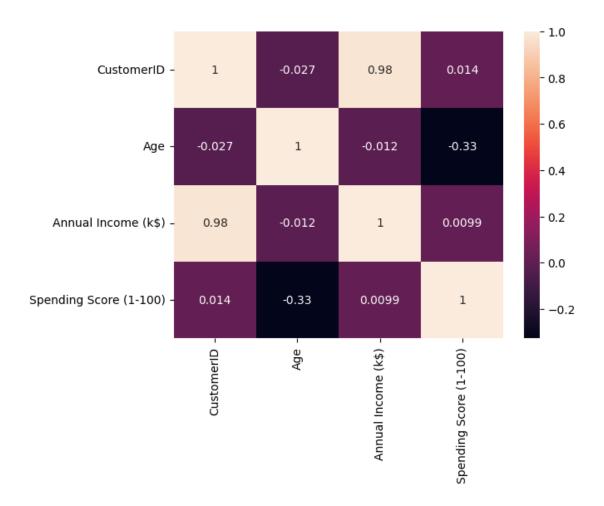


[18]: sns.heatmap(df.corr(),annot=True)

<ipython-input-18-8df7bcac526d>:1: FutureWarning: The default value of
numeric_only in DataFrame.corr is deprecated. In a future version, it will
default to False. Select only valid columns or specify the value of numeric_only
to silence this warning.

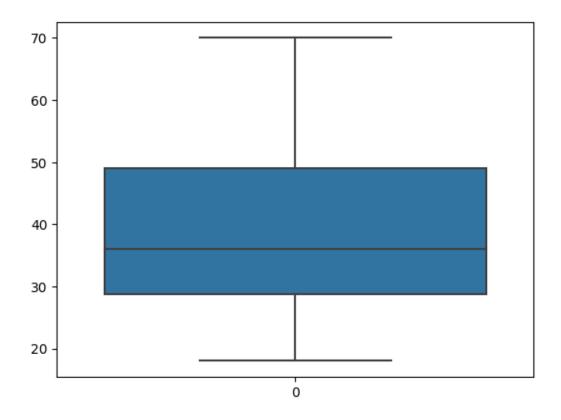
sns.heatmap(df.corr(),annot=True)

[18]: <Axes: >



[19]: sns.boxplot(df.Age)

[19]: <Axes: >



```
[20]: from sklearn.preprocessing import LabelEncoder
[21]: le = LabelEncoder()
[22]: df.Age = le.fit_transform(df.Age)
[23]: df.head()
[23]:
         CustomerID Gender Age Annual Income (k$)
                                                       Spending Score (1-100)
      0
                  1
                       Male
                               1
                                                   15
                                                                            39
      1
                  2
                       Male
                               3
                                                   15
                                                                            81
      2
                  3 Female
                                                                            6
                               2
                                                   16
      3
                  4 Female
                               5
                                                   16
                                                                            77
      4
                     Female
                              13
                                                   17
                                                                            40
[24]: df_main = pd.get_dummies(df,columns =['Age'])
      df_main.head()
[24]:
         CustomerID Gender Annual Income (k$)
                                                  Spending Score (1-100)
                                                                          Age_0 \
                  1
                       Male
                                                                      39
      0
                                              15
                                                                               0
      1
                  2
                       Male
                                              15
                                                                      81
                                                                               0
      2
                  3 Female
                                                                       6
                                                                               0
                                              16
```

3 4			emale emale				16 17			7	7 (
-1		o re	mare				11			4	0 (,
	Age_1	Age_2	Age_3	Age_4	Age_	_5	•••	Age_41	Age_42	Age_43	Age_44	\
0	1	0	0	0		0	•••	0	0	0	0	
1	0	0	1	0		0		0	0	0	0	
2	0	1	0	0		0	•••	0	0	0	0	
3	0	0	0	0		1	•••	0	0	0	0	
4	0	0	0	0		0	•••	0	0	0	0	
	Age_45	Age_46	Age_4	7 Age	_48	Ag	e_49	Age_5	0			
0	0	0)	0	0		0) (0			
1	0	0)	0	0		0) (0			
2	0	0)	0	0		0) (0			
3	0	0)	0	0		0) (0			
4	0	O)	0	0		0) (0			

[5 rows x 55 columns]

[25]: df_main.corr()

<ipython-input-25-b764c75a6398>:1: FutureWarning: The default value of
numeric_only in DataFrame.corr is deprecated. In a future version, it will
default to False. Select only valid columns or specify the value of numeric_only
to silence this warning.

