

Web Page ranking using Domain based knowledge

Abstract

A new way to match the web pages is used based on using primary and secondary web pages. Different ranking procedures are used for generating primary and secondary web pages. Primary web pages are selected based on the keyword matching and secondary web pages are based on the similarity between user query and keywords. Eventually the outcome is based on the merged ranking of web pages. As a result, a better outcome will be produced where the web pages have matched content is obtained by using this technique without affecting accuracy.

Introduction:

Enormous use of Web circle has prompted circumstance where part of Search Engine is important in exploring through the immense expanse of the Web world to locate the most significant data. The main objective of any search engine is to provide relevant and helpful information. Most of the time desired output is not presented which is more relevant even though the keywords are matched but content does not match. So, in this paper new proposed approach uses a primary and secondary quotient values to rank all the relevant pages to user request.

Reference:

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