

Akash Poddar

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EDUCATION

Higher Secondary Education

Ondal High School · Andal · Apr 2019–Apr 2021

- Done higher Secondary Education.

B tech in Electronics and Communication Engineering

Kalyani Government Engineering College · Kalyani · 2026 · 7.11

- Currently pursuing Btech in Electronics and Communication Engineering branch.

SKILLS

C, C++

Tally

HTML, CSS, JavaScript, React JS, Node JS, Express JS.

Software: Ms Excel, Power BI

PROJECT

li-fi based data transmission system

kalyani government engineering college

- www.linkedin.com/posts/akash-poddar-0b71a2254_lifi-wirelesscommunication-embeddedsystems-activity-7345511297968390147-6mhy?utm_source=share&utm_medium=member_android&rcm=ACoAAD6tBAsBGqWdlj3Gt5_POQQ9Usc6XF-O8QU

- February 2025 – May 2025

- Engineered a Li-Fi based data transmission system that facilitated high-speed, secure communication using visible light, optimizing network bandwidth utilization and reducing electromagnetic interference.
- instead of traditional RF, this prototype transmits data using visible light and uniquely receives it through a solar panel acting as a photodiode.

dashboard using power BI

www.linkedin.com/posts/akash-poddar-0b71a2254_powerbi-dataanalytics-dashboard-activity-7292586376686882816-iRXN?utm_source=share&utm_medium=member_android&rcm=ACoAAD6tBAsBGqWdlj3Gt5_POQQ9Usc6XF-O8QU

- February 2025 – March 2025

- Built an interactive dashboard using Power BI that visualized key business metrics, leveraged automated data refreshes, and empowered stakeholders with actionable insights for strategic decision-making.
- This dashboard provides a comprehensive view of mobile sales, helping business track performance and make data-driven decisions.

Myntra clone website using HTML, CSS, JS

github.com/akash00173/project-3 · April 2024 – May 2024

- Built a Myntra-inspired e-commerce website leveraging HTML, CSS, and JavaScript, replicating some functionalities like adding products to the bag and updating Wishlist etc.

A todo list website and a funny cricket game by frontend development

[github.com/akash00173/project-1\(TODO list\)](https://github.com/akash00173/project-1(TODO%20list)) [https://github.com/akash00173/project-2\(Cricket\)](https://github.com/akash00173/project-2(Cricket)) · February 2024 – March 2024

- Engineered a dynamic todo list platform and an interactive cricket game, utilizing modern frontend technologies to enhance user engagement and deliver seamless, responsive user experiences.
- In the todo list date and time can be updated and works can be added and removed. the cricket game is like stone paper scissors like game using JS.

EXPERIENCE

Junior manager

Digital marketing

Mar 2022–Apr 2023, Kalyani

- Directed multi-channel digital campaigns by coordinating cross-functional teams, resulting in increased engagement and improved conversion rates across target demographics.

SUMMARY

Driven Undergraduate in Electronics and Communication Engineering with 1 year of experience in digital marketing campaigns and cross-functional team coordination. Directed multi-channel digital campaigns, significantly boosting engagement and conversion rates among target audiences. Seeking opportunities to leverage expertise in data structures, frontend development, and business intelligence tools to contribute to innovative projects in a dynamic environment.

I also have hobbies like playing outdoor games like badminton cricket and a part time artist of pencil sketches.