df_main.corr()

[25]:		CustomerID	Annual Income (k\$)	١
	CustomerID	1.000000	0.977548	
	Annual Income (k\$)	0.977548	1.000000	
	Spending Score (1-100)	0.013835	0.009903	
	Age_0	-0.058767	-0.050765	
	Age_1	-0.012375	-0.027737	
	Age_2	-0.114547	-0.115884	
	Age_3	-0.133962	-0.132997	
	Age_4	-0.136440	-0.137665	
	Age_5	-0.129966	-0.127942	
	Age_6	-0.126194	-0.116199	
	Age_7	-0.001069	-0.013628	
	Age_8	-0.018278	-0.009821	
	Age_9	0.028938	0.017497	
	Age_10	0.152794	0.134629	
	Age_11	0.030232	0.018580	
	Age_12	0.105792	0.113275	
	Age_13	-0.090157	-0.094937	
	Age_14	0.217477	0.245143	
	Age_15	0.079441	0.093137	

```
Age_16
                           0.130634
                                                0.112705
Age_17
                          -0.118435
                                               -0.115114
Age_18
                           0.156365
                                                0.137205
Age_19
                           0.036693
                                                0.020913
                                                0.093574
Age_20
                           0.097474
Age_21
                           0.075879
                                                0.057025
                                                0.007429
Age_22
                           0.010154
Age_23
                           0.150579
                                                0.155135
Age_24
                           0.002611
                                               -0.002148
Age_25
                           0.030993
                                                0.024054
Age_26
                           0.077466
                                                0.057312
Age_27
                          -0.000356
                                                0.041325
Age_28
                          -0.008194
                                               -0.007348
Age_29
                           0.052291
                                                0.064486
Age_30
                          -0.019137
                                               -0.014424
Age_31
                          -0.078932
                                               -0.069493
Age_32
                          -0.014145
                                               -0.011980
Age_33
                          -0.021760
                                               -0.019411
Age_34
                          -0.006093
                                               -0.019411
                          -0.094003
                                               -0.080790
Age_35
Age_36
                          -0.011135
                                               -0.004417
                                               -0.009633
Age_37
                          -0.016576
Age_38
                           0.074284
                                                0.049894
                           0.018278
Age_39
                                                0.015115
Age_40
                                               -0.025165
                          -0.009574
Age_41
                           0.021651
                                                0.025574
Age_42
                          -0.087991
                                               -0.081142
Age_43
                          -0.016538
                                               -0.015575
Age_44
                          -0.112347
                                               -0.112451
Age_45
                          -0.042650
                                               -0.038592
Age_46
                           0.013926
                                                0.009360
Age_47
                          -0.087841
                                               -0.082119
Age_48
                          -0.023868
                                               -0.018339
Age_49
                          -0.052183
                                               -0.044807
                          -0.060058
                                               -0.050100
Age_50
                         Spending Score (1-100)
                                                     Age_0
                                                                Age_1
                                                                          Age_2 \
CustomerID
                                       0.013835 -0.058767 -0.012375 -0.114547
Annual Income (k$)
                                       0.009903 -0.050765 -0.027737 -0.115884
Spending Score (1-100)
                                        1.000000
                                                  0.054350 -0.082810 -0.062164
Age 0
                                       0.054350
                                                  1.000000 -0.029161 -0.022875
Age_1
                                      -0.082810 -0.029161 1.000000 -0.032686
                                      -0.062164 -0.022875 -0.032686 1.000000
Age_2
Age_3
                                       0.103193 -0.022875 -0.032686 -0.025641
                                       0.094856 -0.017629 -0.025190 -0.019760
Age_4
                                       0.089665 -0.025123 -0.035898 -0.028161
Age_5
Age_6
                                       0.118128 -0.020408 -0.029161 -0.022875
```

```
Age_7
                                      -0.050462 -0.017629 -0.025190 -0.019760
Age_8
                                       0.016777 -0.014358 -0.020515 -0.016093
Age_9
                                       0.069183 -0.025123 -0.035898 -0.028161
Age_10
                                       0.109810 -0.020408 -0.029161 -0.022875
                                       0.164114 -0.022875 -0.032686 -0.025641
Age_11
Age_12
                                       0.222435 -0.027206 -0.038874 -0.030496
                                      0.108366 -0.029161 -0.041667 -0.032686
Age_13
Age_14
                                      0.147977 -0.034464 -0.049245 -0.038631
                                      0.019802 -0.017629 -0.025190 -0.019760
Age_15
                                     -0.068381 -0.022875 -0.032686 -0.025641
Age_16
                                      0.115357 -0.031010 -0.044310 -0.034759
Age_17
                                      0.015703 -0.025123 -0.035898 -0.028161
Age_18
Age_19
                                     -0.167036 -0.017629 -0.025190 -0.019760
Age_20
