



# Hack Camp

A Hack Club Original Hackathon

**SPONSORSHIP  
PROSPECTUS**



**Feb 8 - 9, 2020**



**[hackcamp.tech](https://hackcamp.tech)**



**Integrated Startup Complex, Kalamassery, Kerala, India**



## What is Hack Camp?

**Hack camp—a two day Hack Club led hackathon created for students to discover and express their true potential in coding, creating new things and solving real-world problems. Whether you are a rookie or an expert there's a place for you at Hack Camp. At Hack Camp, we provide you with a platform to collaborate with many other talented and creative minds to code and create innovative ideas that can change the world.**

**On February 8-9th, over 700 students from across the country will get together to learn, create, and share. We will have professional mentors and an array of workshops. We hope to provide a space unlike any other for students to build whatever they want, share what they make, and compete for prizes. We hope to build a maker community with an emphasis placed on innovation and entrepreneurship.**

# A brief history of Hack Camp

Hack Camp began as an experiment to discover new ways of teaching coding at our clubs around the world.

After our first year, something incredible happened—our students began running their own camps! They've sprung up in a suburb of Cincinnati & Southern India.

This was so inspiring to watch that we're following their lead to bring Hack Camp back in 2019.





# Highlights of Hack Camp 2018

Hack Camp 2018 aka ASIET Hackday was held successfully on December 4th, 2018, at ASIET in collaboration with MLH, Hack Club, GitHub and many more. It was perhaps one of the largest hackathon in India for students. Over 700 students showed up during the event from various southern parts of the country.

“ Happy to get third #prize in my#FirstHackathon . 🎉🎉  
Hosted by @hackclub @github along with others ★  
@MLHacks @Microsoft !! ”

-Thameem Karakkoth

“ My dream is to have one like this 🥰🥰 ”  
- Divya Ann Kurien



## Stats of Hack Camp 2018

**700+**  
**Attendees**

**400+**  
**Beginners**

**3**  
**Workshops**

# Why Become A Sponsor?

By sponsoring us you are investing in the next generation of engineers, entrepreneurs and this event also help in building deeper, meaningful connections with them.



What could be better than a room full of ambitious students hacking together new tech? This sponsorship will help you find the brightest minds in the event and hire them in your company.



Sponsoring Hack Camp is a great way to get recognition and allow participants to find out the true potential of your tech. We have arranged a variety of options for getting your name in front of our hackers.



Hack Camp is a chance to see how budding developers use your tech/product in real-world applications while simultaneously getting feedback. To facilitate this, we offer the opportunity for your company to award a separate sponsored prize to the team who utilized your tech the best.



Your money will go directly towards making Hack Camp possible and free for all!

Please review the various sponsorship tiers given below, and let us know if you are interested in becoming an official Hack Camp sponsor!

# SPONSORSHIP TIERS

## GENERAL

**BRONZE**  
₹10,000

**SILVER**  
₹15,000

**GOLD**  
₹25,000

**PLATINUM**  
₹50,000

**DIAMOND**  
₹100,000

Recognition at opening ceremony



Social media promotion



Company representative



Present award



Logo on Certificates and IDs



Keynote slot



Included on press releases



Marketing push notifications



Access to attendee profile/  
Mailing list



Flagship sponsor branding



Company representative  
on judging panel



Host Workshops

1-Hour

2-Hour

3-Hour

Logo on the website

X-Small

Small

Medium

Large

X-Large

Logo on T-shirt

X-Small

Small

Medium

Large

X-Large

**Custom Sponsorship:** if you feel as if none of those tiers match your sponsorship vision, please feel free to contact us ([help@hackcamp.tech](mailto:help@hackcamp.tech))!

# Hack Club

Hack Club is a global network of programming clubs where members learn to code through tinkering and building projects.

CONTACT



[help@hackcamp.tech](mailto:help@hackcamp.tech)