



# The CPISA® Advanced Level Module

## DDD

Day 1: Foundations - Domain, Model & Ubiquitous Language

iSAQB® Training Course in Domain-Driven Design

22 December 2025

DOMAIN (BUSINESS)  
EXPERT

VOLKSWAGEN GROUP INDIA

# Course Overview: 6-Day Training Journey

## **[1] Day 1**

### **Foundations**

Domain, Model &  
Ubiquitous Language

22 Dec 2025

## **[2] Day 2**

### **Knowledge Crunching**

Collaborative  
Modeling with  
Domain Experts

05 Jan 2026

## **[3] Day 3**

### **Implementation**

From Model to  
Technical  
Implementation

06 Jan 2026

## **[4] Day 4**

### **Architecture**

Model in Application  
Architecture

07 Jan 2026

## **[5] Day 5**

### **Strategic Design 1**

Cutting and  
Distinguishing Models

08 Jan 2026

## **[6] Day 6**

### **Strategic Design 2**

Context Mapping &  
Integration

09 Jan 2026

# Day 1 Agenda: Foundations - Domain, Model & Ubiquitous Language

## Introduction to DDD

What is Domain-Driven Design and why it matters for automotive

## Domains, Software & Models

Understanding connections between business domains and software

## Ubiquitous Language

Creating shared vocabulary between domain experts and developers

## DDD Building Blocks

Entities, Value Objects, Aggregates, Services, Repositories, Factories

## Automotive Applications

Applying DDD concepts to **powertrain**, **infotainment**, and **safety** systems

## Hands-on Activities

Domain modeling exercises and mini-project

# Learning Goals: Day 1

1-1

## Domain Connections

Explain connections between **domains**, **software**, and **models**

1-2

## Ubiquitous Language

Understand role of **ubiquitous language** in domain modeling

1-3

## DDD Building Blocks

Explain DDD building blocks (**Entities**, **Value Objects**, **Aggregates**)

1-4

## Block Connections

Explain connections between building blocks

# What is Domain-Driven Design?

## DDD Concept

### Strategic Approach

Design software as **precise**, **transparent**, and **transformable** representation of business domain

### Shared Understanding

Creates **common language** between domain experts and developers

*"Domain-Driven Design tackles complexity at the heart of software, focusing on the core domain and its logic."*

## Why for Automotive?

### Software Complexity

Modern vehicles contain **100+ million lines of code** across multiple domains

### Multiple Domains

**Infotainment**, **safety**, **powertrain**, connectivity, autonomous driving

### Cross-Team Collaboration

Different teams work on **interconnected** vehicle subsystems

**100M+**

Lines of Code

**150+**

ECUs in Premium Vehicles

**5+**

Software Domains

# LG 1-1: Connections between Domains, Software, and Models

## Core Concepts

### Domain

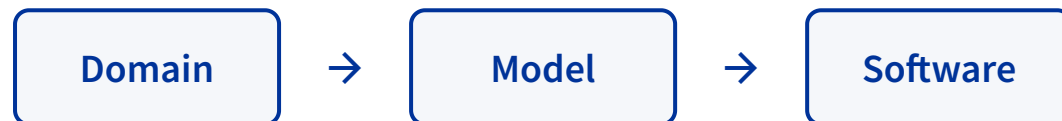
Sphere of **knowledge**, **activity**, or **influence**

