AKARSH

WEB DEVELOPER
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VISA STATUS : CANCELLED VISA
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PROFILE

A dynamic professional having B. TECH degree in Computer Science Engineering, adept at using HTML5, JavaScript and other programming languages to produce clean code.

SKILLS & PROGRAMMING LANGUAGES

- PHP
- React
- LARAVEL
- JavaScript (Node.JS)
- Wordpress
- HTML
- CSS
- Bootstrap
- MySQL
- Xampp
- Rest AP

WORK EXPERIENCE

Marvel Software Technology, Dubai

WEB DEVELOPER   **Jan 2022 – May 2023**

- Multi-tasking work with revamping existing websites, creating new, updating website designs and developments.
- Creating website layout/user interfaces by using standard HTML/CSS and javascript practices, Integrating data from various back-end services and databases
- Tracking Google Analytics, SEO optimizations, Google Search Console indexing and Google Business Profile management for the company.
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Provided front-end website development using WordPress, Hubspot and other editing software.

Meowpo Trading L.L.C, Qatar

ECOMMERCE EXECUTIVE   2020 – 2021

- Managed daily PPC campaigns and SEO strategy implementation and monitored monthly spend to maintain budget parameters.
- Implemented tactical online marketing practices to target specific consumers and demographics.
- Optimized e-commerce fulfillment strategy to minimize costs while maximizing profits and customer satisfaction.
- Established and maintained balanced and accurate e-commerce budget to execute on initiatives with proper funding and enrich customer experience.
- Monitored online feedback provided by customers regarding services and products to identify points for improvement.

EDUCATION

Computer Science & Engineering/ B.Tech   2016– 2020

SHREE VENKATESHWARA HI–TECH ENGINEERING COLLEGE, INDIA

 - Completed a course on building an app with ASPNET Core and Angular from scratch at online platform under Udemy.

 - Completed a course on Unreal Engine 5 C++ Developer: Learn C++ & Make video games for a duration of 2 months at online platform under UrbanPro

 - Completed a course on Forex algorithmic trading to build a DCA bot at online platform under Udemy

LANGUAGES

- **ENGLISH**
- **HINDI**
- **MALAYALAM**

REFERENCE

Available upon request