

The CPSA® Advanced Level Module

DDD

Day 1: Foundations - Domain, Model & Ubiquitous Language

iSAQB® Training Course in Domain-Driven Design

22 December 2025

DOMAIN (BUSINES)
EXPERT

VOLKSWAGEN GROUP INDIA

Overview of Day 1 Learning Goals

LG 1-1

Domain Connections

Explain connections between **domains**, **software**, and **models**

LG 1-2

Ubiquitous Language

Understand role of **ubiquitous language** in domain modeling

LG 1-3

DDD Building Blocks

Explain DDD building blocks (**Entities**, **Value Objects**, **Aggregates**)

LG 1-4

Block Connections

Explain connections between building blocks

LG 1-1: Building Intuition

⚠ Communication Breakdown

👥 When Teams Don't Understand Each Other

- ✗ Misinterpretation of requirements
- ✗ Delays due to clarification cycles
- ✗ Technical debt from poor design decisions
- ✗ Frustration between business and technical teams

🚗 Automotive Impact

🔧 Real-World Consequences

- ❗ Safety issues from misunderstood requirements
- ❗ Costly recalls due to software defects
- ❗ Delayed releases for new vehicle features

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"The most disastrous thing that can happen to a software project is to have the wrong people making the key decisions."

- Eric Evans, Author of *Domain-Driven Design*

LG 1-1: Context - Automotive Software Complexity

Software Complexity Metrics

100M+

Lines of Code

150+

ECUs in Premium Vehicles

Multiple Domains

 **Powertrain** - Engine, transmission, battery management

 **Infotainment** - Media, navigation, connectivity

 **Safety** - ADAS, airbags, collision avoidance

 **Connectivity** - OTA updates, V2X communication

Domain Distribution

Software Code Distribution Across Domains



Cross-Team Challenges

 **Integration complexity** between domains

 **Communication barriers** between specialized teams

LG 1-1: Purpose - Why Understanding Connections Matters

Key Benefits

Software Quality

-  Accurate requirements translation
-  Reduced rework and maintenance costs
-  Better testability through clear domain boundaries

Automotive Impact

System Integration

-  Clear interfaces between vehicle subsystems
-  Reduced integration complexity between domains
-  Simplified maintenance of vehicle systems

Development Efficiency

-  Faster decision making with shared understanding
-  Reduced ambiguity in requirements

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"When the domain model is precise and well-understood by both developers and domain experts, the software becomes an extension of the business thinking."

- Eric Evans, Author of *Domain-Driven Design*

LG 1-1: Key Terminologies - Domain, Model, Software

Domain



Sphere of **knowledge**, **activity**, or **influence** in which software operates

Automotive Examples

- ⚙️ **Powertrain** - Engine, transmission, battery management
- 🚧 **Infotainment** - Media, navigation, connectivity
- 🛡️ **Safety** - ADAS, airbags, collision avoidance

Model



Abstraction of domain concepts that captures essential structure and behavior

Model Examples

- 👤 **Entity Model** - Vehicle with unique VIN and attributes
- 📍 **Value Object** - Speed, Temperature, Coordinates
- 📦 **Aggregate** - Vehicle with related components

Software

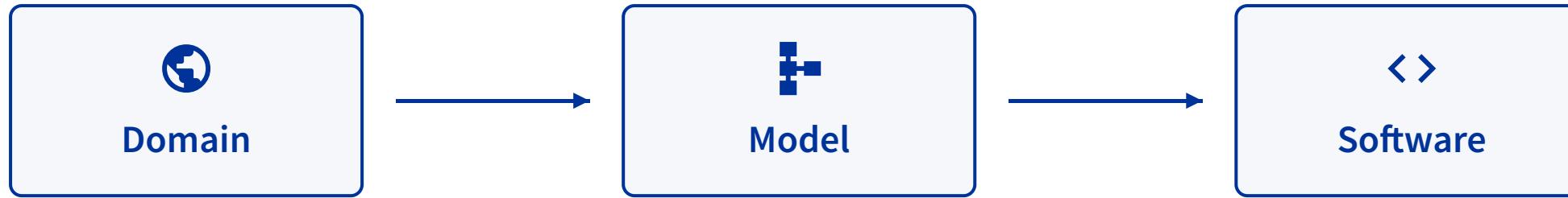


Implementation that serves the domain and reflects the model

Software Examples

- 🔧 **Powertrain Control Module** - Manages engine operations
- 💻 **Infotainment System** - Handles media and navigation
- 🛡️ **Safety Controller** - Processes sensor data

LG 1-1: Concepts - How Domains Relate to Models and Software



→ **Domain → Model**

≡ **Abstraction** of domain concepts

▲ **Simplification** of complex reality

⌚ **Focus** on essential aspects

→ **Model → Software**

❖ **Implementation** of model concepts

⚙ **Translation** to executable code

^K **Structure** following model design

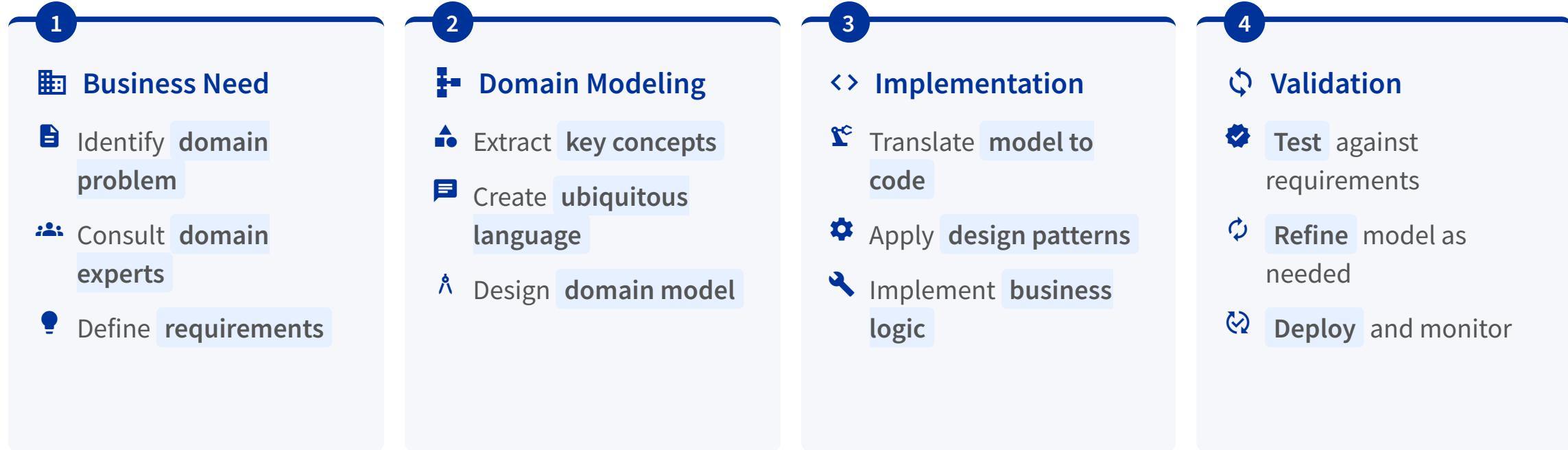
⟳ **Continuous Alignment**

⟳ **Feedback** from software refines model

⟳ **Iteration** improves understanding

✅ **Validation** against domain reality

LG 1-1: Walkthrough - From Business Need to Software Implementation



Automotive Example: EV Battery Management



Business Need: Optimize battery life → Model: Battery, ChargeLevel, Temperature → Implementation:
BatteryManagementService → Validation: Range testing

LG 1-1: Analogies - Blueprints and Maps



Building Blueprint

- Real-world building** - Physical structure with purpose
- Blueprint** - Abstract representation of building design
- Construction** - Physical implementation following blueprint

DDD Connection

Building	DDD
Real-world building	Domain
Blueprint	Model
Construction	Software



Navigation Map

- Physical territory** - Actual landscape with roads
- Map** - Simplified representation of territory
- GPS navigation** - Digital implementation of map

DDD Connection

Navigation	DDD
Physical territory	Domain
Map	Model
GPS navigation	Software

LG 1-1: Connected Examples - Vehicle Control Systems



Powertrain Control System

Domain

Engine, transmission, fuel efficiency



Model

Engine , GearRatio ,
TorqueCurve



Software

Powertrain Control Module
(PCM)



Infotainment System

Domain

Media playback, navigation, connectivity



Model

MediaSession ,
NavigationRoute , Playlist



Software

Infotainment Control Unit (ICU)



Safety Systems

Domain

Collision avoidance, airbags, braking



Model

CollisionEvent ,
BrakePressure , SafetyZone



Software

Advanced Driver Assistance System (ADAS)

LG 1-1: Case Study - Tesla's Software-Defined Vehicles

🚗 Tesla's Approach

🏢 Domain-First Strategy

- ❖ **Vehicle as computer** on wheels
- ⌚ **OTA updates** for continuous improvement
- 👉 **Centralized architecture** with clear domains

⚙️ Key Domains

- ⌚ **Autopilot** - Autonomous driving capabilities
- ⚡ **Battery Management** - Range optimization
- 🛡️ **Safety Systems** - Collision avoidance

↗ Model-to-Software Connection

📍 Domain Models

- 🕒 **Vehicle** entity with unique ID and state
- ◤ **Value Objects** for speed, battery level, temperature
- ✳️ **Aggregates** for battery pack, drivetrain

<> Software Implementation

- 🕒 **Central computers** running domain-specific software
- ⟳ **Continuous alignment** between model and code

"Tesla's success comes from treating the vehicle as a software platform first, with hardware as the enabler."

- *Industry Analysis*

LG 1-1: Reverse Engineering - BMW's iDrive System

☰ iDrive System Analysis

⌚ Domain Identification

- ⌚ **Infotainment** - Media playback, navigation
- 📞 **Connectivity** - Phone integration, OTA updates
- 👤 **User Interface** - Touch, voice, gesture controls

Domain

User interactions with vehicle systems



Model

UserInterface ,
MediaController ,
NavigationService

Software

iDrive operating system

⚗️ DDD Implementation

✚ Model Elements

- ⌚ **UserSession** - Tracks current user and preferences
- 📍 **Coordinates** , **MediaMetadata** - Value objects
- 🧭 **NavigationAggregate** - Route with waypoints

☒ Integration Patterns

- ↔ **Anticorruption Layer** between vehicle systems
- 🌐 **Bounded Contexts** for different vehicle functions

BMW's iDrive demonstrates clear separation of concerns with distinct domains for infotainment, connectivity, and vehicle controls

LG 1-1: Brainstorming Puzzles - Identifying Domains

1 Electric Vehicle Charging Network

A system that manages EV charging stations, handles payments, tracks vehicle battery levels, and provides navigation to charging points.

 Identify the domains

 Charging

 Payment

 Battery

 Navigation

2 Fleet Management System

A platform for managing a car-sharing service with vehicle tracking, driver assignment, maintenance scheduling, and customer booking.

 Identify the domains

 Fleet

 Driver

 Maintenance

 Booking

 Tracking

3 Connected Car Platform

A system that provides over-the-air updates, collects vehicle telemetry, enables remote features, and integrates with smart home devices.

 Identify the domains

 OTA Updates

 Telemetry

 Remote Control

 Smart Home

LG 1-1: Scenarios and Solutions - When to Prioritize Domain Understanding



Complex Business Rules

Systems with intricate business logic that directly impacts core functionality

Approach

- ✓ Deep domain modeling before implementation
- ✓ Collaborative workshops with domain experts
- ✓ Iterative refinement of domain model



Cross-Team Collaboration

Multiple teams working on interconnected vehicle subsystems

Approach

- ✓ Clear domain boundaries between teams
- ✓ Shared vocabulary across teams
- ✓ Integration patterns between domains



Evolving Requirements

Systems with frequent changes to business rules and functionality

Approach

- ✓ Flexible domain model that adapts to change
- ✓ Strategic design to isolate volatile areas
- ✓ Continuous alignment with domain experts

LG 1-1: Self-Study Resources



Books

📘 Domain-Driven Design

Eric Evans - [Foundational text](#) on DDD principles

📘 Implementing DDD

Vaughn Vernon - [Practical guide](#) with code examples

📘 Patterns, Principles

Martin Fowler - [Analysis patterns](#) for domain modeling



Articles

📘 Domain Modeling Made Functional

Scott Wlaschin - [Functional approach](#) to domain modeling

📘 Strategic DDD

Alberto Brandolini - [Bounded contexts](#) and context mapping

📘 Modeling in DDD

Udi Dahan - [Domain events](#) and message-based systems



Online Resources

🌐 DDD Community

Active community with [forums, events](#) and resources

🌐 DDD-Crew

Free resources, patterns, and [practical examples](#)

