



# The CPISA® Advanced Level Module

## DDD

Day 1: Foundations - Domain, Model & Ubiquitous Language

iSAQB® Training Course in Domain-Driven Design

22 December 2025

DOMAIN (BUSINESS)  
EXPERT

VOLKSWAGEN GROUP INDIA

# Overview of Day 1 Learning Goals

LG 1-1

## Domain Connections

Explain connections between **domains** , **software** , and **models**

LG 1-2

## Ubiquitous Language

Understand role of **ubiquitous language** in domain modeling

LG 1-3

## DDD Building Blocks

Explain DDD building blocks ( **Entities** , **Value Objects** , **Aggregates** )

LG 1-4

## Block Connections

Explain connections between building blocks

# LG 1-1: Building Intuition

## ⚠️ Communication Breakdown

### 👥 When Teams Don't Understand Each Other

- ✗ **Misinterpretation** of requirements
- ✗ **Delays** due to clarification cycles
- ✗ **Technical debt** from poor design decisions
- ✗ **Frustration** between business and technical teams

## 🚗 Automotive Impact

### 🔧 Real-World Consequences

- ❗ **Safety issues** from misunderstood requirements
- ❗ **Costly recalls** due to software defects
- ❗ **Delayed releases** for new vehicle features

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"The most disastrous thing that can happen to a software project is to have the wrong people making the key decisions."

- Eric Evans, Author of Domain-Driven Design



# LG 1-1: Context - Automotive Software Complexity

## Software Complexity Metrics





100M+

Lines of Code

150+

ECUs in Premium Vehicles

### Multiple Domains



-  **Powertrain** - Engine, transmission, battery management
-  **Infotainment** - Media, navigation, connectivity
-  **Safety** - ADAS, airbags, collision avoidance
-  **Connectivity** - OTA updates, V2X communication

## Domain Distribution

### Software Code Distribution Across Domains



### Cross-Team Challenges

-  **Integration complexity** between domains
-  **Communication barriers** between specialized teams



# LG 1-1: Purpose - Why Understanding Connections Matters

## Key Benefits

### Software Quality

- ✓ **Accurate requirements** translation
- ✓ **Reduced rework** and maintenance costs
- ✓ **Better testability** through clear domain boundaries

### Development Efficiency

- ✓ **Faster decision making** with shared understanding
- ✓ **Reduced ambiguity** in requirements

## Automotive Impact

### System Integration

- ✓ **Clear interfaces** between vehicle subsystems
- ✓ **Reduced integration complexity** between domains
- ✓ **Simplified maintenance** of vehicle systems

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"When the domain model is precise and well-understood by both developers and domain experts, the software becomes an extension of the business thinking."

- Eric Evans, Author of Domain-Driven Design








# LG 1-1: Key Terminologies - Domain, Model, Software



## Domain

Sphere of **knowledge**, **activity**, or **influence** in which software operates

### Automotive Examples




-  **Powertrain** - Engine, transmission, battery management
-  **Infotainment** - Media, navigation, connectivity
-  **Safety** - ADAS, airbags, collision avoidance



## Model

**Abstraction** of domain concepts that captures essential structure and behavior

### Model Examples




-  **Entity Model** - Vehicle with unique VIN and attributes
-  **Value Object** - Speed, Temperature, Coordinates
-  **Aggregate** - Vehicle with related components



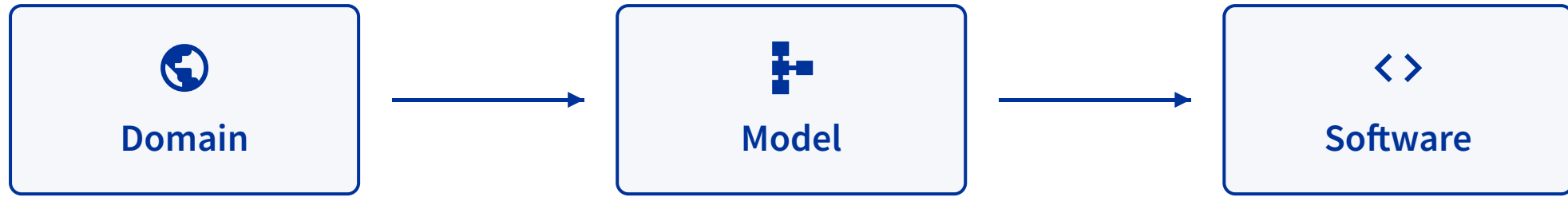
## Software

**Implementation** that serves the domain and reflects the model

### Software Examples

-  **Powertrain Control Module** - Manages engine operations
-  **Infotainment System** - Handles media and navigation
-  **Safety Controller** - Processes sensor data

