Customer Churn and Revenue Insights

Churn Rate by PaymentMethod

PaymentMethod (vertical axis): Electronic check, Mailed check, Bank transfer ..., Credit card (a...

Churn Rate (horizontal axis): 0 — 50
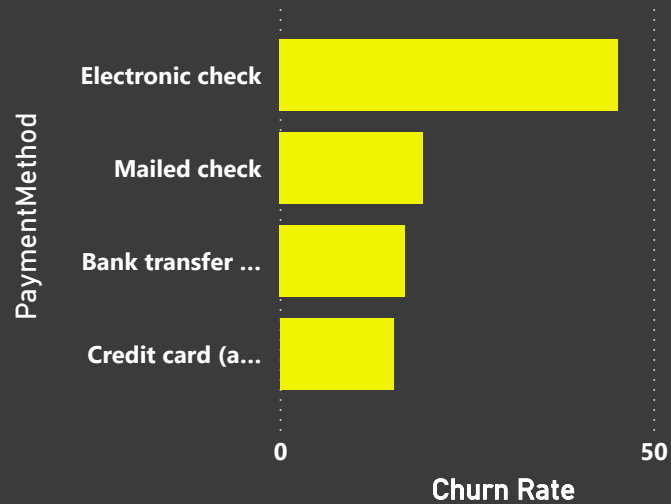
Churn Rate by Dependents

Churn Rate: 0, 10, 20, 30

Dependents: No, Yes
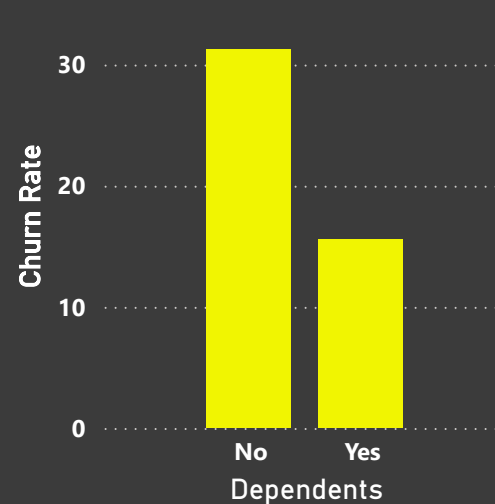
26.58
Churn Rate

Churn

| No | Yes |

InternetService
All

Churn Rate by PaperlessBilling

Churn Rate: 0, 20, 40

PaperlessBilling: Yes, No

Churn Rate by gender

2... (...)
2... (...)

gender
- Female
- Male
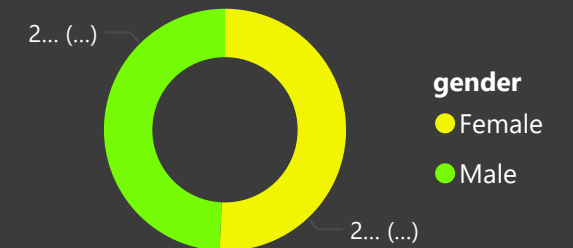
Churn Rate by TotalCharges

Churn Rate: 0, 50, 100

TotalCharges: 0K, 5K, 10K
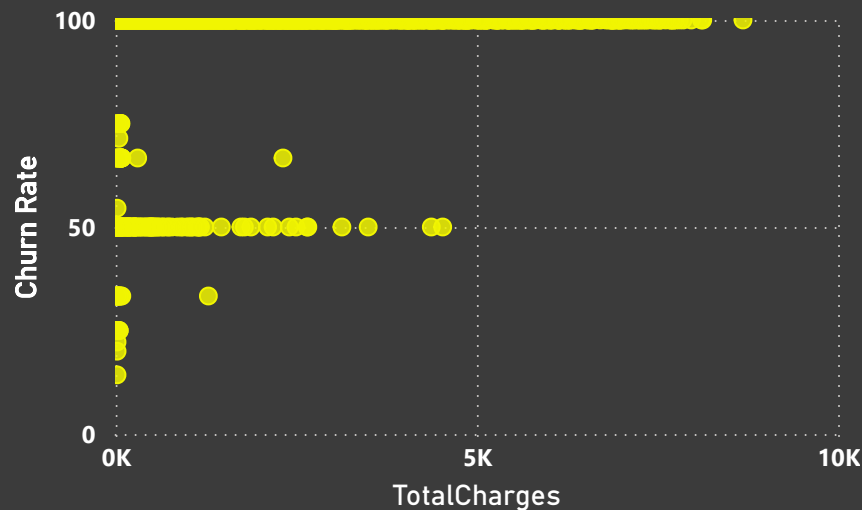
Churn Rate by StreamingTV