                                      0.088527 -0.025123 -0.035898 -0.028161
                                      0.165120 -0.017629 -0.025190 -0.019760
Age_21
Age_22
                                      -0.018434 -0.025123 -0.035898 -0.028161
Age_23
                                     -0.086618 -0.014358 -0.020515 -0.016093
                                      -0.123684 -0.014358 -0.020515 -0.016093
Age_24
Age_25
                                     -0.077610 -0.017629 -0.025190 -0.019760
                                      -0.143193 -0.014358 -0.020515 -0.016093
Age_26
                                     -0.060044 -0.017629 -0.025190 -0.019760
Age_27
                                     -0.138292 -0.017629 -0.025190 -0.019760
Age_28
                                     -0.148152 -0.025123 -0.035898 -0.028161
Age_29
                                     -0.052218 -0.022875 -0.032686 -0.025641
Age 30
                                      -0.055345 -0.027206 -0.038874 -0.030496
Age_31
Age 32
                                     -0.027352 -0.022875 -0.032686 -0.025641
Age_33
                                     -0.014436 -0.014358 -0.020515 -0.016093
                                     -0.113930 -0.014358 -0.020515 -0.016093
Age_34
Age_35
                                     -0.098323 -0.014358 -0.020515 -0.016093
                                     -0.080139 -0.020408 -0.029161 -0.022875
Age_36
                                      0.021466 -0.010127 -0.014470 -0.011351
Age_37
                                      -0.041830 -0.010127 -0.014470 -0.011351
Age_38
                                     -0.086618 -0.014358 -0.020515 -0.016093
Age_39
Age_40
                                      -0.137340 -0.014358 -0.020515 -0.016093
                                     -0.095390 -0.020408 -0.029161 -0.022875
Age_41
Age_42
                                     -0.066431 -0.017629 -0.025190 -0.019760
                                     -0.012485 -0.014358 -0.020515 -0.016093
Age_43
                                     -0.129894 -0.010127 -0.014470 -0.011351
Age_44
Age 45
                                     -0.026141 -0.014358 -0.020515 -0.016093
                                     -0.004682 -0.014358 -0.020515 -0.016093
Age_46
                                     -0.048250 -0.020408 -0.029161 -0.022875
Age 47
Age_48
                                     -0.007346 -0.017629 -0.025190 -0.019760
                                     -0.011558 -0.010127 -0.014470 -0.011351
Age_49
                                      0.020679 -0.014358 -0.020515 -0.016093
Age_50
                            Age_3
                                     Age_4
                                                Age_5
                                                          Age_6 ...
                                                                       Age_41 \setminus
CustomerID
                       -0.133962 -0.136440 -0.129966 -0.126194 ... 0.021651
```

```
Annual Income (k$)
                        -0.132997 -0.137665 -0.127942 -0.116199
                                                                   ... 0.025574
Spending Score (1-100)
                        0.103193  0.094856  0.089665  0.118128
                                                                   ... -0.095390
Age_0
                        -0.022875 -0.017629 -0.025123 -0.020408
                                                                   ... -0.020408
Age_1
                        -0.032686 -0.025190 -0.035898 -0.029161
                                                                   ... -0.029161
                        -0.025641 -0.019760 -0.028161 -0.022875
Age_2
                                                                   ... -0.022875
Age_3
                         1.000000 -0.019760 -0.028161 -0.022875
                                                                   ... -0.022875
Age_4
                        -0.019760 1.000000 -0.021702 -0.017629
                                                                   ... -0.017629
Age_5
                        -0.028161 -0.021702 1.000000 -0.025123
                                                                   ... -0.025123
Age_6
                        -0.022875 -0.017629 -0.025123 1.000000
                                                                   ... -0.020408
                        -0.019760 -0.015228 -0.021702 -0.017629
Age_7
                                                                   ... -0.017629
Age_8
                        -0.016093 -0.012403 -0.017675 -0.014358
                                                                   ... -0.014358
                        -0.028161 -0.021702 -0.030928 -0.025123
                                                                   ... -0.025123
Age_9
Age_10
                        -0.022875 -0.017629 -0.025123 -0.020408
                                                                   ... -0.020408
                                                                   ... -0.022875
Age_11
                        -0.025641 -0.019760 -0.028161 -0.022875
                        -0.030496 -0.023502 -0.033492 -0.027206
                                                                   ... -0.027206
Age_12
Age_13
                        -0.032686 -0.025190 -0.035898 -0.029161
                                                                   ... -0.029161
                        -0.038631 -0.029771 -0.042427 -0.034464
Age_14
                                                                   ... -0.034464
Age_15
                        -0.019760 -0.015228 -0.021702 -0.017629
                                                                   ... -0.017629
                        -0.025641 -0.019760 -0.028161 -0.022875
                                                                   ... -0.022875
Age_16
                        -0.034759 -0.026787 -0.038175 -0.031010
Age_17
                                                                   ... -0.031010
Age_18
                        -0.028161 -0.021702 -0.030928 -0.025123
                                                                   ... -0.025123
                        -0.019760 -0.015228 -0.021702 -0.017629
Age_19
                                                                   ... -0.017629
Age_20
                        -0.028161 -0.021702 -0.030928 -0.025123
                                                                   ... -0.025123
Age 21
