Wholesale Customers Analysis

Milk Kpl	Grocery Kpl	Fresh Kpl
Milk 25,50,357	**Grocery** 34,98,562	**Fresh** 52,80,131

Region wise Detergents Paper and Grocery

Region wise Milk

16.56%
1

9.38%
2

74.06%
3

Channel wise Frozen and Delicassen

Region wise Delicassen and and Detergent Paper

Detergents Paper	Zero	Delicassen
8,90,410	3	5,12,110
2,04,136	1	1,04,327
1,73,311	2	54,506

Channel wise Grocery and Detergents Paper

Channel 1: 2,35,587 / 11,80,717
Channel 2: 23,17,845 / 10,32,270

Region wise Delicassen

Region 1: 1,04,327
Region 2: 54,506
Region 3: 5,12,110