

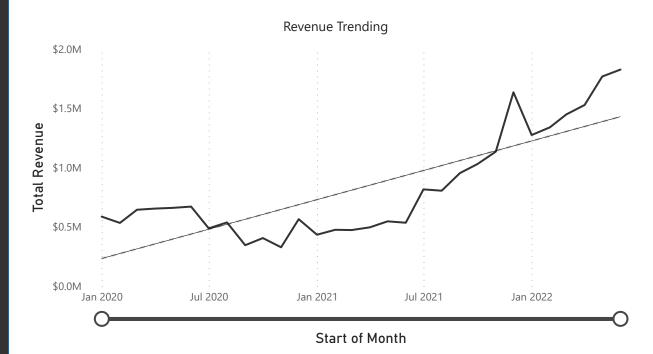




\$10.5M PROFIT

25.2K ORDERS

2.2% RETURN RATE





\$1.83M~ Prev Month: \$1.77M (+3.31%) **Monthly Orders**

2,146 Prev Month: 2165 (-0.88%) Monthly Returns

166 Prev Month: 169 (+1.78%)

Orders by Category



Top 10 Products	Orders ▼		Revenue	Return %
Water Bottle - 30 oz.		3,983	\$39,755	1.95%
Patch Kit/8 Patches		2,952	\$13,506	1.61%
Mountain Tire Tube		2,846	\$28,333	1.64%
Road Tire Tube		2,173	\$17,265	1.55%
Sport-100 Helmet, Red		2,099	\$73,444	3.33%
AWC Logo Cap		2,062	\$35,882	1.11%
Sport-100 Helmet, Blue		1,995	\$67,120	3.31%
Fender Set - Mountain		1,975	\$87,041	1.36%
Sport-100 Helmet, Black		1,940	\$65,270	2.68%
Mountain Bottle Cage		1,896	\$38,062	2.02%

Most Ordered Product Type

Tires and Tubes

Most Returned Product

Shorts

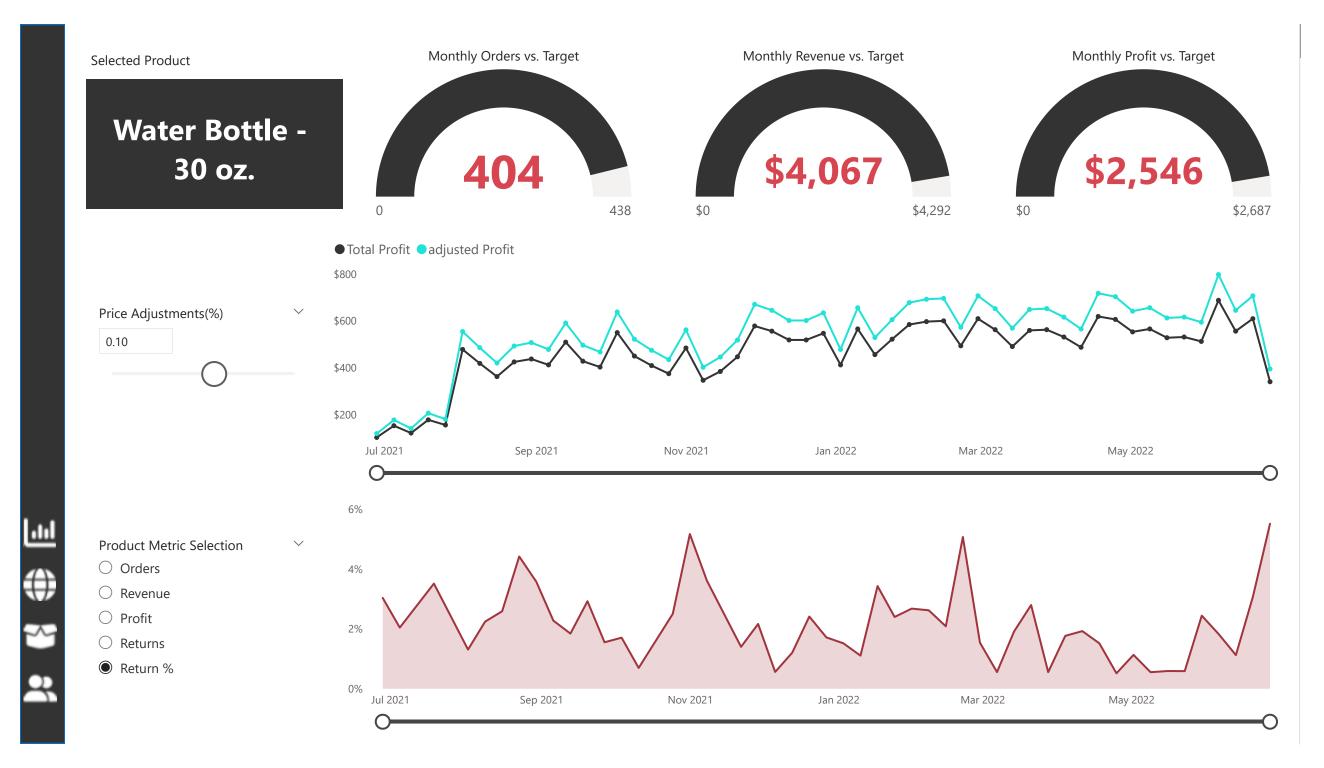
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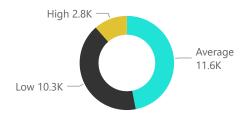