                        -0.019760 -0.015228 -0.021702 -0.017629
                                                                   ... -0.017629
                        -0.028161 -0.021702 -0.030928 -0.025123
Age_22
                                                                   ... -0.025123
Age_23
                        -0.016093 -0.012403 -0.017675 -0.014358
                                                                   ... -0.014358
Age_24
                        -0.016093 -0.012403 -0.017675 -0.014358
                                                                   ... -0.014358
                        -0.019760 -0.015228 -0.021702 -0.017629
Age_25
                                                                   ... -0.017629
                                                                   ... -0.014358
Age_26
                        -0.016093 -0.012403 -0.017675 -0.014358
Age_27
                        -0.019760 -0.015228 -0.021702 -0.017629
                                                                   ... -0.017629
                        -0.019760 -0.015228 -0.021702 -0.017629
Age_28
                                                                   ... -0.017629
Age_29
                        -0.028161 -0.021702 -0.030928 -0.025123
                                                                   ... -0.025123
                        -0.025641 -0.019760 -0.028161 -0.022875
Age_30
                                                                   ... -0.022875
Age_31
                        -0.030496 -0.023502 -0.033492 -0.027206
                                                                   ... -0.027206
                        -0.025641 -0.019760 -0.028161 -0.022875
Age_32
                                                                   ... -0.022875
Age_33
                        -0.016093 -0.012403 -0.017675 -0.014358
                                                                   ... -0.014358
                        -0.016093 -0.012403 -0.017675 -0.014358
Age_34
                                                                   ... -0.014358
                        -0.016093 -0.012403 -0.017675 -0.014358
                                                                   ... -0.014358
Age_35
Age 36
                        -0.022875 -0.017629 -0.025123 -0.020408
                                                                   ... -0.020408
                        -0.011351 -0.008748 -0.012467 -0.010127
Age_37
                                                                   ... -0.010127
Age_38
                        -0.011351 -0.008748 -0.012467 -0.010127
                                                                   ... -0.010127
Age_39
                        -0.016093 -0.012403 -0.017675 -0.014358
                                                                   ... -0.014358
                        -0.016093 -0.012403 -0.017675 -0.014358
Age_40
                                                                   ... -0.014358
                        -0.022875 -0.017629 -0.025123 -0.020408
                                                                   ... 1.000000
Age_41
Age_42
                        -0.019760 -0.015228 -0.021702 -0.017629
                                                                   ... -0.017629
                        -0.016093 -0.012403 -0.017675 -0.014358
Age_43
                                                                   ... -0.014358
Age_44
                        -0.011351 -0.008748 -0.012467 -0.010127
                                                                   ... -0.010127
```

```
Age_45
                       -0.016093 -0.012403 -0.017675 -0.014358
                                                                 ... -0.014358
Age_46
                       -0.016093 -0.012403 -0.017675 -0.014358
                                                                 ... -0.014358
Age_47
                       -0.022875 -0.017629 -0.025123 -0.020408
                                                                 ... -0.020408
Age_48
                       -0.019760 -0.015228 -0.021702 -0.017629
                                                                 ... -0.017629
                       -0.011351 -0.008748 -0.012467 -0.010127
Age_49
                                                                 ... -0.010127
Age_50
                       -0.016093 -0.012403 -0.017675 -0.014358
                                                                 ... -0.014358
                          Age_42
                                     Age_43
                                               Age_44
                                                         Age_45
                                                                   Age_46 \
                       -0.087991 -0.016538 -0.112347 -0.042650
CustomerID
                                                                0.013926
Annual Income (k$)
                       -0.081142 -0.015575 -0.112451 -0.038592
                                                                 0.009360
Spending Score (1-100) -0.066431 -0.012485 -0.129894 -0.026141 -0.004682
Age_0
                       -0.017629 -0.014358 -0.010127 -0.014358 -0.014358
Age_1
                       -0.025190 -0.020515 -0.014470 -0.020515 -0.020515
Age_2
                       -0.019760 -0.016093 -0.011351 -0.016093 -0.016093
                       -0.019760 -0.016093 -0.011351 -0.016093 -0.016093
Age_3
Age_4
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
Age_5
                       -0.021702 -0.017675 -0.012467 -0.017675 -0.017675
                       -0.017629 -0.014358 -0.010127 -0.014358 -0.014358
Age_6
Age_7
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
                       -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
Age_8
                       -0.021702 -0.017675 -0.012467 -0.017675 -0.017675
Age_9
                       -0.017629 -0.014358 -0.010127 -0.014358 -0.014358
Age_10
                       -0.019760 -0.016093 -0.011351 -0.016093 -0.016093
Age_11
                       -0.023502 -0.019140 -0.013500 -0.019140 -0.019140
Age 12
Age_13
                       -0.025190 -0.020515 -0.014470 -0.020515 -0.020515
Age_14
                       -0.029771 -0.024246 -0.017102 -0.024246 -0.024246
Age_15
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
                       -0.019760 -0.016093 -0.011351 -0.016093 -0.016093
Age_16
Age_17