# LG 1-1: Concepts - How Domains Relate to Models and Software



## → Domain → Model

- ☰ **Abstraction** of domain concepts
- ▲ **Simplification** of complex reality
- ⚙️ **Focus** on essential aspects

## → Model → Software

- 🔑 **Implementation** of model concepts
- ⚙️ **Translation** to executable code
- 👤 **Structure** following model design




## ↻ Continuous Alignment

- ↻ **Feedback** from software refines model
- ↻ **Iteration** improves understanding
- ✅ **Validation** against domain reality

# LG 1-1: Walkthrough - From Business Need to Software Implementation




1

## Business Need

-  Identify **domain problem**
-  Consult **domain experts**
-  Define **requirements**




2

## Domain Modeling

-  Extract **key concepts**
-  Create **ubiquitous language**
-  Design **domain model**




3

## Implementation

-  Translate **model to code**
-  Apply **design patterns**
-  Implement **business logic**

4

## Validation

-  **Test** against requirements
-  **Refine** model as needed
-  **Deploy** and monitor

### Automotive Example: EV Battery Management

Business Need: **Optimize battery life** → Model: **Battery, ChargeLevel, Temperature** → Implementation: **BatteryManagementService** → Validation: **Range testing**

# LG 1-1: Analogies - Blueprints and Maps



## Building Blueprint



**Real-world building** - Physical structure with purpose



**Blueprint** - Abstract representation of building design



**Construction** - Physical implementation following blueprint



### DDD Connection

Building	DDD
Real-world building	Domain
Blueprint	Model
Construction	Software



## Navigation Map



**Physical territory** - Actual landscape with roads



**Map** - Simplified representation of territory



**GPS navigation** - Digital implementation of map



### DDD Connection

Navigation	DDD
Physical territory	Domain
Map	Model
GPS navigation	Software

# LG 1-1: Connected Examples - Vehicle Control Systems



## Powertrain Control System

### Domain

Engine, transmission, fuel efficiency



### Model

Engine , GearRatio ,  
TorqueCurve



### Software

Powertrain Control Module (PCM)



## Infotainment System

### Domain

Media playback, navigation, connectivity



### Model

MediaSession ,  
NavigationRoute , Playlist



### Software

Infotainment Control Unit (ICU)



## Safety Systems

### Domain

Collision avoidance, airbags, braking



### Model

CollisionEvent ,  
BrakePressure , SafetyZone



### Software




Advanced Driver Assistance System (ADAS)






# LG 1-1: Case Study - Tesla's Software-Defined Vehicles

## Tesla's Approach

### Domain-First Strategy




-  **Vehicle as computer** on wheels
-  **OTA updates** for continuous improvement
-  **Centralized architecture** with clear domains

### Key Domains



-  **Autopilot** - Autonomous driving capabilities
-  **Battery Management** - Range optimization
-  **Safety Systems** - Collision avoidance

## Model-to-Software Connection

### Domain Models

-  **Vehicle** entity with unique ID and state
-  **Value Objects** for speed, battery level, temperature
-  **Aggregates** for battery pack, drivetrain

### Software Implementation

-  **Central computers** running domain-specific software
-  **Continuous alignment** between model and code

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"Tesla's success comes from treating the vehicle as a software platform first, with hardware as the enabler."

- Industry Analysis



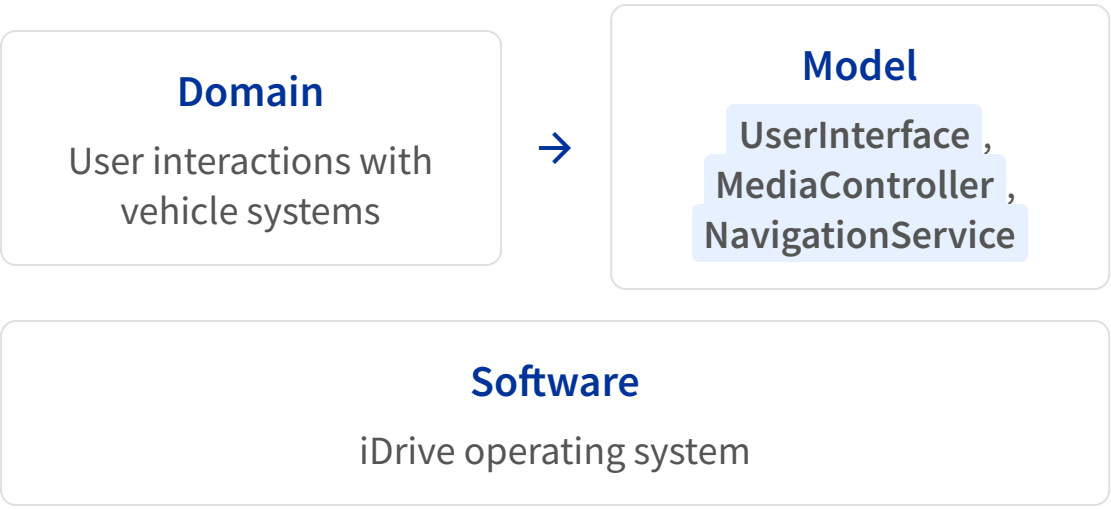


# LG 1-1: Reverse Engineering - BMW's iDrive System

## 🔌 iDrive System Analysis

### 🌐 Domain Identification

- 🎵 **Infotainment** - Media playback, navigation
- 📶 **Connectivity** - Phone integration, OTA updates
- 👤 **User Interface** - Touch, voice, gesture controls



## 🧑‍🔧 DDD Implementation

### 🔌 Model Elements

- 🌀 **UserSession** - Tracks current user and preferences
- 💎 **Coordinates**, **MediaMetadata** - Value objects
- 🔗 **NavigationAggregate** - Route with waypoints

### 🔗 Integration Patterns

- ↔️ **Anticorruption Layer** between vehicle systems
- 🌐 **Bounded Contexts** for different vehicle functions

💡 BMW's iDrive demonstrates clear separation of concerns with distinct domains for infotainment, connectivity, and vehicle controls



# LG 1-1: Brainstorming Puzzles - Identifying Domains

## 1 Electric Vehicle Charging Network

A system that manages EV charging stations, handles payments, tracks vehicle battery levels, and provides navigation to charging points.

 Identify the domains

 Charging

 Payment

 Battery

 Navigation

## 2 Fleet Management System

A platform for managing a car-sharing service with vehicle tracking, driver assignment, maintenance scheduling, and customer booking.

 Identify the domains

 Fleet

 Driver

 Maintenance

 Booking

 Tracking

## 3 Connected Car Platform

A system that provides over-the-air updates, collects vehicle telemetry, enables remote features, and integrates with smart home devices.

 Identify the domains

 OTA Updates

 Telemetry

Remote Control

 Smart Home



# LG 1-1: Scenarios and Solutions - When to Prioritize Domain Understanding



## Complex Business Rules

Systems with intricate business logic that directly impacts core functionality



### Approach

- ✓ Deep domain modeling before implementation
- ✓ Collaborative workshops with domain experts
- ✓ Iterative refinement of domain model



## Cross-Team Collaboration

Multiple teams working on interconnected vehicle subsystems



### Approach

- ✓ Clear domain boundaries between teams
- ✓ Shared vocabulary across teams
- ✓ Integration patterns between domains



## Evolving Requirements

Systems with frequent changes to business rules and functionality



### Approach

- ✓ Flexible domain model that adapts to change
- ✓ Strategic design to isolate volatile areas
- ✓ Continuous alignment with domain experts

# LG 1-1: Self-Study Resources



## Books



### Domain-Driven Design

Eric Evans - **Foundational text** on DDD principles



### Implementing DDD

Vaughn Vernon - **Practical guide** with code examples



### Patterns, Principles

Martin Fowler - **Analysis patterns** for domain modeling



## Articles



### Domain Modeling Made Functional

Scott Wlaschin - **Functional approach** to domain modeling



### Strategic DDD

Alberto Brandolini - **Bounded contexts** and context mapping



### Modeling in DDD

Udi Dahan - **Domain events** and message-based systems



## Online Resources



### DDD Community

Active community with **forums, events** and resources



### DDD-Crew

Free resources, patterns, and **practical examples**



### EventStorming

Tools and techniques for **collaborative modeling**



## Video Courses



### DDD Fundamentals

Julie Lerman - **Entity Framework** with DDD



### Advanced DDD

Vladimir Khorikov - **Practical patterns** and refactoring



### DDD in Practice

Jimmy Bogard - **Real-world applications** and patterns

# LG 1-2: Introduction - Building Intuition

## ⚠ Communication Challenges

### 🗨 Lost in Translation

- ✗ **Different vocabularies** between teams
- ✗ **Misinterpreted requirements** due to terminology
- ✗ **Implementation gaps** from misunderstood concepts
- ✗ **Endless clarification** cycles

## 🚗 Automotive Impact

### 🔧 Real-World Consequences

- ❗ **Feature delays** from misunderstood requirements
- ❗ **Integration failures** between vehicle systems
- ❗ **User experience issues** from inconsistent terminology

”

"The most important thing about communication is hearing what isn't said."

- Peter Drucker

# LG 1-2: Context - Communication Challenges in Software Development

## Communication Barriers

### Terminology Gaps

- Different terms for same concept
- Technical jargon vs. business language
- Implicit assumptions about terminology

### Team Silos

- Specialized vocabularies within teams
- Lack of shared context between domains
- Inconsistent terminology across projects

## Automotive Impact

### Development Consequences

- ❗ Feature delays from misunderstood requirements
- ❗ Integration failures between vehicle systems
- ❗ Inconsistent user experience across interfaces



"The same feature implemented by different teams often uses different terminology, creating confusion for both developers and users."





# LG 1-2: Purpose - Why Ubiquitous Language Matters

## Key Benefits

### Shared Understanding

- ✓ **Common vocabulary** across teams
- ✓ **Precise communication** between experts and developers
- ✓ **Reduced ambiguity** in requirements

### Implementation Benefits

- ✓ **Consistent naming** in code and documentation
- ✓ **Better domain modeling** through precise terminology
- ✓ **Simplified maintenance** with clear concepts

## Automotive Impact

### System Integration

- ✓ **Clear interfaces** between vehicle subsystems
- ✓ **Consistent terminology** across vehicle systems
- ✓ **Simplified OTA updates** with shared vocabulary

”

**"When a team shares a common language, the software becomes an extension of the domain experts' thinking."**

*- Eric Evans, Author of Domain-Driven Design*

# LG 1-2: Key Terminologies - Ubiquitous Language, Bounded Context



## Ubiquitous Language

**Shared vocabulary** between domain experts and developers



### Automotive Examples



**Powertrain** - Torque, GearRatio, ThrottlePosition



**Infotainment** - Playlist, MediaSource, NavigationRoute



## Bounded Context

**Explicit boundary** where a specific domain model applies



### Context Examples



**Safety Context** - Different meaning for "Brake" vs. "Parking"







**Powertrain Context** - Specific terminology for engine components

# LG 1-2: Concepts - Creating and Evolving Ubiquitous Language

## Evolution Process

### Iterative Refinement

-  **Gather terminology** from domain experts
-  **Refine meanings** through discussion
-  **Model concepts** with precise language
-  **Apply consistently** in code and documentation

## Best Practices

### Language Development

 Collaborative Creation

 Document Glossary




 Consistent Usage

 Regular Refinement

# LG 1-2: Walkthrough - Developing a Shared Vocabulary




1

## Gather Terms

-  **Interview** domain experts
-  **Document** existing terminology
-  **Identify** key concepts




2

## Refine Meanings

-  **Discuss** with stakeholders
-  **Resolve** ambiguous terms
-  **Consolidate** similar concepts

3

## Model with Language

-  **Apply terms** to domain model
-  **Use consistently** in implementation
-  **Create glossary** for reference

## Automotive Example: Powertrain Domain

**Gather:** Engine terms from mechanics → **Refine:** Define "Torque" precisely → **Model:** Use "TorqueCurve" in code →  
**Document:** Add to glossary

# LG 1-2: Analogies - Common Language Examples



## Medical Field

- ✓ **Precise terminology** for body parts, symptoms, treatments
- ✓ **Universal understanding** between doctors, nurses, technicians
- ✓ **Reduced errors** from miscommunication



## Legal Field

- ✓ **Specific language** for contracts, clauses, precedents
- ✓ **Shared vocabulary** across legal teams
- ✓ **Clear documentation** with precise terms



## Scientific Research

- ✓ **Standardized terminology** for methods, results, conclusions
- ✓ **Peer review** with common language
- ✓ **Knowledge transfer** through precise communication

### DDD Connection

Just as specialized fields develop precise terminology, **ubiquitous language** creates shared understanding between domain experts and developers in software

# LG 1-2: Connected Examples - Automotive Terminology



## Powertrain



### Torque

Rotational force, not "power" or "strength"



### GearRatio

Precise ratio, not "gear setting"



### ThrottlePosition

Position value, not "acceleration"



## Infotainment



### MediaSource

Source type, not "player" or "format"



### Playlist

Ordered collection, not "song list"



### NavigationRoute

Complete path, not "directions" or "map"



## Safety Systems



### SafetyZone

Defined area, not "safe space"



### AlertLevel

Severity level, not "warning" or "alarm"



### CollisionEvent

Specific occurrence, not "crash" or "impact"

# LG 1-2: Case Study - Mercedes-Benz's MBUX System

## 🔌 MBUX Approach

### 💬 Consistent Language

- 📌 Unified terminology across all interfaces
- 👤 User-centric vocabulary for all features
- 🧠 Shared understanding between UX and engineering

### 🔑 Key Language Elements

- ➡ "Hey Mercedes" - Voice activation
- ➡ "Comfort Mode" - Unified setting concept
- ➡ "MBUX Interior Assist" - Gesture control

## 👤 DDD Implementation

### 🔄 Model Elements

- 🌀 **UserSession** - Tracks user preferences and state
- 💎 **MediaMetadata** , **NavigationPoint** - Value objects
- 🔗 **InfotainmentAggregate** - Manages media and navigation

### 🔗 Integration Benefits

- ↔ **Clear boundaries** between vehicle systems
- 🌐 **Consistent terminology** across vehicle functions

”

"MBUX demonstrates how a consistent, user-centric language creates a unified experience across complex vehicle systems."

- Automotive UX Analysis








# LG 1-2: Reverse Engineering - Audi's MMI Interface




## MMI System Analysis

### Language Consistency



-  **Media Control** - Consistent terminology across audio sources
-  **Navigation** - Standardized route and destination terms
-  **Connectivity** - Unified phone integration vocabulary

## DDD Implementation

### Model Elements

-  **UIInterfaceSession** - Tracks interaction state
-  **MediaMetadata** , **Coordinates** - Value objects
-  **InfotainmentAggregate** - Manages connected features

### Integration Patterns

-  **Bounded Contexts** for different MMI modules
-  **Consistent terminology** across MMI interfaces




Audi's MMI demonstrates clear separation of concerns with consistent terminology across infotainment, navigation, and vehicle controls



# LG 1-2: Brainstorming Puzzles - Creating Ubiquitous Language

## 1 EV Charging System

A system with multiple teams working on charging, payment, and battery management. Each team uses different terms for "charging session."

 Create Ubiquitous Language

 ChargingSession

 PaymentTransaction

 BatteryState

## 2 Vehicle Safety Features

Safety engineers use "brake assist" while UX designers use "emergency stop" for the same feature.

 Resolve Terminology

 AutomaticEmergencyBraking

 CollisionAvoidance

 ProximityDetection

## 3 Infotainment Controls

Users interact with media, navigation, and climate control through different interfaces with inconsistent terminology.

 Unify Interface Language

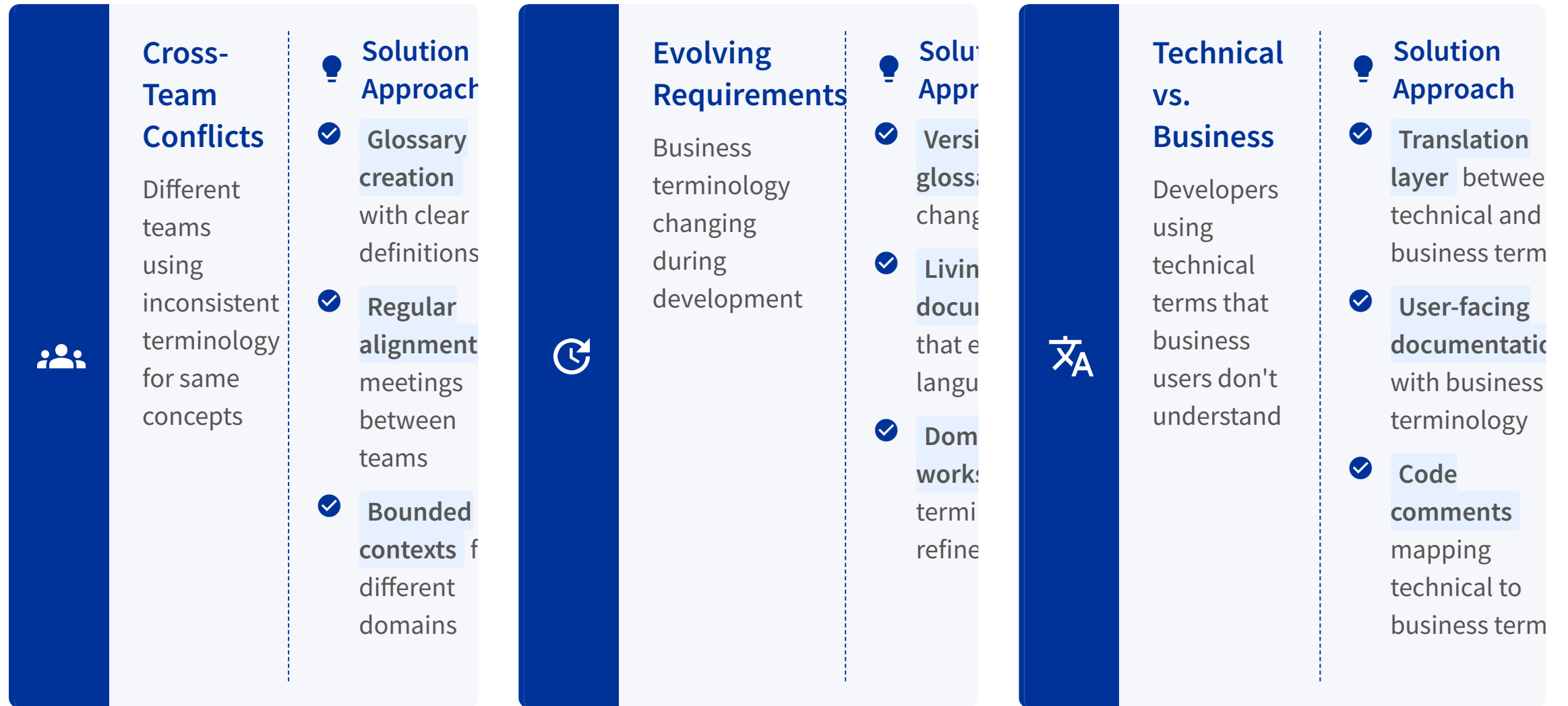
 UserInteraction

 ControlMode

 SystemState



# LG 1-2: Scenarios and Solutions - When Terminology Conflicts Arise



# LG 1-2: Self-Study Resources



## Books



### Domain-Driven Design

Eric Evans - **Ubiquitous Language** chapter



### Implementing DDD

Vaughn Vernon - **Bounded Contexts** examples



### DDD Distilled

Jimmy Nilsson - **Strategic Design** and language



## Articles



### Ubiquitous Language in Practice

Alberto Brandolini - **Practical examples** and patterns



### Strategic Domain-Driven Design

Eric Evans - **Language patterns** and context mapping



### EventStorming Guide

DDD-Crew - **Collaborative modeling** techniques



## Online Resources



### DDD Community

Forums, discussions, and **language examples**



### Glossary Tools

Software for **creating and managing** ubiquitous language



### Workshop Templates

Guides for **language creation** workshops

# LG 1-3 & 1-4: Introduction - Building Intuition

## 🏗️ Why Building Blocks Matter

### 🔧 Software Challenges

- ✗ **Poor structure** leads to maintenance issues
- ✗ **Inconsistent design** increases complexity
- ✗ **Weak boundaries** cause integration problems

## 🚗 Automotive Impact

### ⚠️ Real-World Consequences

- ❗ **Feature delays** from unclear boundaries
- ❗ **Integration failures** between vehicle systems
- ❗ **Safety issues** from inconsistent design

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"Building blocks provide the vocabulary and structure for expressing domain concepts in software."

- Eric Evans, Author of Domain-Driven Design





# LG 1-3 & 1-4: Key Terminologies - DDD Building Blocks



## Entity

Object with **distinct identity** that tracks state over time

**Automotive Example:** Vehicle with unique VIN



## Value Object

**Immutable** object defined by attributes, not identity

**Automotive Example:** Speed, Temperature, Coordinates



## Aggregate

Cluster of related objects treated as a **single unit**

**Automotive Example:** Vehicle with Components



## Service

**Stateless** operations that don't naturally fit entities

**Automotive Example:** DiagnosticService, PaymentProcessor



## Repository

Mediates between domain and **data mapping** layers

**Automotive Example:** VehicleRepository, CustomerRepository



## Factory





Encapsulates **complex object creation** logic

**Automotive Example:** VehicleFactory, OrderFactory

# LG 1-3 & 1-4: Concepts - DDD Building Blocks and Their Relationships




## Key Relationships

### Building Block Connections

-  **Aggregates** contain Entities and Value Objects
-  **Repositories** manage Aggregates
-  **Factories** create complex Entities and Aggregates
-  **Services** operate across multiple Entities

## Design Principles

### Aggregate Rules

-  **Consistency boundary** - Ensures invariants
-  **Single root** - One entry point to aggregate
-  **Local persistence** - One repository per aggregate


### Automotive Example


**Vehicle Aggregate** contains Engine Entity and Speed Value Object, managed by VehicleRepository


# LG 1-3 & 1-4: Walkthrough - Implementing DDD Building Blocks

1

## Identify Building Blocks


 **Entities** - Objects with identity


 **Value Objects** - Immutable attributes

 **Aggregates** - Related object clusters

2

## Design Relationships


 **Repositories** - Manage aggregate lifecycle


 **Factories** - Create complex objects


 **Services** - Stateless operations

3

## Implement in Code

 **Define invariants** in aggregate roots

 **Enforce boundaries** with repositories

 **Refactor** to improve structure

## Automotive Example

**Vehicle Aggregate** with Engine Entity, managed by VehicleRepository, created by VehicleFactory

# LG 1-3 & 1-4: Analogies - Building with LEGO



## LEGO Building Blocks



**Entities** - Unique LEGO bricks with special identifiers



**Value Objects** - Standard bricks with fixed attributes



**Aggregates** - LEGO models built from multiple bricks



## Building Principles



**Repositories** - LEGO storage containers for models



**Factories** - Instruction manuals for complex models



**Services** - Special tools for specific tasks



## DDD Connection

Just as LEGO provides standardized building blocks for creating complex structures, **DDD building blocks** provide standardized components for creating complex software

# LG 1-3 & 1-4: Connected Examples - Automotive DDD Implementation



## Powertrain Domain

### Entity

**Engine** with unique ID and state

### Value Object

**TorqueCurve** - Immutable performance data

### Aggregate

**Powertrain** - Contains Engine and Transmission

### Repository

**PowertrainRepository** - Manages lifecycle



## Infotainment System

### Entity

**MediaSession** - Tracks user interactions

### Value Object

**MediaMetadata** - Immutable track info

### Service

**MediaStreamingService** - Handles playback

### Factory

**SessionFactory** - Creates media sessions



## Safety Systems

### Entity

**SafetyEvent** - Records incidents

### Value Object

**SafetyZone** - Defined risk area

### Aggregate

**SafetySystem** - Manages safety components

### Service

**CollisionDetectionService** - Analyzes sensor data



# LG 1-3 & 1-4: Summary & Resources

## Key Takeaways

### Building Blocks

- ✓ **Entities** have identity and track state
- ✓ **Value Objects** are immutable
- ✓ **Aggregates** enforce consistency boundaries

### Relationships

- ✓ **Repositories** manage aggregate lifecycle
- ✓ **Factories** create complex objects
- ✓ **Services** handle cross-entity operations

## Resources

### Books



DDD Patterns



Implementing  
DDD

### Online Tools



Modeling Tools



Code Generators