Churn Rate: 0, 10, 20, 30

StreamingTV: No, Yes, No internet service

Churn Rate by Contract

2.84866... (5.01%)
11.... (1...)
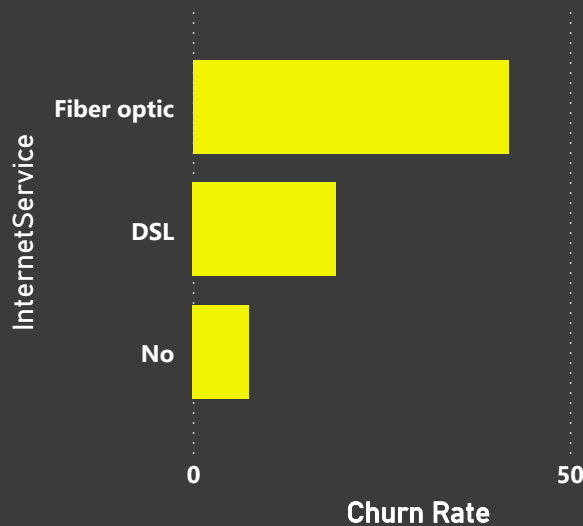42.7... (75....)
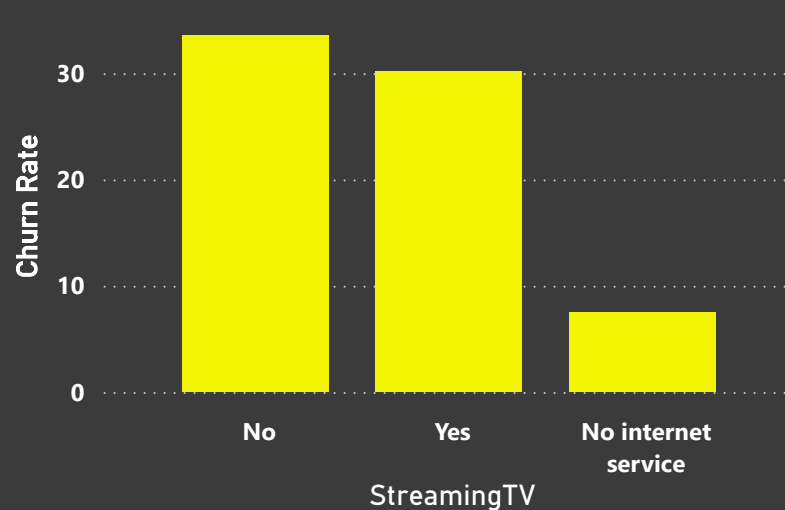
Contract
- Month-to-m...
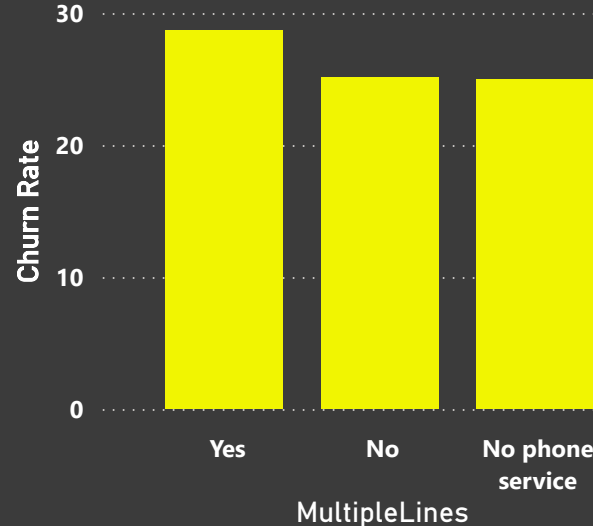- One year
- Two year
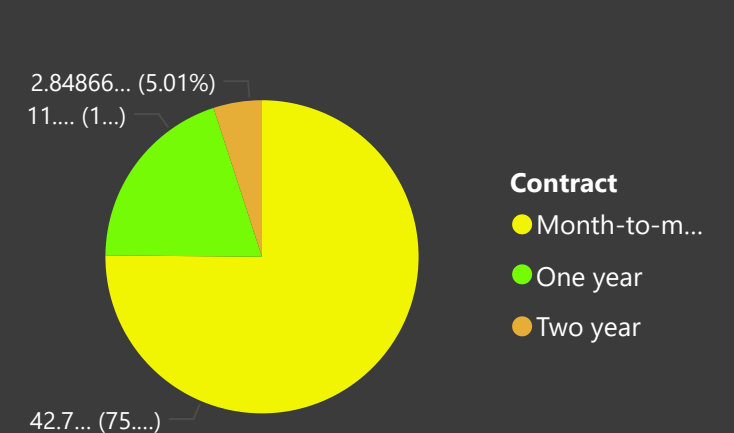
Customer Churn and Revenue Insights