                       -0.026787 -0.021817 -0.015388 -0.021817 -0.021817
                       -0.021702 -0.017675 -0.012467 -0.017675 -0.017675
Age_18
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
Age_19
                       -0.021702 -0.017675 -0.012467 -0.017675 -0.017675
Age_20
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
Age_21
Age_22
                       -0.021702 -0.017675 -0.012467 -0.017675 -0.017675
                       -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
Age_23
Age_24
                       -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
Age_25
Age_26
                       -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
Age_27
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
Age_28
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
                       -0.021702 -0.017675 -0.012467 -0.017675 -0.017675
Age_29
Age_30
                       -0.019760 -0.016093 -0.011351 -0.016093 -0.016093
                       -0.023502 -0.019140 -0.013500 -0.019140 -0.019140
Age_31
                       -0.019760 -0.016093 -0.011351 -0.016093 -0.016093
Age_32
                      -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
Age_33
                      -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
Age_34
Age_35
                       -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
```

```
Age_36
                       -0.017629 -0.014358 -0.010127 -0.014358 -0.014358
Age_37
                       -0.008748 -0.007125 -0.005025 -0.007125 -0.007125
Age_38
                       -0.008748 -0.007125 -0.005025 -0.007125 -0.007125
Age_39
                       -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
                       -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
Age_40
Age_41
                       -0.017629 -0.014358 -0.010127 -0.014358 -0.014358
                       1.000000 -0.012403 -0.008748 -0.012403 -0.012403
Age_42
Age_43
                       -0.012403 1.000000 -0.007125 -0.010101 -0.010101
                       -0.008748 -0.007125 1.000000 -0.007125 -0.007125
Age_44
                       -0.012403 -0.010101 -0.007125 1.000000 -0.010101
Age_45
                       -0.012403 -0.010101 -0.007125 -0.010101 1.000000
Age_46
                       -0.017629 -0.014358 -0.010127 -0.014358 -0.014358
Age_47
Age_48
                       -0.015228 -0.012403 -0.008748 -0.012403 -0.012403
Age_49
                       -0.008748 -0.007125 -0.005025 -0.007125 -0.007125
                       -0.012403 -0.010101 -0.007125 -0.010101 -0.010101
Age_50
                          Age_47
                                    Age_48
                                               Age_49
                                                         Age_50
CustomerID
                       -0.087841 -0.023868 -0.052183 -0.060058
                       -0.082119 -0.018339 -0.044807 -0.050100
Annual Income (k$)
Spending Score (1-100) -0.048250 -0.007346 -0.011558 0.020679
Age_0
                       -0.020408 -0.017629 -0.010127 -0.014358
                       -0.029161 -0.025190 -0.014470 -0.020515
Age_1
                       -0.022875 -0.019760 -0.011351 -0.016093
Age_2
                       -0.022875 -0.019760 -0.011351 -0.016093
Age_3
                       -0.017629 -0.015228 -0.008748 -0.012403
Age_4
Age_5
                       -0.025123 -0.021702 -0.012467 -0.017675
Age_6
                       -0.020408 -0.017629 -0.010127 -0.014358
                       -0.017629 -0.015228 -0.008748 -0.012403
Age_7
Age_8
                       -0.014358 -0.012403 -0.007125 -0.010101
                       -0.025123 -0.021702 -0.012467 -0.017675
Age_9
                       -0.020408 -0.017629 -0.010127 -0.014358
Age_10
                       -0.022875 -0.019760 -0.011351 -0.016093
Age_11
                       -0.027206 -0.023502 -0.013500 -0.019140
Age_12
Age_13
                       -0.029161 -0.025190 -0.014470 -0.020515
                       -0.034464 -0.029771 -0.017102 -0.024246
Age_14
Age_15
                       -0.017629 -0.015228 -0.008748 -0.012403
                       -0.022875 -0.019760 -0.011351 -0.016093
Age_16
                       -0.031010 -0.026787 -0.015388 -0.021817
Age_17
Age 18
                       -0.025123 -0.021702 -0.012467 -0.017675
                       -0.017629 -0.015228 -0.008748 -0.012403
Age_19
Age_20
                       -0.025123 -0.021702 -0.012467 -0.017675
Age_21
                       -0.017629 -0.015228 -0.008748 -0.012403
                       -0.025123 -0.021702 -0.012467 -0.017675
Age_22
Age_23
                       -0.014358 -0.012403 -0.007125 -0.010101
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_24
                       -0.017629 -0.015228 -0.008748 -0.012403
Age_25
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_26
```

```
Age_27
                       -0.017629 -0.015228 -0.008748 -0.012403
Age_28
                       -0.017629 -0.015228 -0.008748 -0.012403
Age_29
                       -0.025123 -0.021702 -0.012467 -0.017675
Age_30
                       -0.022875 -0.019760 -0.011351 -0.016093
Age_31
                       -0.027206 -0.023502 -0.013500 -0.019140
Age_32
                       -0.022875 -0.019760 -0.011351 -0.016093
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_33
Age_34
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_35
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_36
                       -0.020408 -0.017629 -0.010127 -0.014358
                       -0.010127 -0.008748 -0.005025 -0.007125
Age_37
Age_38
                       -0.010127 -0.008748 -0.005025 -0.007125
Age_39
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_40
                       -0.014358 -0.012403 -0.007125 -0.010101
                       -0.020408 -0.017629 -0.010127 -0.014358
Age_41
Age_42
                       -0.017629 -0.015228 -0.008748 -0.012403
Age_43
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_44
                       -0.010127 -0.008748 -0.005025 -0.007125
Age_45
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_46
                       -0.014358 -0.012403 -0.007125 -0.010101
Age_47
                       1.000000 -0.017629 -0.010127 -0.014358
Age_48
                       -0.017629 1.000000 -0.008748 -0.012403
Age_49
                       -0.010127 -0.008748 1.000000 -0.007125
Age_50
                       -0.014358 -0.012403 -0.007125 1.000000
```