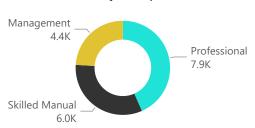
17.4K
UNIQUE CUSTOMERS

\$1.4K
REVENUE PER CUSTOMER

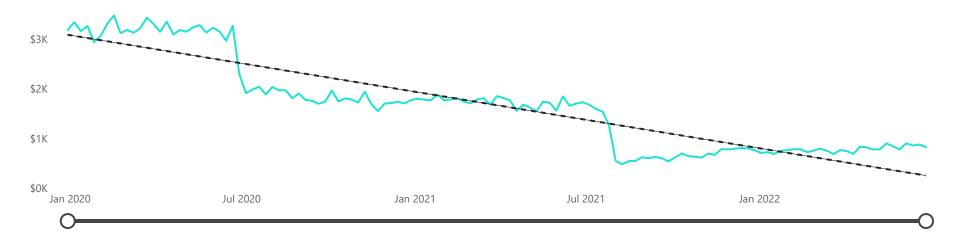
Orders by Income Level



Orders by Occupation



Total Customers Revenue Per Customer



2020

Top 100 Customers

CustomerKey	Full Name	Orders		Revenue
11433	Mr. Maurice Shan		6	\$12,408
11439	Mrs. Janet Munoz		6	\$12,015
11241	Mrs. Lisa Cai		7	\$11,330
11417	Mrs. Lacey Zheng		7	\$11,086
11420	Mr. Jordan Turner		7	\$11,022
11242	Mr. Larry Munoz		7	\$10,852
13263	Mrs. Kate Anand		4	\$10,437
12655	Mr. Larry Vazquez		4	\$10,395
11425	Mrs. Ariana Gray		6	\$10,391
12631	Mr. Clarence Gao		4	\$10,332
12650	Mr. Aaron Wright		4	\$10,329
13405	Mr. Ethan Bryant		4	\$10,309
11429	Mr. Marco Lopez		6	\$10,290
12632	Mrs. Bonnie Nath		4	\$10,283
Total	M4 D: -l \ /	1 2	272	\$6,15,329

Top Customer(By Revenue)

2022

Mr. Maurice Shan

Orders:

6

\$12.4K



Among Customers in skilled Manual in 2022, Ruben Suarez drove the most revenue at \$4,683

Revenue: