



Hack Camp

A Hack Club Original Hackathon

SPONSORSHIP PROSPECTUS



Feb 8 - 9, 2020



hackcamp.tech



Integrated Startup Complex, Kalamassery, Kerala, India



What is Hack Camp?

Hack camp—a two day Hack Club led hackathon created for students to discover and express their true potential in coding, creating new things and solving real-world problems. Whether you are a rookie or an expert there's a place for you at Hack Camp.

At Hack Camp, we provide you with a platform to collaborate with many other talented and creative minds to code and create innovative ideas that can change the world.

On February 8-9th, over 700 students from across the country will get together to learn, create, and share. We will have professional mentors and an array of workshops. We hope to provide a space unlike any other for students to build whatever they want, share what they make, and compete for prizes. We hope to build a maker community with an emphasis placed on innovation and entrepreneurship.

A brief history of Hack Camp

Hack Camp began as an experiment to discover new ways of teaching coding at our clubs around the world.

After our first year, something incredible happened—our students began running their own camps! They've sprung up in a suburb of Cincinnati & Southern India.

This was so inspiring to watch that we're following their lead to bring Hack Camp back in 2019.

-
- A vertical timeline on a dark blue background with white stars. A grey vertical line runs down the center, marked by colored circles at each event. The events are listed to the right of the line.
- 2015
Hack Club is born
 - 2015
First Hack Camp in SF
 - 2016
SF Hack Camp v2
 - 2017
A Camp appears in Mason, OH
 - 2018
Camp runs again in Mason
 - 2018
A Camp appears in Kerala, India
 - 2019
SF Hack Camp v3
 - 2020
Hack Camp returns to Kerala!

Highlights of Hack Camp 2018

Hack Camp 2018 aka ASIET Hackday was held successfully on December 4th, 2018, at ASIET in collaboration with MLH, Hack Club, GitHub and many more. It was perhaps one of the largest hackathon in India for students. Over 700 students showed up during the event from various southern parts of the country.

“ Happy to get third #prize in my#FirstHackathon .🎉🎉
Hosted by @hackclub @github along with others ★
@MLHacks @Microsoft !! ”

-Thameem Karakkoth

“ My dream is to have one like this 😍😍 ”

- Divya Ann Kurien



Stats of Hack Camp 2018

700+
Attendees

400+
Beginners

3
Workshops

Why Become A Sponsor?

By sponsoring us you are investing in the next generation of engineers, entrepreneurs and this event also help in building deeper, meaningful connections with them.



What could be better than a room full of ambitious students hacking together new tech? This sponsorship will help you find the brightest minds in the event and hire them in your company.



Sponsoring Hack Camp is a great way to get recognition and allow participants to find out the true potential of your tech. We have arranged a variety of options for getting your name in front of our hackers.



Hack Camp is a chance to see how budding developers use your tech/product in real-world applications while simultaneously getting feedback. To facilitate this, we offer the opportunity for your company to award a separate sponsored prize to the team who utilized your tech the best.



Your money will go directly towards making Hack Camp possible and free for all!

Please review the various sponsorship tiers given below, and let us know if you are interested in becoming an official Hack Camp sponsor!

SPONSORSHIP TIERS

GENERAL	BRONZE ₹10,000	SILVER ₹15,000	GOLD ₹25,000	PLATINUM ₹50,000	DIAMOND ₹100,000
Recognition at opening ceremony	✓	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓	✓
Company representative		✓	✓	✓	✓
Present award			✓	✓	✓
Logo on certificates and IDs			✓	✓	✓
API Challenge			✓	✓	✓
Email Blasts			✓	✓	✓
Keynote slot				✓	✓
Included on press releases				✓	✓
Marketing push notifications				✓	✓
Logo on the banner, slide during opening sessions				✓	✓
Access to attendee profile/ Mailing list					✓
Flagship sponsor branding					✓
Company representative on judging panel					✓
Host Workshops			1-Hour	2-Hour	3-Hour
Logo on the website	X-Small	Small	Medium	Large	X-Large
Logo on T-shirt			Small	Medium	Large

Merchandise products and goodies of company	✓	✓	✓	✓	✓
Sponsor name/logo on event marketing material	✓	✓	✓	✓	✓
Company's logo and banners at the entrance			✓	✓	✓
Name and logo in media communication			✓	✓	✓
Logo on communication with all stakeholders				✓	✓
Additional product signage, banners, etc.(company responsibility)				✓	✓
Additional prize distribution					✓
Article in our newsletter					✓

POST EVENT PUBLICITY

Sponsor will have the right to use our name and logo in their promotional materials	✓	✓	✓	✓	✓
Thank you campaign on social media		✓	✓	✓	✓
Acknowledgment in post event email to attendees		✓	✓	✓	✓
Honorable mention during next event			✓	✓	✓
After movie mention				✓	✓
Highlighted in post-event newsletter					✓
Special sponsor recognition in post-event wrap-up promotion					✓

Custom Sponsorship: if you feel as if none of those tiers match your sponsorship vision, please feel free to contact us (help@hackcamp.tech)!

Hack Club

Hack Club is a global network of programming clubs where members learn to code through tinkering and building projects.

CONTACT



help@hackcamp.tech