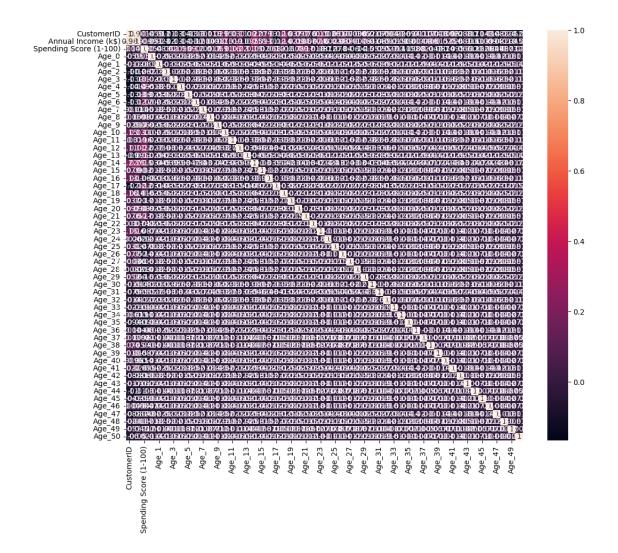
[54 rows x 54 columns]

```
[44]: plt.figure(figsize=(12,10))
sns.heatmap(df_main.corr(),annot =True)
```