🌐 EventStorming

Tools and techniques for [collaborative modeling](#)



Video Courses

▶ DDD Fundamentals

Julie Lerman - [Entity Framework](#) with DDD

▶ Advanced DDD

Vladimir Khorikov - [Practical patterns](#) and refactoring

▶ DDD in Practice

Jimmy Bogard - [Real-world applications](#) and patterns

LG 1-2: Introduction - Building Intuition

⚠ Communication Challenges

☒ Lost in Translation

- ✗ Different vocabularies between teams
- ✗ Misinterpreted requirements due to terminology
- ✗ Implementation gaps from misunderstood concepts
- ✗ Endless clarification cycles

🚗 Automotive Impact

🔑 Real-World Consequences

- ❗ Feature delays from misunderstood requirements
- ❗ Integration failures between vehicle systems
- ❗ User experience issues from inconsistent terminology

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"The most important thing about communication is hearing what isn't said."

- Peter Drucker

LG 1-2: Context - Communication Challenges in Software Development

⌚ Communication Barriers

☒ Terminology Gaps

- ➡ Different terms for same concept
- ➡ Technical jargon vs. business language
- ➡ Implicit assumptions about terminology

👥 Team Silos

- ➡ Specialized vocabularies within teams
- ➡ Lack of shared context between domains
- ➡ Inconsistent terminology across projects

🚗 Automotive Impact

🔧 Development Consequences

- ❗ Feature delays from misunderstood requirements
- ❗ Integration failures between vehicle systems
- ❗ Inconsistent user experience across interfaces



"The same feature implemented by different teams often uses different terminology, creating confusion for both developers and users."

LG 1-2: Purpose - Why Ubiquitous Language Matters

Key Benefits

Shared Understanding

-  Common vocabulary across teams
-  Precise communication between experts and developers
-  Reduced ambiguity in requirements

Implementation Benefits

-  Consistent naming in code and documentation
-  Better domain modeling through precise terminology
-  Simplified maintenance with clear concepts

Automotive Impact

System Integration

-  Clear interfaces between vehicle subsystems
-  Consistent terminology across vehicle systems
-  Simplified OTA updates with shared vocabulary

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"When a team shares a common language, the software becomes an extension of the domain experts' thinking."

- Eric Evans, Author of *Domain-Driven Design*

LG 1-2: Key Terminologies - Ubiquitous Language, Bounded Context



Ubiquitous Language



Shared vocabulary between domain experts and developers

Automotive Examples

- 💡 Powertrain - Torque, GearRatio, ThrottlePosition
- 💡 Infotainment - Playlist, MediaSource, NavigationRoute



Bounded Context



Explicit boundary where a specific domain model applies

Context Examples

- 💡 Safety Context - Different meaning for "Brake" vs. "Parking"
- 💡 Powertrain Context - Specific terminology for engine components

LG 1-2: Concepts - Creating and Evolving Ubiquitous Language

Evolution Process

Iterative Refinement

- = Gather terminology from domain experts
- 💡 Refine meanings through discussion
- 👤 Model concepts with precise language
- 🔄 Apply consistently in code and documentation

Best Practices

Language Development

:& Collaborative Creation

📄 Document Glossary

↔ Consistent Usage

⟳ Regular Refinement

LG 1-2: Walkthrough - Developing a Shared Vocabulary

1

Gather Terms

 **Interview** domain experts

 **Document** existing terminology

 **Identify** key concepts

2

Refine Meanings

 **Discuss** with stakeholders

 **Resolve** ambiguous terms

 **Consolidate** similar concepts

3

Model with Language

 **Apply terms** to domain model

 **Use consistently** in implementation

 **Create glossary** for reference

Automotive Example: Powertrain Domain

Gather: Engine terms from mechanics → **Refine:** Define "Torque" precisely → **Model:** Use "TorqueCurve" in code → **Document:** Add to glossary