Churn Rate by InternetService

Churn Rate by MultipleLines
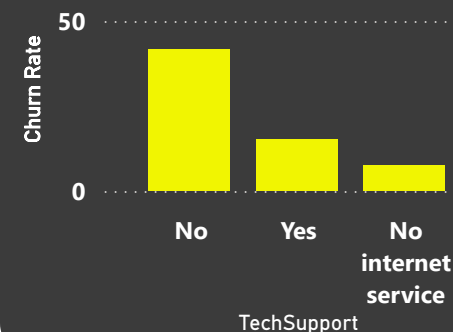

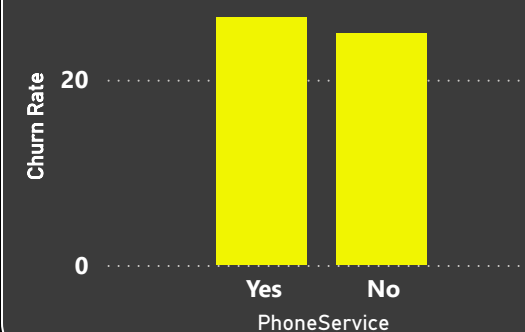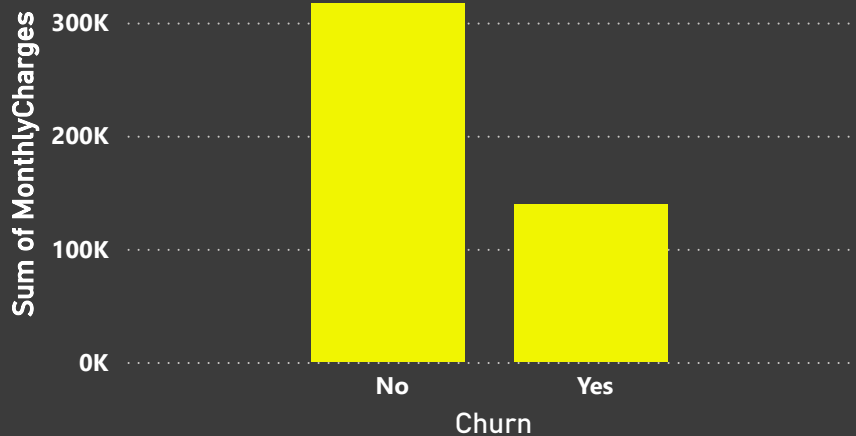## Contract

All

Payment Method
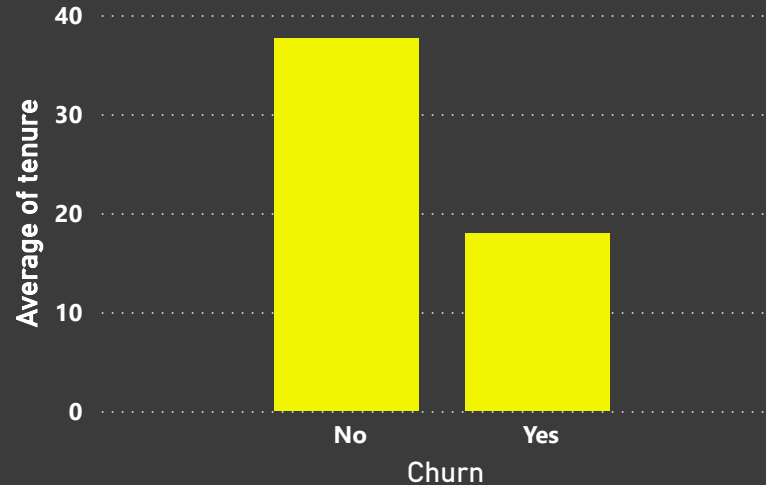
All

Churn Rate by TechSupport

Churn Rate by PhoneService

Sum of MonthlyCharges by Churn

Average of tenure by Churn

Churn Rate by SeniorCitizen

SeniorCitizen
- Yes
- No

23.650254...

41.681260945709...