

# Akarsh Srivastava

UI Engineer 2

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## SKILLS

Javascript, React, Redux, Nextjs, Typescript, Styled Components, GSAP, Tailwind CSS, HTML/CSS.

## WORK EXPERIENCE

**UI ENGINEER 2** | Fashinza, Gurgaon

June 2022 - PRESENT

- Developed a mobile-responsive ecommerce flow with filters, search, pagination, and Mixpanel analytics; resulting in a **40%** increase in GMV booking for the core business vertical and a **25%** boost in brand activity.  
[Product List](#) [Product Description](#)
- Created internal tools for **bulk uploading** of SKUs via Excel, incorporating filters, product collections, and various other actions, utilizing **Virtualized tables** for efficient management of large datasets.
- Implemented **3D model rendering** on the product description page using **Google Model-Viewer** and **Three.js**, resulting in a **25%** increase in lead generation.
- Built a finance data dashboard to consolidate financial information from multiple sources, reducing invoicing time by **30%** and improving tracking and analysis.
- Implemented a **GitHub action** for TypeScript and linting checks, enhancing code quality and streamlining PR reviews.

**UI ENGINEER** | DLT Labs, Noida

September 2019 - June 2022

- Implemented Blog and News module serving over **10k+** monthly readers.
- Developed the DLT Labs [main website](#) (SPA) which is currently catering a million users.
- Developed complex web-animations using Greensock Animation plugin (GSAP).
- Worked on creating designs for the [DL Asset Track](#) (SCM) platform.

## EDUCATION

B.Tech - Information Technology | AJAY KUMAR GARG ENGINEERING COLLEGE | 2015 - 2019

## ACHIEVEMENTS

Designed moral science books for classes 1-5, currently in use by more than 200 schools. [Designs](#)