### Software

**Implementation** that serves the domain


### Model


**Abstraction** of domain concepts




## Automotive Application

### Powertrain Domain

 **Domain:** Engine components, fuel systems, transmission

 **Model:** Engine class, FuelSystem class, Transmission class

 **Software:** Powertrain control module implementation

### Key Principle

Software must **serve the domain**, not the other way around

# LG 1-2: Role of Ubiquitous Language in Domain Modeling

## Ubiquitous Language

### Common Terminology

Shared vocabulary between domain experts and developers

### Bridge Communication

Eliminates translation between business and technical teams


### Living Documentation


Language evolves with domain understanding




## Automotive Application


### Infotainment System

 **Terms:** MediaSource, Playlist, NavigationRoute

 **Consistent:** Used in discussions, code, and documentation

### Powertrain Domain

 **Terms:** TorqueCurve, GearRatio, ThrottlePosition

 **Precise:** Clear meaning for engineers and developers





# LG 1-3: DDD Building Blocks



## Entity

Objects with **distinct identity** that track state over time

### Automotive Example:

Vehicle, Customer, Order



## Value Object

**Immutable** objects defined by attributes, not identity

### Automotive Example:

VIN, Speed, Temperature



## Aggregate

Cluster of related objects treated as a **single unit**

### Automotive Example:

Vehicle with Components



## Service

**Stateless** operations that don't naturally fit entities

### Automotive Example:

PaymentProcessor, DiagnosticService



## Repository

Mediates between domain and **data mapping** layers

### Automotive Example:

VehicleRepository, CustomerRepository



## Factory

Encapsulates **complex object creation** logic

### Automotive Example:

VehicleFactory, OrderFactory

# LG 1-4: Connections between Building Blocks

## Key Relationships

### Aggregates Contain

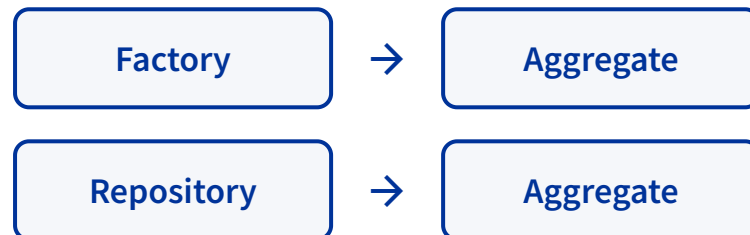
Aggregates contain **Entities** and **Value Objects**

### Repositories Manage

Repositories manage **Aggregates**


### Factories Create


Factories create complex **Entities** and **Aggregates**



## Automotive Example


### Vehicle Aggregate

 **Entity:** Vehicle (with unique VIN)

 **Value Objects:** Speed, Temperature, FuelLevel

 **Service:** DiagnosticService (stateless)

### Vehicle Factory

 Creates Vehicle with proper validation

 VehicleRepository persists and retrieves

# Key Concepts with Automotive Examples



## Vehicle Domain

-  **Entity:** Vehicle with unique VIN
-  **Value Object:** LicensePlate, Color
-  **Aggregate:** Vehicle with Components
-  **Repository:** VehicleRepository







## Infotainment System

-  **Entity:** MediaSession, NavigationRoute
-  **Value Object:** MediaSource, Coordinates
-  **Service:** MediaStreamingService
-  **Ubiquitous Language:** Playlist, Route, VoiceCommand



## Powertrain Domain

-  **Entity:** Engine, Transmission
-  **Value Object:** TorqueCurve, GearRatio
-  **Factory:** PowertrainFactory
-  **Ubiquitous Language:** ThrottlePosition, FuelInjection

# Activities & Exercises



## Define Automotive Domain Boundaries

- 1 Identify **key domains** in vehicle systems
- 2 Define **scope** and boundaries
- 3 Map **interactions** between domains



## Create Ubiquitous Language

- 1 Gather **domain terminology**
- 2 Create **shared vocabulary**
- 3 Define **glossary** for vehicle systems



## Model Domain Concepts

- 1 Identify **entities** and **value objects**
- 2 Group into **aggregates**
- 3 Create **class diagrams**

# Mini-Project: Automotive Domain Model

## Project Steps

### 1 Define Domain

Choose an automotive domain (e.g., **infotainment**, **powertrain**, **safety** )

### 2 Identify Building Blocks

List **entities**, **value objects**, and **aggregates**

### 3 Create Ubiquitous Language

Define **shared terminology** for domain concepts


### 4 Model Relationships

Show connections between **building blocks**

## Example: Infotainment System


### Entities

 MediaSession (unique ID)

 NavigationRoute (unique ID)

### Value Objects

 MediaSource (attributes only)

 Coordinates (attributes only)

### Ubiquitous Language

 Playlist, Route, VoiceCommand, MediaControl

# Resources & Tools



## Learning Platforms

### **DDD-Crew**

Free resources, patterns, and examples

### **Domain-Driven Design Weekly** Weekly video series on DDD concepts

### **DDD Community** Discussions, Q&A, and case studies



## Modeling Tools

### **PlantUML** Text-based UML diagrams for domain models

### **Miro** Collaborative whiteboard for modeling

### **EventStorming.com** Tools and techniques for event storming



## Books & Blogs

### **Domain-Driven Design** Eric Evans - The foundational DDD book

### **Vaughn Vernon's Blog** Practical DDD implementation strategies

### **DDD in Practice** Real-world case studies and patterns

# Connecting to Day 2

 Day 2: 05 January 2026

## Day 2 Topics

### Knowledge Crunching

Working with domain experts to extract knowledge

### Collaborative Modeling

**EventStorming**, Domain Storytelling, User Story Mapping

### Knowledge Elicitation




Interviewing, observation, field observation, apprenticing

## Review Before Day 2

### Key Concepts

- ✓ Ubiquitous Language principles
- ✓ Building Blocks relationships
- ✓ Automotive domain examples

### Self-Study Materials


-  EventStorming guide
-  Collaborative modeling videos
-  DDD community discussions








# Summary & Q&A

## Day 1 Key Points

 **Domain-Driven Design** creates precise, transparent representations of business domains

 **Ubiquitous Language** bridges communication between domain experts and developers

 **Building Blocks** (Entities, Value Objects, Aggregates) form the foundation of DDD

 DDD helps manage **automotive complexity** across multiple vehicle systems



## Questions & Discussion

Let's clarify any concepts and discuss how DDD applies to your specific automotive projects at Volkswagen