LG 1-2: Analogies - Common Language Examples



Medical Field

- ✓ Precise terminology for body parts, symptoms, treatments
- ✓ Universal understanding between doctors, nurses, technicians
- ✓ Reduced errors from miscommunication



Legal Field

- ✓ Specific language for contracts, clauses, precedents
- ✓ Shared vocabulary across legal teams
- ✓ Clear documentation with precise terms



Scientific Research

- ✓ Standardized terminology for methods, results, conclusions
- ✓ Peer review with common language
- ✓ Knowledge transfer through precise communication

💡 DDD Connection

Just as specialized fields develop precise terminology, **ubiquitous language** creates shared understanding between domain experts and developers in software

LG 1-2: Connected Examples - Automotive Terminology



Powertrain



Torque

Rotational force, not "power" or "strength"



Precise ratio, not "gear setting"



Position value, not "acceleration"



Infotainment



MediaSource

Source type, not "player" or "format"



Playlist

Ordered collection, not "song list"



NavigationRoute

Complete path, not "directions" or "map"



Safety Systems



SafetyZone

Defined area, not "safe space"



AlertLevel

Severity level, not "warning" or "alarm"



CollisionEvent

Specific occurrence, not "crash" or "impact"

LG 1-2: Case Study - Mercedes-Benz's MBUX System

MBUX Approach

Consistent Language

- Unified terminology across all interfaces
- User-centric vocabulary for all features
- Shared understanding between UX and engineering

Key Language Elements

- "Hey Mercedes" - Voice activation
- "Comfort Mode" - Unified setting concept
- "MBUX Interior Assist" - Gesture control

DDD Implementation

Model Elements

- UserSession - Tracks user preferences and state
- MediaMetadata, NavigationPoint - Value objects
- InfotainmentAggregate - Manages media and navigation

Integration Benefits

- Clear boundaries between vehicle systems
- Consistent terminology across vehicle functions

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"MBUX demonstrates how a consistent, user-centric language creates a unified experience across complex vehicle systems."
- *Automotive UX Analysis*

LG 1-2: Reverse Engineering - Audi's MMI Interface

MMI System Analysis

Language Consistency

- Media Control - Consistent terminology across audio sources
- Navigation - Standardized route and destination terms
- Connectivity - Unified phone integration vocabulary

DDD Implementation

Model Elements

- UserInterfaceSession - Tracks interaction state
- MediaMetadata , Coordinates - Value objects
- InfotainmentAggregate - Manages connected features

Integration Patterns

- Bounded Contexts for different MMI modules
- Consistent terminology across MMI interfaces

Audi's MMI demonstrates clear separation of concerns with consistent terminology across infotainment, navigation, and vehicle controls

LG 1-2: Brainstorming Puzzles - Creating Ubiquitous Language

1 EV Charging System

A system with multiple teams working on charging, payment, and battery management. Each team uses different terms for "charging session."

 Create Ubiquitous Language

 ChargingSession

 PaymentTransaction

 BatteryState

2 Vehicle Safety Features

Safety engineers use "brake assist" while UX designers use "emergency stop" for the same feature.

 Resolve Terminology

 AutomaticEmergencyBraking

 CollisionAvoidance

 ProximityDetection

3 Infotainment Controls

Users interact with media, navigation, and climate control through different interfaces with inconsistent terminology.

 Unify Interface Language

 UserInteraction

 ControlMode

 SystemState

LG 1-2: Scenarios and Solutions - When Terminology Conflicts Arise

	<h3>Cross-Team Conflicts</h3> <p>Different teams using inconsistent terminology for same concepts</p>	<h4>Solution Approach</h4> <ul style="list-style-type: none">✓ Glossary creation with clear definitions✓ Regular alignment meetings between teams✓ Bounded contexts for different domains		<h3>Evolving Requirements</h3> <p>Business terminology changing during development</p>	<h4>Solution Approach</h4> <ul style="list-style-type: none">✓ Version glossary changes✓ Living documents that explain language✓ Domain works to refine terminology		<h3>Technical vs. Business</h3> <p>Developers using technical terms that business users don't understand</p>	<h4>Solution Approach</h4> <ul style="list-style-type: none">✓ Translation layer between technical and business terms✓ User-facing documentation with business terminology✓ Code comments mapping technical to business terms
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LG 1-2: Self-Study Resources



Books

📘 Domain-Driven Design

Eric Evans - [Ubiquitous Language](#) chapter

📘 Implementing DDD

Vaughn Vernon - [Bounded Contexts](#) examples

📘 DDD Distilled

Jimmy Nilsson - [Strategic Design](#) and language



Articles

📘 Ubiquitous Language in Practice

Alberto Brandolini - [Practical examples](#) and patterns

📘 Strategic Domain-Driven Design

Eric Evans - [Language patterns](#) and context mapping

📘 EventStorming Guide

DDD-Crew - [Collaborative modeling](#) techniques



Online Resources

🌐 DDD Community

Forums, discussions, and [language examples](#)

🌐 Glossary Tools

Software for [creating and managing](#) ubiquitous language

🌐 Workshop Templates

Guides for [language creation](#) workshops

LG 1-3 & 1-4: Introduction - Building Intuition

▲ Why Building Blocks Matter

🔧 Software Challenges

- ✗ Poor structure leads to maintenance issues
- ✗ Inconsistent design increases complexity
- ✗ Weak boundaries cause integration problems

🚗 Automotive Impact

⚠ Real-World Consequences

- ❗ Feature delays from unclear boundaries
- ❗ Integration failures between vehicle systems
- ❗ Safety issues from inconsistent design

”

"Building blocks provide the vocabulary and structure for expressing domain concepts in software."

- Eric Evans, Author of *Domain-Driven Design*

LG 1-3 & 1-4: Key Terminologies - DDD Building Blocks



Entity

Object with **distinct identity** that tracks state over time

Automotive Example: Vehicle with unique VIN



Value Object

Immutable object defined by attributes, not identity

Automotive Example: Speed, Temperature, Coordinates



Aggregate

Cluster of related objects treated as a **single unit**

Automotive Example: Vehicle with Components



Service

Stateless operations that don't naturally fit entities

Automotive Example: DiagnosticService, PaymentProcessor



Repository

Mediates between domain and **data mapping** layers

Automotive Example: VehicleRepository, CustomerRepository



Factory

Encapsulates **complex object creation** logic

Automotive Example: VehicleFactory, OrderFactory

LG 1-3 & 1-4: Concepts - DDD Building Blocks and Their Relationships

Key Relationships

Building Block Connections

-  Aggregates contain Entities and Value Objects
-  Repositories manage Aggregates
-  Factories create complex Entities and Aggregates
-  Services operate across multiple Entities

Design Principles

Aggregate Rules

-  Consistency boundary - Ensures invariants
-  Single root - One entry point to aggregate
-  Local persistence - One repository per aggregate

Automotive Example

Vehicle Aggregate contains Engine Entity and Speed Value Object, managed by VehicleRepository

LG 1-3 & 1-4: Walkthrough - Implementing DDD Building Blocks

1

Identify Building Blocks

 **Entities** - Objects with identity

 **Value Objects** - Immutable attributes

 **Aggregates** - Related object clusters

2

Design Relationships

 **Repositories** - Manage aggregate lifecycle

 **Factories** - Create complex objects

 **Services** - Stateless operations

3

Implement in Code

 **Define invariants** in aggregate roots

 **Enforce boundaries** with repositories

 **Refactor** to improve structure

Automotive Example

Vehicle Aggregate with Engine Entity, managed by VehicleRepository, created by VehicleFactory

LG 1-3 & 1-4: Analogies - Building with LEGO



LEGO Building Blocks

- Entities** - Unique LEGO bricks with special identifiers
- Value Objects** - Standard bricks with fixed attributes
- Aggregates** - LEGO models built from multiple bricks



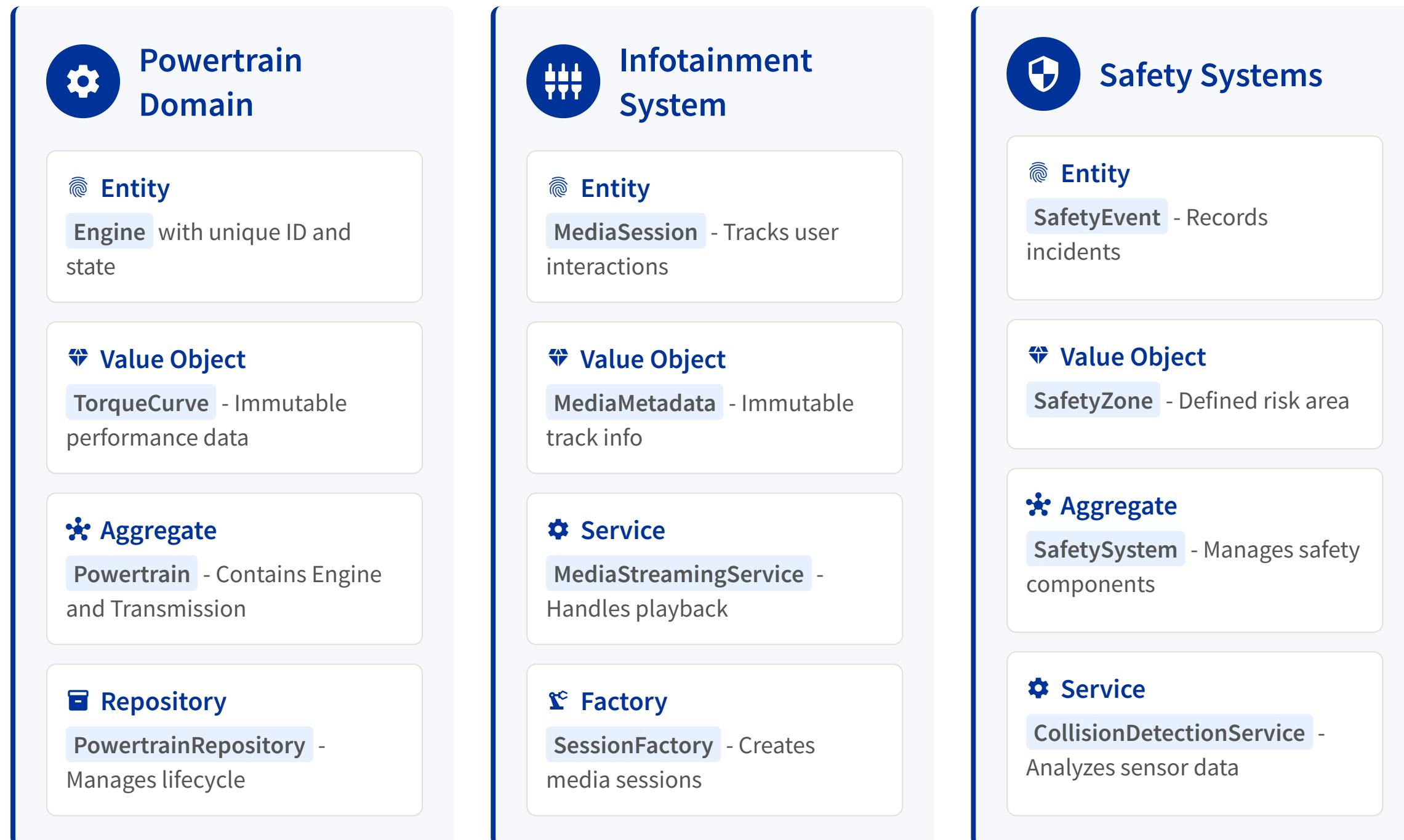
Building Principles

- Repositories** - LEGO storage containers for models
- Factories** - Instruction manuals for complex models
- Services** - Special tools for specific tasks

💡 DDD Connection

Just as LEGO provides standardized building blocks for creating complex structures, **DDD building blocks** provide standardized components for creating complex software

LG 1-3 & 1-4: Connected Examples - Automotive DDD Implementation



LG 1-3 & 1-4: Summary & Resources

Key Takeaways

Building Blocks

- ✓ Entities have identity and track state
- ✓ Value Objects are immutable
- ✓ Aggregates enforce consistency boundaries

Relationships

- ✓ Repositories manage aggregate lifecycle
- ✓ Factories create complex objects
- ✓ Services handle cross-entity operations

Resources

Books



DDD Patterns



Implementing DDD

Online Tools



Modeling Tools



Code Generators