<ipython-input-44-65b4d4cae710>:2: FutureWarning:

The default value of numeric_only in DataFrame.corr is deprecated. In a future version, it will default to False. Select only valid columns or specify the value of numeric_only to silence this warning.

[44]: <Axes: >



27]:	df	_main.h	ead()										
27]:		Custom	erID	G	ender	Annual	Income	(k\$)) Spendi:	ng Score	(1-100)	Age_0	\
	0		1		Male			1	5		39	0	
	1		2		Male			1	5		81	L 0	
	2		3	F	emale			16	3		6	0	
	3		4	F	emale			16	3		77	7 0	
	4		5	F	emale			1	7		40	0	
		Age_1	Age	2	Age_3	Age_4	Age_5		Age_41	Age_42 .	Age_43	Age_44	\
	0	1	0 -	0	0	0	0	•••	0	0	0	0	
	1	0		0	1	0	0		0	0	0	0	
	2	0		1	0	0	0		0	0	0	0	
	3	0		0	0	0	1		0	0	0	0	
	4	0		0	0	0	0		0	0	0	0	

```
Age_45 Age_46 Age_47
                              Age_48
                                       Age_49 Age_50
0
         0
                  0
                           0
                                    0
                                             0
                                                       0
         0
                                    0
                                                       0
1
                  0
                           0
                                             0
2
         0
                  0
                           0
                                    0
                                             0
                                                       0
                                                       0
3
         0
                  0
                           0
                                    0
                                             0
         0
                  0
                           0
                                    0
                                             0
                                                       0
```

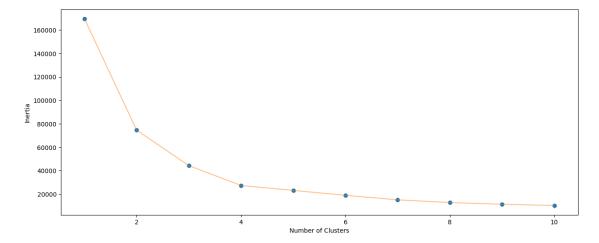
[5 rows x 55 columns]

0.2.2 Using K-means

/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1373:
RuntimeWarning: algorithm='elkan' doesn't make sense for a single cluster. Using 'lloyd' instead.

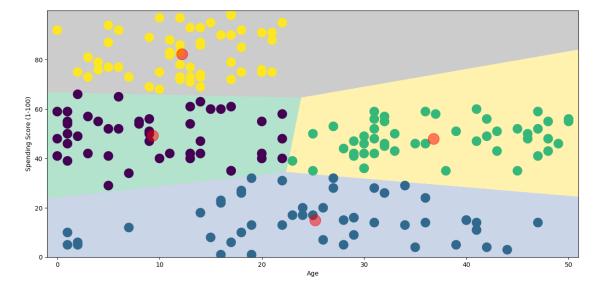
warnings.warn(

```
[29]: plt.figure(1 , figsize = (15 ,6))
  plt.plot(np.arange(1 , 11) , inertia , 'o')
  plt.plot(np.arange(1 , 11) , inertia , '-' , alpha = 0.5)
  plt.xlabel('Number of Clusters') , plt.ylabel('Inertia')
  plt.show()
```



```
[30]: algorithm = (KMeans(n_clusters = 4 ,init='k-means++', n_init = 10 ,max_iter=300, tol=0.0001, random_state= 111 , algorithm='elkan'))
algorithm.fit(X1)
labels1 = algorithm.labels_
centroids1 = algorithm.cluster_centers_
```

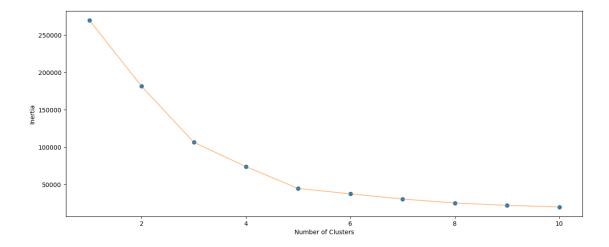
```
[31]: h = 0.02
x_min, x_max = X1[:, 0].min() - 1, X1[:, 0].max() + 1
y_min, y_max = X1[:, 1].min() - 1, X1[:, 1].max() + 1
xx, yy = np.meshgrid(np.arange(x_min, x_max, h), np.arange(y_min, y_max, h))
Z = algorithm.predict(np.c_[xx.ravel(), yy.ravel()])
```



```
[33]: X2 = df[['Annual Income (k$)' , 'Spending Score (1-100)']].iloc[: , :].values
inertia = []
for n in range(1 , 11):
```

/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1373:
RuntimeWarning: algorithm='elkan' doesn't make sense for a single cluster. Using 'lloyd' instead.
warnings.warn(

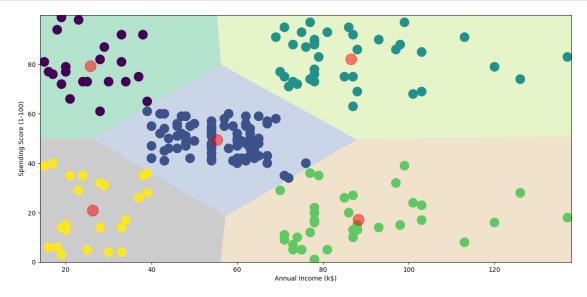
```
[34]: plt.figure(1 , figsize = (15 ,6))
  plt.plot(np.arange(1 , 11) , inertia , 'o')
  plt.plot(np.arange(1 , 11) , inertia , '-' , alpha = 0.5)
  plt.xlabel('Number of Clusters') , plt.ylabel('Inertia')
  plt.show()
```



```
[35]: algorithm = (KMeans(n_clusters = 5 ,init='k-means++', n_init = 10 ,max_iter=300, tol=0.0001, random_state= 111 , algorithm='elkan')) algorithm.fit(X2) labels2 = algorithm.labels_ centroids2 = algorithm.cluster_centers_
```

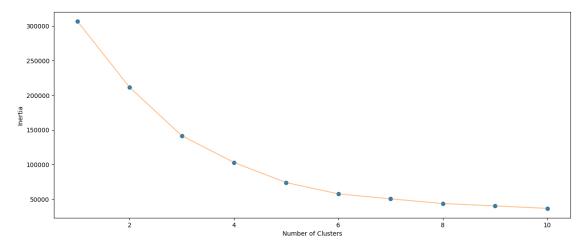
```
[36]: h = 0.02
x_min, x_max = X2[:, 0].min() - 1, X2[:, 0].max() + 1
y_min, y_max = X2[:, 1].min() - 1, X2[:, 1].max() + 1
xx, yy = np.meshgrid(np.arange(x_min, x_max, h), np.arange(y_min, y_max, h))
Z2 = algorithm.predict(np.c_[xx.ravel(), yy.ravel()])
```

```
[37]: plt.figure(1 , figsize = (15 , 7) ) plt.clf()
```



/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1373:
RuntimeWarning: algorithm='elkan' doesn't make sense for a single cluster. Using 'lloyd' instead.
warnings.warn(

```
[39]: plt.figure(1 , figsize = (15 ,6))
  plt.plot(np.arange(1 , 11) , inertia , 'o')
  plt.plot(np.arange(1 , 11) , inertia , '-' , alpha = 0.5)
  plt.xlabel('Number of Clusters') , plt.ylabel('Inertia')
  plt.show()
```



```
[45]: algorithm = (KMeans(n_clusters = 6 ,init='k-means++', n_init = 10 ,max_iter=300, tol=0.0001, random_state= 111 , algorithm='elkan')) algorithm.fit(X3) labels3 = algorithm.labels_ centroids3 = algorithm.cluster_centers_
```

```
[46]: df['label3'] = labels3
      trace1 = go.Scatter3d(
          x= df['Age'],
          y= df['Spending Score (1-100)'],
          z= df['Annual Income (k$)'],
          mode='markers',
           marker=dict(
              color = df['label3'],
              size= 20,
              line=dict(
                  color= df['label3'],
                  width= 12
              opacity=0.8
      data = [trace1]
      layout = go.Layout(
            margin=dict(
```

[]: